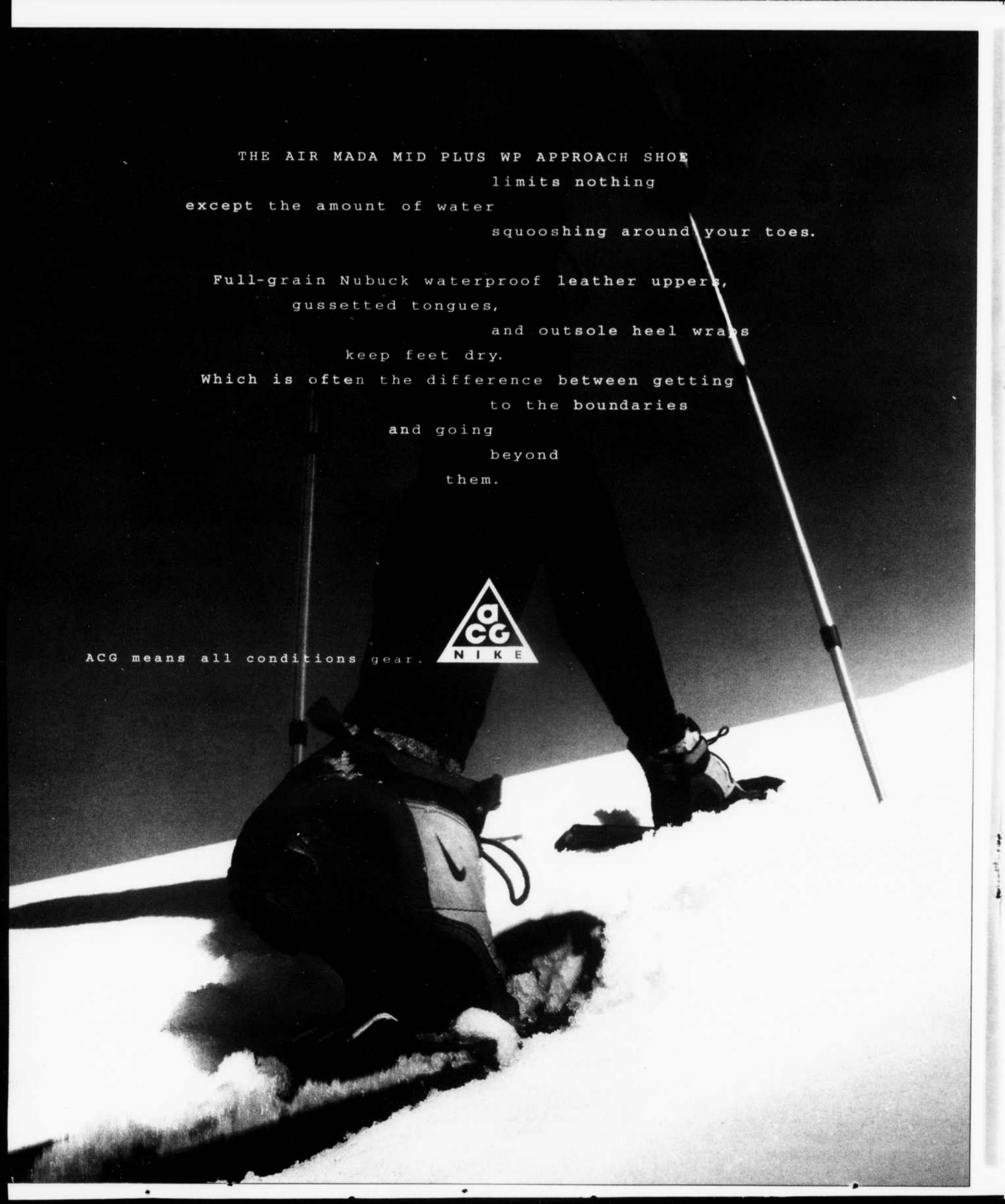


THE AIR MADA MID PLUS WP APPROACH SHOE
limits nothing
except the amount of water
squoshing around your toes.

Full-grain Nubuck waterproof leather uppers,
gusseted tongues,
and outsole heel wraps
keep feet dry.
Which is often the difference between getting
to the boundaries
and going
beyond
them.

ACG means all conditions gear.



U. VIEWS

Mad about Morrissey

If anything is pretentious, it's [the Morrissey] review, not Morrissey's lyrics [Rock, Oct. 1995]. As a fan, I must inform the reviewer that the new album blows *Vauxhall and I* away! Maybe it isn't as pretty as *Vauxhall*, but Morrissey ain't pretty, and *Southpaw Grammar* is the superior album. The "lush pop melodies" of *Vauxhall* were muffled and boring. The more powerful sound of *Southpaw* brings me out of my seat.

The review surprised me. Meanwhile, fans are happy as hell, and Morrissey is preparing to tour with David Bowie in the U.K.

Carl E. Villarreal, junior,
U. of Texas, Austin

I'd like to express my sadness at the review of Morrissey's new *Southpaw Grammar*. Morrissey is a talented artist who has been around for years. Compare him with other talented bands, and he comes up No. 1 every time. Admittedly, the Smiths are of a higher caliber, but you can't disrespect Morrissey just because you don't feel his pain.

Eva Suec, sophomore,
U. of Western Ontario, Canada

Eva read the Morrissey review on the U. Magazine web site. For more reviews and lots of other stuff that didn't fit in the magazine, check it out: <http://www.umagazine.com> — ed.

Tenure, tenure

Thanks so much for your article "Riding on the Tenure Track" [Oct. 1995]. It was very informative and showed why tenured professors are often dull. Now I know the politics of acquiring tenure, and I'm very sorry this is how the system works. After all, a professor's job is to teach students. Colleges should have the finest teachers (not necessarily researchers) achieving tenure. I used to want to be a professor, but now I'm not sure I'd be willing to play their game.

April McClory, junior,
Bowling Green State U., Ohio

The article about tenure is disturbing but true. If professors have the option of quitting whenever they want to, universities should have the option of dismissing professors whenever they want to. I find it humorous that the emphasis is placed on research and publishing instead of teaching ability.

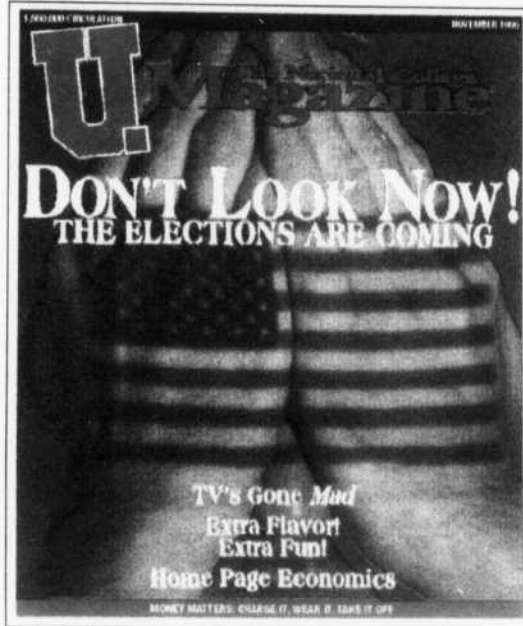
If research isn't effectively passed on to students, it's useless to them. Research is important, but it's far more important to be able to convey

knowledge in class than in obscure journals nobody reads.

Andrew Norris,
junior, U. of Tennessee, Knoxville

Berkeley, Berkeley, whatever

In the October 1995 issue, you featured a story on a female wrestler ["Can't Pin Her Down"]. The article said she attended Berkeley High School



in Huntington Woods, Mich. The school is Berkeley High, and it's in Berkeley, Mich. Other than that, I enjoy your mag very much.

Steven D. Urban,
U. of Michigan law school

Block the vote

[Regarding "Poll Vault," Nov. 1995], I've given up finding a party I like and resorted to voting for a dead-lock. One party in Congress, the other in the White House. At least if the government is consumed in partisan squabbling it won't be able to pass any new laws to screw me over.

How about this for next month's poll question: "Do you think it's time for a revolution?" I bet you'd be surprised how many of us are just completely sick and tired of our sorry excuse for a government of, for and by the people.

Brad Hill, sophomore,
Michigan State U.

Reefer Madness

In "High Time for a Change" [October 1995], Frank Calhoun, assistant director of the health center at the U. of Texas, Arlington, made a few outlandish comments, including that under the effects of marijuana, "you have no drive for anything." This simply isn't true. There are millions of very productive marijuana users. The notion that a joint will remove my desire to get off my ass is absurd.

He also had the gall to declare, "The stuff now is at least 10 to 20 times more powerful than the old stuff [from the '60s]." Has the cannabis species somehow mutated in the past 30 years?

Marijuana does not cause brain damage. Marijuana is not addictive. You cannot overdose on marijuana. Marijuana is not laced with heroin or PCP (it isn't cost-effective for the dealer).

Calhoun's rhetoric had no business being published in your magazine. He isn't a reliable source.

anonymous,
U. of Maryland, College Park

Re-Reefer Madness

In response to the letter from "anonymous," I have a few things to add. First, it's a matter of study and record that chronic [marijuana] use can lead to reduced productivity, motivation and drive. Second, the growing techniques and the hybridization of the plant have produced a much more powerful plant. Finally, marijuana does not contain substances, such as PCP or heroin. But that's not to say somebody couldn't lace it or put an additive in it. I guess you have to trust that your dealer isn't slipping you something you don't know about.

Frank Calhoun, assistant director,
U. of Texas, Arlington health center

Hey, Frank, sorry for spelling your name wrong in the October issue. It was a shameless error and we believe 30 lashes with the wet corporate noodle are in order. — ed.

U. rules

You guys rule! This is the mag we have been waiting for on campus for as long as I can remember. Keep up the most excellent work and stay on the edge — you guys and gals look good riding the rail!

Jorge Diaz (a.k.a. Hacksaw),
grad student, Florida Int'l U., Miami

Work for U.

Ask about our assistant editor program.
E-mail: editor@umagazine.com
Applications due Jan. 26, 1995.

Liberal or conservative?
Conservative: 55%
Liberal: 35%
Other: 10%

I consider myself intelligent, informed and intellectual, which would automatically mean that I'm a liberal. **Brad Nation, senior,** U. of Oklahoma • In 1996, Clinton and Gore will fall. **Phillip Angus, senior,** U. of Northern Colorado • More conservative, or whatever Colin Powell is. **Victor Scamardo, junior,** U. of Arkansas • I think the majority of people in our generation are liberal. I believe that in the next decade there will be a huge increase in the number of liberals and a decrease in conservatives. **Meegan Glaser, sophomore,** Washington State U. • I'm more middle-of-the-road than strongly for one side or the other. I think most people my age feel the same way I do because we grew up watching nothing change for the better. Both parties have had their shot at either the presidency or controlling Congress, and we got nothing. **Nathan Byrne, freshman,** U. of Missouri, Columbia • I am liberal by current standards, but conservative when it comes to the Constitution. **Sam Meyer, sophomore,** Ithaca College, N.Y. • I'm progressive more than liberal. Liberal has some negative connotations. I want some positive changes to be made that would include all people, not just the rich and privileged. **Mona Ables, senior,** U. of Alabama, Birmingham • I don't believe a one-word description is adequate to describe one whole ideology and belief. So I'm neither liberal nor conservative. I just have facets of both. **Dave Zatz, senior,** U. of Maryland • I'm conservative. Rush Limbaugh and Newt Gingrich are the best things to happen to this country. **Jon Denny, sophomore,** U. of North Dakota • I primarily label myself as liberal, but as far as my voting record is concerned, I am first and foremost a thinker. **Adam Smargon, senior,** U. of Florida

U. Polls

Knowing what you know now, would you choose the same college?

Lights on or lights off?

800/6U-VIEWS (688-4397)

More polls at <http://www.umagazine.com>

Do you have a name for your "thingy?"
Yes: 95%
No: 5%

Of all the weird-ass names you guys came up with for your "thingies," these three popped up the most often: Stanley the Power Tool, Mr. Happy and Russell the Love Muscle. Here are some of the more unusual entries:

Party Torpedo. **Chris Hinkley, junior,** Eastern Michigan U. • Jojo. **Michael Bowman, sophomore,** Illinois State U. • Uncle Freddy. **John Clift, freshman,** Ohio U. • Pipa for girls and Pipo for boys. **Helen Rocha, sophomore,** U. of LaVerne, Calif. • Pepe the Cuban Love Sausage. **Ted Elliott, senior,** Eastern Kentucky U. • Little Elvis. **Mike Moser, senior,** U. of Illinois. • Garden weasel of love, for my boyfriend's. **Melissa Jacobs, freshman,** Mills College, Calif. • Nigel. **Ben Underwood, sophomore,** Kansas State. • Fred, because my girlfriend's name for hers is Wilma. **Juan Albalate, freshman,** U. of North Florida. • Tarzan. **Andy Redalen, freshman,** U. of Missouri, Columbia. • No, but the phrase "Oh, God" seems to come up a whole lot. **Celine Harris, senior,** U. of New Mexico. • Tommy Stout. **Warren Johnson, senior,** U. of Mississippi. • Mr. Bubba. **Keith Johnson, grad student,** U. of North Florida. • I call my thingy Hope, after the diamond, because everybody wants it, but no one can seem to get their hands on it. **Kristi Moffett, junior,** George Mason U., Va. • Elvis. **Travis Scribner, senior,** Fuller State U., Fla. • Chilly Willy. **Jeremy Brynes, senior,** State U. of New York, Cortland. • Mr. Salty. **Mike Luescher, senior,** Florida State U. • Scummy the Fire Drill. **Paul Rasmussen, junior,** California State U., Sacramento. • One-Eyed Gila Monster. **Chris Chudik, junior,** Northern Arizona U. • Sausage, but pronounced like "saasaage." **Ben Thompson, freshman,** U. of Southern California. • The Pillar Of Fury. **Adam Stonewall, senior,** U. of Arizona. • The Dwarf. **Nichole Fromm, freshman,** U. of Wisconsin, Eau Claire. • Stop asking stupid questions. You sound like little babies. **Bob Barth, freshman,** Ithaca College, N.Y. • Supersoaker. **Cho Chomjinda, freshman,** U. of California, Davis • Herman. **Pat Comeaux, junior,** Louisiana State U. • Bernie. **Josh Evans, junior,** Southern Illinois U.

ILLUSTRATION BY MICHAEL WEBB, U. OF NORTH CAROLINA





How the TI-92 attacks math.

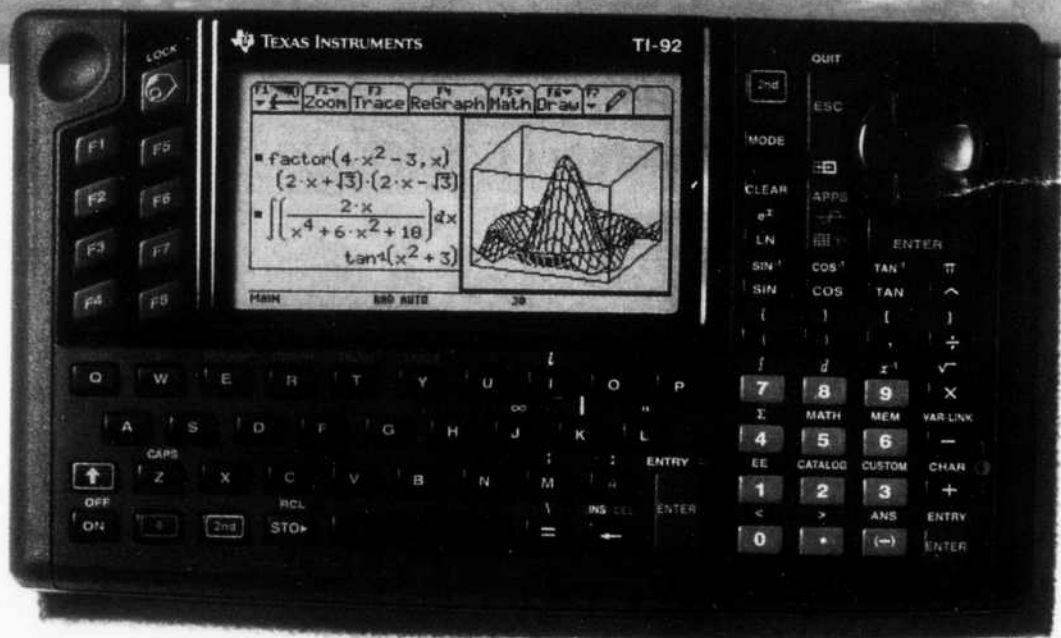
When it comes to math, it's sink or swim. Fortunately, we've found a way to help you keep your head above water: the new TI-92. It'll tear through statistics, crunch calculus and rip algebra to shreds unlike any other calculator. Of course, the TI-92 isn't

just a piranha of power. With easy-to-read equations and pull-down menus, it's as friendly as Flipper. To see for yourself why the TI-92 is the biggest fish in any pond, try it out on the Internet.

START DOING EXTRAORDINARY THINGS™



<http://www.ti.com/TI-92>



See the new TI-92 at your college bookstore or:

STAPLES
The Office Superstore
1-800-333-3330

TEXAS INSTRUMENTS
Send e-mail to: ti-cares@ti.com or call 1-800-TI-CARES. ©1995 TI.

