

MIDDLE TENNESSEE STATE UNIVERSITY SIDELINES

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Arms control needed: Gore

By MIKE CROWDER
Staff Writer

The United States and the Soviet Union must reach an arms control agreement that would potentially "eliminate the fear of a first strike by either nation," Rep. Albert Gore said yesterday.

Gore was the final speaker during the MTSU convocation of "Solutions to the Nuclear Arms Race," sponsored by the United Campuses To Prevent Nuclear War.

"The key to the problem is reaching an arms control agreement and modifying the nuclear forces in both countries in a way that eliminates the advantage that would be gained by a first strike," Gore said.

"If there is no advantage to be gained by a first strike, then the fear that one would be launched might dissipate," he added.

"A great deal of illusion can be sustained by a small kernel of reality," he said.

"IN THIS INSTANCE, the kernel of reality is that they [Soviet Union] have an awful lot of very ugly, powerful weapons that they have paid for dearly to build and deploy."

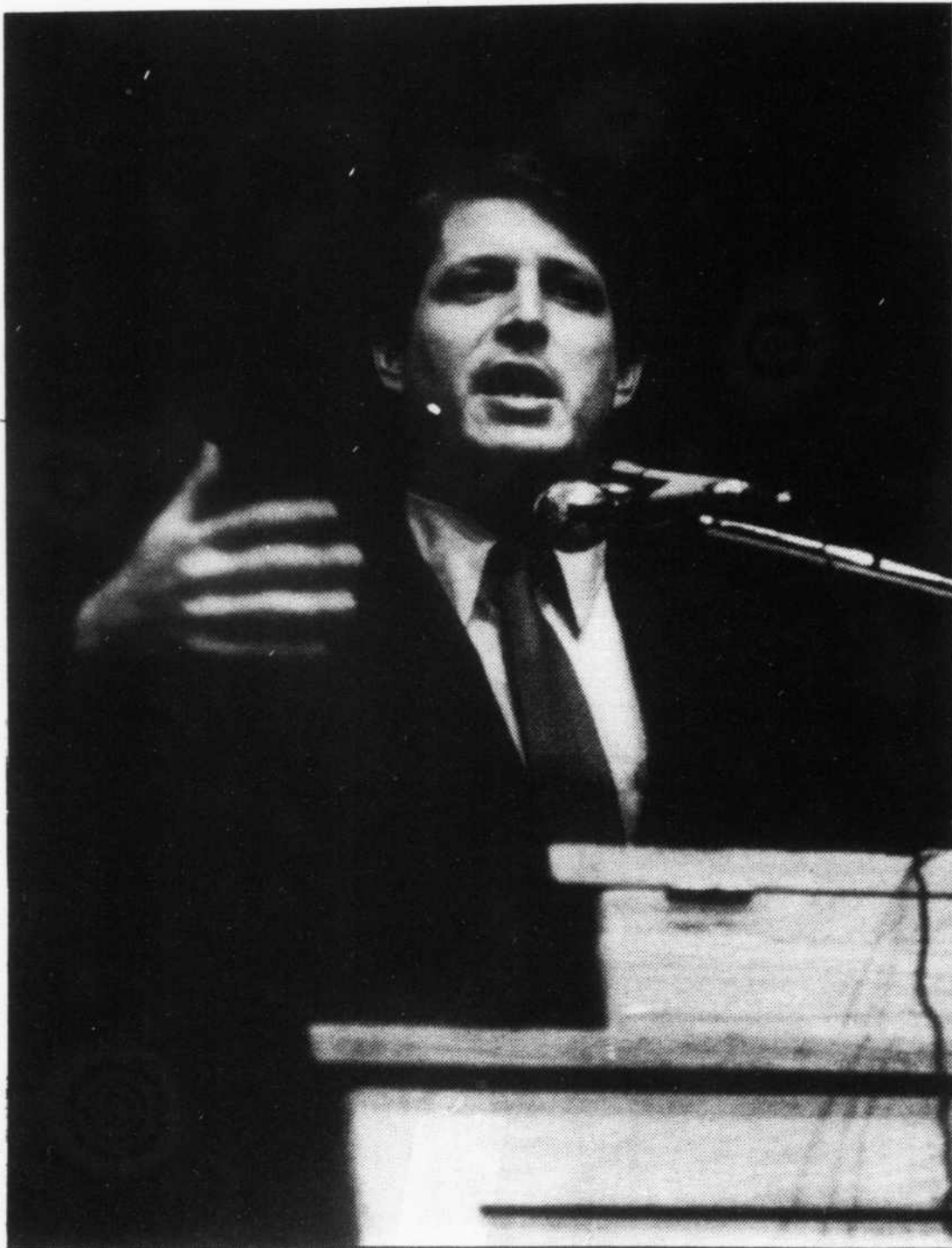
The illusion in this situation is that the Soviet Union is actually going to do this, he added.

