

# TODD LIBRARY UPDATE

Fall 1986 □ Middle Tennessee State University □ Number Eight

## Library Staff Reorganized

On Monday July 21, 1986, the Todd Library staff implemented a new organizational structure. Simply put, the organization change called for the conversion of six separate departments into two major departments, with one additional unit operating like a branch library, but located within the building. The former departments of Circulation, Reference, and Periodicals have been merged into a new User Services Department, coordinated by Linda Gill. The departments of Acquisitions and Cataloging are now the Collection Management Department under the coordination of Margaret Scott. The Curriculum Library is functioning much like a branch library with Charles McCord, the new Curriculum Librarian, reporting to Don Craig, the University Librarian. John David Marshall, University Bibliographer, and new staff member David Robinson, Automation Librarian, also report to the University Librarian.

A key feature of the new structure is the designation of every librarian as a specialist in one or more of the Library's functional areas. The coordinators of the two departments will look to their specialists for assistance in planning, problem solving, policy and procedure development, and the day-to-day operation of functional units. For example, while all User Services Department librarians will engage in bibliographic instruction and reference desk duties, each will be responsible for one or more functions in this department, e.g. interlibrary loan, computer literature searching, or periodicals.

To enable the various specialists to be near their respective areas of responsibility, several staff members have been relocated. Linda Gill, for example, has moved to the former Interlibrary Loan area and Interlibrary Loan has moved to the Reserves area. Other changes in location of staff are minor and will not be noticeable to most users.

The new structure was developed during a contingency planning project which was begun in 1983 to help the staff address the continuing problems of space and staff shortages. This project included a reexamination of Library statements of mission and objectives, the development of a general list of functions with specific activities for each, and the identification of several different groupings of functions for the purpose of better utilizing space, equipment, and staff. The University Librarian, with the help of a few key staff members, developed the new organizational structure with these goals in mind:

1. to maximize the use of staff, equipment, and space;
2. to increase the organization's flexibility and adaptability;
3. to increase commitment to Library-wide objectives;
4. to enrich individuals' jobs by enlarging their responsibilities.

The changes being made in the Library are in many ways a response to the changing environment in which libraries are operating. These quotations from Dr. Barbara Moran's 1984 book *Academic Libraries: The Changing Knowledge Centers of Colleges and Universities* illustrate the nature of the current library environment:

"Libraries of all types are in the midst of what has been called a quiet revolution. It is quiet because the signs of change are subtle and not always evident. It is a revolution because the new technology will most surely affect all libraries."

# New Staff

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**Betty McFall**, a Mississippian by birth, comes to us from Macon, Georgia. In the User Services Division, she is responsible for interlibrary loans.

Mrs. McFall earned the Bachelor of Arts Degree from Mississippi University for Women, Columbus, majoring in Library Science, and the Master of Librarianship Degree at the University of South Carolina.

Her work experience includes reference librarian at Mitchell Memorial Library, Mississippi State College; reference librarian, Charlotte and Mecklenburg County, Charlotte, North Carolina; circulation librarian, University of South Carolina at Aiken; reference librarian, Washington Memorial Library, Macon, Georgia.

Betty and her husband Larry, who is employed by Hospital Corporation of America, are the parents of three children—Mike, Mark, and Amy.

Her leisure time is spent enjoying bridge, tennis, walking, and reading.

We are pleased to welcome **David G. Robinson** to Todd Library staff as Automation Librarian. David, a native Alabamian, received the bachelor's degree from the University of Mississippi at Oxford and the Master of Library Science from the University of Alabama where his concentration was library automation and biomedical librarianship.

His work experience includes serving as reference and interlibrary loan librarian for Lincoln-Lawrence-Franklin Regional Library System, Brookhaven, Mississippi; teaching assistant at Gayle Gorgas Library, University of Alabama; and reference librarian and coordinator of online services at Sims Memorial Library, Southeastern Louisiana University at Hammond, Louisiana.

Interested in both orchestral and choral music, David plays string bass and electric bass guitar.

David and his wife Cindy are the parents of Laura who is 3 years old.



**Melanie Thomas**, newly appointed librarian in Todd Library's User Services Division, received the undergraduate degree from Jackson State University, Jackson, Mississippi, graduating Magna Cum Laude. Her graduate degree in Library and Information Science is from the University of Wisconsin-Milwaukee.

Although being a 1986 graduate leaves no time for experience, she served an internship with MGIC Investment Corporation. Here she assisted the investment department in compiling, designing, and implementing a database of economic indicators gathered from various cities.