U WITH AN AUDIENCE OF 6.6 MILLION, is the most widely read lifestyle and entertainment magazine among 18- to 34-year-old college-educated young adults. Editorial content focuses on the diverse interests, activities, attitudes and concerns of students attending four-year colleges and universities. U's assistant editors, selected each year from top graduating seniors, read campus newspapers, commission original articles and photography by the best student journalists, and maintain an ongoing dialogue via the Internet and U's view line with students at hundreds of campuses nationwide.

PUBLISHER & EDITORIAL DIRECTOR
GAYLE MORRIS SWEETLAND

EDITOR
FRANCES HUFFMAN

ASSOCIATE EDITOR
BONNIE DATT CHATHAM COLLEGE '93

WRAP/MUSIC EDITOR
GLENN McDONALD MICHIGAN STATE U. '94

ASSISTANT EDITORS
TRICIA LAMF COLORADO STATE U. '95
ROBERT MANKER EASTERN ILLINOIS U. '95
MIKE POWERS MICHIGAN STATE U. '95
COLLEEN RUSH BUCKNELL U. '95

ART DIRECTOR
DAVE DRUSE

ADVISORY COUNCIL
DR. DAVID L. ADAMS INDIANA U.
W.B. CASEY U. OF IOWA
DR. JAY T. CHURCHMAN TEXAS TECH U.
MARC CURRIEN U. OF SOUTHERN CALIFORNIA
MARK GOODMAN STUDENT PRESS EXP. CENTER
DR. JESSE HEDER EASTERN ILLINOIS U.
KEITH LORRENCE U. OF TEXAS AUSTIN
RICHARD C. LITTLE SOUTHERN METHODIST U.
LARRY MARCELLO NORTHERN STATE U.
DR. FRANK RAGLAKY OHIO STATE U.
DR. J. DAVID REID EASTERN ILLINOIS U.
TOM RICHBERT ASSOCIATED COLLEGIATE PRESS
RICHARD SHERETTE PAST PRESIDENT, CMA
MURDER NORDA MICHIGAN STATE U.
CHUCK STONE U. OF NORTH CAROLINA
LAURA WIDMER NORTHWEST MISSOURI ST. U.

ADVERTISING SALES OFFICES

Main Office
1800 CENTIN PARK EAST, SUITE 820
LOS ANGELES, CA 90067
TEL: (310) 551-1381
FAX: (310) 551-1659 OR 552-0836

WEB SITE: [HTTP://WWW.UMAGAZINE.COM](http://www.umagazine.com)
E-MAIL: [EDITOR@UMAGAZINE.COM](mailto:editor@umagazine.com) OR
[UMAGAZINE@AOL.COM](mailto:umagazine@aol.com)

Publisher: GAYLE MORRIS SWEETLAND
Vice President: THOMAS J. MITCHELL
Marketing Services Mgr.: MELISSA E. ALGAZE
Operations Director: KAVALEN RYAN
Circulation Manager: TRACY MATTHEWS-HOUBERT
Entertainment Ad Director: PATTIKAY GOTTLEB
Classified Ad Sales: MELISSA E. ALGAZE
Assistant to Publisher: MARBETTE MERCADY

New York
U. MAGAZINE, 170 E. 61ST ST., SUITE 400
NEW YORK, NY 10021
TEL: (212) 980-2800 FAX: (212) 980-2811
JOHN NUZZI, EASTERN AD MANAGER
ALAN STILES, BOB BERG
CAROLE RYNSTON, EASTERN MKTG. SERVICES MGR.

Midwest & Detroit
JOE GUENTHER, PETER GUENTHER,
TEL: (312) 335-9001 FAX: (312) 335-8578

Dallas
PHIL GANZ, NANCY WILLS
TEL: (214) 991-4994 FAX: (214) 991-4995

San Francisco/Pacific Northwest
PATRICK DOYLE
TEL: (415) 777-4383 FAX: (415) 777-4385

AMERICAN COLLEGIATE NETWORK INC.
CHAIRMAN & PRESIDENT: GAYLE MORRIS SWEETLAND
CONTROLLER: LYNN STAVISSE

U is published nine times a year and printed in the U.S.A. on recyclable paper. Subscriptions are \$18. Copyright © 1995, U. Magazine and U. The National College Magazine are registered trademarks of American Collegiate Network, Inc. All Rights Reserved.



U. VIEWS / The Campus Dialogue

3 U. Mail, editorial cartoon and nasty names for your "thingy."

QUICKIES / Our Concession to Your Attention Span

6 Lively campus anecdotes individually wrapped for freshness.

U. NEWS / Pretty Sneaky, Sis

8 The Buzz, Byte Me, U. Lose, 15 Minutes and oh-so-much more.

U. LIFE / Lawyer's Salary, Please

12 In-Play / Raiders of the Lost Art

The once time-honored tradition of mascot stealing has gone the way of the dodo. Harsh penalties are preventing students from pilfering lions and tigers and bears. Oh my!

12 Dollars / Nifty Thrifty Gifties

Care enough to send the very best, but can't afford to? No problem. *U. Magazine* has the solution to all your holiday shopping needs in our guide to cheap gifts. And we mean cheap. Wow! Thanks for the origami, dude.

13 Class / The King and IQ

There's a velvet picture of him in your living room at home. His face is on your record albums, your commemorative plates and your stamps. And now, he's in your classroom. He's the king of rock and roll. No, not Jon Secada, Elvis Presley.

13 Etc. / Greek Tragedies

Should fraternities and campus organizations be responsible for deaths and accidents at their functions? It's hard for fraternities to tell. With unclear guidelines and confusing court rulings, it's all Greek to them.

17 OffBeat / The Dead Will Never Die

Collegiate Deadheads realize it may be time to move on now that the illustrious career of the Grateful Dead is in jeopardy. How are Jerry's kids coping with the emptiness in their lives? Some may try to fill the void by going Phishing.

21 Pop / Dumb and Dumber

Married... With Children, *Beverly Hills, 90210* and *Beavis and Butt-head* aren't high-brow entertainment, but they are like potato chips. You know they're bad for you, but you can't stop watching 'em. It's a complete loss of remote control.

FEATURES / The Wacky Doctor's Game

COVER STORY

14 Let Us Entertain U.

Some schools get to see Pearl Jam and Blues Traveler. Other schools get pan flute master Zamfir and some guy playing spoons. You can thank or blame your student programming board.

16 Blood Brothers

Quentin Tarantino is back, in a delightful Christmas movie. It doesn't have all the caroling and chestnuts one might expect from a holiday special, but it does have the vampires and the killing.

18 Rock

The seven deadly songs. *U. Magazine* offers up the top seven college rock albums of all time, plus our *U.* radio chart.

19 Reel

Matthew Modine and Geena Davis star in *Cutthroat Island*— plus get in the act with *The Rocky Horror Picture Show* and Woody Allen's new one.

20 Contests!

Wanna win big money? Turn to the contests page right now!

WRAP / Drive Reckless! Take Chances!

22 A Christmas Wish

How to handle the holidays, plus Double Take and Strip Tease.

23 Holiday Gift Wish List

U. Magazine's annual survey of what students really want this year. "All I want for Christmas/Hanukkah/Kwanza is peace on Earth... and Antonio Banderas... dipped in chocolate. Oh please, oh please."



GUEST EXPERT / Torry the Traffic Guy

We searched far and wide this month for a guest expert we could call "friend." Someone we could count on. Someone who would gladly stand in front of a bus for us (or inadvertently usher us into its path). Torry Osby, crosswalk operations manager at our *U. Magazine* Los Angeles headquarters, holds up traffic to offer his insight on myriad collegiate topics of interest. Let's take a ride with Torry the Traffic Guy, shall we?

GUEST EXPERT PHOTOS BY
FRANCES HUFFMAN

December 1995



Alcohol gets trashed. Page 8



Best of brain rot. Page 21



Have music, will travel Page 14

Campus Shots



A happy reveler at Michigan State U.'s gay pride march. A little more rouge under the cheekbones, Eddie. The secret is blending.

PHOTO BY JEN BRUNO,
MICHIGAN STATE U.

TOUCHY TOUCHY Iowa State U.

Ever want to jump up and touch the goal posts before a football game? Just reach on up there and... oops. U. of Iowa freshman band member Robert Rubocki got on a friend's shoulders to touch Iowa State's goal post before the Iowa-Iowa State game, but as he was hanging from it, the post got a little tipsy. In fact, it was falling down. Both sides say they'll stick to the tradition of the *players* tearing down the posts *after* a victory. But nice try, Robert.

ALL PRESENT? BEEP!

Michigan State U.

Students aren't just numbers at MSU — they're UPCs. Not only are ID cards scanned when students go to the cafeteria, now some economics professors are experimenting with swiping the cards to check attendance. The system was tested on two days, and all 500 students checked in on time. Either that or they all ordered the ham on rye. One of those.

SMOKE THE VOTE U. of Massachusetts, Amherst

The pro-hemp and -marijuana folks always get a bad rap. Who says they're not motivated enough to mind their soapbox and work toward legalization? The students at U. Mass have gotten approval to include a check-off box on the university's tuition bills. It will allow them — or their parents —

QUICKIES

ILLUSTRATIONS BY WILLOW COOK, U. OF CALIFORNIA, DAVIS



GOD ON THEIR SIDE U. of Nebraska

Herbie Husker, the longtime mascot of Nebraska's Cornhuskers, was recently retired by the administration in favor of a new, yet-to-be-named mascot. As you can imagine, this did not go over too well with many Nebraska traditionalists. Of all the forces rallying to save Herbie, none are as tough and tenacious as, well, as the Contemplative Sisters of the Good Shepherd. Six nuns at the north Omaha convent have taken to sewing Herbie Husker windsocks in support of the fallen mascot. Although the convent has been sewing the windsocks for the past six years, orders have quadrupled this season. Why are the sisters so supportive of Herbie? "He's civilized," says Sister Grace Irene Marshall. "He's the only one we don't have to go behind and pick up after."

to contribute \$5 to Campus Cannabis Coalition. Says the U. Mass chancellor, who disagrees with the decriminalization of marijuana: "It should not be *high* on the university's agenda." Oh well, wanna hit?

NOSE GETTING LONGER? U. of Virginia

A study at UVA shows that when college students call home, there's a 50-50 chance that they'll lie to Mom. The study was based on the diaries of 77 UVA students in which they recorded every conversation they had and what lies

they told for a week. The test group reported a total of 1,000 lies — about two a day for each student. The most common lie to Mom is that books cost more than they do — so she'll send more money. Another popular lie is that you're staying in for the night to study. Yeah, right. Pinocchio.

CREDIT CONDOM Clemson U.

In an effort to get people to practice safe spending, those financial wizards at the National Center for Financial Education have gone and slipped, er, broken, into the condom craze. The Center manufactured prophylactics for your plastic — the small slips of paper form a pocket for credit cards. Clemson distributed thousands to its students.

Now, before they charge on in there, students have to take the time to remove the credit card from the condom. Clemson hopes they'll make students think twice before they spend. If only they'd make those for pints of Ben and Jerry's.

SOY SAUCE U. of Missouri, Columbia

This school takes soybeans seriously. "The future number of students that will benefit from taking a look at the technological aspects of soybeans will continue to grow — this is where the inter-

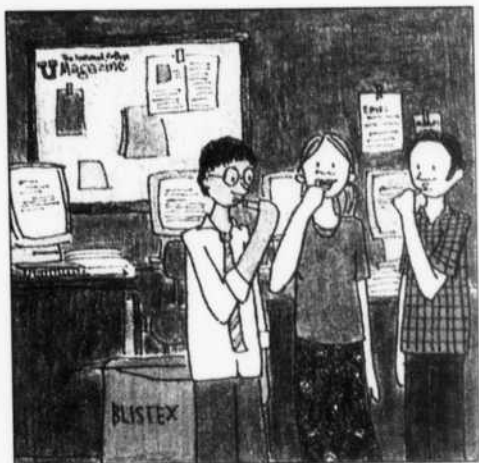
est is," assures Steve Knorr, assistant director for the development of the agriculture college. MU is conducting a national search for the lucky recipient of an endowed professorship in soybean bio-technology. Don't laugh. The endowment is \$1,100,000. That's a lotta beans. Interested yet?

THANK HEAVEN FOR SCIENCE Harvard U.

Residents of fraternity and sorority houses are far more likely to go on drinking binges than their classmates, according to a study by researchers at Harvard U. Duh.

UPS AND DOWNS U. of Idaho

A fraternity and a sorority at Idaho have really gone through some highs and lows recently. The Farmhouse fraternity and the women of Delta Delta Delta teeter-tottered for 48 hours to raise and lower and raise and lower and raise money for children's cancer research. The event drew to a close when a Tridelt said, "Teeter totter, totter teeter.... Let's call the whole thing off." The two houses raked in \$423 for the effort, and the members, undaunted, are now going to sit on ice packs for 48 straight hours. We doubt they'll raise much money for this feat.



LIP SERVICE Northern Illinois U.

Talk about slow news days. *U. Magazine* got a big shipment of Blistex products (*with yummy lip-shaped chocolates, too — thanks, Blistex!*), but you don't see us wasting valuable space pushing Blistex. (*Blistex, Blistex, rah rah rah!*) The weekend edition of the *Northern Star*, however, devoted a whole page to the bodacious balms. OK, they were a little tongue in cheek themselves. They scolded the company for not considering its male consumers and ended by asking for reader suggestions on lip gloss uses. Next week: a scorching exposé on new Tylenol Cold and Flu.

SEIZE YOUR SALAD San Diego State U.

One of the most sought after felons this country has seen in years was brought to justice. A San Diego State student was cited after allegedly stealing a \$3.76 salad from a university eatery. The alleged criminal hid the salad between her body and a spiral notebook. As a diversion, she became embroiled in a conversation on her cellular phone and walked coolly past the cashier. An SDSU theft-prevention agent saw the transgressor in the act, followed a crouton trail and caught the culprit red-handed (*Catalina dressing*). After asking her to end her phone conversation, the officer cited the outlaw for petty theft.



BEEROMETER Rochester Institute of Technology

After years and years of extensive research, the work of three RIT engineering students came to a head. The trio has invented a keg tap that will tell even the drunkest reader how much brew is left in the barrel. The hallmark of the new tap design is that it doesn't increase the foam quotient of the out-coming beverage. "There is just no other way to tell how much beer is left," explains co-creator Dave Kneale. Finally, an answer to one of this country's greatest riddles. These modern-day Edisons are currently working on a project to determine how many licks it takes to get to the center of a Tootsie Roll Pop.

TOUCHY TOUCHY
Iowa State U.

Ever want to jump up and touch the goal posts before a football game? Just reach on up there and... oops. U. of Iowa freshman band member Robert Rubocki got on a friend's shoulders to touch Iowa State's goal post before the Iowa-Iowa State game, but as he was hanging from it, the post got a little tipsy. In fact, it was falling down. Both sides say they'll stick to the tradition of the *players* tearing down the posts *after* a victory. But nice try, Robert.

ALL PRESENT?
BEEP!

Michigan State U.

Students aren't just numbers at MSU — they're UPCs. Not only are ID cards scanned when students go to the cafeteria, now some economics professors are experimenting with swiping the cards to check attendance. The system was tested on two days, and all 500 students checked in on time. Either that or they all ordered the ham on rye. One of those.

SMOKE THE VOTE
U. of Massachusetts, Amherst

The pro-hemp and -marijuana folks always get a bad rap. Who says they're not motivated enough to mind their soapbox and work toward legalization? The students at U. Mass have gotten approval to include a check-off box on the university's tuition bills. It will allow them — or their parents —

QUICKIES

ILLUSTRATIONS BY WILLOW COOK, U. OF CALIFORNIA, DAVIS



GOD ON THEIR SIDE

U. of Nebraska

Herbie Husker, the longtime mascot of Nebraska's Cornhuskers, was recently retired by the administration in favor of a new, yet-to-be-named mascot. As you can imagine, this did not go over too well with many Nebraska traditionalists. Of all the forces rallying to save Herbie, none are as tough and tenacious as, well, as the Contemplative Sisters of the Good Shepherd. Six nuns at the north Omaha convent have taken to sewing Herbie Husker windsocks in support of the fallen mascot. Although the convent has been sewing the windsocks for the past six years, orders have quadrupled this season. Why are the sisters so supportive of Herbie? "He's civilized," says Sister Grace Irene Marshall. "He's the only one we don't have to go behind and pick up after."

to contribute \$5 to Campus Cannabis Coalition. Says the U. Mass chancellor, who disagrees with the decriminalization of marijuana: "It should not be *high* on the university's agenda." Oh well, wanna hit?

NOSE GETTING LONGER?

U. of Virginia

A study at UVA shows when college students eat there's a 50-50 chance they lie to their study partners on the 77 UV students interviewed every 10 minutes and with

they told for a week. The test group reported a total of 1,000 lies — about two a day for each student. The most common lie to Mom is that books cost more than they do — so she'll send more money. Another popular lie is that you're staying in for the night to study. Yeah, right.

Now, before they charge on in there, students have to take the time to remove the credit card from the condom. Clemson hopes they'll make students think twice before they spend. If only they'd make those for pints of Ben and Jerry's.

est is," assures Steve Knorr, assistant director for the development of the agriculture college. MU is conducting a national search for the lucky recipient of an endowed professorship in soybean bio-technology. Don't laugh. The endowment is \$1,100,000. That's a lotta beans. Interested yet?

THANK HEAVEN FOR SCIENCE
Harvard U.

Residents of fraternity and sorority houses are far more likely to go on drinking binges than their classmates, according to a study by researchers at Harvard U. Duh.

