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# THROUGH THE SIDELINES LENS

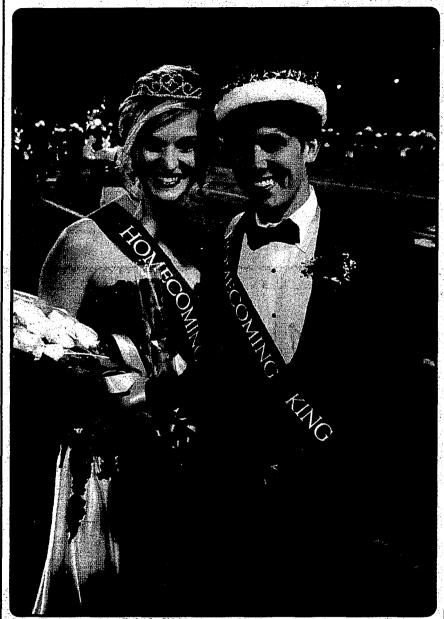


Photo by Jay Bailey, staff photographer

Donald Abels and Lauren Fairbanks were crowned king and queen of "Homecoming 2011: Look to the Future, Remember the Past," at the Saturday, Oct. 1 MT vs. Memphis football game halftime show.

Abels is a senior majoring in organizational communications and was the homecoming director from 2010 through this year. Fairbanks is a senior in the College of Business.

"I came up to MTSU and only knew one other student and never imagined I would become Homecoming Queen," Fairbanks said. "Surprised doesn't even begin to describe how I felt. I'm so overwhelmed and beyond honored to represent such an amazing school."

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MT to host rival WKU in Blackout game

**Cover art by Courtney Polivka** 

## STOELINES STOELINES

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### 100 Years of MTSU

The university's original mascot was Nathan Bedford Forrest, a Confederate General, but because of Forrest's connections to the Ku Klux Klan, the mascot was changed to a dog, called "Ole Blue," in the 1970s. In 1998, the athletics department changed the mascot to Lightning, the winged horse, in preparation for the 1999 upgrade to Division I-A football and shift into the Sun Belt Conference, according to the MTSU website.

## **■** COVER STORY I

# **Brewsboro Fest to benefit United Way**

Alex Harris
Associate News Editor

urfreesboro's Brewsboro Fest, which will be held at The Avenue on Oct. 8, from 2p.m.-7p.m., will allow patrons to try a variety of craft beer to benefit the United Way.

Samples from national, regional and imported breweries will be available to patrons, as well as samples from local Middle Tennessee breweries, such as Blackstone, Yazoo, Calf Killer and Jackalope, according to a press release.

"We are very excited to announce the arrival of Brewsboro in Murfreesboro," said Candace Price, event director for Half Full Productions. "It's a fast growing market, and we think it's about time Murfreesboro had its own craft beer festival. We hope this event follows in the footsteps of the MAFIAoZA'S Music City Brewer's Festival and is around for years and years."

This isn't the first brewfest that Murfreesboro has seen, but it has been about six years since the last attempt.

In April of 2005, Half Full Productions hosted another brewfest at the Oaklands Historic House, but due to inclement weather the event had to be canceled, Price said.

However, last year the Murfreesboro Young Professionals approached Half Full Productions about having another festival because of the success of the MAFIAoZA's Music City Brewer's Fest in Nashville, which just celebrated its 10th anniversary this July and attracted 8,000 to 10,000 people.

"We've done the Music City Brewer's Fest in Nashville for 10 years, and it's a major festival for the city." Price said. "We hope to see Brewsboro Fest grow into that for Murfreesboro."

The concept of a brewfest is not a new one, but one that allows people to try beer they've never had before, which will make them more likely to buy it the next time they see it, Price said.

"The Avenue was approached by Candace Price of Half Full Productions and Chassen Haynes, the Murfreesboro Young Professionals chairman, who were working together to bring a craft beer festival to Murfreesboro," said Lindy Mullen, the marketing manager for The Avenue. "After a site visit it was determined that The Avenue, given its central location and unmatched ambiance, would be the ideal venue to host the event."

Outdoor events like Brewsboro
Fest are becoming popular around
the area. Community oriented events
such as the Main Street Market on
Saturday mornings and Main Street's
Friday Night Live concert series are
evidence of this, said Chassen Haynes,
chairman of the Murfreesboro Young
Professionals.

Once all expenses for Brewsboro Fest have been covered, the profits will be donated to The United Way of Rutherford and Cannon counties, the festivals benefitting organization.

"We're thrilled to be able to partner with several other companies and organizations to present this new, fun event targeted at young professionals, while helping the United Way," said Meagan Flippin, senior director of marketing, special events, and community impact for United Way of Rutherford and Cannon counties.

The United Way is an organization that partners with 46 different non-profit agencies and works as an advocate for those agencies by hosting fundraisers and recruiting volunteers, Flippin said.

The United Way works to engage the community through giving, advocating and volunteering in four areas: education, income, health, and rebuilding lives, Flippin said.

"I think with any event it makes sense to be able to have a cause that you're doing it for," Flippin said. "I think it makes the company or organization holding the event be viewed as more of a community oriented type company or organization." The festival's date was planned for the weekend after the Thursday, Oct. 6 Blackout game because there would be no game on Saturday.

"We purposefully tried to work around the football schedule so it would be conducive for the community and not compete with the athletic schedule," Flippin said.

The festival will be located in the Belk parking lot at The Avenue, with free parking available nearby. Tickets are \$25 plus tax in advance and \$30 the day of the event if it is not sold out. The ticket price includes admission, unlimited

beer samples and a souvenir mug.

The festival will also feature food from local restaurants, such as Jim 'N Nick's Bar-BQ, The Chop House, Boutique Burger Bar, Shermie's Catering and others.

Haynes says he hopes it will be an economic driver for the local community.

"Not only are we getting people here to experience Rutherford County and what Murfreesboro has to offer," Haynes said, "but also we're benefitting United Way so – a lot of people benefit."

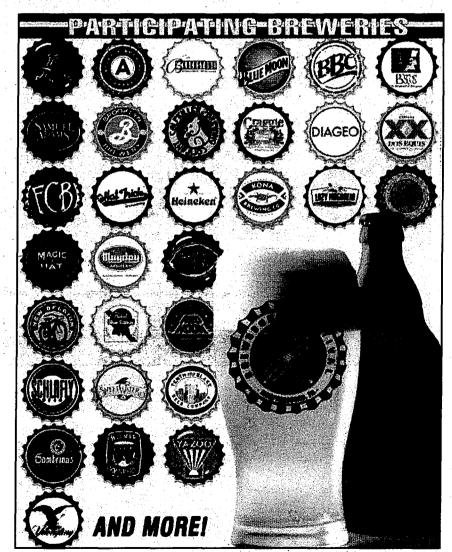


Photo courtesy of Brewsboro Fest website.

### **NEWS**

# **UTK** increases athletic spending

The University of Tennessee-Knoxville surpassed the MTSU's athletic budget in 2010 by spending over \$111 million, a \$40 million increase since 2005.

However, MTSU's budget for its athletic program was \$20 million in 2010 and has gone up about \$1 million each year since 2005, according to the annual report titled "The State of Higher Education: Tennessee and Nationally."