Melanie has a reading knowledge of French and enjoys creative writing, reading, and quilting.

She has a younger brother and sister who attend Jackson State University. (IDR)

# Check Us Out...



## Dear Faculty and Administration

The year 1986 has been one of great celebration as we have focused on the University's 75th Anniversary. The Library also has reason for celebrating this year as the 500,000th print volume will be added to the collection. In honor of this milestone in the development of the collection, a special title has been purchased to be the 500,000th volume.

The first book ever produced from movable type was the Gutenberg Bible. The printing process, including the movable type, the printing press, and the special printing ink, was invented by Johann Gutenberg in 1452. While it is believed that he printed 180 Bibles, only 20 complete originals exist in the world.

The Todd Library has obtained a copy of the first complete and identical reproduction of the Bible Gutenberg printed on his own invention. A special 500,000th Volume Celebration Committee has been appointed to plan the occasion of the addition of this volume to the Library's collection.

I know you will be anxious to examine this beautifully illustrated and bound book when it becomes the 500,000th volume.

Cordially,

J. Don Craig  
University Librarian

**TODD LIBRARY UPDATE** is issued from time to time for the Middle Tennessee State University community.

**Editor:** John David Marshall

**Editorial Committee:**

Charles McCord, Momolu Massaquoi, Ida D. Read, Margaret Scott, Lynn Wilson

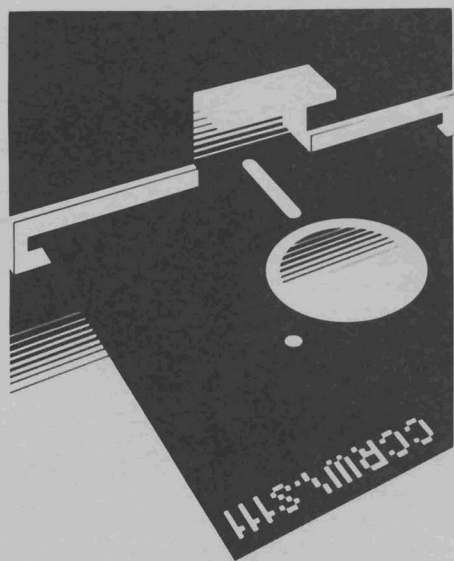
## The First Few Words

Not all writers have a knack for it, but every author knows that whether a book gets read or not very often depends to some extent on the effect produced by the first few words. The opening sentences of some well-known writers are reproduced below. How many can you identify? (JDM)

1. There was no possibility of taking a walk that day.
2. The town itself is dreary; not much is there except the cotton mill, the two-room houses where the workers live, a few peach trees, a church with two colored windows, and a miserable main street only a hundred yards long.
3. Can any thing, my good Sir, be more painful to a friendly mind than the necessity of communicating disagreeable intelligence?
4. There are various ways to mend a broken heart, but perhaps going to a learned conference is one of the most unusual.
5. It was Edward Sheldon who first brought the dark matter to my attention, Sheldon, lying blind and paralyzed in his New York penthouse.
6. Scarlet O'Hara was not beautiful, but men seldom realized it when caught by her charm.
7. Captain Crosbie came out of the bank with the pleased air of one who has cashed a cheque and has discovered that there is a little more in his account than he thought there was.
8. Ten more glorious days without horses!
9. There were crimson roses on the bench; they looked like splashes of blood.
10. You will rejoice to hear that no disaster has accompanied the commencement of an enterprise which you have regarded with such evil forebodings.

answers on p. 5

# Automation and Todd Library



**F**aculty and students have questioned why Todd Library is not computerized when other nearby university libraries are. Check-out cards still have to be laboriously handwritten and much time is spent searching for library materials using the traditional card catalog. Because terminals, cables, bar codes, and scanners are not found when entering the Library, there is an assumption that MTSU is not doing anything about automation. This is not true. Much behind-the-scenes work is being done to enhance the Library's service capabilities and to prepare for the time when funds will be available to purchase a system which will provide for online circulation and a computerized catalog.

A significant step toward computerizing the Library was taken this fall with the employment of an automation librarian—David Robinson. This position requires someone with a unique combination of expertise in both libraries and computers in order to make the best application of computer technology to library operations. Mr. Robinson is already working with library staff to develop their computer skills and is assisting the Library Automation Committee in completing its analysis of library functions. He will be responsible for making an in-depth study of existing library systems in terms of the needs of Todd Library and for drawing up specifications for the system MTSU will purchase. After purchase of the system, he will be responsible for its installation and implementation.