UPS AND DOWNS
U. of Idaho

A fraternity and a sorority at Idaho have really gone through some highs and lows recently. The Farmhouse fraternity and the women of Delta Delta Delta teeter-tottered for 48 hours to raise and lower and raise and lower and raise money for children's cancer research. The event drew to a close when a Tridelt said, "Teeter totter, totter teeter.... Let's call the whole thing off." The two houses raked in \$423 for the effort, and the members, undaunted, are now going to sit on ice packs for 48 straight hours. We



LIP SERVICE
Northern Illinois U.

Talk about slow news days. *U. Magazine* got a big shipment of Blistex products (*with yummy lip-shaped chocolates, too — thanks, Blistex!*), but you don't see us wasting valuable space pushing Blistex. (*Blistex, Blistex, rah rah rah!*) The weekend edition of the *Northern Star*, however, devoted a whole page to the bodacious balms. OK, they were a little tongue in cheek themselves. They scolded the company for not considering its male consumers and ended by asking for reader suggestions on lip gloss uses. Next week: a scorching exposé on new Tylenol Cold and Flu.

S
Y
S
Sa
St

sou
thi
see
bre
A s
stu
after allegedly steal
ing a \$3.76 salad
from a university
eatery. The alleged
criminal hid the
salad between her body and a spiral notebook. As a diversion, she became embroiled in a conversation on her cellular phone and walked coolly past the cashier. An SDSU theft-prevention agent saw the transgressor in the act, followed a crouton trail and caught the culprit red-handed (Catalina dressing). After asking her to end her phone conversation, the officer cited the outlaw for petty theft.

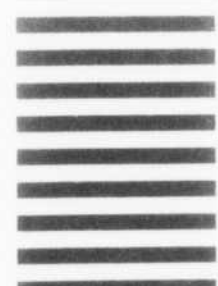


reader how much brew is left in the barrel. The hallmark of the new tap design is that it doesn't increase the foam quotient of the out-coming beverage. "There is just no other way to tell how much beer is left," explains co-creator Dave Kneale. Finally, an answer to one of this country's greatest riddles. These modern-day Edisons are currently working on a project to determine how many licks it takes to get to the center of a Tootsie Roll Pop.



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 68 ROCHESTER, MI
POSTAGE WILL BE PAID BY ADDRESSEE
GM COLLEGE GRAD PROGRAM
PO BOX 80487
ROCHESTER MI 48308-9977

NO POSTAGE
NECESSARY
IF MAILED IN THE
UNITED STATES.



REWARD YOURSELF!

GET \$400 OFF FROM GM!



Grads, get your \$400 certificate and program information.
Return the postage-paid reply card enclosed in this publication or call:

1-800-964-GRAD



See your participating Chevrolet/Geo Dealer for details.

ast
of
ti-
rts
is
om
eld
ers
to
ys'
ws
ted
ir's
get
ber
nce
gial
ties
ses
ity
nly
ose
the
mal
ent
The
ere
089
ect-
an
itu-
left
—
—
—
P3

Rocky Mountain Dry

WHEN IT COMES TO LISTING the nation's top party schools, the U. of Colorado seems to have gained tenured status. So it's hard to believe that as of this fall, all 18 fraternities at CU self-imposed a ban on booze in their chapters.

But it's true. The fraternities have joined their ready dry sorority counterparts and approved a resolution pledging: No member chapter will host any function in its chapter house... during which alcohol is distributed or consumed." (The fraternities are still allowed to have alcohol in their houses — it just can't be served at parties they host.)

It was the first campuswide pledge by any of the nation's university Greek communities to stay dry. And the debate wasn't even close. Shortly after, the U. of Iowa enacted similar policy, and Utah State U. banned alcohol completely from fraternity and sorority houses.

"There was a lot of pressure from the community," says

Intrafraternity Council president and Alpha Tau Omega member Brian Phillips, a senior.

After two high-profile alcohol-related tragedies last spring — an acquaintance rape that led to second-degree rape convictions of two fraternity members and the death of a freshman in a drinking and driving accident after a fraternity party — authorities were fed up with Greek underage and binge drinking.

"People have been really nervous — afraid that police are going to raid their houses anytime," says Chad Fisher, a CU senior and president of Kappa Sigma.

"We've definitely been busting the hell out of the fraternities," says Boulder Police chief Tom Koby.

Since July, fraternities had been

targeted by police for raids on an almost routine basis. Hundreds of minor-in-possession-of-alcohol tickets were issued by local police. Fraternity officers were being held responsible for serving underage drinkers, and there was a threat that some chapters could lose their houses.

Jonathan Brant, executive vice president for the National Interfraternity Conference, says it was clear Boulder authorities were looking to force a change.

"But we think this is an opportunity to reshape the stereotypes of the Greek system — back to leadership, scholarship and community activism," Brant says.

Jim Moscou, U. of Colorado / Photo by Frances Huffman

campus from Baltimore, Miller, 17, discovered she had been chosen as a finalist. After interviews with Syracuse administrators and *GMA* producers, a camera crew was assigned to follow her through opening-weekend events.

After the first few days, the crews left Harris and Miller, and *GMA* producers provided the freshmen with cameras to tape their experiences. There's no money in it for them, just the thrill of seeing themselves on national television.

"It's sort of like [MTV's] *The Real World*," Miller says. "I've been given a camera and very few guidelines." Miller says she's taped herself hanging out with friends and sitting in a few of her classes. "Of course, I'm busy," she says. "But it's fun."

The first segments aired Sept. 5, and *GMA* will be checking in with Miller and Harris periodically.

Haven't we seen this somewhere before? Perhaps *GMA* producers should call the installments *The Real Similar World*.

Carrie Hutchison, Syracuse U. / Illustration by Jason Jeffers, U. of South Carolina



One man's trash...

What weighs 100 pounds, is only 13 and scores 1300 on the SAT? Freshman Hench Qian.

Real Genius

HE'S NOT OLD ENOUGH TO DRIVE, YET HONORS Calculus III is part of his daily grind. What? That's right, Hench Qian is a 13-year-old freshman at Mississippi State U.

He's a down-to-earth smarty-pants. "There are a lot of people out there who are probably smarter than I am, and they are just staying back," Qian says. "I saw an opportunity, and I took advantage of it."

Weighing in at only 100 pounds, he tipped the testing scales with scores of 33 on the ACT and 1300 on the SAT. Obviously, he didn't have the typical trip through grammar school — he leap-frogged a couple of grades. And while the other juniors at his high school were in line to take the king-of-the-hill position as seniors, Qian crowned himself a college freshman.

Michael Pearson, Qian's calculus professor, says he's impressed with Qian. "He's quiet, but right on top of things," Pearson says.

Honors Calculus III isn't enough to keep Qian busy, either. He's taking 20 hours this semester — the average is 15 hours, and the limit without spe-

cial permission is 19 — and spends most of the day on the MSU campus. But this fast-track freshman is still more comfortable hanging around with kids his own age. Joining his 13- to 15-year-old friends at the end of the day to play baseball is a nice change from the collegiate grind.

As for being several grades above his friends, Qian says, "I don't mind helping them do their homework, but I don't do it for them."

Qian is happy he doesn't get treated differently from anyone else. No one seems to notice he's five years younger than the average college freshman. But he doesn't live on campus.

Dorms may be the ultimate college experience, but Qian lives at home and gets all the perks: home-cooked meals and free laundry. Heck, his mom usually does his laundry!

By LaRaye Brown, Mississippi State U./Photo by Garland Cary, Mississippi State U.



Candid Campus

AS IF FRESHMAN YEAR ISN'T AWKWARD ENOUGH. Imagine living it on camera and before a national television audience. That's exactly what Elizabeth Miller of Syracuse U. and Antoine Harris of the U. of Southern California are doing.

Producers of ABC's *Good Morning America* are documenting how students' lives change during this exciting yet transitional period. "We wanted to show how challenging the first semester can be for

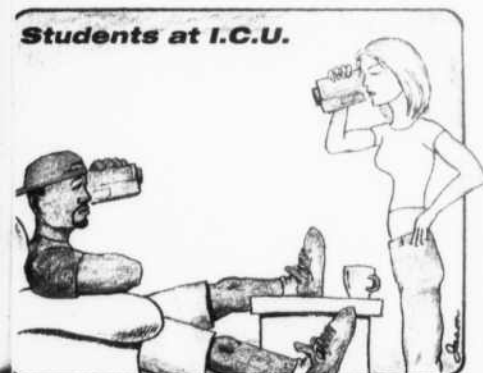
a freshman," says Sandra Aikens, a *GMA* associate producer.

Show producers chose Miller and Harris from the pool of incoming freshmen at Syracuse and USC.

GMA tracked Harris, 18, as he left his small hometown of Henderson, N.C., en route to the foreign land of Los Angeles.

Cameras followed Harris during his first few days at USC. "It's hard handling all the work and the pressures of balancing my time," he says.

Miller's selection came with some surprise. Shortly after arriving on the Syracuse



The Buzz

• All nine U. of California campuses staged demonstrations Oct. 12 in support of affirmative action. UC was the first university system in the nation to scale back its affirmative-action programs since they've been ruled vulnerable to court challenges. Teach-ins, walkouts and rallies were held in an effort to push the board of regents to rescind its rollback.

• Remember the Common Fund fiasco? Now First Capital Strategists Inc., which lost \$138 million in college investments, is going after the company partners' personal assets to cover the losses. It's also rumored that the 15-year-old Pennsylvania-based company is shutting down.

• Religious publications can now get financial support at the U. of Virginia. The university had banned using student fees for religious activities, but the editors of a Christian newspaper sued in 1990, and in June the Supreme Court ruled that the ban was unconstitutional. The new policy doesn't extend to activities other than publications.

*"Where do you
want to go?"*

*"I don't know, where do
you want to go?"*



MasterCard. Accepted wherever you end up.



st
of
ci-
ts
is
m
ld
rs
to
rs'
ws
ed
t's
et
er
ce
ial
es
es
ty
ly
se
he
nal
ent
he
re
89
ct-
an
ru-
left

Byte me

Turbo Term Papers?

“OK FOLKS, YOUR VIRTUAL TERM papers are due Friday. And I expect at least two rap video clips to go with each section of commentary. If you have any questions, just catch me on the Web chat....”

Students at many colleges have come to expect this kind of assignment. Innovative computer-oriented courses are popping up in every discipline, from philosophy to agriculture.

“Since I teach media and pop culture analysis courses, the ability to use visual, moving images is a big bonus,” says Tom Kushman, professor of sociology at Wellesley College in Massachusetts.



Kushman pioneered the virtual term paper in 1993. “It allows students to break away from using magazines and newspapers as their only sources for media examples,” he says.

Wendy Wong, a sophomore at Wellesley who took Kushman’s media analysis class, says, “The emphasis on computers made [sociology] seem less dry. We could really personalize our work.”

Lucinda Roy, a Virginia Tech professor, has taught interactive classes, but she cautions against relying too heavily on computers.

“My students seemed to really enjoy the class I taught online last summer,” Roy says. “But the topic — the civil rights movement — included some highly emotional material. Students seem to need [some] face-to-face discussion with that kind of subject matter.”

David Hibler, an English professor at the U. of Nebraska, Lincoln, is blazing a trail with a Web-based class. “Students of the 21st century will need to know how to manipulate text effectively, and they will have to manipulate the entire environment in which that text is displayed.”

Hibler’s students have created a class home page (<http://cwis.unl.edu/mama/mama.html>) and have completed many projects and assignments on the Web.

So hold on to your hard drives, computerphobes, your class may be the next to go online.

Tara Tuckwiller, Virginia Tech/
Illustration by Darrin Bell, U. of California, Berkeley

Bits & Bytes

Towering above the rest

Northwest Missouri State U. students will be getting a bonus in their 1995–96 *Tower* yearbooks: a CD. No, not Alanis Morissette. CD-ROMs, with audio and video to accompany the stories in the printed version. *The Tower* will be the first college yearbook with an interactive component. The book won’t cost any more. But if you want *Jagged Little Pill*, too, that’ll be another 12 bucks or so.

Cyberprudes rule

A Carnegie Mellon U. study on Internet use indicates that the average network user is *not* interested in cyberporn. Researchers reported that fewer than one-fifth of the users sampled have looked at any sexually oriented newsgroup more than twice since the project began in February. Take that, Cindy Silicone Chip.

I want my InterneTV

Look out, MTV. U. of Texas, Austin, students can now see music videos on the Web via student-run KVR-InterneTV. The station offers a mix of music videos, an animated program, a rap/hip-hop documentary and a weekly visit to Austin. Tune in at <http://www.utexas.edu/depts/output/tstv.html>.

Home page contest

Wake up and smell the cash! Vivarin’s giving away a \$10,000 scholarship and other neat-o prizes to students with zippy home pages in its “There’s No Place Like Home Pages Contest.” Enter your home page by Dec. 31, 1995, at <http://www.vivarin.com/vivarin/>.



Scholarship sunk

The old adage “If something sounds too good to be true, it probably is,” was never more applicable than in the case of Peter Panos.

Panos, a sophomore at the Metropolitan State College of Denver, answered an advertisement for a “guaranteed” scholarship. Just pay a modest fee (\$30 to \$125), then sit back and wait for opportunity to come knocking, the ad read.

Panos followed the ad’s instructions and contacted a company called Academic Investment Money. When he made the call to AIM’s 800 number, he found that the company asks for an \$89 fee upfront, and it’s automatically withdrawn from students’ bank accounts.

“I paid the fee like they asked, but I never got a response,” Panos said.

After more than a month of waiting, Panos called the company.

Panos says he was told that he needed to talk to a customer service representative, who was supposed to be available from 5 p.m. to 9 p.m. Eastern time. When Panos called the new number he was given, it turned out to be a fax line. Undaunted, he called the first number again.

The receptionist became so irate with Panos, she started insulting him, Panos says.

“She called me a dummy and told me I needed to learn to tell time,” he said.

This isn’t an isolated incident for this company. According to the Better Business Bureau of New York, Academic Investment Money has chalked up 44 complaints, 27 of which came between August ’94 and August ’95.

Academic Investment Company would not comment on the allegations.

Panos still hasn’t received a scholarship or refund, but he has learned a lesson.

“I just got took,” he says. “I’ll be tougher with my money next time.”

Students don’t have to go to outside companies for scholarship information.

Jeane Goody at the BBB in Colorado says these companies generally provide information that students can obtain through their financial aid offices.

“If students can do the work on their own,” Goody says, “they won’t need to take the risk of using these companies.”

Robert Arrieta, Metropolitan State College of Denver

All Over the Bit Map

LINKING THE INFORMATION SUPERHIGHWAY WITH the old-fashioned concrete highway, a young band of virtual travelers piled into a van with some high-priced technology and hit the road.

Five 20somethings are exploring the United States and relaying their findings via America Online in an venture dubbed Lost in America.

One of the travelers, Tony Lystra, describes the process as “blin’ from town to town, doin’ me late-night drivin’, then wakin’ to a whole new city and different people around you.”

The crew has run into a few roadblocks along the way. Two of the five PowerBooks fizzled out. And with the idea being to visit the smaller towns of America, some of the hotels they’ve stayed in haven’t actually been introduced to ’90s technology.

“The phone lines don’t always work, so they have to transmit

from local diners, or the back offices of bars,” says co-creator Alex Okuliar. “That’s probably the biggest problem.”

The intrepid cast — Lystra, Shannon Guthrie, Kiely Sullivan, Amaani Lyle and Nick Wise — have developed a bit of a cult following.

“We have a few people that seem like they’re living through us,” says Guthrie from a pit stop in Chattanooga, Tenn. “People write to us and say, ‘This is just like the trip I took in the ’70s.’ You don’t want to let them down.”

AOL users actually control the fate of the travelers. Each week, one of three destinations is selected by the online masses.

“That makes it kind of interesting for us,” Guthrie says. “But one time I really wanted to go to the Florida Keys, and we got sent up into Tennessee. I was a little bummed, but everywhere we’ve been has been cool.”

Nowadays, any time a group of strangers has to live together for awhile there inevitably are comparisons to MTV’s *The Real World*.

“We’re very much a different story,” says Lystra, who took the semester off from the U. of Oregon to participate. “Those people are

pretty controlled by the network. Our employers can’t really stop us from doing what we want to do. We’re much more... well, *real* than *The Real World*.”

AOL members can type the keyword LOST to visit the travelers and learn how to be one in future trips. The next trek starts in January.