From 2005 to 2010 UTK's athletic expenses went from close to \$71.8 million, or about 6 percent of the university's total budget, to over \$111.6 million, about 8 percent of the total budget, according to the report.

MTSU's athletic spending stayed at about 6 percent of the total budget during the five-year period.

UTK provided no comment as to how or what it spends the \$111 million on, or why their athletic expenditures have gone up.

John Cothern, MTSU's senior vice president, explained how the university receives funding.

"MTSU is under is the Tennessee Board of Regents along with six other universities, junior colleges and technical universities," Cothern said. "We have to go through multiple requests to receive the funding we do for the school. The student athletic fee placed in tuition, ticket revenue, game guarantees, alumni donations and the fundraising each sport does for itself contribute to the athletic budget."

The UT system has its own governing body apart from the TBR that allocates funding for UTK and its satellite campuses.

Additionally, MTSU doesn't fully fund its athletic programs, Cothern said.

"For now, the university remains to be in the Sun Belt conference which only contributes \$7 million to athletic funding," Cothern said. "The Tennessee Board of Regents also determined a maximum amount for school athletic funding and from that athletic budget can be built."

From there, MTSU's athletic

director divides the money and allocates the funds to a variety of different areas.

"Scholarships are the number one priority," said Chris Massaro, MTSU's athletic director. "Everything else such as travel expenses, equipment and facilities are decided after scholarship money has been divided out. I want the student athletes here to have the best possible, so I try to make sure that both men and women's sports teams have everything need."

During the spring semester this year 138 of 301 student athletes at MTSU maintained a grade-point average of 3.0 or higher, 69 achieved Dean's List and 23 had a 4.0 GPA, President Sidney McPhee

By Emily West Staff Writer

said at this semester's faculty meeting.

How funding is spent within UTK's athletic department is not the only noteworthy part about the annual report: some head coaches get paid more than tenured professors.

The average salary for a head coach in 2009-2010 was almost \$600,000 per year while a full-time professor made a little over \$100,000, according to the American Association of University Professor's Salary Survey.

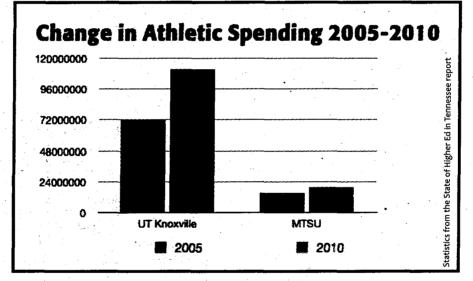
"This is always a difficult subject to talk about, and I don't like comparing worth of people's jobs in our society because there is a definite imbalance," Massaro said. "I readily accept the fact that some head coaches make more than some professors, but if we want good coaches here to run our athletics, we have to pay the price. The market for head coaches is constantly changing and usually increasing, and we are trying to keep up with other schools."

University Provost Brad Bartel said he had no comment on the difference in salaries because coaches and faculty serve a different role in the academic community.

As in other areas, some female head coaches get paid less than their male counterparts.

For instance, Lady Volunteers' basketball head coach Pat Summit is budgeted to make \$1.25 million for the

continued...on page 15



# Summer study abroad program to go to Cuba | Staff Report

The university will be offering a 3-week study abroad program to Cuba in the summer of 2012, one of only a few like programs in the U.S.

Cuba is in another world from America, despite the distance from Florida to Cuba being less than half the distance from Nashville to Memphis, according to a study abroad press release.

"When you say Cuba, Americans tend to think of Fidel Castro and cigars.

Never mind that Fidel is no longer president, or that he hasn't smoked a cigar in 30 years," said Dr. Ric Morris, a professor of Spanish and Linguistics, and the program director.

Now is an ideal time to visit Cuba, because of the loosening of student travel regulations by the U.S. government. Cuba is also undergoing major socioeconomic changes that would be fascinating to observe up close, Morris said. U.S. citizens cannot visit Cuba without approval from the U.S. government because of the U.S> trade embargo that has been in effect since shortly after Castro seized power, according to the press release.

The program is scheduled to run May 26 to Jun 16, 2012, with most of the three week period being spent in Cuba's capital, Havana. The first week will be a class on Cuban culture, with the following two weeks being

dedicated to immersion Spanish language classes.

Past trip participants say that they come away deeply challenged by the experience of even just a few weeks in Cuba, Morris said.

"Cuba is the final frontier," Morris said. "After graduating, most students will never have the opportunity to visit Cuba again legally. If Cuba intrigues you, there won't be a better time to go than now."

### **NEWS**

# One in three students transfer colleges

By Kimberly Barker Contributing Writer

Transfer rates from community colleges to universities increased dramatically in Tennessee over the past five years.

About 1 in 3 students will transfer colleges at some point in their collegiate career, according to a *New York Times* article by Jacques Steinberg on April 27, 2010.

The student transfer rate from community colleges to public universities in Tennessee alone has doubled, increasing from 1,848 students to 4,537, according to reports at the *Knoxville News Sentinel*.

With the current economic turmoil in the United States, college transfer rates from community colleges to public universities have increased greatly.

In fall 2010, the overall admission rate for MTSU was 71 percent of 10,542 applicants, according to the College Data Profile of Admissions.

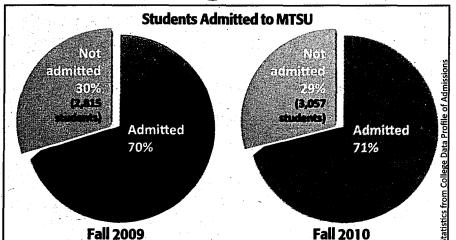
On average, public universities cost about \$7,000 per year in tuition and fees while private colleges cost about \$27,000 per year in tuition and fees, according

to the figures from the College Board's Trends in College Pricing 2010 and Trends in Student Aid 2010.

In November 2006, the National Association for College Admission Counseling distributed a survey to colleges across the U.S. to conduct a study on transfer admission processes. The survey concluded that private colleges had a lower acceptance rate for transfer students versus public colleges. Public colleges had a transfer rate of 70 percent while private colleges had only 62 percent, according to the survey.

Some transfer students switch colleges for the financial benefit, like Carmen Jones, a sophomore majoring in history. Jones recently transferred from Lipscomb University, a private college in Nashville. She attended Lipscomb for one year, and said she soon realized the negative impact it had on her financially.

"Lipscomb was more expensive," Jones said. "I had to pay more than

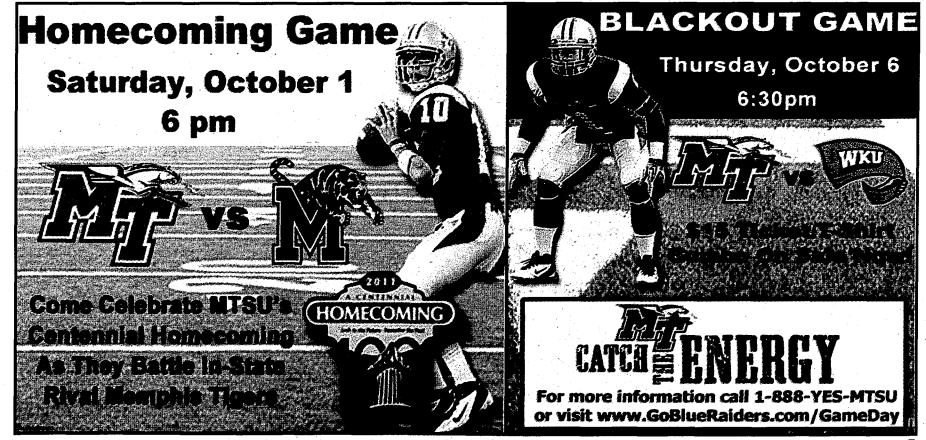


\$10,000 a semester than I do here at MTSU. Even though I went to a private college, MTSU has the same quality education as Lipscomb."