Securing an automation librarian did not relieve the Library Automation Committee of its continuing responsibility to monitor developments in the area of library computerization. The Committee has been visiting academic libraries in Tennessee which are automated. Memphis State, UTK, Nashville Tech, UTC, and Vanderbilt have all used different systems to computerize their libraries, and on-site visits have enabled the MTSU librarians to observe and compare each of these systems in operation.

Visits with the librarians have provided valuable information and insight into the process of converting from manual to computer systems.

Todd Library will be in the unique position of having records of all its holdings in machine readable form by the time a computer system is installed. Most libraries have had to maintain both a computer catalog and a card catalog when first automated because their records were not ready to be put into the computer. MTSU's readiness will be the result of a long-term project of entering bibliographic records for materials owned before 1975 into the Online Computer Library Center (OCLC) system as staff and funds have permitted. (Since 1975, records of new materials have been put into OCLC as part of the Library's routine processing procedure.)

**S**everal improvements in library service have been made this fall in the use of the OCLC M300 terminal located in the User Services office. It is now connected to OCLC for the provision of interlibrary loan service. A more obvious change, however, is the staffing of that office for the Computer Literature Searching service every weekday afternoon. In addition to establishing a location for this service the number of librarians who can assist library users has been increased. Harriette Gaida and Becky Smith have been joined by Melanie Thomas and Sharon Campbell in doing computer searches.

Bibliographic research guides prepared by reference librarians to assist students in locating current reference aids in special subject areas have been "computerized." Developing this database has been a project of Sharon Campbell. With this database the bibliographic guides can be quickly and easily updated. When needed for bibliographic instruction classes, library research guides can be prepared that are customized to the subject area of each individual class.

*cont. on p. 5*

# Library Faculty Activities

**Becky Smith** recently participated in two workshops at Peabody on DIALOG's "Beyond the Basics" and DIALOG's "Medline Database."

**Sue Burkheart, Becky Smith, and Sharon Campbell** represented Todd Library at the April meeting of the Mid-State Library Association at the Tennessee State Library and Archives in Nashville.

**Linda Gill, Sue Burkheart, In MacBeth, Don Craig, Ginny Vesper, and Margaret Scott** attended the Tennessee Library Association's annual conference in Knoxville in April. Miss Gill and Miss Burkheart also attended UTK Library Day which preceded the conference.

**Don Craig, Linda Gill, and Margaret Scott** were present at the Southeastern Library Network's (SOLINET) annual membership meeting in Atlanta May 15-16.

**Sue Burkheart, Don Craig, Lynn Wilson, Linda Gill, and Margaret Scott** attended the Supervisory Management Seminar sponsored by the MTSU School of Business May 22.

**Ginny Vesper, Sue Burkheart, Sharon Campbell, and Harriette Gaida** visited Memphis State University Libraries in June to become acquainted with the new CLSI system installed there.

**In MacBeth, Melanie Thomas, Momolu Massaquoi, and Don Craig** attended the biennial conference of the Southeastern Library Association in Atlanta October 16-18. **Ida Read** attended the "Library Preservation: Planning and Implementation" workshop sponsored by the Southeastern Library Network which preceded the SELA conference.

**Don Craig** has recently participated in the State Library Association President's Leadership Seminar sponsored by SELA. Mr. Craig gave a presentation on the history of the Tennessee Library Association to the Boone Tree Library Association in Jonesboro, Tennessee, on September 18.

**In MacBeth** visited several major libraries in the U.S. when her sister, who is librarian at the Yonsei University Library in Seoul, Korea, was in the United States this summer. Mrs. MacBeth toured the Library of Congress in Washington, the New York Public

Library, Harvard's Widener Library, Harvard's Yen-Ching Library, and the Boston Public Library.

**John David Marshall** has been appointed to a three-year term (1985-87) on the Murfreesboro City Library Board. His *Books Are Basic: The Essential Lawrence Clark Powell* (University of Arizona Press, 1985) is now in its second printing. His *One Librarian's Credo* has been published by Tabula Rasa Press, Morro Bay, California, as a miniature book in a limited keepsake edition for members of the Miniature Book Society.

**Don Craig** is serving as president of the Tennessee Library Association for 1986-87. He is also chairman of the TLA Site Selection Committee and is on the MTSU International Studies Committee.

**In MacBeth** serves this year on the Tennessee Library Association Nominating Committee and on the University's Loan and Scholarship Committee.

