# MIDDLE TENNESSEE STATE UNIVERSITY LIBRARY

NUMBER 21

**FALL 2000** 

# From the Dean

For the past four years you have read in this newsletter a number of reports on the progress toward construction of a new main library for the campus. The end of the second year of occupancy of the new building is rapidly approaching, and the success of this project is now being recognized. You may have read before about the two awards of excellence received by the project, one from the Associated Builders and Contractors of Middle Tennessee and the other from another regional group called Excellence in Design.

Recognition has also come from outside Tennessee. Ms. Madeline Jacobs, editor- in-chief of Chemical & Engineering News, included this statement in comments about MTSU in the April 17, 2000, issue, "Some facilities are spectacular-its new state-of-the art library is the most incredible I've ever toured anywhere..." By far the most complimentary statement on the new facility came from Dr. Thomas McHaney of Georgia State University. He wrote the following in a report to the TBR staff concerning his review of the University's ability to offer the Ph.D. degree in English. "The new MTSU library is conceptually the most remarkable university library building I've experienced in some thirty-five years of research and study all over the country. It is a library for the next century, perhaps for the next millennium—an open structure that invites the student, the scholar, and the citizen into the world of information; that puts information where one can see and get it and yet provides quiet and private spaces for research and writing; that allows anyone to combine book and electronic research; and that offers excellent facilities for teaching the next generations how to make use of the great open libraries now available to us all through electronic and microform media."

The Library faculty and staff continue to be pleased with the response of users to the new facility. However, our gears have changed dramatically during the past year from constant concerns about the building to a focus on developing collections and services to meet the needs of our growing campus and its many programs. For example, last year over \$800,000 in one-time funds were spent to develop collections and access to electronic information.

Among the articles in this issue of UPDATE are several which document this transition from building to collections and services. For example, new electronic resources are being made available through the library's participation in ventures such as NetLibrary, Early English Books Online, Project Muse, and JSTOR. These are described in the article on new information resources. Another article summarizes results of a major research project conducted by the Online Computer Library Network on characteristics of the World Wide Web. Also included is an announcement of a new website created by the Scholarly Publishing and Academic Resources Coalition (SPARC) that provides significant information on how faculty can take action to challenge the status quo of unrealistic publishing prices. Those faculty who are interested in expanding access to the materials they place at the Reserves Desk will want to read about the new Electronic Reserves service.

Considering the continuing financial problems in the state that affect our budgets, development activities for the Library are becoming increasingly important. Fortunately there are many members of our campus community who recognize the importance of private giving. This newsletter tells of the gift of Janet Camp and reminds us all of the many opportunities to name areas as a part of the Library's Development Program.

While this issue of UPDATE highlights electronic type resources and services, we certainly have not forgotten about books. The article on the TYPEIMAGEPRINT informal talk series organized by the MTSU Book Arts and Print Culture Group reveals a continued emphasis of the Library on printing, publishing, and book arts. I know many will enjoy these opportunities to hear from their colleagues on topics related to the art, history, and culture of the book.

I hope that you enjoy this issue of UPDATE. If there are other library topics that you would be especially interested in knowing more about, please let me know. We will do our best to bring you the information you need on them.

Don Craig, Dean of the Library

# Tennessee Electronic Library

The Tennessee Electronic Library celebrated its first birthday in October. TEL is a collection of databases that provides full-text articles to non-profit libraries throughout the state of Tennessee. These electronic databases cover a wide variety of topics from general information to such specific topics as business, health, and Spanish Language articles. TEL provides online access to hundreds of magazines for all Tennessee residents and is supported financially by federal funds under the Library Services and Technology Act (LSTA) and state funds.

While there was no funding made available for TEL in this year's state budget, TEL continues to survive through federal funding and the support of the people of Tennessee. Continued funding is crucial for continuation of this statewide resource and the support of our legislators is needed for ongoing funding.