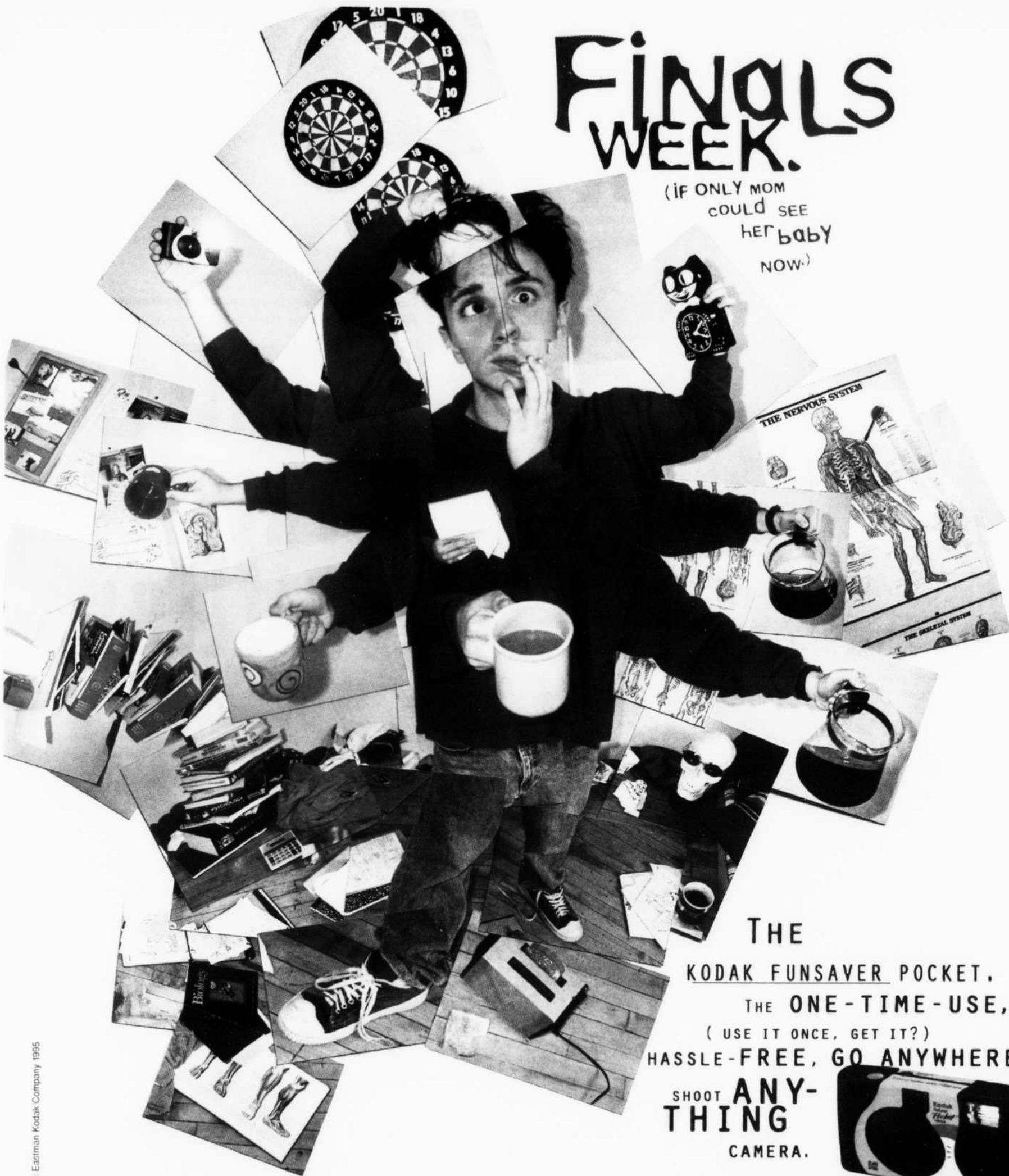
PowerBook? Check. Digital camera? Check. Snowshoes? Check. You’re armed and ready.

Shad Powers, Assistant Editor



FINALS WEEK.

(IF ONLY MOM
COULD SEE
HER BABY
NOW.)



THE
KODAK FUNSAVER POCKET.
THE ONE-TIME-USE,
(USE IT ONCE, GET IT?)
HASSLE-FREE, GO ANYWHERE,
SHOOT **ANY-
THING**
CAMERA.



it's YOUR LIFE.
SHOOT IT OR LOSE IT.

st
of
ts
lis
m
ld
rs
to
's
vs
ed
r's
et

er
ce
jal
es
ty
ly
se
he

al
nt
he
re
89
ct-

an
u-
eft

W.L.I.F.E. Raiders of the Lost Art

MASCOT STEALING — yet another dying art in America.

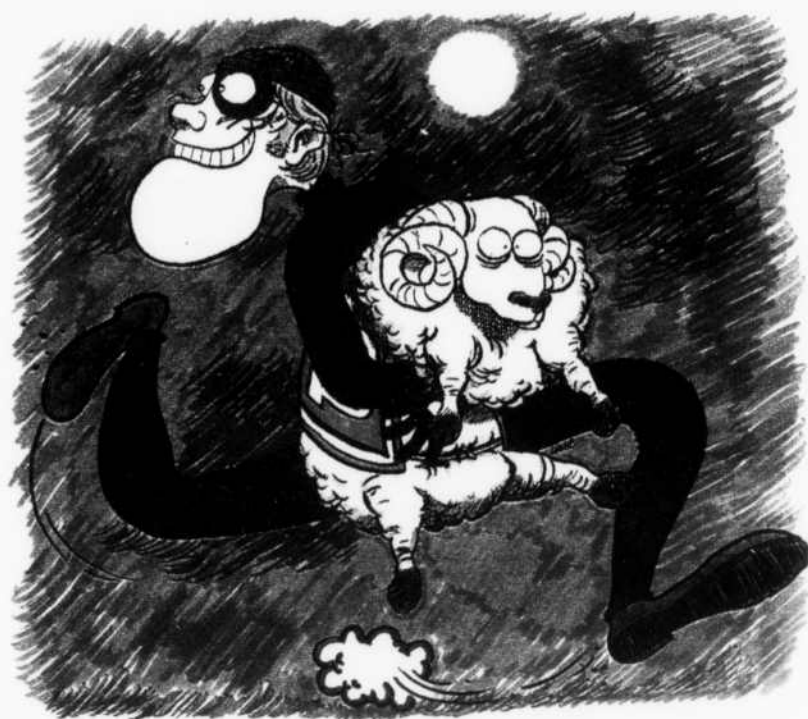
The once time-honored tradition seems to have gone the way of the dodo. And just what really happened to the dodo, anyway?

Swiping a rival school's mascot used to make you a hero — even a legend. Just a little added competition between friendly rivals. No harm done.

But today, school officials aren't so forgiving. Although each season brings renewed threats, it seems increasingly difficult to do the deed without incurring a penalty.

In the most recent high-profile case, former U. of Texas, Austin, student Neil Sheffield paid a hefty price for his doggy tricks.

A determined Sheffield, along with his larcenous posse, "the Texas Rustlers," swiped rival Texas A&M U.'s Aggie mascot, Reveille IV, just before the 1993 Cotton Bowl.



Well, it's one way to get your sheepskin.

in the history books," UT senior Ashley Callahan says. After the theft, Callahan formed a student organization to raise funds for a statue in Sheffield's honor. "As crazy as Texas politics are, this is the kind of thing that could get you elected."

Snatching a competitor's cow, a rival's rabbit or an adversary's albatross requires a brilliant blend of deception and trickery. By contrast, avoiding such a heist is a credit to the animals' owners and caretakers.

Until Sheffield's theft, Reveille IV was the only Southwest Conference mascot never stolen.

Uga, the U. of Georgia Bulldog, still hasn't been taken. Frank "Sonny" Seiler, a Georgia alumnus, has owned all Ugas since the late 1950s. He says the dogs have been shown nothing but goodwill from home and visiting fans alike.

"Uga has always been treated with respect," Seiler says. "I can't think of anyone anywhere who has threatened or would do harm to our dogs."

Frank Pierz, director of special programs for agriculture and public service at Colorado State U., is responsible for the CSU mascot, Cam the Ram. He says Cam provides his own best defense against theft.

"If it was a parakeet, he'd be easier to steal," Pierz says. "But he weighs about 350 pounds. And can you imagine something that doesn't have horns butting heads with him?"

But in general, Callahan attributes the decline of mascot stealing to stiffer penalties and enhanced security measures.

"It's healthy as long as it's not destructive," Callahan says. "It's a lost art. What happened to Neil — it's detrimental to those of us who appreciate mascot stealing."

Grant J. Heston, U. of Florida/
Illustration by Michael Webb,
U. of North Carolina



It's the thought that counts, right? Right?!

Nifty Thrifty Gifties

YOU SPENT YOUR FINANCIAL aid money months ago. The echo in your refrigerator rivals that of the Grand Canyon. With the Xs on the calendar inching ominously close to Dec. 25, what are cash-poor students to do?

In a mall-oriented world where even simple cotton T-shirts sport \$19.95 price tags, finding gifts on a college-student budget takes a little ingenuity.

DOLLARS

U. of Florida senior Kristen Olson suggests a candle because the price can be so ambiguous.

"It's a pretty gift," Olson says. "Some candles cost \$30 and some cost \$4, and you'd never know the difference."

The homemade gift is always a popular way to save money and give a little bit of yourself. Cookies, poetry or a heartfelt card will often do the trick. Besides, it's the thought that counts, right?

For many, a specific talent can be turned into a thoughtful gift.

"I'm a photography major, so usually when I'm trying to save money, I give people one of my photographs," says Cinnamon

Cooper, an Ohio State U. senior. Cooper makes her own frames out of colored paper and uses black-and-white film to keep costs low.

But for those whose talents don't lead to inexpensive presents, most college campuses have arts and crafts centers for students to make their own jewelry, ceramics and other crafts.

"During Christmas time, we do silk screenings, and people come in and make cards and T-shirts," says junior Tamara Neff, who works at a UF craft center. "Almost everything that you make here is under \$20."

Brian Hedger, a junior at Michigan State U., says he doesn't fret when the big day is approaching and he's out of cash. "I'm not exactly the most creative person in the world. I don't make stuff. But I've always somehow found a way, whether it be working a couple of weeks before Christmas, or something like that."

Last holiday season, Hedger spent his Christmas break hanging snow gutters on houses to earn some extra dough.

"I had to do some Christmas Eve shopping, but I got some pretty nice stuff."

Tiffini Theisen, U. of Florida

IN-PLAY

To Sheffield's surprise, UT administrators didn't find his prank humorous. Although he returned the dog unharmed, he was disqualified from running in student elections and ultimately pressured into leaving the university.

"This one's going to go down



Guest Expert: Torry The Traffic Guy

On Mascot Stealing: "I'd do it."

The King and IQ

SCHOOLHOUSE ROCK MEETS students slip into their jumpsuits, slick back their hair and tackle classes focused on The King — er, Elvis Presley, that is.

Vernon Chadwick, an assistant English professor at the U. of Mississippi, teaches The U. of Mississippi and Hawaiian Movies of Melville and Elvis. The class, affectionately nicknamed "Melvis," digs up issues of race, class, ethnocentrism and colonization.

CLASS

"Elvis is a gateway of all the issues we raise in the classroom," Chadwick says. "Elvis' rock and roll was considered too black for white society, too sexual for Puritan society and too barbaric for American cultural society."

Ole Miss sophomore Sony Felts, who is enrolled in one of Chadwick's classes, says the course isn't as easy as some might expect.

"A lot of people have the idea of this 'Graceland fan' course, but it's on a much deeper level than that," Felts says. "I think we're going to see a lot more teaching about Elvis. How he affected the culture is what it's about."

Many modern-day performers still emulate Elvis, says Peter Nazareth, professor of English and African-American world studies at the U. of Iowa. Their imitation allows his musical style to live on in all forms of

music. "Elvis still has 150 voices coming from different people," he says.

UI grad student Cherry Muhanji, who has taken Nazareth's course American Popular Art: Elvis as Anthology, says she considered Elvis a racist before she took the class but now believes there is much more to him. "Elvis is as important as Shakespeare, T.S. Eliot and Tennessee Williams," she says.

Chadwick, Nazareth and other Elvis enthusiasts gathered to wax philosophic about the sequined one in August at the inaugural U. of Mississippi International Conference on Elvis Presley. But not everyone thinks The King is a viable topic of study.

"He's an important figure. Whether that in itself is enough to teach a course, I don't know," says

John Shelton Reed, a sociology professor at the U. of North Carolina. "Listening to [the discussions], I didn't find it particularly persuasive."

Elvis in the classroom may not have earned everyone's stamp of approval, but there's a whole lotta shakin' goin' on at the U. of Memphis in a course called Memphis Music, taught by David Evans. The course delves into Elvis' musical characteristics and the social forces that underlie his style.

Evans doesn't deny he's an Elvis fan, but does he believe the man who did so much for polyester and velvet is still alive?

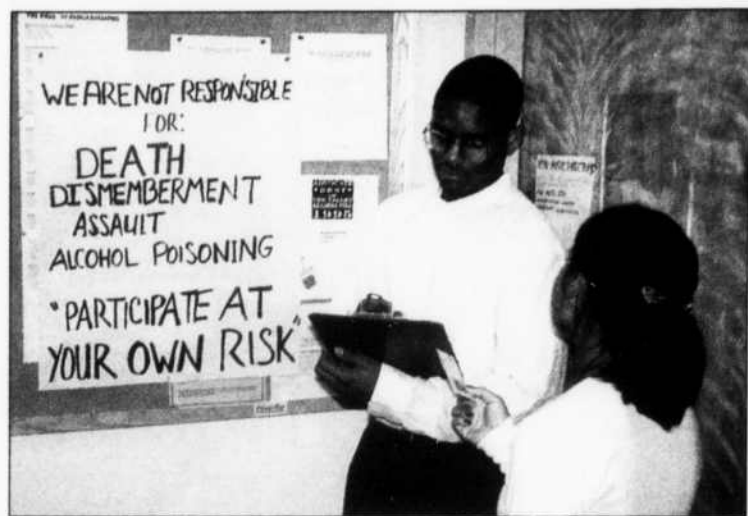
"No — I don't make pilgrimages to his grave and light candles or anything."

Kathleen Seiler, Syracuse U./Illustration by Sean Murray, Syracuse U.



Guest Expert: Torry The Traffic Guy

On Elvis:
"I wouldn't want to see myself in a class trying to do my hair up like Elvis and walk like Elvis with this big-ass cape on. That's crazy."



Don't blame it on the frats.

Greek Tragedies

AFTER 19-YEAR-OLD SOPHomore pledge Gabe Higgins drowned at a Texas Cowboys function, the popular U. of Texas, Austin, spirit organization joined the less-than-illustrious ranks of campus organizations and fraternities under suspension for accident liabilities.

Higgins was still wearing his cowboy boots when his body was pulled from the Colorado River the day after a Cowboys party in April. His blood-alcohol level was more than twice the legal limit for driving.

jury in Rhode Island ruled against Tau Kappa Epsilon and the U. of Rhode Island for \$1 million.

Confused? Many are. The pertinent question faced by both courts — and now the Cowboys — is when does responsibility shift from the individual to the group?

"For an individual to be held responsible, the group's leaders must direct the activity or fail to perceive a risk," says the Cowboys' attorney, Scott Young.

The Cowboys incident shows that these problems are not limited to the Greek system; however, it's traditionally fraternities that get caught in the harsh spotlight.

In recent years, the 63-member National Interfraternity Conference has made efforts to reduce potential problems. These days, rush parties feature not steins of beer but glasses of milk. Some also hire security officers and host invitation-only parties. And fraternities even close their bars at 2 a.m. — just like the local joints.

But in the crackdown on Animal House antics, local law enforcement can sometimes go overboard. The Phi Gamma Deltas at UT were fined \$10,000 for a fall of 1989 mud fight that resulted in an infected cut.

With the courts providing an inconsistent guide for those in student organizations, members are left to decide what's harmless fun — and what's illegal.

ETC.

Although police are still investigating whether hazing was involved, the university didn't hesitate to slap a five-year suspension on the Cowboys.

"We look at the severity of the case and the past record of the organization," says Jim Vick, UT vice president for student affairs.

Whether fraternities and campus organizations should be held responsible for accidents, hazing and assaults that occur at their functions is a hot issue. In June of 1995, there were two major court rulings on this front. Both cases were against fraternities accused of fostering an irresponsible atmosphere at a party. Both parties ended with a freshman being sexually assaulted.

A state appeals-court judge threw out the case against Delta Tau Delta at Indiana U., but a federal

James Hibberd, U. of Texas, Austin/Photo by Daymion Smith, U. of Massachusetts, Amherst

Let Us Entertain U.

If you've seen Pearl Jam or P.J. O'Rourke for free at your campus, thank your student activity council

BY COLLEEN RUSH
ASSISTANT EDITOR

PICTURE IT: BLOOMINGTON, IND., fall 1994. Big Head Todd and the Monsters are playing IU's 2,500-seat venue. Opening for the band is a funny little no-name group called Hootie and the Blowfish.

Who and the Whatfish?

Ask that question today and you're likely to elicit some serious stares. But Brandon O'Leary, director of IU's student programming board, knew last year — when he booked them for less than \$1,000 — he had a winner.

"It's exciting to know we had the band before they got big," says O'Leary, a junior. "Six months after they played IU, they couldn't have played in our venue. They're too big."

And too expensive. According to Harris Goldberg, president of Concert Ideas, the band that once was mistakenly referred to as Homey and the Goldfish is now going for \$100,000 to \$150,000 a night.

Forget about frat parties, kids

Imagine what it was like to book the Red Hot Chili Peppers when alternative was alternative. Then imagine what it's like to bring Hal and the Polka Kings to campus for the annual Spring Fling weekend — hey, who says polka isn't about to make its big breakthrough?

Just when you thought it was safe to be entertained, college programming boards are at it again.

Programming boards, concert/lecture committees, campus activity councils — whatever you call 'em — are the ones who can make or break campus life.

Made up of students devoted to the business of entertaining, programming boards spend many a day every semester tracking bands, speakers and their agents and bargaining and booking performers for the right (or sometimes not-so-right) price... all while trying to gauge who's hot and who's not on the college circuit.

"Providing the best entertainment at a price students can afford, knowing I had a part in helping 4,000 people forget about everything but having fun for two hours — that's what it's all about," says Ron Opaleski, a senior at the U. of Florida and chair of Student Government Productions. "I got that feeling looking out at Natalie Merchant, just watching the crowd have a great time."