**Ginny Vesper** chairs both the University's Campus and Grounds Committee and the Student Publication Committee.

**Sharon Campbell** is secretary of the MTSU Traffic Committee.

**Linda Gill** is serving as chairman of the University Computer Resources Committee.

**Momolu Massaquoi** has been appointed to the Faculty Senate's Student Affairs Committee.

**Sue Burkheart** is on the University's Faculty Social Committee.

**Harriette Gaida** serves on the Tennessee Library Association's Intellectual Freedom Committee and as the treasurer of CFAW.

**Margaret Scott** serves on the Tennessee Library Association Legislation Committee, University Admission and Standards Committee, the Faculty Social Committee, and the Faculty Senate Legislative Committee. She is also secretary this year for MTSUEA. (MS)

## Automation and Todd Library cont.

Interest in library automation at the state level is also increasing. The Tennessee Higher Education Commission is seeking to create a statewide network of academic libraries. THEC wants all state universities to enter their holdings in OCLC, and then using that database, develop a network for resource sharing among Tennessee academic libraries. The State Library and Archives has a similar goal of promoting resource sharing by having periodical holdings of all libraries in the state—public, academic, school—put into OCLC for a union list of Tennessee journal holdings. The effect of these two efforts at statewide resource sharing will be to provide greater access for MTSU library users to valuable research materials held by other libraries.

Automation has been very much a part of the planning process of the Todd Library staff. Automating a library of this size will be costly in terms of staff commitment and money. The Library goal is to have the foundation for automation in place so that when funding becomes available implementation can be achieved expeditiously. (LG)

### The first few words identified

1. Charlotte Brontë - *Jane Eyre*
2. Carson McCullers - *The Ballad of the Sad Cafe*
3. Fanny Burney - *Evelina*
4. Barbara Pyn - *No Fond Return of Love*
5. Agnes de Mille - *Lizzie Borden: A Dance of Death*
6. Margaret Mitchell - *Gone With the Wind*
7. Agatha Christie - *They Came to Baghdad*
8. Iris Murdoch - *The Red and the Green*
9. Dorothy Sayers - *Strong Poison*
10. Mary Shelley - *Frankenstein*

# Library Staff Reorganized...

"Today's libraries are in transition from manual to electronic systems."

"The changes brought about by advances in technology have been so extensive that it is difficult to assess their total effect, but it is clear that libraries are in a stage of fundamental transformation."

"Libraries cannot be shut down while they are being reinvented, however; so librarians face the task of integrating an already existing organization while attempting to maintain most of its traditional features."

"What is different about the present era is the rapid pace of the development, where change must be dealt with continuously."

It is hoped that the new organizational structure of the Library will enable the staff to adapt to changes in the environment more quickly and successfully. It is further hoped that the larger departments will contribute to the enhancement of the team concept and will result in greater productivity and more effective use of human and physical resources allocated to the Library.

While the changes made may not be visible to most users, the improved quality of services provided to them should be evident in time. The staff would very much like to know of any perceived positive or negative aspects of the change in the Library's organization.

The entire staff is committed to providing the finest program of service to the University that its resources will allow. If this requires changing methods, equipment, or skills, the staff is ready to respond. It agrees with library consultant Allen Veaner who in 1985 exhorted librarians with this statement:

"Adaptation is essential, in the institution and in its personnel; the [library] profession must find ways to invent new viewpoints and alter many aspects of its traditional orientation. Only a profession that is flexible and responsive will be capable of coping with changes that, if viewed negatively, are perceived as threats, yet, if seen positively emerge as golden opportunities."

(JDC)

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## University Library Committee: 1986-87

### Faculty Representatives

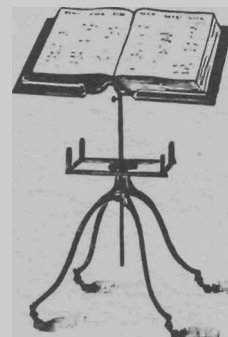
Dr. Clay Chandler (Biology)  
Dr. Jan Hayes (Youth Education)  
Ms. Janet Higgins (Art)  
Dr. Ken Hollman (Economics and Finance)  
Dr. James Neal (History)  
Dr. Dan Reynolds (Management and Marketing)

### Student Representatives

Reichart Ward Johnson  
(undergraduate)  
Susan Atkisson-Williams (graduate)

### Ex-Officio Members

Dr. Robert Corlew, Vice-President for Academic Affairs  
Don Craig, University Librarian



### Todd Library

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Murfreesboro, Tennessee 37132