This fear is driving the U.S. to respond by building various missile systems that are accurate enough to strike back at military targets, thus preventing further retaliation, Gore noted.

According to Gore, the problem in the U.S. is the division between the right and the left.

THE FREEZE PROPONENTS in the House must compromise with the advocates of the "reduce before you freeze" in the Administration and the Senate.

"If proliferation continues [in the U.S. and Soviet Union], and third world countries enter the equation, the opportunity for catastrophe will multiply," Gore said.



Congressman Albert Gore

Congressman Albert Gore speaks the rounds here yesterday at the UCAM convocation and again at the Cable Symposium.

Photo by Lesley Collins

Cable TV roadway to more newspaper ads

By PHIL WILLIAMS
Staff Writer

Newspapers may become the mass medium of the future as cable television takes viewers away from commercial television, a University of Missouri journalism professor predicted here yesterday.

"Today there is only one mass medium, and that is broadcast television," Professor George Kennedy, chairman of the University of Missouri School of Journalism's editorial department, said at the 1982 Symposium on Cable Television.

"CABLE AND the other new electronic technologies are changing all of that," he added. "Broadcasting is becoming narrowcasting."

Kennedy, speaking to an audience of mostly students, predicted that commercial television would become more specialized and targeted—much like radio and magazines.

"If that happens—and nobody knows—a very important role in the media spectrum of this country is going to be left vacant. That's the role of the mass media," Kennedy said.

A COMBINATION of a societal and commercial need for a mass medium "may all add up to the possibility that the mass medium of the future may turn out to look surprisingly like the newspaper of today," Kennedy predicted.

The country needs a mass media because society needs a means of communication, he said.

"Our society is a mass society," Kennedy said. "A mass society has to have shared information, shared experience, shared language [and] shared values."

CABLE television, because of its specialization to a particular audience, "seems to be eroding the field of sharing," Kennedy said.

In addition to society, advertisers also need a mass medium, the speaker suggested.

"As cable fragments this audience, the question I have is where the advertisers are going to go," Kennedy said.

BIG ADVERTISERS are going to find a means of getting their message to the largest possible audience, the journalism professor said. The medium may be the newspaper.

Kennedy said advertisers, using satellite technology, may beam their advertisements to newspapers around the country.

Commercial television may have more to worry about than newspapers, Kennedy said.

"If I were a general manager of a commercial television station, or a public TV outlet, even more so if I were a executive with one of the major networks, I'd be scared."

Cheerleaders fail to meet guidelines

By KEVIN CRUZE
Staff Writer

Members of MTSU's cheerleading squad who have failed to meet university guidelines outlining cheerleader eligibility have not been terminated from the squad, the dean of students confirmed yesterday.

Judy Smith disclosed this information after a group of students protested that the Cheerleader Constitution had been violated.

THEY ALLEGED that members of the cheerleading squad are in violation of sections of the constitution requiring cheerleaders to be full-time students and to maintain a 2.0 cumulative grade point average.

Students who have been denied the opportunity to try out for the cheerleading squad because of grades or full-time status have voiced concern about the fact that current members are not being required to abide by the standards set in the cheerleading constitution, according to sources close to the squad.

Smith said that the cumulative averages of two members of the squad are below the 2.0 minimum.

THESE TWO members signed affidavits, required of all cheerleaders, with a clause stating each had a 2.0 cumulative GPA, the sources said.

In addition, four members of the squad are no longer full-time students, including one with less than a 2.0 cumulative

GPA, Smith said.

When the four registered for classes, they were all full-time students, but they dropped courses during the semester, Smith said.