Other students said they transfer for the quality of education. Brandy McCurdy, a sophomore majoring in recording industry management,

transferred from Lambuth University, a private college located in Jackson, Tenn.

"The quality of my education is a lot better here at MTSU than it was Lambuth," McCurdy said. "You get more one on one time at a smaller school, but you get more help and cover more topics for your major at MTSU."



## **FEATURES**

# "The Rocky Special": Only at Jimmy John's

By Bailee Jakes Staff Writer

The smell of Jimmy John's bread strikes your nose when you enter the door. On the wall are signs reading: "free smells" and "your mama wants you to eat Jimmy John's."

At the register is owner, Rocky Carlson, wearing his Jimmy John's uniform and welcoming you with a grin that says all you need to know about his upbeat personality.

"Welcome to where all your dreams come true," he says with a laugh."

"Subs so fast you'll freak," is a Jimmy John's slogan and a code that Chicago native Carlson lives by. Carlson owns two Jimmy John's franchises in Murfreesboro, and is expected to open two more by next year.

When he left Plainfield, Ill., and came to Nashville with his girlfriend in 2008, Carlson was surprised by what he saw, or, rather, what he didn't see.

"In Illinois there is a Jimmy John's on every corner. At the time Nashville only had one. It brought an entrepreneur spirit out in me," Carlson says.

Although Carlson was inspired, he was hesitant to own a business again.

In Illinois Carlson owned a bar called the Sand Lake Pub. After three years of hard work and sleepless nights, Carlson closed the bar down.

"Through the process I lost a lot of money," Carlson admits, "Many people will tell you your first few businesses will fail: there is some truth to that."

After closing his bar, Carlson had time to regroup. He was hopeful that Tennessee, and the possibility of a Jimmy John's franchise, would give him a fresh start.

However, the fresh start he craved didn't necessarily start off as he expected.

Soon after moving to Nashville, Carlson and his girlfriend ended their relationship, and Carlson put his Jimmy John's dream on the back burner. He once again was searching for a new place to live and a fresh start.

Driving around one day, he discovered Murfreesboro.

"I was attracted to the town and the university. It reminded me a lot of where I grew up," Carlson says. "I immediately felt that entrepreneur spirit again and knew Murfreesboro was where I wanted to open up Jimmy John's."

Carlson
settled down in the charming town and began the process of buying a franchise. A small part of him was nervous, buying a franchise meant a lot of money and time, but Carlson felt it was what he was supposed to do.

On Oct. 14, 2008 Carlson opened his first Jimmy John's.

"It was one of the best decisions I ever made. I love my job and enjoy coming to work

every day. I'm my own boss here, and it's nice to know I have the answers to the questions my employees may have."

Carlson believes starting a business is not for the faint of heart.

"Owning a franchise takes a lot of time out of your social life. There are some weeks I put in over 100 hours, but honestly I like to keep myself busy," Carlson says.

On those long work weeks, Carlson relies on Starbucks to get him through, drinking 10 to 14 Caramel Macchiatos.

Due to the success of his first restaurant, Carlson decided to open a second franchise.

On Nov. 16, 2010, a Jimmy John's opened next to the MTSU campus. The response to the new store has been positive, and with Jimmy John's speedy delivery on and around campus, MTSU students are regular customers, Carlson says.

There are currently 1,123 Jimmy John's open nationwide, 16 in Tennessee, according to the Jimmy John's franchise. With Jimmy John's



Rocky Carlson in his recently opened Jimmy John's franchise on Middle Tennessee Boulevard. Carlson owns two franchises in Murfreesboro, and is expected to open two more by next year. (Photo by Bailee Jakes)

being one of the top growing franchises in the U.S., Carlson believes it is a worthwhile franchise.

Although Carlson takes his job seriously, he brings an exuberant vibe to his stores. By mixing work with play, Carlson creates a pleasurable experience for both his employees and customers.

"My Jimmy John's employees know they are here to work, but they are also here to have fun. We're a team of coworkers and friends," he says.

Right now, Carlson is enjoying the success of his two franchises, but he keeps his mind set on the future.

"Going in and knowing the background I always knew I wanted to be a multi-unit owner," Carlson says.

Carlson is in the process of opening his third store, which will include a drive thru. His ultimate goal is to own six franchises.

Carlson believes he has found his own secret to success.

"Flawless execution and a smile is the key. We need to create the same great experience for the customer every time," Carlson says.

Jimmy John's is focused on freshness, quality and speed. All products are prepared in the store by hand and contain no preservatives. Their bread is baked fresh daily, its scent greeting you when you walk through the door.

"Customers know they are going to have an awesome experience and a great, quality sandwich in 30 seconds or less—that's why they come back," Carlson says.

Carlson not only loves his job, he loves the food too. Carlson's favorite sandwich is a variation of a Jimmy John's Country Club.

"Number 11 with easy bacon, no tomatoes, add some Dijon and peppers, easy onions and add oregano; top it off a pickle, jalapeno chips and a chocolate chip cookie," he says.

Carlson calls his sandwich the "Rocky Special" and urges everyone to come and try, what he considers, the "best sandwich in the world". ■

## **ARTS & ENTERTAINMENT**

# Getting down with AFRO

who call Murfreesboro home.
Thanks to the renowned recording industry program on campus and its proximity to Nashville, Middle Tennessee State University is a hotspot for up-and-coming groups—from hip-hop DJs to indie-rock, heavy metal and more.

One such band is a progressive jazz-fusion group called AFRO. You may have seen their flyers around town and campus, or maybe you were lucky enough to catch one of their shows last year at the now-retired party house, The Hangar.

AFRO started under the name Afro America when the three original members met at North Springs High School in Sandy Springs, Ga., a suburb of Atlanta.

Keyboardist Kaitlyn Connor, 21, bassist Chris Conrad, 21, and guitarist Adam Mullis, 22, started by covering songs. After a little convincing from Connor, Conrad took a music theory class and they began writing their own music.

"Conrad made me bring my keyboard over and taught me the pentatonic scale, and showed me some good bands to listen to, and kind of taught me how to jam and improvise," Connor said.

After high school, the three went in different directions. Connor, a tall blonde with a propensity for flowing dresses and toe rings, began studying classical piano at Vanderbilt. Conrad, the lanky bassist who is almost exclusively called by his last name, moved to Tennessee as well, and planned on becoming a music major before ultimately settling on MTSU's recording industry management program. Mullis stayed in Georgia, attending Georgia Southern University for a few years before also moving to Tennessee.