But it's not all love and glory for the students who bring names like Ross Perot, Dan Quayle and, um, Barry Williams (a.k.a. Greg Brady) to campus. First, there's the money situation.

The size of a school's concert or lecture budget (usually a

flat rate or percentage of student activities fees) may not be the sole factor in who it can get, but it sure does help.

With a whopping \$100,000 to dish out, Reid Cox, co-director of the lectures committee at IU, snagged Spike Lee, William F. Buckley and Kurt Vonnegut Jr. last year. P.J. O'Rourke and Ralph Nader highlight this year's guest list.

"It's also who will give us a good deal," says Adrienne Bradley, a programming assistant and grad student at Western Michigan U. "That's definitely a consideration when you're dealing with student money and trying to be conservative."



Students with a taste for music like their G. Love with Special Sauce.



Natalie Merchant takes her "Carnival" on the road this year — maybe to a college near you.

Eeny meeny
miney moe

After money matters, picking a band or speaker that will pack the house is the biggest concern for student programmers.

Choosing performers for campus is just like picking melons at a supermarket. You start by looking at the choices, be it rock or rap, activist or businessman, honeydew or cantaloupe. The most obvious choice is what's in season and whether it's in your price range.

For the most part, students rely on catalogues and conventions that showcase the hippest and hottest acts on the college circuit. Groups like the National Association

for Campus Activities (NACA) sponsor conventions and publish brochures that give programmers the chance to see the goods and thump-test them for ripeness.

Programmers agree that the most inexpensive and hassle-free method of booking performers is to go straight to the source — the performer's agent.

But there are no guarantees in the college booking game. Even if programmers pick a sure thing, it's a given that some shows will bomb. Whether it's rain, faulty equipment or performers who flake, the programming show must go on.

"You've got to make a lot of lucky predictions," says Mark Shulman, a senior at Penn State U. and director of the university's concert committee. "Sometimes you'll fall flat. It's all a risk."

"Knowing I had a part in helping 4,000 people forget about everything but having fun for two hours — that's what it's all about,"

RON OPALESKI, U. OF FLORIDA

And sometimes, you've just got to wing it. When Richie Havens, a folksy throwback from the Woodstock days, showed up at California State U., Chico, minus instruments, student programmers scrambled for backups. "Luckily, all he needed was acoustic guitars," says Ajamu Lamumba, adviser to the programming council.

Scheduling conflicts are just part of the risk. When programmers at the U. of Wisconsin, Stevens Point, booked Alamo — a hot local country act — they were sure they had a hit. And if it weren't for a Green Bay Packers game, they would have raised the roofs, says Owen Sartori, a senior at Wisconsin and student coordinator for Center-tainment Productions. "About 20 people showed up for the show. Everyone else was at home watching the Packers game," Sartori says. "It was a lesson learned."

The money pit

Even if they use an agent, colleges can still end up paying a higher market price for performers and speakers.

"It's a cutthroat business," Opaleski says. "If I'm an agent selling a band, I know that college boards are there to entertain, not to make money. The funds are replenished every year, and agents know that the money is there to be spent, so the price we pay can be higher than what they would get at other venues."

With acts like the Black Crowes, Notorious B.I.G. and Jon Stewart under his campus entertainment belt, Opaleski says spending UF's \$250,000 budget is a risky game.

And then there are those bands (who will remain unnamed) that milk the college circuit for money, exposure and a following, only to jack up their price or dump the campus scene the second they hit the cover of *Rolling Stone*. What's up with that?

"Students are the ones who buy the music. We're the ones who listen, and we're the ones who give some of these bands their big breaks," says Sandy Brouillette, a senior at Nicholls State U. in Louisiana and president of the student programming association. "Now those bands say they don't even want to do the college circuit."

Bureaucracy is part of the problem. Programmers are bogged down with school procedures and guidelines and spend precious bargaining time choosing performers and getting checks approved, Goldberg says.

The growing rift between college radio and programming boards is also changing the college music scene. College radio tends to lean toward giving airplay to the poor and unknown, while programmers look for big-name bands that will pack the house.

"The college market hasn't been as much of a launching pad for bands as it used to be," Goldberg says. "Radio thinks that anything you've heard of is too commercial and mainstream. It's like, if a band has commercial success, it's sold out."

And if colleges aren't breaking out the talent like they used to, why bother with the college circuit at all?

You can't always get what you want

The most common complaint programmers face is about who they choose. Even the big names draw criticism from remote corners of campus. Hootie and the Blowfish? *A frat boy's band*. Phish? *No more hippie stuff!* Dan Quayle? *Die, Republican scum!* The Walltones? *Who?!*

"You can't please everybody" seems to be the universal mantra chanted by all student programmers. Getting a variety of performers is the ideal, but so is accurately predicting the whims of students' entertainment interests.

"Our mission is to provide entertainment for students at the lowest prices," Opaleski says. "Students have no idea what goes on behind the scenes — the risks we take, how much we pay the bands."

And what's the reward for this seemingly thankless and harrowing job?

Being able to say "I got 10,000 Maniacs for \$200 back in '90."

Or better yet, telling stories about rubbing elbows with the now rich and famous — or just getting them clean towels.

For others, being on the programming board is just a foot in the door to opportunities after college.

"I get paid \$65 every two weeks. For the amount of time I put in, that works out to about 35 cents an hour," says Opaleski. "You don't do it for the money. You do it because you love music and want to work in the industry."

Colleen Rush, assistant editor, is currently touring on the college circuit. With a little coaxing and a few beers, she'll stuff herself into a shimmering prom dress and do the best Aretha Franklin impression this side of Detroit.

Catch 'em if you can

Here they are, kids — listed in no particular order (other than our preference). Some you've heard of, some you haven't. Like it or not, these acts are coming to a campus near you soon.

Natalie Merchant
Joan Osborne
Bob Dylan
Neil Young
The Bodines
Matthew Sweet
Soul Asylum
Blues Traveler
Sponge
Coolio
Blur
G. Love & Special Sauce
Big Head Todd and the Monsters
Luscious Jackson
Widespread Panic
Sugar
Godstreet Wine
Rusted Root
The Archers of Loaf
Phish
Better Than Ezra
The Samples
Violent Femmes
George Clinton and the P-Funk Allstars



Meaty performers like Blues Traveler are a big hit on the college circuit.

Show and Tell

Wining and dining (or is it boozing and cruising?) the acts that come to campus is a tough job, but someone's gotta do it. For all the thankless hours that student programmers put in, they get to tell stories like these:

• Brandon O'Leary's claim to fame is trying to get Mark Bryan of Hootie and the Blowfish from the U. of Miami, Ohio, to Indiana U. a few hours before the show. The bus left Miami, minus the guitarist, the morning after a show. But O'Leary, a junior at IU, was a tad late and a thumb short. Bryan hitched his way to an airport, rented a car and made it in time for the performance.

• Mark Shulman, a senior at Penn State U., remembers getting the Red Hot Chili Peppers in '91. Only slightly more bizarre than Pearl Jam opening for practically nothing was the Peppers' request for four Penn State socks. Knowing their rep for wearing socks on their pee-pees and nothing else, the students waited until after the show to hand over the goods.

• Carrot Top had students lining up backstage at Nicholls State U. "They weren't asking questions or getting autographs or anything," says senior Sandy Brouillette. "They just asked to touch his hair."

• Keith Lobdell, a senior and programmer



at Colorado State U., didn't notice the glamour of his job until he booked Sheryl Crow... two days before she picked up five Grammys. "Seeing her on TV was like, 'Whoa, we are bringing big names to campus,'" Lobdell says.

• The student programmers at Texas A&M U. can't help bragging about teaching Mikhail Baryshnikov how to western dance. "He was on campus for a performance of *The Nutcracker*, and he said he was really interested in country-and-western dancing," says Jonathan Neerman, the executive vice president of relations for student programming and a senior at A&M. "So some students took him out and taught him how to Texas two-step."

BLOOD BROTHERS

BY BONNIE DATT

ASSOCIATE EDITOR

Chestnuts roasting on an open fire.
"This should be an interesting Christmas release — red blood and green blood."

— Greg Nicotero, *From Dusk Till Dawn* Special-effects artist.

Jack Frost nipping at your nose.
"There's no angst. There's just a bunch of rat-bat f-kin' monsters."
— Quentin Tarantino

LEAVE IT TO QUENTIN Tarantino and Robert Rodriguez to release a gory action-horror movie three days before Christmas. Tarantino — known for his bloody, ultra-violent yet smart *Reservoir Dogs* and *Pulp Fiction* — stars in and executive produces the first script he was paid to write. *From Dusk Till Dawn* was shelved, but the \$1,500 got him out of clerking in a video store and into writing scripts that would win an Academy Award, a Golden Globe, Cannes' Palme d'Or and national and international acclaim.

Rodriguez — known for his bloody, ultra-violent yet funny *El Mariachi* and *Desperado* — directs, edits, executive produces, shoots... Heck, he probably brings the coffee and doughnuts. That's after he sketches the vampires for the special-effects people to create. And throws together some "fake" trailers (They're too gory to get past the ratings board, he says. "But they keep the crew excited."). And experiments with sound effects on his computer at home.

"I think Robert was shooting movies in his last lifetime," says executive producer Lawrence Bender. "There's never any sitting around. 'OK, how are we going to shoot this?' You see the rehearsal, and before you know it, there's a method of how he's about to go shoot it: You got a camera here, here, here and here, and the lighting this way and boom. And we'll go. I've never seen that before. I don't know who else can do it."

Ashes to ashes

By the time the dust was blown off *Dusk*, Tarantino and Rodriguez had become friends.

"It was kind of perfect timing," explains Bender, who also produced *Dogs* and *Pulp*. "Quentin said, 'Well, I'll do it if Robert wants to direct it.' And that was what made this whole thing explode."

And explode it does, in green monster goo. But not right off the bat (no pun intended). Come on, we're talking Tarantino.

"It's a straight-on suspense, gangster, getaway kind of film — until it turns this corner," Tarantino says. "And once it turns that corner, you are in a completely other movie."

Quentin Tarantino and Robert Rodriguez deliver a gory holiday gift

When people first read the script, they had no idea what it was, and then all of a sudden, when they got to page 70 (sound effect of turning page) — "What the hell?"

They were like questioning their own sanity — 'Is this what's going on?' [It becomes] a head-banging horror film for the horror-film fans."

To a bloody Pulp

Tarantino and Rodriguez both say they'll be happy if they only please these horror fans. "We're making a full-on horror film for that crowd, and everyone else is invited, all right?" Tarantino says. They don't expect a *Pulp* phenomenon.

"We got like 11, 12 million dollars, which is, uh, they don't even shoot comedies for that these days," Rodriguez says. "We thought it would be a good way to keep creative freedom — be able to do whatever we want because we weren't spending a lot, yet make it look really big and expensive so that we could do crazy things and get away with it. If you make a bigger movie for a regular studio, it has to be a middle-of-the-road kind of horror film. It has to appeal to more people because they spend more money and have to make back more money."

"All we have to do is go after our horror fans — people who just like horror movies — and if nobody else wants to see it, it's all right because it'll still make back enough money."

But, Tarantino admits, the *Pulp* crowd and the *Dusk* crowd aren't necessarily that different. "They would be hanging out on the same part of the campus — the same corner of the prison yard."

Also hanging out in that yard are Juliette Lewis and Harvey Keitel, no strangers to Tarantino scripts; Cheech Marin and Salma Hayek, no strangers to Rodriguez films; Tom Savini, no stranger to horror films; and George Clooney, um....

Clooney, riding high on his *ER* success, made a good move in doing a low-budget horror flick, Rodriguez says. "Instead of doing some middle-

of-the-road, big-budget, American comedy, where he'd just be part of the decoration, he gets to come in here and take over, in a low-budget situation, where, worse to worst, he can always just blame me."

Clooney and Tarantino play the gangster Gecko brothers, who go on a bloody crime spree culminating in the kidnapping of the Fuller family (Keitel plays the minister father; Lewis, the daughter). In the Fuller RV, they all head for the border, where the Geckos promise to let the Fullers go. But at the border is the Titty Twister bar, which just happens to be operated by vampires.

And these aren't your average vampires. Come on, we're talking Rodriguez.

"They're still these ghoulish monsters and everything," Tarantino says. "But it's great to have this kind of Mexican slant. The movie never actually stops to do that, but you see it in the architecture. You

see it in the Titty Twister, which used to be this temple for hundreds of years. They just built this titty bar around to disguise it.

"The production designer actually drew this whole subtext — not the eastern European vampire myth, but the Mayan/Mexican/Aztec — without changing anything."

The dynamic duo

Water, not stakes and garlic, is the weapon of choice against these monsters — launched with guns, balloons, condoms.

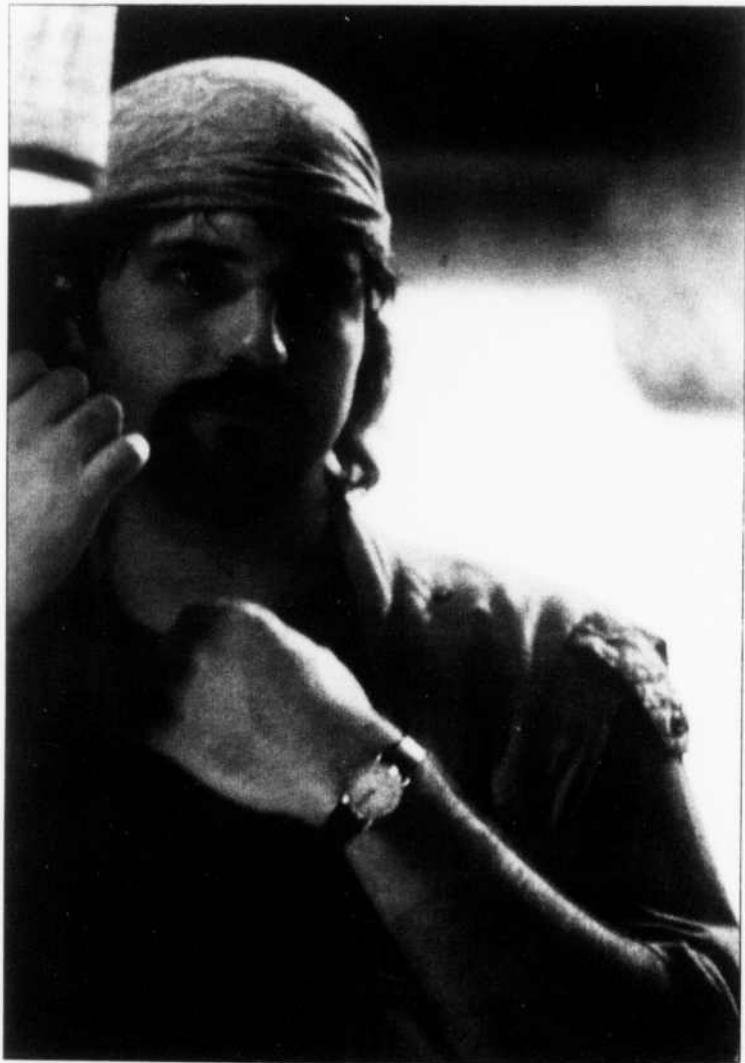
Condoms. Well, we are talking Tarantino and Rodriguez. But still, a vampire movie at Christmas?

"Usually I don't go see any movies at Christmas," Rodriguez says. "You get there, everyone's smiling and happy all the time. I want to see a real intense movie."

Ask Bonnie Datt about The Bonnie Situation.



Quentin Tarantino gives George Clooney a hand.



In *From Dusk Till Dawn*, Robert Rodriguez directs bats out of hell.

The Dead Will Never Die

SO THE LAWYER SAYS TO THE DEAD-head, "What are you going to do when Jerry dies?"

"I'm gonna go back to college, man!"

For years, it was only a joke — a way to poke fun at the thousands of enraptured souls who, led in song and spirit, interrupted their lives to follow the Grateful Dead.

What will happen to the tie-dyed students of Hamlin now that the Pied Piper has packed up his guitar and, to paraphrase one of his sweetest tunes, gone where the climate suits his clothes?

OFFBEAT

Michelle Striegel, a junior at Guilford College in North Carolina, couldn't even listen to the Grateful Dead after she heard of Jerry Garcia's death.

"I thought it was a cruel joke at first," she says. "Then I was really bummed."

But now that she's gotten over the initial shock of his death and has resumed listening to their music, Striegel says she'll start hitting the books again.

Susan Ranheim, a grad student at the U. of New Orleans, spent a week in a secluded cabin mourning Garcia's death.

"I was bummed when I heard about it," she says. "I wanted to call all my Deadhead friends, but most of them don't have phones."

Any professor in a Dead tour city will attest to the fact that the requests for extensions increased in direct proportion to the approach of concert dates.

Ranheim must have kept her professors guessing. "I ended up spending two weeks in the middle of my junior year following these guys around, making hippie jewelry and selling grilled cheese sandwiches," she says.

Some have suggested that other bands — Phish, for example — will pick up the Dead's following and keep alive the hedonistic life of parking lot parties, veggie burritos and universal kindness. Still, most heads hesitate to suggest that any band, even Phish, could replace the Dead.

"Phish is a followers' band — true — but they're not the Dead," says John Grant, a Tufts U., Mass., senior. "I don't think the following will transfer itself, because it's just not the same experience as going to a Dead show.... You can't duplicate that."

Grant still hangs on to the ticket that will never be. The untorn ticket was for Sept. 19, the last show on the Boston run and what would have been the last concert at Boston Garden before the building was razed.