To access the Tennessee Electronic Library, either go to the MTSU Library Research Gateway,

http://www.mtsu.edu/~library, or go to the Gale Research TEL page at http://lindex.gale.com/tsla/.

# University Library Update

Editor: William Black

Contributors to this issue: Diane Baird, William Black, Alan Boehm, Donald Craig, Lynn Flanagan, In MacBeth, Momolu Massaquoi

#### AA096-1000

MTSU, a Tennessee Board of Regents institution, is an equal opportunity, non-racially identifiable, educational institution that does not discriminate against individuals with disabilities.

## **Special Opportunities for Support**



Janet Camp stands next to a plaque by a faculty reseach study, honoring her late husband.

When she learned of the opportunity to support the University Library through a naming opportunity, Janet Camp knew what she wanted to do. She chose to designate a faculty research study after her late husband, Gary. Gary Camp was a 1972 MTSU graduate (BA, Economics and Political Science). He was active on the debate team and spent a lot of time in the library doing research on debate subjects.

"I always wanted to do something in memory of Gary, something related to the University because he had an excellent experience here. The library naming opportunity seemed like a logical choice."

Janet serves as Supervisor of Educational Service at the Center for Dyslexia. Her support of the library stems from her belief that the library opens the eyes and mind to knowledge. "College," she asserts, " needs to be a broadening experience and the library can give us that; you don't get that just by going to classes."

She encourages other faculty and staff to consider the named giving opportunities also. Janet noted that it is a good feeling to see her own name next to a faculty research study knowing that she is doing something to help strengthen library resources on campus.

Listed below are various naming opportunities in the library. These can be designated with a one-time gift or through payroll deduction. All gifts go directly to support library resources.

Library Named Giving Opportunities	
New Library	\$5,000,000
New Library Library Library Endowed Chairs Dean Special Collections Conservation Electronic Information Center Special Collections Area Periodical Lobby Study/Vending Area Large Conference Room Instruction Rooms-Second Floor: Large Small Study Areas-Large Adaptive Technology Center Study Areas-Small Reading Rooms Dean's Office Suite	\$2,000,000 \$1,250,000 \$1,250,000 \$1,000,000 \$1,000,000 \$250,000 \$250,000 \$250,000 \$100,000 \$75,000 \$75,000 \$50,000 \$40,000 \$250,000
Faculty/Staff Lounge     One of the Board	\$10,000
<ul> <li>Group Study Rooms</li> <li>Library Faculty Offices</li> <li>Faculty Research Studies</li> <li>Graduate Research Carrels</li> </ul>	\$5,000 \$1,500 \$1,500 \$1,000
http://www.mtsu.edu/~wblack/devhome.html Library Administration: (615) 898-2772 University Development: (615) 898-2502	

# TYPEIMAGEPRINT: A Series of Informal Faculty Talks

Over the Fall 2000 semester, Special Collections is hosting a series of informal faculty talks on the history of the book. Titled TYPEIMAGEPRINT, the series has been organized by the new MTSU Book Arts and Print Culture Group, which was established last year by a number of faculty and staff whose research, teaching, and professional interests focus on printing, publishing, and the book arts.

The subjects of the talks are diverse, but they all have the art, history, or culture of the book as a common thread. They include talks on women book artists in the late nineteenth and early twentieth century, the impact of a theater riot in eighteenth-century Dublin on the publishing of a contemporary play, and vernacular music publishing in nineteenth-century Boston.

The speakers participating in TYPEIMAGEPRINT and the topics they discuss represent various academic disciplines, including English, history, studio art, art history, music, journalism, and folklore. Speakers include Kevin Donovan of the English Department, Paul Wells of the Center for Popular Music, Janet Higgins of the Art Department, Ann Haugland of the Journalism Department, and Kristi Baughman, a local printer and book artist.