"Originally we were Afro America as a joke name that a friend picked for us in high school, but it kind of stuck," said Mullis, the bearded, bespectacled lead guitarist.

While at MTSU, Conrad met Chacowearing rhythm guitarist, Blake Gallant, 21, a music business major from Chattanooga, and Afro America began playing shows in the area.

They dropped the "America" from their name when they picked up their current drummer in February; jazz studies major Silas Jackson, an often quiet and generally mysterious 22-year-old. The band is now what their fans usually called them anyway, simply, "AFRO."

Connor transferred to MTSU this fall, and their most recent addition was Jeff McSpadden, a friend of Gallant's from Chattanooga who will be moving to Murfreesboro in November to also

play percussion for the band.

"It was always in my vision that Blake and I would be in a band together, but we started drifting apart," McSpadden said. "He to AFRO, and I to marching band. And regardless of how much I love everyone in that band, I was somewhat envious of their success and future. So needless to say when they asked me to audition I was ecstatic."

AFRO is a Southern funk band with an eclectic list of influences. Jazz-fusion bands such as Medeski, Martin & Wood and Return to Forever made the list, as well as rock music such as Led Zeppelin and Incubus. Connor, the classical piano major, cited J.S. Bach as an inspiration, and Mullis was quick to rattle off hip-

By Emily Kubis Staff Writer

hop groups such as Outkast, Dead Prez.; and Ghetto Boys.

"Also a lot of '60s and '70s jazz/ funk artists and the modern West Coast psychedelic funk movement," Jackson clarified.

In describing their own sound, Mullis said, "Our music is not fully mature yet, but we're moving towards it, and writing more complex songs. It's the loss of certain influences, like Phish or the Grateful Dead. A decrease in jam bands, and an increase in everything else."

The band cites jazz-fusion, bluegrass and hip-hop as newer influences on their music.

"We like to have a mixture of songs that people can sing along and dance to, and obscure compositional songs with a lot of parts," Conrad said.

Jackson continued, saying their work is "a seamless integration of composition and improvisation in a neat little package."

Each member of AFRO had excellent things to say about their music studies at MTSU.

"The school of business has been really amazing, and the RIM program—everyone I know who's come out of it has finished with a good head for the industry and are working awesome jobs now," Gallant said.

In comparison to her studies at Vanderbilt, Connor said there are a lot of opportunities for people who want to be well-rounded musicians.

"I got to record in the studios before I even went to school here, and that was more than any opportunity I got at Vanderbilt," Connor said.

Jackson said that he felt the music scene on campus was divided between many different sounds and groups, adding that everyone here has a "seriously awesome music collection," even if not everyone is playing the same thing.

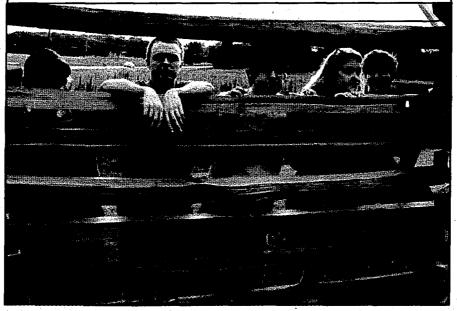
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## **Upcoming Shows**

Family Roots Fall Fest in Tuscaloosa, Ala......Oct. 22
Umphrey's McGee's in Tuscaloosa, Ala......Oct. 28
Sidebar in Atlanta, Ga.......Oct. 29
Walnut House in Murfreesboro.......Nov. 18

#### To get the beats:

Get the free EP at http://www.reverbnation.com/AFROmusic. Get live recordings at http://www.archive.org/details/AFROMusic.



(Photo courtesy of AFRO)

## ARTS & ENTERTAINMENT

# Pearl Jam: Still 'alive' after two decades

If grunge music had its own Mount Rushmore, then Nirvana, Alice in Chains, Soundgarden and Pearl Jam would be the images carved into the rock's face.

While three of the four aforementioned groups have fizzled out into obscurity due to suicide (Nirvana), drug overdoses (Alice in Chains) or simply just getting sick of one another (Soundgarden), Pearl Jam has kept a strong following and has performed and recorded music consistently for 20 years.

They managed to shed the oftenlabeled "grunge" tag, and became a band who not only over time evolved into their own, but also managed to play by their own rules. They have been able to hold on to one of the most important things someone can have in the entertainment industry—integrity.

2011 has been quite the year for the band. With reissues of priorreleased albums now in stores, a festival currently in the works and a brand new documentary directed by long-time friend and fan Cameron Crowe, you could say 2011 is the year of the Pearl.

The film, "Pearl Jam Twenty," comprises more than 1200 hours of unseen footage, including brand new interviews and sheds new light on a band that has experienced struggles with fame,

tragedy and controversy. It gives its viewers a glimpse into what life has been like for these rock icons over the course of the past two decades and succeeds in pleasing fans once again by showing that they are human just like the rest of us.

Whether it is guitarist Stone Gossard and bassist Jeff Ament standing outside a Seattle venue in the late '80s trying desperately to get to a show by The Cult, or dealing with the 2000 tragedy where nine fans were killed at the Roskilde music festival, fans got a better sense of the band through these glimpses.

The film begins by taking us through those early years when Gossard and Ament were trying to find their sense of purpose as musicians. It was through the tragedy of their Mother Love Bone frontman Andrew Wood's death and the chance of finding singer Eddie Vedder and lead guitarist Mike McCready that Pearl Jam was born.

What makes the documentary work is Crowe's long association with the band as both a friend and a fan. Crowe cast some of the band's members back in 1992 in his Seattle-based movie "Singles," bringing an extraordinary sense of honesty from the members in the interviews.

For two hours, viewers are transported to another time when

things were simpler, before iPhones and Facebook, and when MTV still played music. We see footage of the band members whipping their long hair on stage as they belt out early hits like "Alive" and "Porch" and Vedder climbing high up on scaffolding before plunging into the crowd. The viewer comes away with a sense of the magic floating in the air at the time and the feeling everyone had that something big was happening in Seattle.

The earliest footage of the band was taken from its second show, where we see a shy Vedder sporting a Cramps T-shirt, hiding behind his disheveled mass of hair while he copes pre-performance jitters. It wasn't until a later incident in which he spotted a security guard acting violently towards a fan that he eventually broke out of his shell and took a stand.

Since then, Vedder and Pearl Jam haven't been afraid to shy away from speaking their mind against politicians and corporations, creating controversy for the band. Much of the film's latter half is spent covering the ongoing feud the group had with Ticketmaster, which they claimed were charging too much in ticket prices.

In one segment, the camera follows Gossard around his home in search of memorabilia he has kept of the band By Jay Powell Contributing Writer

throughout the years. He discovers a Grammy that the band won in the mid '90s. It was tucked away in a dark corner in his basement, all but forgotten.

"You can tell what I think of the Grammys," he says.

The documentary accomplishes the fly-on-the-wall perspective Pearl Jam fans have longed for. Of course there's no way you could tell the whole story of 20 years in a mere two hours. That's the equivalent of asking a person to summarize "War and Peace" in a couple of sentences.

More time could have been spent on certain areas of the group's career for sure, but Crowe achieved his agenda for the project—to let the band tell their story while giving fans a lot of rare, interesting footage to watch.