SMITH SAID that she and the new cheerleading sponsor Richard Walker decided at the first of the semester to abide by the regulations regarding full-time status for squad members after "a couple of members of the squad" approached them about dropping classes.

"We decided that we were going to have to stick more closely to these stipulations and they would have to do the best they can," Smith said.

This had not been the practice in the previous years, according to Smith.

"AT THE time they registered, there was no reason for them to think that if they got in a bind and needed to drop a course that they would not be able to do so," Smith explained.

Since this had not been enforced in the past, Smith said, it would be like "changing horses in mid-stream" to say that the squad members could not drop a course if it meant they would no longer be classified as full-time students.

However, Smith earlier had told our sources that she would not allow students who dropped below full-time status (continued on page 2)

Professor tells tale of fallout

By MARTY WATT
Staff Writer

Bill Jackson, MTSU professor of mass communication, claims to be a "fortunate victim of nuclear fallout," and he told his story to the UCAM Convocation yesterday.

On March 1, 1954, Jackson was stationed 30 miles from the test site of the largest hydrogen bomb yet tested.

"WE WERE issued dark glasses, ones that were darker than welder's glasses, if that's possible," Jackson said. "I was on the bridge of the ship, about 15 feet above the water level."

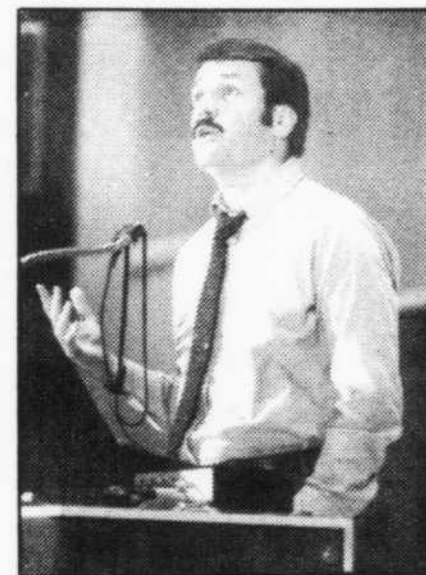
"The bomb had the brightness of 100 suns. It was before sunrise and many of the local residents were puzzled at the sunrise in the west."

Jackson described the cloud of radioactive fallout as "25 miles high."

"IN 10 minutes, the cloud began to drift from the currents in the upper atmosphere," he said. "The cloud traveled at a right angle to the predicted course."

"That brought the cloud directly toward the 10 ships in our convoy."

After taking readings at various points on the ship, the (continued on page 2)



George Kennedy

THEC proposal asks 9 percent tuition hike

By CLAUDIA ROBINSON
Editor

Tuition at MTSU would increase by 9 percent next year if the budget proposed Wednesday by the Tennessee Higher Education Commission is accepted by the State Board of Regents, the Legislature and the governor.

THEC's proposal, which would increase tuition from \$720 per year to \$785, is based on the student paying at least 30 percent of the cost of education and the state paying no more than 70 percent.

THE STUDENT is already paying too much of the burden, according to President Sam Ingram.

"It bothers me that tuitions have been increased 50 percent in the last three years and then 9 percent is going to be added next year," Ingram said.

"It would bring me less if there was some assurance that when the economy improves

tuitions will decrease accordingly."

INGRAM ALSO said the percent paid by the student is too great.

"Education is important enough for the state to bear a heavier burden than 65 to 70 percent of just the education portion," he said.

"When you look at the total cost to go to college away from home, it's almost to the point that it's keeping poorer students out of school."

FINANCIAL aid does not fill the gap between high costs and low incomes, he said, because the programs were not designed for public schools.

"I think enough financial support should be given to the public schools so that almost anyone who is qualified to attend them will be able to."

"It's no excuse to use modest increases in student aid to justify large increases in student costs," he said.