Two members of the University Library faculty and staff are also among the speakers. Alan Boehm, librarian for Special Collections, presents a talk on the relationships between literary culture and the traditional culture of London's journeymen printers in the late 1600s and early 1700s. Susan Hanson, library assistant in Special Collections, presents a talk on the interplay between visual artists, antiquarianism, and publishing in late eighteenthcentury England.

Faculty, staff, students, and the general public are welcome to attend the talks. They are held Monday afternoons—but not every Monday—at 3:00 p.m. in the Reading Room of the Special Collections area. A schedule of talks is available in Special Collections or on the Web at http://www.mtsu.edu/~wblack/bkprog.html.

#### **Electronic Reserve**

With the growing demand for electronic access to materials, the University Library has initiated a new service. Electronic Reserve is now being provided to augment the current reserve service. Electronic Reserve extends access of library materials to faculty and students and addresses the needs of non-traditional students and distance education courses.

The purpose of the library reserve function is to support the instructional requirements of specific courses by making a limited number of resources available to the greatest number of people. Electronic Reserve provides service beyond traditional reserve since it is available as needed, regardless of time or location, and can reach multiple users through any personal computer with Internet service.

Electronic Reserve is the creation of digital images that preserve a document's original content and appearance. These images are then made available electronically, either for viewing or printing. It is anticipated that resources submitted for digitization will include non-copyrighted materials (lecture notes, class presentations, and cases) and copyrighted materials (chapters, articles, and essays). Electronic Reserve will also be able to link to electronic text in licensed databases such as Lexis-Nexis, Infotrac, and JSTOR. Access to Electronic Reserve will be limited through the proxy server by password and logon restrictions.

The University Library will continue to adhere to Fair Use Guidelines, Model Policy Concerning College and University Photocopying for Classroom, Research and Library Reserve Use, for paper/hard copy and electronic reserve material. The defining characteristics of Reserve services will be enhanced with this technological application by extending library service to a wider cross-section of the University community.

#### Guest Copy Card Initiated

Since January 2000, the University Library has provided a service to community members whereby they can purchase a guest card to copy materials in the library. Frequently members of the community will visit our library and have a need to make multiple copies of an article or other materials or information. They may purchase a copy card for \$1.00 and then add money to the card. Rather than using coins, community visitors can have the benefit of making copies using the guest copy card while enjoying a reduced rate. These cards do not expire so they can be used on subsequent visits. University students will continue to use their university ID cards to make copies in the library.



# OCLC Research Project Measures Scope of Web

Researchers at OCLC have determined that the World Wide Web has about 3.6 million sites, and 2.2 million are publicly accessible. They also found that the largest 25,000 sites represent about 50 percent of the Web's content and that the number of sites and their size are climbing.

The project, conducted by the OCLC Office of Research, indicates that the approximately 2.2 million publicly accessible websites contain nearly 300 million Web pages.

These results, obtained in June 1999 through OCLC's Web Characterization Project, also show that significant portions of the Web are not publicly accessible or do not offer meaningful content. About 400,000 Web sites can be considered "private," in that they do not offer content that is accessible without fee or prior authorization. In addition, about 1 million sites are "provisional"—either in a transitory or unfinished state (e.g., the ubiquitous "Under Construction" site) or have only content that form a general perspective is meaningless or trivial.

Project findings indicate that adult content claims a small proportion of the Web. About 2 percent of the public sites— 42,000 of the 2.2 million—contain sexually explicit material.

The mean size of a public Web site is about 129 pages, a 13 percent increase over last year's estimate of 114 pages. The Web is dominated by a relatively small collection of "megasites"— the largest 25,000 sites contain about 50 percent of all pages on public sites.

The number of public Web sites has approximately tripled in the two-year period from June 1997 to June 1999, increasing from 800,000 to 2.2 million.

"The Web has achieved the status of being one of the foremost information resources available today," said Ed O'Neill, consulting research scientist and manager of the Web Characterization Project. "Because of the Web's importance to libraries around the world, OCLC is committed to providing timely information that will assist them in understanding the Web and using its content."