"Pearl Jam Twenty" is a treat for the fans who have stuck by the band all along and for those who were picked up along the way. The film is the group's love letter to its fans. That's partly because it was made by a fan, but also because the fans are what has kept their dream alive for this long.

It has something for anyone who has ever liked the band. It shows a human side to their story, which is what the band has strived to maintain throughout their career.



# **Jefferson's:** A Recipe for Success

he house at 1916 E. Main St. in Murfreesboro has been home to many restaurants in the past. Since I started school back in 2006, the building has been Café 24/7, Around the Way Dog, and now, Jefferson's.

I was disappointed when I heard that Around the Way Dog would be leaving Murfreesboro for good. I loved the unique menu and great staff that I enjoyed for the short time it was there.

Around the Way Dog was great, but

### HOURS

Sunday – Wednesday 10:00 a.m. – 11:00 p.m. Thursday – Saturday 11:00 a.m. - 11:00 p.m.

the comfortable and inviting atmosphere that Jefferson's owners, Jeff Webb and Sean McCooey, have created for their customers is pleasantly surprising.

Jefferson's offers a unique variety of foods that are a staple at any sports

lovers' celebration. They have tasty chicken wings, juicy hamburgers, and, for those living in the Middle Tennessee area, a rare item that's usually only offered at expensive restaurants and venues: oysters.

You can eat the oysters in many ways. You can eat them raw where you have to think of their shells as a small bowl and then slurp the oyster out of its husk. Or for those who prefer to use utensils, you can order baked oysters topped with Parmesan cheese and butter.

By Elizabeth Warren Contributing Writer

If you're interested in trying this dish but would like a different taste experience, Jefferson's also offers barbecue covered or hot sauce covered baked oysters.

Jefferson's food specials are a \$4.99 any hamburger and fries meal on Mondays, \$2.99 hot dog basket with fries on Tuesdays, \$0.50 wings and \$0.75 boneless wings on Wednesdays and Saturdays, \$4.99 chicken baskets on Thursdays and \$5.99 salads on Fridays.

continued...on page 9

## **ARTS & ENTERTAINMENT**

# Jefferson's... from page 8

This eatery also offers a large variety of beers to have with your game day win of a meal. The restaurant's beer selection and domestic, premium and import specials rival other businesses' choices.

Their beer specials include \$1.50 domestic bottles on Mondays, \$2.00 import bottles on Wednesdays and \$1.50 domestic longnecks on Thursdays.

You can enjoy your meal inside where there are televisions in each room of the building that will most likely have a game on, or you can sit outside to enjoy the weather.

However, no matter where you sit or what you eat, you will be greeted and served by a great group of employees. The staff greeted me with a smile the moment I walked in the door. My waitress never let the water in my cup become empty nor did she ever let my table go more than five minutes without checking to see if we needed anything.

The atmosphere is friendly and warm at this new sports restaurant. It combines fun with comfort that I've never seen before in this type of venue. Jefferson's has unique menu and a great beverage selection and a staff that will make you feel at home while you enjoy your meal—a recipe for success, to be sure.

# Vice Verses unsteady, overall good step forward

By Brenton Giesey Contributing Writer

I've been a big Switchfoot fan for a long time. Throughout the years, it has been interesting to see the diversity and changing of sound among Switchfoot's first seven albums.

When all the hype started building around their new album, *Vice Verses*, I was intrigued. It was being heralded as their best work yet, and critics said this album would be the best thing since sliced bread. Seeing all this hype got me, well, hyped.

The first two singles only affirmed these feelings for me. The first, "Dark Horses," is a huge, fuzzed-out rocker in the vein of their previous work (a la' their 2005 album, Nothing Is Sound). The second, "Restless," is a stirring ballad where singer Jon Foreman sings about longing for something more than this ordinary life.

Hearing these two tracks nearly convinced me that Vice Verses was going

to be an awesome album—then I finally heard the album. To be honest, I was kind of disappointed at first. Other than a few notable exceptions, I wasn't impressed by the songs. It just seemed like a sub-par mix of music. But like many things in life, such as coffee or that really annoying friend that hangs around, this album did a lot of growing on me. Even after the growing process, there are still some aspects of *Vice Verses* that puzzle me.

Throughout the record, I noticed two things that I didn't like. The first is that some songs aren't consistent—a verse would give us one feel or groove, while the corresponding chorus would be a completely different feel. They don't mesh well. One of the main examples of this was in "Blinding Light." In the verse, Switchfoot presents a funky groove and once the listener has acclimated into that

groove, it suddenly changes and goes into your standard, ballad, rock chorus. It also happens in "The War Inside," which starts off with an electronic, synthesized verse and goes into a big, Switchfoot-rock chorus.

Much of this diversity can be attributed to hip-hop producer Mike Elizondo, who has worked with acts such as Jay-Z and Maroon 5, and who worked on Switchfoot's previous album, *Hello Hurricane*.

My second complaint is that there are a couple inherently derivative songs. For example, "The Original" sounds very similar to *Hello Hurricane's* "Bullet Soul," which may have something to do with the fact that both projects shared the same producer.

That being said, this is an incredibly honest, deep album and there are some excellent songs that explore new territory for the band. Over the course of the album,

continued...on page 15



## **RANTS & RAVES**

## Thursday, October 6, 2011

Three Fifty Two 8 p.m., Bonhoeffer's 610 Dill Lane Admission: FREE

It's Thirsty Thursday. The week is finally ending, and all your friends want to do is go out and forget about the thousand things they have to do. You are either underage or would rather not put absurd amounts of alcohol into your system, but don't want to stay home either. You're also a college student, so of course you're flat broke. Your solution? Bonhoeffer's. Free music. Free coffee. Cool people. Go now. (By Becca Andrews)



Chain Reaction: A Tribute to Journey 10 p.m., Bluesboro 114 N Church St. Admission: Free cover til 9 p.m.

It's Thirsty Thursday and you need a drink after barely surviving this week. Get to Bluesboro before 9 p.m. for a free cover, and factor in how drunk you will need to be to bear yet another Journey cover band. So grab a designated driver, raise your glass and get ready to belt out the lyrics to "Don't Stop Believin." Hold on to that fee-eee-liiinnnn..... (By Becca Andrews)

Take the Power Back: All-Female Tribute to Rage Against the Machine 8 p.m., Exit/In 2208 Elliston Place, Nashville Admission: \$6

For whatever reason, be it the aligning of the stars or a conspiracy theory against original music, this is the day of the tribute band takeover. But I've gotta admit, the idea of a female tribute band to Rage Against the Machine intrigues me. At the very least, these ladies are do-gooders, helping out nonprofits such as Southern Girls Rock and Roll Camp (I have to wonder where this was when I was a kid). This show has the potential to be either really, really terrible—I'm talking 24-hour recovery period here, folks—or estrogen-owned excellence. Either way, it's gonna make a great story to tell your friends. (By Becca Andrews)

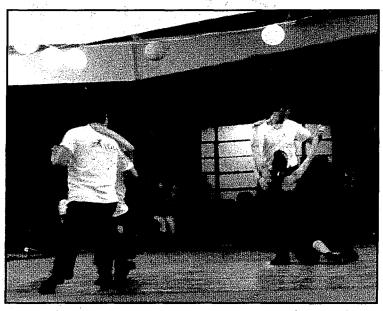
## Friday, October 7, 2011

Moonlight Tango in the Park
Centennial Park
West End Avenue and 27th Ave S. Nashville
7 p.m.