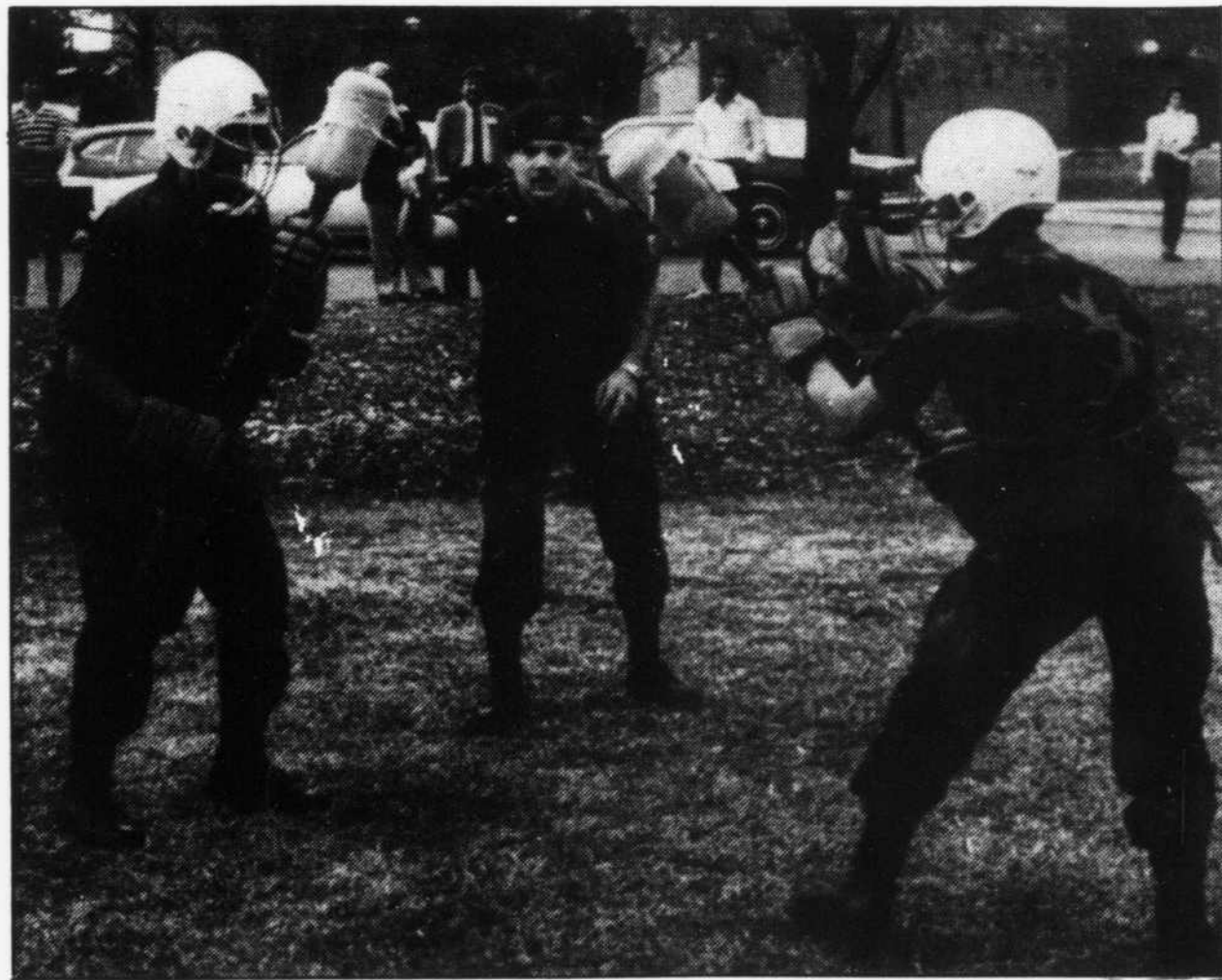


Photo by Lesley Collins

Beat him! Crush him! Kick him!

ROTC members fight it out during Pujil training. These future soldiers are learning to defend themselves should they be forced to do battle with bayonets.

cheerleaders

(continued from page 1)
to remain on the squad.
"IT'S A simple matter of the rules being broken and nothing being done," one source said.
"It's like we've got the constitution for people outside of the cheerleading squad... but it doesn't apply to the cheerleaders."
An amendment proposed by a cheerleader at Wednesday's practice reads: "Any constitutional requirement and/or regulation that should be found to inhibit the overall performance of the cheerleading squad during a semester or year, may be amended and/or altered by the associate dean of students and the cheerleading sponsor, provided such amendment or alteration is consistently applied and is of benefit to the entire squad as opposed to benefiting any individual at the expense of the squad."
SMITH SAID she did not initiate the proposed amendment.
Although she would not say that the amendment would legalize the exceptions that have been made, Smith did say that it would put into writing what has been her practice.

fallout

(continued from page 1)
crew was allowed to take protective measures for themselves.
"IF THE washdown procedure didn't work, I would not be here today," Jackson said.
He said up to this point he

STONES RIVER National Battlefield will interview students for National Park Service seasonal employment Wednesday in the Placement Office. Interview appointments can be made in UC 328.