In addition to conducting independent Web research, project staff are also working with the World Wide Web Consortium's Web Characterization Activity, a cross-industry group committed to the goal of promoting the Web's evolution and ensuring its long-term interoperability and robustness.

More information about the latest OCLC Office of Research Web statistics and analysis is available at <a href="http://www.oclc.org/oclc/research">http://www.oclc.org/oclc/research</a> projects/webstats/.

Thanks to OCLC Online Computer Library Center for permission to reprint this article.

# SPARC Launches "Create Change" Website

According to officials of the Scholarly **Publishing and Academic Resources** Coalition (SPARC), the crisis in scholarly communications is serious, and now goes well beyond scholarly journals. Officials say since 1986 the average North American research library has lost nearly one-sixth of its collection's buying power. Thus SPARC, in partnership with the Association of Research Libraries (ARL) and the Association of College and Research Libraries (ACRL), has officially launched a website for CREATE CHANGE. The online initiative aims to help librarians and faculty do more to ameliorate the severe cost model of scholarly communications. Librarians are encouraged to visit the site at: www.createchange.org.

According to SPARC spokesperson Alison Buckholtz, the site gives librarians and scholars the resources they need to evaluate the crisis in scholarly communications and offers advice on how to take action, as individuals and groups, to change the status quo. "CREATE CHANGE provides in-depth statistical data, summaries, and background on the scientific communications crisis and offers suggestions on strategies for creating a local CREATE CHANGE campaign," says Buckholtz. "We also have templates for letters librarians and researchers can write to commercial publishers to express their dissatisfaction with pricing trends, sample language to improve copyright agreements in an author's favor, and many more resources." CREATE

CHANGE was launched in January 2000 (see LJ Academic Newswire 1/ 20/00) to bridge the gaps between the stakeholders-primarily librarians and faculty-in an effort to assert some control over the spiraling costs of scholarly communications. "Faculty play a critical leadership role in the effort to reclaim scholarship for the purpose of advancing knowledge," says ARL's Mary Case. "By becoming aware of how their work, intended to be shared with colleagues around the globe, is no longer affordable to many institutions, faculty can take significant steps toward changing the system."



### **New Information Sources Added**

NetLibrary, Early English Books Online, Project Muse, and JSTOR are some of the databases now available at MTSU that provide electronic access to the full text of books or journal articles.



NetLibrary is a collection of electronic books, or eBooks. MTSU Library has subscribed to a portion of the collection which currently contains 10,690 titles covering all subject areas especially chosen for academic users. 54% of the titles are from university presses, 38% are 1998-2000 publications, and many are from *CHOICE* Magazine Outstanding Academic Titles. Also included are such popular selections as the complete idiot guides, career books, and travel guides. Fiction is not included.

NetLibrary also contains approximately 4500 additional public domain titles from such sources as Project Gutenberg, which have been enhanced and integrated into the collection for better online searching and reading.

The collection may be searched by author, title, subject, keyword, and publisher. In addition, users may search the full text of every book in the collection simultaneously or search the contents of a single title. Books may be previewed for fifteen minutes or checked out for a period of two hours. To comply with copyright restrictions, only one user may check out a book at the same time and there is a limit to the number of pages that can be printed.



Early English Books Online is a large collection of actual page images of approximately 93,000 titles published in the English language from 1475 to1700. This covers the first book printed in England by William Caxton through the age of Spenser and Shakespeare and the early exploration and settlement of the United States. In addition to the works of such well-known authors as Malory, Bacon, More, Erasmus, Boyle, Newton, and Galileo, it contains musical exercises by Henry Purcell and novels by Aphra Behn; prayer books, pamphlets, and proclamations; almanacs, calendars, and many other primary sources. This vast body of material can be searched quickly and efficiently and opens new avenues for research and scholarship in a variety of academic disciplines.