**Admission: FREE** 

Head out to the back end of Centennial Park Friday night to experience Moonlight Tango in the Park, sponsored by Music City Tango and the Nashville Tango Club. Experienced dancers are welcome, but if your dance training is limited to a few wiggles and shimmies in the privacy of your own bathroom, introductory tango lessons will be available.

Live tango music will be provided by local band Serenatta, and some of the best tango dancers in the area will be there to showcase some extraordinary talent. This event is free and a great opportunity to learn a few new moves. (By Dietrich Stogner)



Page One: Inside The New York Times
The Belcourt Theater, Nashville
2102 Belcourt Avenue
Showtimes TBA via belcourt.org
Admission: \$7.50 for students

Journalism majors or anyone interested in how the news has developed should head to the historic Belcourt Theater in Nashville to see *Page One: Inside the New York Times*. This critically acclaimed documentary examines the evolution of the media industry, and speculates about how people will get their news in the future.

NY Times journalists David Carr, Tim Arango and Brian Stelter discuss the evolution of technologies like the tablet PC and Twitter, and examine how they have changed how Americans absorb information. *Page One: Inside the New York Times* will provide viewers with an invaluable insight into the operation of the world's most famous newspaper. *(By Dietrich Stogner)* 

## **RANTS & RAVES**

(By Dietrich Stogner)

"Horrible Bosses" KUC Theater 7 p.m. Admission: \$2

The KUC Theater is screening "Horrible Bosses" this Friday, a dark comedy about three men who decide that their bosses need to die. Nick, Kurt and Dale each have a boss that makes their life miserable, and they hatch a plot to kill their psychotic supervisors.

While Jason Bateman,
Charlie Day and Jason
Sudekis (who play the three
friends) are perfectly fine,
the movie thrives because of
truly inspired performances
by Jennifer Aniston, Colin
Farrell and the psychotically
brilliant Kevin Spacey,
who portray some truly
despicable human beings in
the role of the bosses. One
of the best dark comedies

this year, this movie is a must-see. (By Dietrich Stogner)

## Saturday, October 8, 2011

Oktoberfest
7th Avenue and Monroe Street, Nashville
9 a.m. to 6 p.m.
Admission: FREE

Polka dancing, bratwurst and sauerkraut will be in abundant supply in the historic Germantown area of Nashville as Oktoberfest celebrates the food, traditions and beverages of Germany. Sponsored by Monroe Street United Methodist Church, this event is free to attend.

Oktoberfest has traditionally been a great time to sample some German food, watch street performers and enjoy some good German beer. Root beer will be on hand for those not looking for alcoholic drinks, but everyone should find something to enjoy. (By Dietrich Stogner)

The Fall Festival of Magic
The Center for the Arts, Murfreesboro
7 p.m. - 110 West College Street
Admission: \$10

While the majority of students probably don't remember David Copperfield vanishing the Statue of Liberty, recent performers such as David Blaine and Criss Angel have rekindled an interest in slight of hand and illusions. Fans of magic can get an up-close taste this Friday with the Fall Festival of Magic. Members of the Middle Tennessee Magic Club will demonstrate various stunts and illusions for fans of all ages.

Sunday, October 9, 2011

MTSU Symphony Orchestra Concert 4 p.m., Hinton Hall in the Wright Music Building Admission: FREE

Hear the sweet sounds of orchestral perfection from some of the best and brightest young musicians on campus. Take a study break and energize your brain in a more relaxed setting while listening to intricate melodies on a lazy Sunday afternoon. Guys, bonus points if you take your girl to this one. (By Becca Andrews)



Imelda May with
Hillbilly Casino
8 p.m., 3rd and
Lindsley
818 3rd Ave S,
Nashville
Admission: \$15

Imelda May's bluesy rock and catchy lyrics promise a good show at downtown hangout 3rd and Lindsley. Sponsored by Lightning 100, the Nashville Sunday Night concerts are generally given by pretty solid artists and are broadcast live on the radio station, 100.1 FM. So if you don't want to shell out the \$15, simply turn on your radio and get back to writing that paper that's due Monday. (By Beccandrews)





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## **EVENTS**

## on campus

Last day of Bleed Blue, Beat WKU! Blood Drive Oct. 5, 9 a.m. – 7 p.m. Recreation Center FREE

"The Legend of Sleepy Hollow" Oct. 5 – 8, 7:30 p.m. Boutwell Dramatic Arts Building Tucker Theatre FREE

Blackout Game: MTSU vs. WKU
Oct. 6; Pregame fun: 2 p.m. Kickoff: 6 p.m.
Pregame activities at Walnut Grove,
game at Floyd Stadium
FRFF

Rocktoberfest
Oct. 7, 4 p.m. – 11 p.m.
Area 2 Courtyard (near Smith Hall)
FREE

Star Party: "Tennessee's Meteorite Impact Sites" Oct. 7, 6:30 p.m. – 7:30 p.m. Wiser-Patten Science Building, Room 102 FREE

International Film Series:
"The Owl and the Sparrow"
Oct. 8, 6 p.m. – 8 p.m.
Keathley University Center Theater

MTSU Symphony Orchestra concert Oct. 9, 4 p.m. Wright Music Building T. Earl Hinton Music Hall FREE

**Graduate Multimedia Center Workshop: SAS**Oct. 10, 12:30 p.m. – 2 p.m.
McWherter Learning Resources Center,
Room 101-B
FREE

Honors Lecture Series: "Bird Migration Superstars: A New Theory on How to Get Across the Gulf of Mexico" Oct. 10, 3 p.m. – 3:55 p.m. Honors Building Amphitheatre, Room 106

Grand Slam Fish Fry and Gumbo baseball fundraiser

Oct. 10, 6 p.m. Tennessee Livestock Center Small Animal Floor Tickets: \$20

Let Your Light Shine: Domestic violence awareness event Oct. 11, 6 p.m. Keathley University Center Knoll FREE

Fall Career Fair Oct. 12, 10 a.m. – 3 p.m. Murphy Center Track FREE

# off campus

International Black Film Festival
Oct. 5 – 9, schedule online at ibffnashville com
AT&T/Bellsouth Auditorium
Tickets: Individual screenings: \$12.50, daily
passes: \$50, other passes available

Great Jazz at "O"
Oct. 5, 6 p.m. – 9 p.m.
"O" Gallery at Marathon
Tickets: \$10

**Bryan Callen**Oct. 6, 7:30 p.m.; Oct. 7, 7:30 p.m. and 9:45 p.m.
Oct. 8, 7 p.m. and 9 p.m.; Oct. 9, 7:30 p.m.
Zanies
Tickets: \$18

**Trenton, A Single Motion and Three Fifty Two** Oct. 6, 8 p.m. Bonhoeffer's FREE

Take the Power Back: All-Female Tribute to Rage Against the Machine Oct. 6, 8 p.m. Exit/In Tickets: \$6