KAPPA ALPHA PSI is presenting their 8th Annual Fall Fashion and Talent Show Wednesday at 7:30 p.m. in the Dramatic Arts Building.

OMEGA PSI PHI is presenting a Greek Show in the Alumni Memorial Gym today from 8 to 12 p.m.

NATIONAL Teachers Examination will be held in the Tennessee Room of the JUB from 8 a.m. to 4:30 p.m. tomorrow.

MTSU BASKETBALL Clinic will be held in the Murphy Center Arena, 9 a.m. tomorrow.

CAMPUS RECREATION volleyball tournament will be conducted in the AM Gym and Arts, Gyms 1 & 2 of Murphy Center from 8 a.m. to 8 p.m. tomorrow.

MTSU BOARD of Trustees meeting will convene in the Faculty Senate Area of the JUB from 10 a.m. to 4 p.m. tomorrow.

ASB Flag Football game will be played on Jones Field from 1:30 to 5 p.m. tomorrow.

THEATRE DEPARTMENT is presenting an arena production of the "Trojan Women" in the D.A. Arena at 2:30 p.m. Sunday.

DR. THOMAS HEMMERLY, professor of biology, will present a program on the medicinal use of plants Monday, in Room 100 of the Davis Science Building.

THE MTSU JAZZ Ensemble, "The Blues Crusade," will present its fall concert on Tuesday at 8 p.m. in the Wright Music Recital Hall.

ASSOCIATION of Recording Management Students is sponsoring a fund raiser at the Club on Mainstreet, Tuesday, Nov. 16 at 9 p.m. The show includes four new RIM bands and a giveaway. Chances for the giveaway can be obtained downstairs at the UC Monday and Tuesday.

THE HYPERS CLUB will meet Tuesday at 7:30 p.m. in Room 100 of Murphy Center.

APPLICATIONS for Tau Omicron, women's honor society, can be resubmitted to Box 661. A mix-up had occurred at the post office.

GAMMA BETA PHI and MTSU's ROTC department are co-sponsoring the Red Cross Blood Drive. Gamma Beta Phi members will be signing up donors in the UC Wednesday and Thursday. The blood drive will be Nov. 22 and 23.

GAMMA BETA PHI will conduct their second Jamboree Wednesday from 5 to 7 p.m. in the Tennessee Room of the JUB.

GAMMA BETA PHI will hold a paper drive Nov. 29 from 9 a.m. until 5 p.m.

Campus Capsule

Nuclear energy; liability or asset?

By LUCY CARTER
Associate Editor

Whether nuclear energy is an asset or a liability to the world in general depends upon how it is used, according to the students interviewed this week.
"I think it's the best form of energy currently available," junior Doug Dixon said. "Nuclear energy doesn't pollute the air as conventional energy sources like coal, gas and oil do."
"MOST FORMS of conventional energy create unstable geological landscapes and when converted into energy, they emit unhealthy chemicals into the air," he pointed out.
Kevin Cruze, a senior, agreed with Dixon, saying nuclear energy is a positive outlet when considering it only as another energy resource alternative.
"It (nuclear energy) could be beneficial if our country would use common sense as to how to utilize it," Lori Jett, a junior, said. "Where the real danger enters the situation is when this energy is converted into power used, supposedly, to control and frighten other nations."
REFERRING to the present relations the United States is experiencing with Russia

concerning nuclear disarmament, Jett asked "what would this nation gain if the past repeated itself?"
"This time if they die, we die," she said.
Dixon supported Jett's opposition to nuclear arms.
"I BELIEVE all nuclear bombs ought to be diffused and used as reactor fuel if at all possible," Dixon said. "As far as nuclear war and another leading power such as Russia—I don't believe that they would risk the first strike without taking on the whole world."
Dixon said "Besides, if Russia bombed us, where would they get the wheat to feed their people?"
Cruze said that the United States dramatically needs to take a stand on the nuclear disarmament issue and stop "flip-flopping" from one side to the other.