Project Muse and JSTOR are collections of the full text of journal articles from specific journal titles rather than books. Project MUSE covers the fields of literature and criticism, history, the visual and performing arts, cultural studies, education, political science, gender studies, and many others. JSTOR provides access to back issues of

scholarly journals in the fields of African-American studies, anthropology, Asian studies, Ecology, Economics, education, finance, history, literature, mathematics, philosophy, political science, population studies, sociology, and statistics. Both databases offer features that cannot be duplicated in print such as keyword and boolean searching; full text searching across all journals in the database, selected journal titles, or in just a single title; searching in tables of contents of articles and book reviews by author and title as well as by Library of Congress subject headings.

The mission of JSTOR is specifically to build a reliable and comprehensive archive of important scholarly journal literature, to improve access to these journals, and to help fill in gaps in library collections. Therefore, it includes issues from the very first volume of each title forward to a "moving wall," which is usually the last two to four years. Current issues are not included. Project Muse, on the other hand, generally includes only issues from the last few years.

Access to these important electronic resources is available via IP authentication from any computer within the MTSU institutional network with no passwords needed or from off campus through the library's proxy server. Off campus users will be asked for a user name (social security number with no dashes) and password (last name in all capital letters).

Links to the databases are on the Library Research Gateway at: <a href="http://www.mtsu.edu/~library/gateway.html">http://www.mtsu.edu/~library/gateway.html</a>

For help in using these or any other library databases, call the Library Reference Desk at 898-2817 and then choose option three.

### **New Appointments**

The following staff members joined the University Library this fall:

#### **Jacqueline Dowdy (User Services)**

Jackie's primary responsibilities are in reference. She is a graduate of the University of South Carolina where she earned the Masters in Special Librarianship and a Bachelor of Arts in Journalism. Prior to coming to MTSU, Jackie was head of reference at the Meharry Medical College Library in Nashville. She had also had a number of positions at various institutions including Organgeburg-Calhoun Technical College (media resources coordinator), Allen University (media and technical services), B. Dalton Bookseller (senior sales associate), and the Institute of Health Care for the Poor and Underserved at Meharry, where she served as information specialist from 1992-1995.

#### Julie Stepp (User Services)

Julie is the new interlibrary loan librarian replacing Karin Hallett who resigned this summer. She joins the staff from Motlow State Community College where she was a technical services librarian. From 1996-1999, Julie was interim media center coordinator at Tennessee Technological University. She holds an MS (Information Sciences) from the University of Tennessee and a BS (Secondary Education) from Tennessee Tech.

### Lucinda Scanlon (Collection Management)

Currently, Lucinda serves in a temporary position as collection management librarian (Serials). Previously, she was a cataloger at the Linebaugh Public Library, Murfreesboro, and at the McWherter Learning Resources Center here at MTSU. Lucinda received her MLIS degree from the University of South Carolina and the Bachelor of Arts from the University of California, Berkeley.

#### Andie Hudgens (Interlibrary Loan)

Before coming to MTSU, Andie worked in customer service at a number of organizations including Cavalry Bank, WalMart, Alexander Ford, and Staffmark Staffing Services.

### Nan Matson (Collection Management)

Nan comes to MTSU with 12 years of experience in technical services from the Volunteer State Community College library.

#### Melissa O'Grady (Reference)

Melissa previously served as a student worker in Circulation.

### Amanda Pickel (Curriculum Library)

Amanda joins the Curriculum Library after five years as administrative assistant for the Cleveland Kids on the Block, an educational puppet troupe funded by the United Way of Bradley County.

### Toni Stafford (Collection Management)

Toni brings seven years of experience in technical services from the University of the South, where she worked directly with serials and binding.





New staff members are from left to right are Lucinda Scanlon, Melissa O'Grady, Julie Stepp, Toni Stafford, Andie Hudgens, Nan Matson, Amanda Pickel, and Jackie Dowdy.