"Jerry made the Dead," says Eustacio Humphrey, a senior at Northeastern U. in Massachusetts. "The Dead can't be a band without Jerry's sound. It was so unique."

Jessica Ruzz, Tufts U./
Photos from the documentary Tie-Dyed



One of Jerry's kids.



The bus stops here.

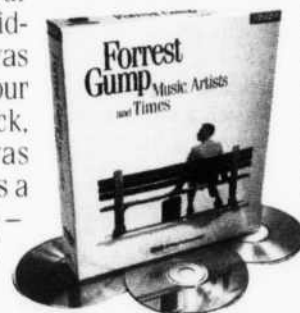
ROM Forrest ROM! ...ROM!



He ran through a generation—and took us with him. Now follow Forrest on your own computer to a time when a disk was something your dog caught in mid-air, a hard drive was that road trip in your van to Woodstock, and everyone was user-friendly. It was a time for music—music that rocked the world.

Forrest Gump Music, Artists and Times

CD-ROM Anthology for PC and Mac



Forrest Gump—Music, Artists and Times is three CD-ROMs full of exclusive interviews with over 30 artists. Plus, archival concert footage, movie clips, and a timeline of the events that inspired the music. With all of this, you don't just watch it, you live it. Run out and get yours today. Or order direct by calling 800-GTE-TODAY.

GTE Entertainment™



Also available: *Forrest Gump*
The motion picture on video from Paramount

Forrest Gump Music, Artists and Times © Paramount Pictures. All rights reserved. Software Code © 1995 GTE Interactive Media. All rights reserved. © 1995 GTE Interactive Media. All rights reserved. GTE Entertainment and the GTE logo are trademarks of GTE Interactive Media. Forrest Gump is a trademark of Paramount Pictures. All rights reserved. QuickTime and the QuickTime logo are trademarks of Apple Computer, Inc. 1995.

ROCK

BY GLENN McDONALD

College Rock

Sympathy for the Devil?

Hey, Tipper! Hey, PMRC! Never mind these chuckle-head death metal bands. Slayer? Geeks. Morbid Angel? Gimps. Napalm Death? Pansies! College rock is the real enemy. These bands are polluting our children's minds. If, on some crisp winter day, you hear any of the below elements on the car radio — beware! You may be listening to the hedonistic, subversive strains of college rock.

Jangly, Byrds-ian guitar — This ringing, chiming guitar style is designed to echo in your cerebral cortex, weakening your resistance to dream-pop bands like the Church. Next thing you know, you're humming along to lyrics about clouds and liberal politics.

Lo-fi production — Droning, muddy sound mixing helps bands record subliminal messages about Satan and drugs. Listen carefully to Pavement's "Trigger Cut" and you'll hear this cryptic message — "Read the evil devil fax! Ooh! Nutmeg!"

Monosyllabic bands — Blur, Live, Bush, Sponge, Dig, Beck, Whale, Seam, Gene, Dish, Low. Make... you... talk... in... small... words... and... sound... dumb.

Semi-ironic anthems — "Kill Yr. Idols," "Teen Angst," "Youth Against Fascism." This is the kind of souped-up rock and roll that gets the kids all riled! Hormones and stuff, you know. Soon they'll be smoking "grass" and going to "discos."

Upstart females — PJ Harvey, Liz Phair, Alanis Morissette. These women curse frequently and sometimes even wear slacks. Beware! They are wicked succubi.

Weird MTV videos — Say what you want about Warrant and Winger — at least their videos had hard-rocking boys ogling semi-naked girls, which is natural and normal. These new-fangled college band videos have all manner of perversity. That Nirvana video — the boy's in a dress! What the hey?

U. Magazine's Magnificent Seven

The Top College Rock Albums Since the Dawn of Time*

FOR SOME REASON NO ONE UNDERSTANDS, THE MUSIC BUSINESS ALL BUT shuts down after Thanksgiving. Hardly any albums get released, and the ones that do tend to be of the *Boxcar Willie's Yodeling Jubilee* variety. So we've turned our gaze to the rosy, hazy past. Popular music wouldn't be where it is today without the influence of college radio, especially in the '80s. While Bon Jovi and Whitesnake were topping the charts, campus stations were quietly talking 'bout a revolution, nursing the bands and style that would conquer the planet in the post-Nirvana era.

Below are seven of the most important college rock albums of all time, in no particular order. These are recordings that probably would not have survived outside the fertile confines of left-of-the-dial radio, and whose relevance and influence can still be felt to this day. This list isn't by any means comprehensive, and in anticipation of the impending barrage of righteous criticism, we'd just like to say: Get off our backs, already! You wanna fight? All right, tough guy. Behind metal shop, after school. Be there.

R.E.M. *Murmur*/1983 *I.R.S.*



The archetype of the little college band that could, R.E.M. have risen from quirky art-rock combo to one of the most popular and important bands in rock history. Their full-length debut album contained the elemental seeds of what would later bloom into R.E.M.'s signature sound — folksy melodicism tempered by a solidly post-punk ethic. If you can hear the Velvet Underground in Peter Dinklage's guitar, you can also hear the Beach Boys in Mike Mills' harmonies. One thing you can't hear are the lyrics — singer Michael Stipe's enigmatic, abstract vocals prompted more than a few DJs to rename the LP *Manable*. R.E.M. practically invented "college rock" as we know it with this record, and their success — depending on your point of view — either liberated the format or killed its spirit. Probably both.

Public Enemy *It Takes a Nation of Millions to Hold Us Back*/1989 *Def Jam*

Although the development of hip-hop has ultimately very little to do with college radio, the two movements have occasionally met with profound synergy.

When Long Island college radio DJ Carlton Ridenhour (Chuck D) formed Public Enemy in the late '80s, rap was still very much underground. With *Nation of Millions*, Chuck D's controversial (and incisive) political stance scared away all but the most courageous radio programmers (Chuck D's confrontational attitude toward black radio didn't help: "Radio/Suckas scared of me/Cuz I'm mad/Cuz I'm the enemy.") And so P.E. found its way to Middle America primarily through word of mouth and support from college radio hip-hop programming. *Nation of Millions* arguably remains rap's masterpiece, its dense production and lyrical intensity a landmark in music history.

The Replacements *Let It Be*/1984 *Sire*



The Replacements, when they hit their stride, were the classic American post-punk band. Their combination of sloppiness, heart and balls-out punk bravado is best documented on *Let It Be*, which moves from delicate confessionals ("Unsatisfied") to crude in-jokes ("Gary's Got a Boner") with the kind of woozy grace you can only find in the hardest-drinking band in show business. The Mats (as they came to be known) never fully broke out of their underground status, which somehow makes them all the more legendary. Watch for frontman Paul Westerberg to grow into a dignified older statesman of rock.

Camper Van Beethoven *Key Lime Pie*/1990 *Sire*



Seemingly the band for which the term "college-radio darling" was created, Camper Van Beethoven released a series of critically praised, commercially ignored albums in the mid-to-late '80s. Camper best reflect the early spirit of nonformat college radio, gyrating wildly from countrified rave-ups to Middle Eastern music to garage-punk to psychedelia to ska — often within a single song. *Key Lime Pie* is the band's final release — a darker, calmer record that sounds like a bittersweet goodbye to the gilded cage of underground music. Frontman David Lowery would go on to form the significantly more straightforward band Cracker.

More reviews, more releases, plus sound bytes at <http://www.umagazine.com>

Throwing Muses *Throwing Muses*/1986 *4AD*

Kristin Hersh's fragmented pop sensibilities would have been crushed anywhere outside of college radio (in fact, only the eccentric British label 4AD was initially willing to sign the band). With Throwing Muses, Hersh and stepsister Tanya Donnelly (Belly) made some of the most consistently interesting guitar pop of their time. In a sense, this record is somewhat emblematic of a larger scene of East Coast female-driven rock (Blake Babies, Kim Deal) that foreshadowed the early '90s boom of strong women performers (Liz Phair, PJ Harvey).

Hüsker Dü *Warehouse: Songs and Stories*/1985 *Warner Bros.*



Probably the most musically influential band to never break out of the college rock scene, Hüsker Dü took the primal and direct punk pop of the Buzzcocks and made it more primal, more direct — and more honest. Guitarist Bob Mould's jackhammer chording virtually created the sound practiced by the Pixies, Superchunk and even Nirvana. *Warehouse* is the band at its finest, with crisp production revealing both the austere sonics and graceful melodies the band was capable of.

Sonic Youth *Daydream Nation*/1988 *Geffen*

Sonic Youth's ground-breaking experimentation with song structure and guitar tonalities are best displayed on this sprawling double album. Generally regarded as the hippest band in the world, they've long fought the lonely battle for mainstream acceptance. But, you know, their hearts were never really in it, and it's probably better that way. Nowadays, it seems you can't trust anything labeled "alternative," but rest assured — Sonic Youth are your friends. This may be your last chance to hear a state-of-the-art underground rock band in its natural environment.

*Well, OK, not really the dawn of time. Just the '80s and '90s.

RADIO, RADIO

1. Sonic Youth, *Washing Machine*, DGC
2. Luna, *Penthouse*, Elektra
3. Superchunk, *Here's Where the Strings Come In*, Merge
4. Rocket from the Crypt, *Scream, Dracula, Scream!*, Interscope
5. That Dog, *Totally Crushed Out!*, DGC
6. Six Finger Satellite, *Severe Exposure*, Sub Pop
7. Palace Music, *Viva Last Blues, Palace/Drug City*
8. Kids Soundtrack, *Various Artists, London*
9. Dambuilders, *Ruby Red*, EastWest
10. Eve's Plum, *Cherry Alive*, Sony 550

Chart based solely on college radio airplay. Contributing radio stations: KTRU, Rice U., Texas; KRNU, U. of Nebraska; KUCB, U. of Colorado, Boulder; KUOM, U. of Minnesota; KWVA, U. of Oregon; WCBN, U. of Michigan; WFAL, Bowling Green State U., Ohio; WUTK, U. of Tennessee, Knoxville, and WVU, West Virginia U.

The U. Radio Chart is sponsored by

VIBRANCE[®] ORGANIC CARE

Reel

BY BONNIE DATT

HOLLYWOOD'S GETTING A BIG OL' lump of coal in its stocking this year. Tim Allen's tossed out his pillows. Macauley Culkin's too busy partying to outfox those wascally burglars. Even Tiny Tim's probably off trying to sneak into *Showgirls*. We've got adventure, fantasy, drama and scandal, but no heart-warming holiday hash. If you want Bumble the abominable snowman, rent *Rudolph*.



Anthony Hopkins plays Mr. I-Am-Not-a-Crook. Ed Harris (*Apollo 13*) also stars, but it just may need a scene with Juliette Lewis shimmying to liven it up à la Stone's *Natural Born Killers*.

Mary Reilly

Columbia/TriStar

Let's see. How to get a gorgeous woman in the old Dr. Jekyll/Mr. Hyde story... Make the Jekyll half be a gorgeous woman? Done already. OK, make the gorgeous woman Dr. Jekyll's maid. Who falls in love with him. Julia Roberts is the maid. John Malkovich (*In the Line of Fire*) is the mad scientist.



Wild Bill

MGM/UA

It's about time someone glorified the Old West, brought to life some of those legendary heroes... Ahem. Jeff Bridges (*Blown Away*) plays the famous sharpshooter Wild Bill Hickok. Ellen Barkin (*This Boy's Life*) plays Calamity Jane. And if you're really good, Buffalo Bill Cody will make an appearance, too.



Sabrina

Paramount

Bogart and Hepburn made the first one a classic. Now Julia Ormond (*First Knight*) fills



Bill Cody will make an

Ila tale of two inner (the guy brother. Talk



lan so dumb it's linking they live and the Whiners.



stage. Pittsburgh ean-Claude Van the clock to save c up his sleeve.

Dracula: Dead and Loving It

Castle Rock

He's spoofed westerns, space and Kevin Costner, Prince of Thieves. Now Mel Brooks (*Robin Hood: Men in Tights*) is taking a bite out of the horror genre. Leslie Nielsen (*Naked Guns*), another king of satire, stars as a clutzy Dracula. He's not a bad guy — he just wants to neck.



Father of the Bride Part II

Tauchstone Pictures

The bride (Kimberly Williams) is expecting; so is her father. Can Steve Martin deal with being an old Daddy and a young Grandpa? Didn't Dianne Wiest do this in another Steve Martin movie (*Parent Hood*)? Martin Short returns, only this time he's coordinating the baby shower.

Previews! Reviews! Movie Trailers!
<http://www.umagazine.com>

Screen Saver

The Rocky Horror Picture Show

You're not still a virgin, are you? Isn't there some sort of rule that you have to do it by Thanksgiving break? Why not do it this Saturday night, at midnight — and don't forget your squirt gun.

The Rocky Horror Picture Show, one movie that only gets better the more you watch it, turned 20 this year. And it's still going strong, probably at a cheesy theater near you.

Rocky Horror features Tim Curry (*The Hunt for Red October*) as Frank N Furter, the sweet transvestite from the planet Transylvania. He provides shelter — and a whole lot more — for Brad (asshole!) and Janet (slut!) on a dark and stormy night. A pre-*Bull Durham* Susan Sarandon plays Janet.

Rocky Horror is the longest-running film in cinema history. How could it die? It's not like you can pop it in your living room VCR, dance around in lingerie, throw toast at your brother and shout at the TV. Well, maybe you can. But you kind of miss something if you can't have group sex in a packed theater and learn new responses from people who have taken in *Shows* around the nation.

Why such a cult following for a movie that's just plain bad?

"Maybe it's like being in love," suggests Sarandon. "You shouldn't try and dissect it."

The Reel Deal

Mighty Aphrodite

And you thought there would never be use in knowing *deus ex machina* and all that other Greek tragedy crap. *Mighty Aphrodite*, written and directed by Woody Allen, has all the elements: A hero whose *hubris* almost gets the best of him, a blind soothsayer named Tiresias, a Chorus that narrates the tale from an outdoor amphitheater — then steps into the hero's New York apartment to stop him from calling a prostitute. It's classic.

Allen and Helena Bonham Carter (*Mary Shelley's Frankenstein*) play a couple who adopt a baby (no Woody Allen adoptee cracks, please). Mira Sorvino (*Quiz Show*) plays Linda, the birth mother, a porn star and actress/hairdresser wannabe.

Sorvino, whose character has an apartment tastefully decorated with phallic symbols, calls her part the greatest dumb blonde role in the past 25 years, if not ever.

"I walked around in Philly in spiked heels and in crazy little fluffy sweaters and outrageous leopard prints, and I was Linda for three days in preparation for starting the film."

When the Chorus breaks into a Broadway number, you know you're watching high comedy. Er, tragedy. Whatever. Euripides would be proud.

REWARD YOURSELF!

Graduates Get \$400 Off From GM!

If you are about to graduate, call 1-800-964-GRAD for a \$400 reward. This reward is available to high school or four-year college students who graduate in 1995. Simply return the card for a \$400 certificate good toward the purchase or lease of any new Chevrolet, Chevrolet Truck or Geo, when you qualify and finance through your participating Chevrolet/Geo Dealer and GMAC. See your participating Chevrolet/Geo Dealer for details. GM reserves the right to change or withdraw this offer. See our ad in this issue.



Call 1-800-964-GRAD

Robert De Niro is the thief he's burning to catch. Both are obsessive in their pursuits, so suspense should simmer as they try to outwit each other. Add Val Kilmer (the new Batman) to the picture, and this movie burns hot, hot, hot!

Nixon

Hollywood Pictures

Oliver Stone raked some muck with his take on JFK's story. Now he's going after Tricky Dick.



Sense and Sensibility

Columbia/TriStar

Victorian sensibilities just didn't make sense — if Daddy died, the girls were sunk. Emma Thompson (*Howards End*) plays a daughter left with money and men problems. Hugh Grant plays one of the men. Thompson also adapted the script, so expect women with old-fashioned oomph.



ROCK

BY GLENN McDONALD

U. Magazine's Magnificent Seven

The Top College Rock Albums Since the Dawn of Time*

College Rock

Sympathy for the Devil?

Hey, Tipper! Hey, PMRC! Never mind these chuckle-head death metal bands. Slayer? Geeks. Morbid Angel? Gimps. Napalm Death? Pansies! College rock is the real enemy. These bands are polluting our children's minds. If, on some crisp winter day, you hear any of the below elements on the car radio — beware! You may be listening to the hedonistic, subversive strains of college rock.

Jangly, Byrds-ian guitar — This ringing, chiming guitar style is designed to echo in your cerebral cortex, weakening your resistance to dream-pop bands like the Church. Next thing you know, you're humming along to lyrics about clouds and liberal politics.

Lo-fi production — Droning, muddy sound mixing helps bands record subliminal messages about Satan and drugs. Listen carefully to Pavement's "Trigger Cut" and you'll hear this cryptic message — "Read the evil devil fax! Ooh! Nutmeg!"

Monosyllabic bands — Blur, Live, Bush, Sponge, Dig, Beck, Whale, Seam, Gene, Dish, Low. Make... you... talk... in... small... words... and... sound... dumb.

Semi-ironic anthems — "Kill Yr. Idols," "Teen Angst," "Youth Against Fascism." This is the kind of souped-up rock and roll that gets the kids all riled! Hormones and stuff, you know. Soon they'll be smoking "grass" and going to "discos."

Upstart females — PJ Harvey, Liz Phair, Alanis Morissette. These women curse frequently and sometimes even wear slacks. Beware! They are wicked succubi.