Campus Interview

"IT HAS gotten to the point where we are in a 'catch-22' situation," he said. "Neither side is willing to reduce themselves to a level that is below the other."
Cruze added that he did not think Russia could be trusted but then, he asked, "can our government officials be trusted?"
Regarding the negative outlook society seems to have on nuclear power, Cruze continued to say that it is probably the result of the way it has become familiar to the people in the bombings in Japan.
Jett agreed while reflecting upon the Hiroshima and Nagasaki incidents.
"I'd hate to see the past repeat itself," she added.

Class schedule soon available

By BOBBY GOINS
Staff Writer

The 1982 spring class schedules will be available to students at the Cope Administration Building beginning Nov. 29.
A computerized print-out of the spring class schedule is posted outside the admission's office according to Director of Admissions Serian Huddleston.
"THE PRINT OUT posted outside the office is the same thing that will be listed in the book except the book will have the exam schedule, add and drop information and school calendar," Huddleston said.
Huddleston said the booklet will be at the university in time for "meet your adviser week," which is scheduled Nov. 29 through Dec. 3.

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It's Friday! It's Friday! The wine is on me.

If you would like to express an opinion concerning the ACT Comp Test, please submit it to *Sidelines*, Box 42, or call 898-2815. Or you may call Mike Crowder at 890-5292.
If you write, please include your name.

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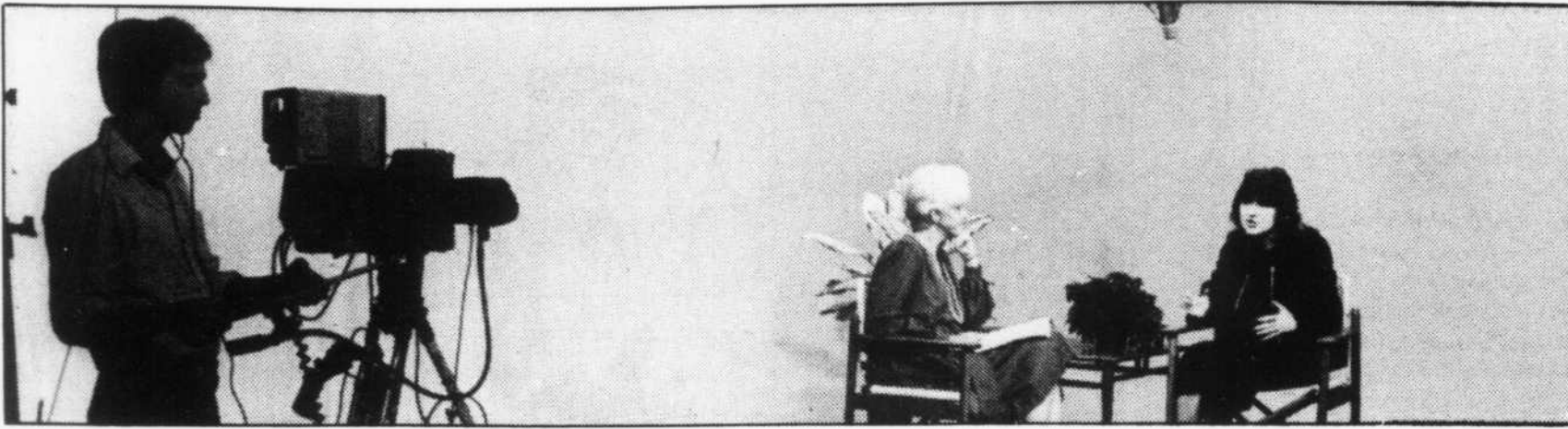
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SB



University Public Relations Director Dot Harrison, host of the newsmagazine "MT Scene," talks with body language expert,

Jayne Lybrand, during a recent addition of her MTSU produced show.

MTSU shows talk of the town

By LYNDIA TEWELL

Staff Writer

Editor's note: This is the first of a two part report on programming offered on the Murfreesboro cable system via MTSU produced programs.