Fall Festival of Magic Oct. 7 and 8, 7 p.m. Murfreesboro Center for the Arts Tickets: \$10

Bobby Bare Jr. with Tristen and Ponychase Oct. 7, 9 p.m.
Mercy Lounge
Tickets: \$10

Nashville Area Internationals Picnic Oct. 8, 10:30 a.m. – 5 p.m. Centennial Park FREE

Brewsboro Fest (21+)
Oct. 8, 2 p.m. – 7 p.m.
The Avenue
Tickets: \$25 in advance, \$35 at the door
(\$15 designated driver tickets)

Nashville Zombie Walk Oct. 8, 3 p.m. – 6 p.m. Riverfront Park FREE

Juvenile Oct. 8, 9 p.m. Gilligans Tickets: \$20

Movies at the Town: "Psycho" Oct. 10, 7 p.m. Rocketown FREE

Classic Blues Jam with C.J. Vaughn Oct. 11, 9 p.m. – 10 p.m. Bluesboro FREE

## **OPINIONS**

# MTSU is a marketplace of ideas

he campus is busy, the weather is cooling, we're settling into the rhythm of classes. Activities on the Keathley University Center Knoll are picking up, with a variety of folks setting up tables to encourage you to join their organization, ask you to sign a petition, or perhaps coax you into donating for their favorite cause.

One of the very best - and sometimes one of the very most annoying - things about a university campus is that we are a veritable marketplace of ideas. At any given time you can find a variety of opinions represented on topics that range from the mundane to the sublime. Should we end the war? Do I know where my eternal soul will go after I die?

Ideas and opinions that I like and disagree with all are represented on a university campus. This gives the campus its richness. The importance of listening as a way of enriching our own lives was

one of the central themes of this year's summer reading selection: Listening is an Act of Love.

But for every speech that I'm exposed to that excites and delights me, I'm likely to encounter one that frustrates or disturbs me. As a true blue member of the MTSU community, we commit to operating with honesty and integrity, to respecting diversity, to be engaged in the community, and to practicing nonviolence.

Encountering ideas that bother me, hearing from people whom I find distasteful, learning to make my own decisions about the relative merit of what I'm hearing, finding ways to express my own point of view- all of these are opportunities to put the spirit of the True Blue Pledge to work.

This fall we will have a number of speakers and displays on campus that will provoke a variety of reactions. Some of them may cause you to think, "Why are they here? Why did we give them permission to be at MTSU?"

It's important to remember that a university does not censor speech on the basis of whether or not a particular viewpoint is popular. In fact, speakers may share their thoughts on campus as long as they do so within the policies of the campus regarding time, place and manner in which they may speak. The university takes no position on the actual content of their speech, other than to state that we will support the expression of all viewpoints.

I encourage you to step outside of your comfort zone and consider listening for a while to someone who may be very different from you. This may mean a classmate who comes from a different political point of view, or a classroom speaker who challenges one of your long held beliefs. It may mean going to a

By Debra Sells Guest Columnist

lecture on a topic you've never thought of before, or it may mean hearing the comments of a speaker on the Knoll with whom you disagree.

Our challenge as a community is not to try to avoid finding the places where we disagree on important issues. Our challenge is to find ways to express our disagreements without being disagreeable. The right response to speech with which we disagree is not to prevent that speech from happening. The response to speech with which we disagree should be more speech, to try to offer a persuasive alternative to what has been said.



Debra Sells is the Vice President for Student Affairs and Vice Provost for Enrollment and Academic Services. She can be reached at Debra Sells@mtsu.edu

# **Education policy needs work**

The No Child Left Behind Act was designed to close the academic achievement gap between majority and minority students in the United States.

It was signed into law by President George Bush in 2002. Essentially, the law focuses more on testing math and reading proficiencies, which causes the teachers to focus less on other subjects such as history or science.

This law has set a new standard for students, parents and teachers. Some teachers were terminated, if they did not meet the minimum standards. The federal government has known for years that these set standards have not been met

A friend from high school recalled one of her teachers saying they didn't care whether or not she passed, the teacher just wanted to teach the curriculum with minimal effort. This is disheartening to teachers who actually do care whether their students pass or not.

Students get discouraged when a teacher tells them something of this sort. They start to think "well my teacher doesn't care if I pass. So, why should I?" It's a shame that 80 percent of U.S. schools are expected to fail, according to a speech given in March by Arne Duncan, secretary of education.

President Barack Obama feels as though it is his duty to act upon it and create the change that Congress cannot. His plan includes throwing out the requirement that every student has to pass the state test by the next academic year.

States will now be allowed to write their own curriculum to improve the academics of students. In the past, schools received failing grades for missing the set standard on tests, this will no longer be the case.

States will be able to use federal dollars more liberally than in times past. This money was previously used for special tutoring programs. The Department of Education is also allowing states to apply to change the way they test students and the way they judge school and district performance. States may begin to apply as early as November.

It's about time that someone does something about this recurring issue. It is a disappointment that it had to go all the way to the top to get changed.

For years, Congress and the Department of Education have sat back and let the children of America suffer and move forward without actually learning anything. The children are our future, and we need to understand that what we instill in them will only better our future.

By Rachel George Columnist



Rachel George is a junior majoring in journalism. She can be reached at rachelgeorge 17@yahoo.com

sidelines is the editorially independent, student-produced newspaper affiliated with Middle Tennessee State University and the College of Mass Communication. The opinions expressed herein are those of individual writers and not necessarily Sidelines or the university.

## Back to black: MT to host rival WKU in Blackout game

By Orrin McCullough Staff Writer

arkness will fall on Floyd
Stadium once again for the
annual, and now locally
infamous, Blackout game. This year's
opponent—Western Kentucky University.

MT will be looking to its fans to show their support loudly tomorrow night. Due to the recent history of Blackout games in Murfreesboro, there is no reason to see why the fans won't respond.

The annual Blackout game has become a beloved tradition on the MTSU campus with the football program recording all-time highs in attendance numbers for those games, as well as on homecoming. These two games happen to fall in back-to-back fashion this season. Last week's thrilling win over Memphis in MT's homecoming game only adds to the team's momentum and the fans' excitement for tomorrow. Rarely is there so much incentive to come out and support a football team with a 1-3 record.

Despite the potential for excitement among the fans, many MT fans would consider their team to be among the Sun Belt Conference's worst due to their 1-3 record, yet MTSU's early-season struggles pale in comparison to those of WKU.

The Hilltoppers have struggled mightily this season, to say the least. After four games, WKU has yet to walk away with a victory. Twice they have been defeated by a margin larger than 25 points. WKU's average point differential for the season sits at an abysmal -17.25 while two of MT's three losses were by a mere three-point margin. This all may be music to the ears of MT fans, but WKU does have something that the Blue Raiders do not.

His name is Bobby Rainey and he has drawn many comparisons to Tennessee Titans' star running back, Chris Johnson. He leads his team in rushing, receiving, and total yards from scrimmage. The 5-foot-8, 205 lb. Rainey is the team's starting running back, and he is among the country's elite playmakers. Dozens of YouTube videos have been posted to show the senior's undeniable speed and talent.