Weird MTV videos — Say what you want about Warrant and Winger — at least their videos had hard-rocking boys ogling semi-naked girls, which is natural and normal. These new-fangled college band videos have all manner of perversity. That Nirvana video — the boy's in a dress! What the hey?

FOR SOME REASON NO ONE UNDERSTANDS, THE MUSIC BUSINESS ALL BUT shuts down after Thanksgiving. Hardly any albums get released, and the ones that do tend to be of the *Boxcar Willie's Yodeling Jubilee* variety. So we've turned our gaze to the rosy, hazy past. Popular music wouldn't be where it is today without the influence of college radio, especially in the '80s. While Bon Jovi and Whitesnake were topping the charts, campus stations were quietly talking 'bout a revolution, nursing the bands and style that would conquer the planet in the post-Nirvana era.

Below are seven of the most important college rock albums of all time, in no particular order. These are recordings that probably would not have survived outside the fertile confines of left-of-the-dial radio, and whose relevance and influence can still be felt to this day. This list isn't by any means comprehensive, and in anticipation of the impending barrage of righteous criticism, we'd just like to say: Get off our backs, already! You wanna fight? All right, tough guy. Behind metal shop, after school. Be there.

R.E.M. *Murmur*/1983 I.R.S.



The archetype of the little college band that could, R.E.M. have risen from quirky art-rock combo to one of the most popular and important bands in rock history. Their full-length debut album contained the elemental seeds of what would later bloom into R.E.M.'s signature sound — folksy melodicism tempered by a solidly post-punk ethic. If you can hear the Velvet Underground in Peter Dinklage's guitar, you can also hear the Beach Boys in Mike Mills' harmonies. One thing you can't hear are the lyrics — singer Michael Stipe's enigmatic, abstract vocals prompted more than a few DJs to rename the EP *Mumble*. R.E.M. practically invented "college rock" as we know it with this record, and their success — depending on your point of view — either liberated the format or killed its spirit. Probably both.

Public Enemy *It Takes a Nation of Millions to Hold Us Back*/1989 Def Jam

Although the development of hip-hop has ultimately very little to do with college radio, the two movements have occasionally met with profound synergy.

When Long Island college radio DJ Carlton Ridenhour (Chuck D) formed Public Enemy in the late '80s, rap was still very much underground. With *Nation of Millions*, Chuck D's controversial (and incisive) political stance scared away all but the most courageous radio programmers (Chuck D's confrontational attitude toward black radio didn't help: "Radio/Suckas scared of me/Cuz I'm mad/Cuz I'm the enemy.") And so P.E. found its way to Middle America primarily through word of mouth and support from college radio hip-hop programming. *Nation of Millions* arguably remains rap's masterpiece, its dense production and lyrical intensity a landmark in music history.

The Replacements *Let It Be*/1984 Sire



The Replacements, when they hit stride, were the American post-punk band. Their corollary to punk's balls-out *It Be*, which m ("Unsatisfied"), Boner") with the find in the hard. The Mats (as the broke out of the how to make their mountain of it all) older music.

Camper Van Beethoven *Key Lime Pie* Virgin

Seemingly ill for which the college radio darlings created, Camper Beethoven's series of critical albums in the mid-early spirit of non from countrified Eastern music to garage-punk to psychedelia to ska — often within a single song. *Key Lime Pie* is the band's final release — a darker, calmer record that sounds like a bittersweet goodbye to the gilded cage of underground music. Frontman David Lowery would go on to form the significantly more straightforward band Cracker.

More reviews, more releases, plus sound bytes at <http://www.umagazine.com>

Throwing Muses *Throwing Muses*/1986 4AD

Kristin Hersh's fragmented pop sensibilities would have been crushed anywhere outside of college radio (in fact, only the eccentric British label 4AD was initially willing to sign the band). With Throwing Muses, Hersh and stepsister Tanya Donnelly (Belly) made some of the most consistently interesting guitar pop of their time. In a sense, this record is somewhat emblematic of a larger scene of East Coast female-driven rock (Blake Babies, Kim Deal) that foreshadowed the early '90s boom of strong women performers (Liz Phair, PJ Harvey).

Hüsker Dü *Warehouse: Songs and Stories*/1985 Warner Bros.



Probably the most musically influential band to never break out of the college rock scene, Hüsker Dü took the primal and direct punk pop of the Buzzcocks and made it more primal, more direct — and more honest. Guitarist Bob Mould's jackhammer chording virtually created the sound practiced by the Pixies, Superchunk and even Nirvana. *Warehouse* is the band at its finest, with crisper production revealing both the austere sonics and graceful melodies the band was capable of.

Sonic Youth *Daydream Nation*/1988 Geffen

Sonic Youth's ground-breaking experimentation with song structure and guitar tonalities are best displayed on this sprawling double album. General-

REWARD YOURSELF! Graduates Get \$400 Off From GM!

As a graduate of a college or university, you are eligible for a \$400 reward toward the purchase or lease of a new Chevrolet, Chevrolet Truck or Geo when you finance through your participating Chevrolet and Geo Dealer and GMAC. See your participating Chevrolet/Geo Dealer for details. This offer is available through 12/31/95. See your GM Dealer for details. Offer may vary by region. Offer may be subject to change or withdrawal without notice.



Call 1-800-964-GRAD

Nebraska: KRNB, U. of Texas: KRNU, U. of Minnesota: KWVA, U. of Oregon: WCBN, U. of Michigan: WFAL, Bowling Green State U., Ohio: WUTK, U. of Tennessee: Knoxville, and WVU, West Virginia U.

The U. Radio Chart is sponsored by

VIBRANCE[®] ORGANIC CARE

Reel

BY BONNIE DATT

HOLLYWOOD'S GETTING A BIG OL' lump of coal in its stocking this year. Tim Allen's tossed out his pillows. Macauley Culkin's too busy partying to outfox those wascally burglars. Even Tiny Tim's probably off trying to sneak into *Showgirls*. We've got adventure, fantasy, drama and scandal, but no heart-warming holiday hash. If you want Bumble the abominable snowman, rent *Rudolph*.



Cutthroat Island

MGM/UA

It's 1650 on the high seas, where real men wore patches (for motion sickness — those waters were rough). Matthew Modine plays the swashbuckling, treasure-hunting, rum-swilling, skull-and-cross-bone-waving, timber-shivering lord of the plank. And Geena Davis plays the babe.

Othello

Castle Rock

Moor Shakespeare. And what's a Hollywood Brit pic without Kenneth Branagh? In this classic tragedy, Branagh plays Iago, one of Will's most legendary bad guys. Laurence Fishburne (*Higher Learning*) plays the tragic hero. Guess Keanu wasn't available.



Heat

Warner Bros.

Al Pacino is the heat. Robert De Niro is the thief he's burning to catch. Both are obsessive in their pursuits, so suspense should simmer as they try to outwit each other. Add Val Kilmer (the new Batman) to the picture, and this movie burns hot, hot, hot!



Nixon

Hollywood Pictures

Oliver Stone raked some muck with his take on JFK's story. Now he's going after Tricky Dick.

Anthony Hopkins plays Mr. I-Am-Not-a-Crook. Ed Harris (*Apollo 13*) also stars, but it just may need a scene with Juliette Lewis shimmying to liven it up à la Stone's *Natural Born Killers*.

Mary Reilly

Columbia/TriStar

Let's see. How to get a gorgeous woman in the old Dr. Jekyll/Mr. Hyde story.... Make the Jekyll half be a gorgeous woman? Done already. OK, make the gorgeous woman Dr. Jekyll's maid. Who falls in love with him. Julia Roberts is the maid. John Malkovich (*In the Line of Fire*) is the mad scientist.



Wild Bill

MGM/UA

It's about time someone glorified the Old West, brought to life some of those legendary heroes.... Ahem. Jeff Bridges (*Blown Away*) plays the famous sharpshooter Wild Bill Hickok. Ellen Barkin (*This Boy's Life*) plays Calamity Jane. And if you're really good, Buffalo Bill Cody will make an appearance, too.



Sabrina

Paramount

Bogart and Hepburn made the first one a classic. Now Julia Ormond (*First Knight*) fills Audrey's shoes, Harrison Ford Bogie's, in this Cinderella tale of two brothers vying for one girl. Greg Kinnear (the guy on after Conan) plays the playboy brother. Talk show guy or Han Solo? Tough call.



The Stupids

Savoy

Need we say more? Tom Arnold stars. Now, need we say more? OK, OK. Based on the best-selling kids' books, *The Stupids* is about the Stupid family, a clan so dumb it's happy. Even the dog, Kitty. We're thinking they live somewhere between the Coneheads and the Whiners.



Sudden Death

Universal

It's the seventh game of the Stanley Cup finals, the Pittsburgh Penguins vs. the Chicago Blackhawks. Terrorists take a hostage. Pittsburgh needs a hero. Mario Lemieux? No. Jean-Claude Van Damme plays a fireman who races the clock to save the day. Wonder if he has a hat trick up his sleeve.



Sense and Sensibility

Columbia/TriStar

Victorian sensibilities just didn't make sense — if Daddy died, the girls were sunk. Emma Thompson (*Howards End*) plays a daughter left with money and men problems. Hugh Grant plays one of the men. Thompson also adapted the script, so expect women with old-fashioned oomph.



Dracula: Dead and Loving It

Castle Rock

He's spoofed west-erns, space and Kevin Costner, Prince of Thieves. Now Mel Brooks (*Robin Hood: Men in Tights*) is taking a bite out of the horror genre. Leslie Nielsen (*Naked Guns*), another king of satire, stars as a clutzy Dracula. He's not a bad guy — he just wants to neck.



Father of the Bride Part II

Touchstone Pictures

The bride (Kimberly Williams) is expecting; so is her father. Can Steve Martin deal with being an old Daddy and a young Grandpa? Didn't Dianne Wiest do this in another Steve Martin movie (*Parent Hood*)? Martin Short returns, only this time he's coordinating the baby shower.

Previews! Reviews! Movie Trailers!
<http://www.umagazine.com>

Screen Saver

The Rocky Horror Picture Show

You're not still a virgin, are you? Isn't there some sort of rule that you have to do it by Thanksgiving break? Why not do it this Saturday night, at midnight — and don't forget your squirt gun.

The Rocky Horror Picture Show, one movie that only gets better the more you watch it, turned 20 this year. And it's still going strong, probably at a cheesy theater near you.

Rocky Horror features Tim Curry (*The Hunt for Red October*) as Frank N. Furter, the sweet transvestite from the planet Transylvania. He provides shelter — and a whole lot more — for Brady (asshole) and Janet (slut!) on a dark and stormy night. A pre-*Bull Durham* Susan Sarandon plays Janet.

Rocky Horror is the longest-running film in cinema history. How could it die? It's not like you can pop it in your living room VCR, dance around in lingerie, throw toast at your brother and shout at the TV. Well, maybe you can. But you kind of miss something if you can't have group sex in a packed theater and learn new responses from people who have taken in *Shows* around the nation.

Why such a cult following for a movie that's just plain bad?

"Maybe it's like being in love," suggests Sarandon. "You shouldn't try and dissect it."

The Reel Deal

Mighty Aphrodite

And you thought there would never be use in knowing *deus ex machina* and all that other Greek tragedy crap. *Mighty Aphrodite*, written and directed by Woody Allen, has all the elements: A hero whose *hubris* almost gets the best of him, a blind soothsayer named Tiresias, a Chorus that narrates the tale from an outdoor amphitheater — then steps into the hero's New York apartment to stop him from calling a prostitute. It's classic.

Allen and Helena Bonham Carter (*Mary Shelley's Frankenstein*) play a couple who adopt a baby (no Woody Allen adoptee cracks, please). Mira Sorvino (*Quiz Show*) plays Linda, the birth mother, a porn star and actress/hairdresser wannabe.

Sorvino, whose character has an apartment tastefully decorated with phallic symbols, calls her blonde the greatest dumb blonde in the past 25 years, if not ever.

"I walked around in Philly in spiked heels and in crazy little fluffy sweaters and outrageous leopard prints, and I was Linda for three days in preparation for starting the film."

When the Chorus breaks into a Broadway number, you know you're watching high comedy. Er, tragedy. Whatever. Euripides would be proud.

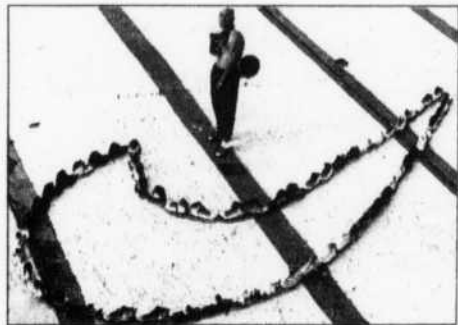


CONTESTS

HURRY! ENTER U. CAPTURE THE NIKE SPIRIT CONTEST NOW!

Time is running out! There's only a few weeks left to win \$1,000!

Wherever you go, climb, hike, raft, spelunk, skydive, parasail, hang glide, bike, jump, explore or kick back, take your cam-

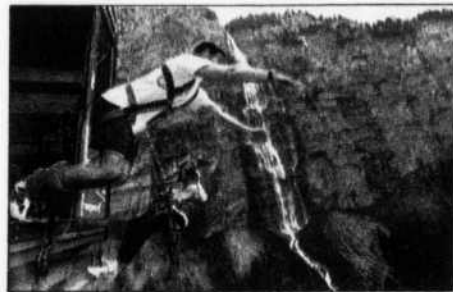


Opie Hicks, Southwest Missouri State U.
"All of my Nikes. Notice the Jordan tattoo on my arm. I also have a swoosh on my ankle. It reads 'Nike or Nothing.'"

era and Capture the Nike Spirit — those unforgettable experiences in sports and everyday life.

Maybe you and your Nikes will hike to the most awesome place on earth, climb the biggest mountain or rock, catch big air (with or without wheels), ride the rapids, backpack into a canyon, run around (or into) a lake, bungee jump off a bridge, rappel (or leap over) the tallest building on campus. Or maybe you own the World's Oldest Living Pair of Nikes or the most battered pair still alive, or you can get the most pairs of Nikes in one photo, with people attached. You decide and JUST DO IT!

The Grand Prize winner will collect



Ed Valerio, U. of Wisconsin, Madison
"Spicing up our already exciting vacation by bungee jumping 590 feet in the Alps."

\$1,000, and the winning photo will be published with Nike's ad in the Jan./Feb. 1996 issue of *U.*

Send your entries on color print or slide film, labeled (gently) on the back with your name, school, address, phone number (school and permanent) and a brief description of the Nike spirit you've captured (who, when, where, doing what, etc.). **Deadline for entries is Dec. 1, 1995. SO HURRY!** Entries cannot be returned and become the property of *U. Magazine*. There is no limit on the number of entries you can submit.

Mail your entries to
U. MAGAZINE

CAPTURE THE NIKE SPIRIT CONTEST
1800 Century Park East, Suite 820
Los Angeles, CA 90067-1511



Brent Finley, Arizona State U. Air ballet.

LAST CHANCE! ONLY A FEW MORE DAYS LEFT TO WIN THE CANON COOL PRINT SITE CONTEST!

All it takes to win two round-trip airline tickets, \$1,000 cash and a Canon Color Bubble Jet Printer is imagination! Send us a postcard or e-mail describing the coolest, funniest, smallest, wildest or weirdest place you could print with a Canon® BJC-70 Color Bubble Jet™ Printer.

This new Canon printer can go anywhere you can think of! It's compact (11.8" long x 6.2" wide x 2.2" high), weighs only 3.1 pounds, can be powered by a rechargeable battery and prints anything in brilliant color and sharp black and white. (For more product info, see the ad on page 24, or call (800) 848-4123 ext. 101.)

The Grand Prize winner will get \$1,000 cash AND round-trip airline tickets for two to anywhere in the U.S., Mexico or the Caribbean AND a new Canon BJC-70 Color Bubble Jet Printer! PLUS, two second prize winners will each receive a new Canon BJC-70 Color Bubble Jet Printer AND \$500 cash. Five third prize winners each win \$349 cash (about what it takes to buy a Canon BJC-70 Color Bubble Jet Printer).

To enter, send your entry (50 words max) describing your most creative print site to *U. MAGAZINE*, Canon Cool Print Site Contest, 1800 Century Park East, Suite 820, Los Angeles, CA 90067-1511 or e-mail to contests@umagazine.com.

All entries (snail mail or e-mail) must include your name, school, address (school and permanent) and phone number to be eligible to win. There is no limit to the number of times you may enter. **Deadline for entries is Dec. 1, 1995. SO HURRY!** Winners will be notified by Dec. 20, 1995, so be sure to include your permanent phone number.

4TH ANNUAL U. PHOTO CONTEST FOUR \$1,000 GRAND PRIZES

Here's your chance to win big money! *U.* is offering four \$1,000 cash grand prizes for the best photo entries submitted in four categories: **Campus Life/Traditions, All Around Sports** (mud to varsity), **Road Trippin'** and **Funniest Sights**. PLUS, for each entry published in *U.* during the year, we'll pay \$25. Last year's con-



Susan Phelps, Michigan State U.
"Who's feeding whom?"

test had more than 100 winners — and \$10,000 in cash prizes.

Photos can be of anyone or anything on or off campus, from normal (whatever that is) to outrageous. For best results, keep the faces in focus and the background as light as possible.

Winners of the month will be published in *U.* and on our Web site. The four \$1,000 Grand Prize winning entries will be featured in *U.*'s May 1996.