MTSU television has come of age.

MURFREESBORO Cable television, within the past year, has added programming—which includes two talk shows to its schedule—that are produced by this university.

Both shows feature local talent and human interest stories headed up by two members of the MTSU faculty.

Dr. Ed Kimbrell, mass communications instructor, headlines his own 30 minute interview show known as *Monday Night Update*, weekly at 6:30 p.m.

ITS FORMAT runs similar to that of *Cable News*.

"Here there is no journalism cutting edge," Kimbrell said. "I like to give my guests an opportunity to talk. They are the focal point of the show."

Using simple questions, Kimbrell interviews local people with a story to tell or information about a topic which they are experts.

SOME OF Kimbrell's guests have included a sixth-ranked national karate fighter who lives near Murfreesboro,

president of CBS songs, Charlie Monk and songwriter Keith Stegall who wrote "Sexy Eyes" for Dr. Hook.

Most of his guests enjoy talking about their topic and are comfortable on the air. However, occasionally stage fright does occur, wherein Kimbrell uses humor and simple one-to-one conversation to help his guests relax.

"I have been very lucky. We just finished our fiftieth show and we have never had a show that faltered. So far I have been very pleased," he said.

"A RECENT survey showed that 10 percent of the homes wired for cable in the Murfreesboro area watch *Monday Night Update* on a regular basis. By Christmas, 7,000 homes will be cableized. That's 700 household viewers!"

By covering the recent election, Kimbrell was able to get more people familiar with him and the show.

Has all this publicity changed Kimbrell as an individual?

"THE PUBLICITY has made a difference in my personal life. It makes you feel good to be recognized, but you still don't have the anonymity you want."

As for show topics, Kimbrell mentioned that interesting stories of people to contact

come to him.

"People are always calling me or telling me on campus of someone interesting to interview. Lately I have had no trouble at all finding participants."

ANOTHER show that is locally popular on cable is MTSU's *MT Scene*. Hosted by Dot Harrison, public relations instructor, airing every Tuesday night at 6:30.

The format is rather informal and reminds one of a scaled-down version of *PM Magazine*. Production of the weekly segments is handled solely by MTSU students.

"It gives students an opportunity to do quality work in a real-life atmosphere," Harrison said. "If a student wants to work in television, they must have a written resume and a tape of what they have produced. This gives them a head start on looking for a job with a commercial television station."

SEGMENTS feature a wide variety of guests and topics ranging from flea markets to construction of the Nisan plant. Visitors that come here to teach seminars at MTSU are usually interviewed by *MT Scene*.

Jane Lybrand appeared on a recent segment explaining the movements and psychology

behind body language, a popular seminar topic introduced here in October.

The KDF Street Hits winning band, Munchkin, led a rock-and-roll episode recently.

"IT GIVES those with talent locally an opportunity to be seen and heard," Harrison added.

Music opening *MT Scene* is provided by the MTSU Jazz Ensemble who taped a Jazz version of the Blue Raider Fight Song. The 30 minute show opens with this music and a "teaser" between Dot Harrison and MTSU student producer, Dianne Rucker.

The teaser tells the viewer what he will be seeing on the show for that evening and then after a commercial break, the show resumes with the guests being interviewed or performing their special talent.

ALTHOUGH the show runs smoothly, it is not totally free from problems, Harrison said.

"The main problem we have is getting people available to be taped during the daytime. Music is taped on Fridays and it is hard for some people to be in the LRC television studio at the time it is open," Harrison stated.

They are always looking for exciting guests and would welcome any appropriate suggestions.

A weekend guide

By STAN MOORE

Staff Writer

So you've got a hot date this weekend and you don't know what to do?

Well, if you'd like to be impressive and show your good taste and culture, why not try a dinner and live theater combination? The best place to pull off this perfect one-two-punch date is on 2nd Avenue North in beautiful downtown Nashville.

THE PLACE: The Poverty Playhouse at 200 2nd Ave. North.

Just down the street from the Factory at Goodies Warehouse is Nashville's avant garde theater. This month the Poverty offers up two unique and rarely seen plays by Ray Bradbury, "Kaleidoscope" and "To The Chicago Abyss."

Bradbury has been heralded as one of the world's greatest writers of science fiction with such classics as *The Martian Chronicles* and *The Illustrated Man* to his credit.