This season, Rainey has averaged 141 total yards per game, 106.8 rushing and 34.2 receiving. In essence, he is to WKU's offense what Dwight Dasher was to MT's offense during Dasher's junior season.

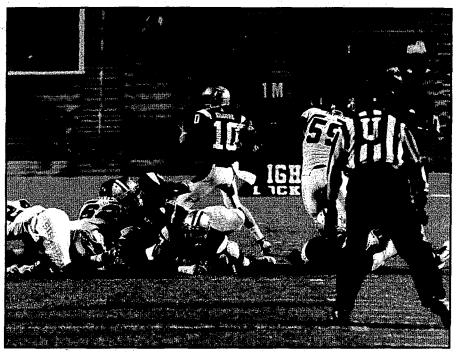
In last year's game between MT and WKU, Rainey ran for 248 yards. MT fans can bet he'll be looking for more of the same type of success in tomorrow's matchup.

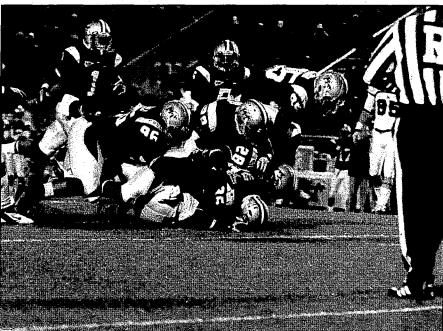
In order to stop Rainey, the MTSU defense will need a heroic performance from their front seven. It's been clearly proven that the Hilltoppers are a beatable team, but if MT allows Rainey to run wild as he did in last year's game, the Blue Raiders could be in for another photo finish. If MT can stop Rainey, they should win the game handily.

Another key element to the game will be MT's offensive line's ability to stop WKU defensive end Quanterus Smith who has registered 3.5 sacks in Western's four games. MT quarterback Logan Kilgore is as capable of winning the game for the Blue Raiders as Rainey is of winning it for the Hilltoppers, but he won't be able to do that if he is on his back.

The winning formula for MT may not be easy to execute, but it is simple to understand. If the Blue Raiders can hold Rainey to minimal yardage and Smith to minimal tackles for losses than they should be able to leave Floyd Stadium with an in-conference win under their belt.

Kick-off for the game is set for 6:30 p.m., and the game will also be televised via ESPNU.





(Top) Sophomore quarterback Logan Kilgore (10) will need his offensive line to create both time and space for him to continue his impressive 2011 campaign. On the season Kilgore has thrown for 10 touchdowns and completed 61 percent of his passes. (Photo by Jay Bailey, staff photographer)

 $({\rm Bottom}\,)$  Middle Tennessee will need a collaborative effort on defense to stop the running game of WKU. The Blue Raiders' defense held Memphis to 165 rushing yards last weekend on Saturday, Oct. 1, 2011, in the homecoming game. (Photo by Jay Bailey, staff photographer)

## CONTINUED...

# AFRO... from page 7

"The scene is very different, but we feel like it makes us stronger," Gallant said. "Everyone here either works in the industry or plays music, and it's made us work a lot harder, because there's a lot of people working just as hard, or harder than you."

Connor continued, saying that the eclectic taste of Murfreesboro music lovers has made AFRO expand their sound and try to achieve crossover appeal.

When asked where they fall in the university's music scene, the band unanimously agreed when Jackson said, "We lie somewhere between funky jam-heads and progressive, technical music fans."

When considering the future, the band said that their main goal was to establish a fan base that will stay with them for more than just a few years.

"We are a live band, and we rely on our crowds," Connor said.

The group holds a deep loyalty to and faith in the music they make and the fans that have followed them.

"The music industry has been turned upside down, and it is the duty of upcoming bands to keep it together," Jackson said. "We have to have unity as an overall group, and the network has to work to make all of this happen. By everyone working together and focusing on live music-that can happen."

# Switchfoot's most recent album heads in new direction...from page 9

we see a deep metaphorical thread running through. Foreman explores the nature of life and its ups and downs; its *Vice Verses*.

In the song "Thrive," he sings about the depravity and longings of human life, singing "I want to thrive, not just survive." He explores the youth and nostalgia of life in the touching track "Souvenirs."

My favorite on the album is the incredible "Selling The News." In this hard-hitting track, Foreman sings, almost to the point of rapping, about our culture's obsession with mass media and social media, and how things get lost in the mess we've made out of it. The song's theme is very similar to that of 2006's Oh! Gravity.

The album's title track is one of the most moving songs Foreman has ever written. The song is just Foreman and his acoustic guitar, in the nature of his acclaimed solo work, and it fits with, even defines, the theme of the album. He

meditates on the fluctuation of life, fitting with the story embedded within the song—the story of Foreman sitting on the beach watching the tides go in and out. Though this sounds like a cliché theme, but Foreman gives it new life and honesty that is rarely seen in music.

Vice Verses finishes with the epic "Where I Belong," a big track with a marching beat and moving group vocals. This track is highlighted by its strong lyricism, as we hear Foreman sing of deeper things, proclaiming "I'm not sentimental, this skin and bones is a rental."

Vice Verses is an album full of ups and downs, goods and bads. This comes both musically and metaphorically. In the end, the honest album has too many good things to be weighed down by the bad. It's is a big step forward for the San Diego boys, and I'm anxious to see the fan response to it.

## UTK...from page 4

2011-2012 season with a six-year contract extension after being the winningest coach in college basketball in the past 32 years.

Yet, first year football coach Derek Dooley is budgeted to make \$1.8 million along with a six-year contract.

The average salary for a male head coach at UTK in the 2009-2010 academic year was nearly \$800,000, while the average salary for a female head coach was less than \$400,000.

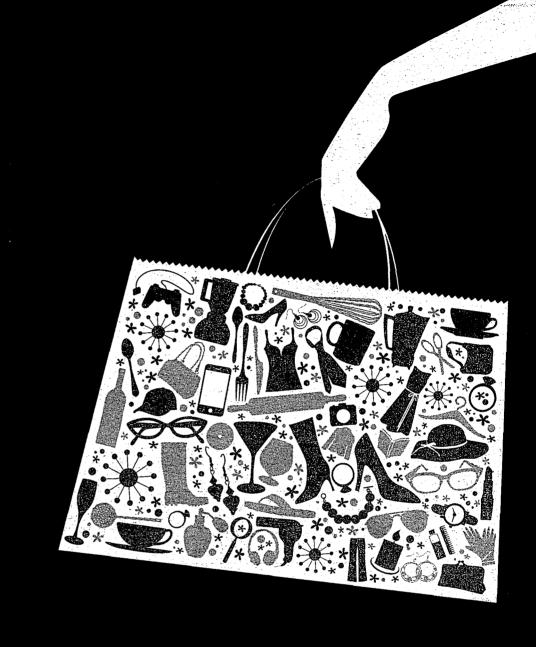
A coach's salary at MTSU is not based on sex but experience and conference championships, according to Massaro.

"We try to look at it carefully and determine our coaches salary based on the years they have been here as well," Massaro said. "For instance, the men's tennis coach received a raise this year for winning the conference title. The women's tennis coach just started, though. Thus, they are going to make different salaries."

Christopher Merchant, news editor, contributed to this report.



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