Send entries on color print or slide film, labeled (gently) on the back with your name, school, address, phone number (school and permanent) and a brief description of the event (who, when, where, doing what). (Funny captions get extra points.) Entries can-



Kevin Braverman, Indiana U.
"The man who likes to eat planes."

not be returned and become the property of *U. Magazine*. **Deadline for entries is March 15, 1996.**

Mail your entries to
U. MAGAZINE PHOTO CONTEST
1800 Century Park East, Suite 820
Los Angeles, CA 90067-1511



Faith Amon, Florida International U.
Leaf it to those students at Florida International U.

CLASSIFIEDS

EMPLOYMENT

ALASKA EMPLOYMENT — Fishing Industry. Earn up to \$8,000+ in two months. Free transportation! Room and Board! Over 8,000 openings. No experience necessary. Call (206) 545-4155 ext. A98523

CRUISE SHIPS HIRING

Earn up to \$2,000+ per month working for Cruise Ships or Land-Tour Companies. World Travel (Hawaii, Mexico, the Caribbean, etc.) Seasonal and Full-Time employment available. No experience necessary. For more info call:

(206)634-0468 ext.C98523

EARN \$1,500 WEEKLY mailing our circulars... **GUARANTEED!** ...Money NEVER stops! ...Begin NOW! ...FREE packet! MESA-S, Box 4000, Cordova, TN 38018-4000

WORK IN PARADISE

Positions available at Nationwide destinations including Hawaii, Florida, the Rockies, Alaska, New England, etc. Earn up to \$12.00/hour + tips! For more info, call RESORT EMPLOYMENT SERVICES:

(800)807-5950 ext.R98524

ALASKA EMPLOYMENT — Great \$\$\$ + ADVENTURE=one incredible experience! Fisheries, parks, resorts! **FREE VIDEO** with program! SEI (919) 932-1489, extension A100.

COLLEGE-AGED WRITERS needed for magazine for high school students. Send letter with address and phone: College Bound Magazine, Attn: Editor, 2110 Clove Road, Suite D, Staten Island, NY 10305 (212)529-1519

FINANCIAL AID

FREE FINANCIAL AID



ATTENTION ALL COLLEGE STUDENTS!

Over \$6 Billion in FREE Financial Aid is now available from private sector grants & scholarships! All students are eligible regardless of grades, income, or parents' income. For more information, call Student Financial Services™:

1-800-263-6495 EXTENSION 198522

MONEY MAKING OPPORTUNITIES

EARN \$10,000+ as a campus representative. Hot product used by every student in the U.S. (603) 356-7412, (500) 673-0798.

NANNY SERVICES

BOSTON NANNIES. Experience scenic, historic New England. Excellent salary, benefits, friendship support. Year commitment. 1-800-456-2669

SPRING BREAK VACATIONS

Fish and Cruise the Bahamas Aboard a 70 ft. Luxury Motoryacht. Minimum 14 party animals @ \$575-p.p. 8 days 7 nights. All inclusive. Call (800) 421-6538.

TRAVEL

The **LOWEST** airfares to

EUROPE

for Students, Youth & Budget Travelers!

Council Travel

1-800-2-COUNCIL

(1-800-226-8624)

Dumb and Dumber?

WALK INTO ANY DORM ROOM, and you're bound to find a television set in maximum use. The images flying from the screen shape our worldly outlooks, stimulate our minds and make us look deep within ourselves for life's inner truths.

And that's just *Beavis and Butt-head*.

POP

Shows like *Picket Fences* and *60 Minutes* win the awards, but you're more likely to find a college boob tube playing such modern classics as *Married... With Children*, *Martin* or *Beverly Hills, 90210*.

What could be behind this trend? Have we grown tired of stuffy dramas, or are we truly getting dumb and dumber?

"People like those shows because they don't have to think while watching them," says Becky Redmond, a junior at LeMoyne College in New York. "They insult my intelligence, though."

At colleges across the country, *Melrose Place* parties are as much a Monday night institution as their rival football gatherings. Roommates bond over *Beavis*, and girlfriends order their signifi-

cant others to rid their dorm rooms of *Baywatch* posters.

U. of North Carolina sophomore Damon Remigallo says the shows are an escape. "The characters can get away with anything without having to face the consequences," he says. "We all want to be like that."

And Lauren Self, a freshman at St. Olaf College in Minnesota, watches out of nostalgia. "I went to high school with people like *Beavis and Butt-head*," she says. "The way the show makes fun of them is perfect."

When, if ever, will this all stop?

As long as there's an audience for this mindless mayhem, such future classics as *Beavis and Butt-head: the College Years*, *Return to Melrose Place* and the inevitable *Married... With Grandchildren* can't be too far off.

Bud's bound to get some sooner or later.

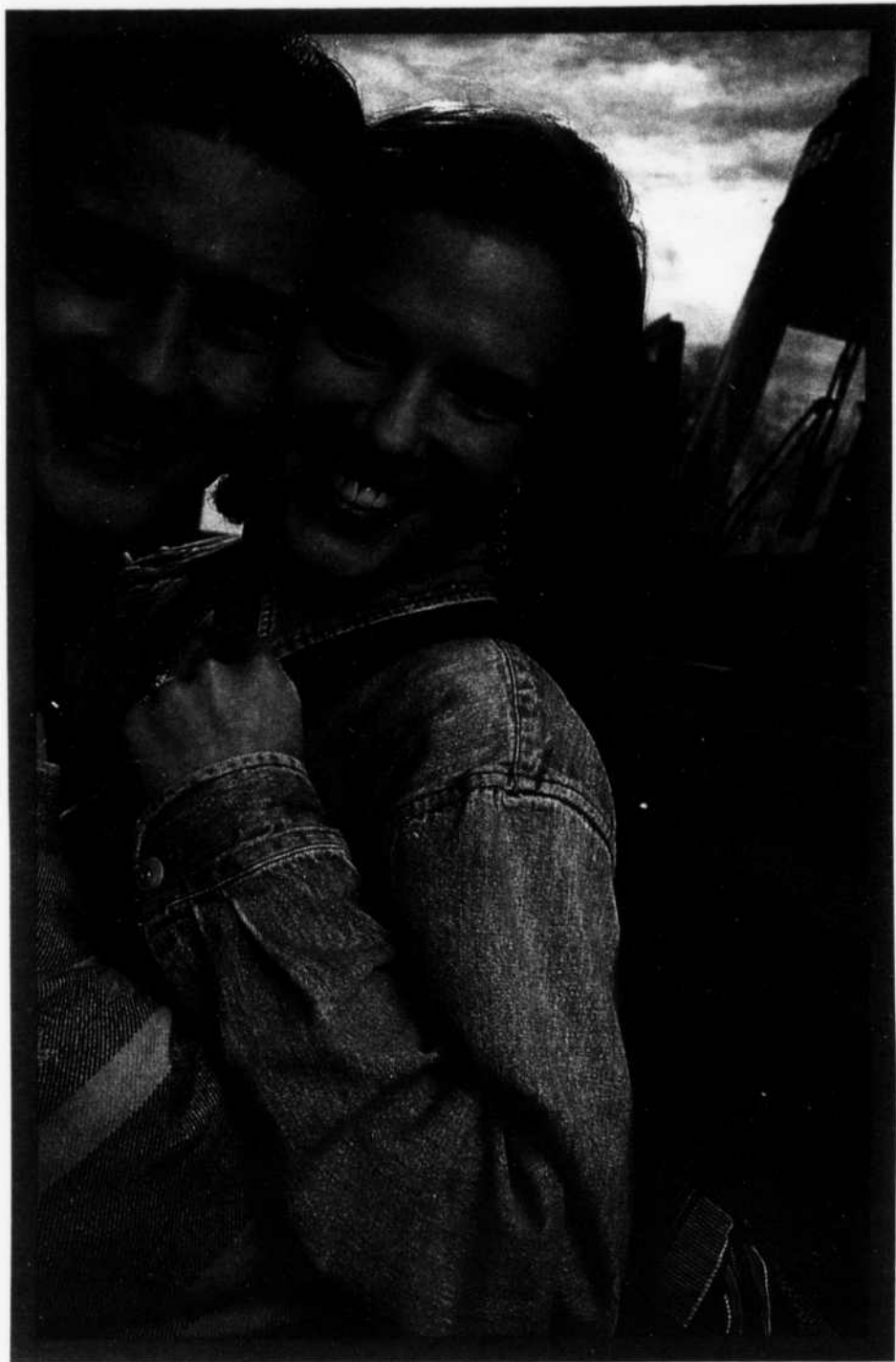
Josh Massey, U. of Georgia



We dream of good acting.



Al Bundy — our lord, our savior, our favorite hippie?



BE WITH THE ONE YOU WANT TO BE WITH.

Somewhere, there is someone you want to be with. Let Greyhound take you there. We go to over 2400 destinations around the country. Fares are low every day on every bus. Just walk up and buy your ticket. You'll be on your way to a great time together. Don't let a few miles stand between you and that special someone. To find out about our low fares and convenient schedules, call 1-800-231-2222.

 **Go Greyhound**
and leave the driving to us.

© 1995 Greyhound Lines Inc. Certain restrictions and limitations apply.

'TIS THE SEASON... ...to lie, hide, weep, fight and run



BY GLENN MCDONALD

ILLUSTRATION BY C.S. HARDING, U. OF ARIZONA

HERE'S THIS ABSURD MYTH THAT has been around for years — maybe you've heard of it — about how the holidays are joyous occasions of eggnog and love. Please. We college students know better — the holiday break is a tortuous crucible of overinquisitive relatives and amped-up high school friends. You end up spending half your waking hours defending your lifestyle and the other half knocking back spiced rum.

December has the highest suicide rate of any month, and with good reason. You've just come off that terrifying period of accountability known as finals week when, violently and abruptly, they shut down campus and send you home to deal with your family. In your weakened emotional state, you're subjected to reunions, dinners, intense interrogations by various relatives and interminably lengthy visits with long-gone great-uncles:

"Well, nephew, I remember during the war... got these bunions, y'know... this Ted Koppel feller needs a swift kick in the — Great Balls o' Fire! Left the wife at the Wal-Mart! Go kick-start the Studebaker, boy! Who's president? Where the hell are my pants?"

The holidays are not to be enjoyed. They are to be endured. Your best bet for surviving the next few weeks is to go on the offensive. Take

this opportunity to throw a gentle spin on reality as your relatives know it. Lie like crazy. Make stuff up. Twitch a lot. It will keep them off-balance and keep you occupied.

There are a few questions you're bound to be asked, so be prepared. For example, imagine an exchange of this nature: Fragile Aunt Helen approaches you at the tree-trimming party. "How's the new apartment?" she asks.

"I date sheep."

"What?"

"The rent's cheap, Aunt Helen. I'm very happy. Thanks for asking." Wait for her to stop trembling, and excuse yourself to get more punch. For the rest

of the night, whenever she's in earshot, bleat quietly.

Everybody has a burly, sporto Uncle-Al-type guy in the family, and he will always, without fail, ask the following question: "How's the team this year, boy?" (Even if you're female, Uncle Al will say boy.) This is a good opportunity to play it up as the snot-nosed college kid. May we suggest one of the following:

— "The team? Oh, yes. That little adolescent war fantasy played out every Saturday by the boys. How droll."

— "I don't care about sports. I'm a poet now."

— "Piss off, fascist!"

If you really want to go for it, try this approach, which I personally used in 1993 with astounding results. Show up at Aunt Gladys' Christmas Eve party in an all-black mortician's suit and heavy mascara. Wear latex gloves and refuse to eat anything that hasn't been boiled. (This is a nice touch, as it makes everyone else a little nervous about the food.) Otherwise, act naturally and engage in typical banter. When some cousin finally works up the nerve to ask about your get-up, go bug-eyed and start backing slowly across the room. Whisper in terror, "You're one of them, aren't you?" Then lock yourself in the bathroom for the rest of the night.

Remember, your job is to kill time and stay sane. Get some laundry done, maybe, or steal canned goods to bring back to school. Remain calm, stay fairly drunk and don't make any sudden moves. January will arrive in time, and with it, escape.

Then you can start planning for summer vacation.

Double Take

First-Day Freshman — A Haiku Series

The slow droning buzz
My stupid-ass alarm clock!
Take that, clock! Take that!

Mmm. Sleepy. Yawn. Stretch.
Nine-thirty. Nine-thirty! Damn!
My eight o'clock. Missed.

This milk's gone chunky.
Expiration dates! And so...
Water with corn flakes.

Where's Hobbes Hall? Hey, you!
Where in the hell is
Hobbes Hall?

Goddamnit! HOBBS HALL!
Late to class, I sneak
Quietly to the back row.
Whoops! Tripped. Ow! Head
wound.

Hemorrhaging freely
As the ambulances wail.
Losing... consciousness....

My body... floating...
A long tunnel...
bright white light...
Bad... first day... of class....



Parliament of Crows, Carter and Coleman, Wichita State U.

Strip Tease



HOLIDAY GIFT WISH LIST

U. ASKED 675 students at 27 schools what they want this holiday season. The results, in order of preference:



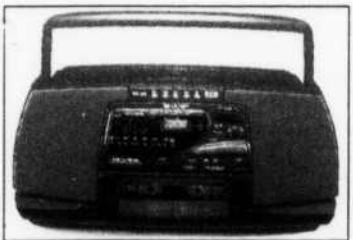
TECH TOOLS

1. Computer
2. CD-ROM drive
3. Printer
4. Software
5. Modem



COMMUNICATIONS

1. Cordless phone
2. Cellular phone
3. Fax machine
4. Online account
5. Pager/Beeper



AUDIO EQUIPMENT

1. CD player
2. Speakers
3. Mini CD player
4. Headphones
5. AM/FM Receiver

TV/VIDEO EQUIPMENT

1. TV
2. VCR



3. Camcorder
4. TV video game system
5. Video games

ENTERTAINMENT ACCESSORIES

1. CDs
2. Videos
3. Concert tickets
4. Movie tickets
5. Books



PHOTO EQUIPMENT

1. Camera
2. Film
3. Camera lens
4. Instant camera
5. Single-use camera

TRANSPORTATION — 4-WHEELERS

1. Car
2. Sport utility vehicle
3. Truck
4. Van

TRANSPORTATION — 2-WHEELERS

1. Mountain bike
2. Motorcycle
3. Scooter/moped
4. Touring bike

VEHICLE ITEMS

1. Car stereo
2. Car phone
3. Car alarm
4. Tires
5. Tune-up

SPORTS/ FITNESS GEAR

1. Athletic shoes
2. Hiking boots



3. Skis/Skiing equipment
4. Camping gear
5. In-line skates



CLOTHES/ ACCESSORIES

1. Jeans
2. Jacket/Coat
3. Shoes
4. Shirts
5. Sweaters



PERSONAL CARE

1. Perfume/Cologne
2. Glasses/Sunglasses
3. Cosmetics/Skin care
4. Contact lenses
5. Sunscreen

SURVIVAL GEAR

1. Car insurance
2. Backpack
3. Microwave
4. Luggage
5. Condoms

CHARITIES/ CHURCHES/ CAUSES

1. Children
2. Homeless
3. AIDS-related
4. Cancer-related
5. Religious

IN YOUR DREAMS

1. A real job
2. A car that never breaks down
3. Rich uncle pays off your student loans
4. Tickets to the 1996 Olympics
5. A lifetime supply of beer
6. Free/ample parking on campus
7. A diamond ring



8. Pamela Anderson dipped in chocolate
9. X-ray vision
10. Antonio Banderas dipped in chocolate
11. Free trip to Calif. to hang with U. editors

IF YOU HAD ONLY ONE HOLIDAY WISH:

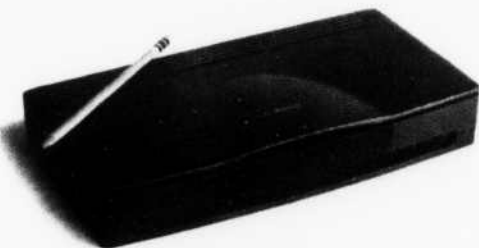
- Enough money to travel the world on my brand new Harley low-rider
- To get inside O.J.'s mind and find out what really happened
- To spend Christmas '96 as a newlywed
- A paid trip for spring break
- Enough sleep during the next semester
- See the Eagles before I die (or they do)
- Nonstop sex
- Peace, love and understanding... and UNM wins a NCAA basketball game
- A beefy falafel
- A great weekend in the Bahamas with Don Juan DeMarco
- Not to ever fill out any more STUPID surveys
- Joey from *Friends* wrapped in a big red bow
- For the Cubs to win the World Series
- To win the Nobel Prize in my field



Guest Expert: Torry The Traffic Guy

On Torry's Wish List:
"I want a 1995 Lexus — black with chrome rims. Oh, and my own circus. That's about it."

**SHARING A 10'x14' ROOM
THAT'S YOUR BEDROOM, ENTERTAINMENT ROOM,
LOVE ROOM, DINING ROOM,
AND RECREATION ROOM DOESN'T LEAVE MUCH ROOM
FOR A COLOR PRINTER.**



The BJC-70 Color Printer.

Introducing the compact Canon[®] BJC-70 Color Bubble Jet[™] Printer. Brilliant color. Fast, sharp black and white. Holds up to 30 sheets of paper. Small price. Big two-year limited warranty. Free InstantExchange. And of course, the perfect size for any container you now call home. Need more info? Call 800-848-4123, Ext. 101.

Canon