"KALEIDOSCOPE" opens

with the blast off of a space ship from earth on a mission to the outer region of the solar system.

The captain and crew of four embark upon their trip with apprehension and fear. Disaster strikes when the ship is struck by a meteor and explodes, hurling the occupants helplessly through space.

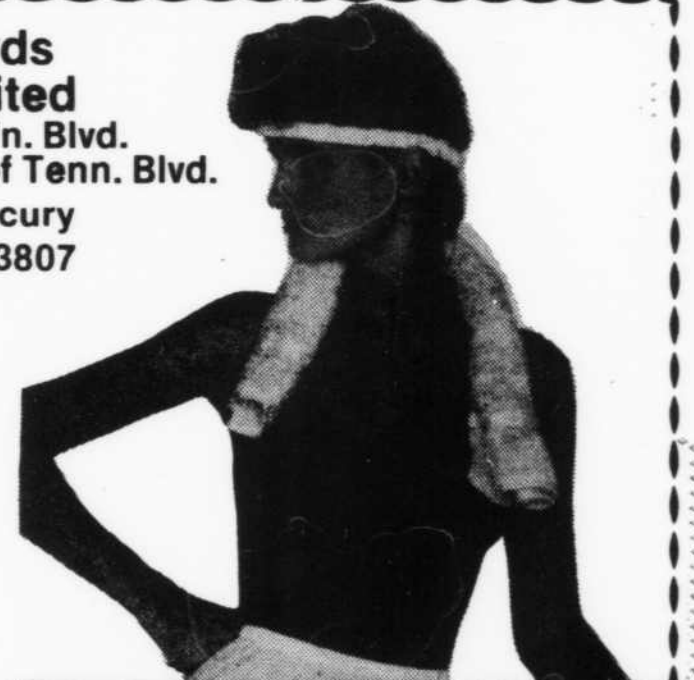
Each man becomes an island, free falling to an imminent death. How each man handles death becomes the centerpiece of this story as they ponder the life they have lived and the brevity of life itself.

"TO THE Chicago Abyss" is a story that occurs in the aftermath of a nuclear holocaust.

The evening of Ray Bradbury at the Poverty Playhouse is a mixed media production utilizing video tape players, video monitors and sound effect tapes.

The production is running every Thursday, Friday and Saturday, 8 p.m. at the Playhouse.

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Legislature shirking obligations to education

It's that time of year again when the leaves turn to gold, the pumpkins turn to orange and the thoughts of state agencies turn to green.

Dollars, that is.
AND ONCE AGAIN they are thinking about our green.

The budget proposed by the Tennessee Higher Education Commission would increase tuition at MTSU by \$65 per year to \$785, which might not seem like a lot unless it's remembered that tuition was \$402 just four years ago.

That represents an increase of more than 50 percent over a five-year period, if the THEC figure is accepted, as it usually is.

OF COURSE, THEC Executive Director Wayne Brown reminds us that the increase is "subject to downward adjustment" if the Legislature does not fully fund their proposed budget.

But the truth is that, although the higher education budget has been funded only at approximately 90 percent the last few years, tuition increases have remained at the proposed level.

The indexing of tuition to insure it does not surpass 35 percent of the state allocation for universities seemed like a good idea at the time.

BUT INSTEAD OF insuring the state pays its fair share of educational costs, it has become a good excuse for the Legislature to shirk its obligations to

public higher education.

While tuition rates at Tennessee colleges are about average for the Southeast, per student expenditures are at rock bottom.

At a time when student financial aid is dwindling, parents are losing their jobs and college students are having a tough time finding jobs to help finance their education, the Legislature is shifting more and more of the burden of education onto the backs of the students.

ALTHOUGH THE revisions and decreases in student financial aid did not cut as deeply as some warned, they still took a sizeable chunk out of the programs.

Many familiar faces are absent from the hallowed halls of MTSU this semester due to the cutbacks in the financial aid programs.

President Ingram is right in saying that financial aid should not be used as justification for tuition increases.

THE STATE AND federal governments should pool their funds to insure that enough money is allotted to public universities to allow all those who qualify for and want a college education can afford it.

If money is left over, then it should be shared with private colleges.

But not until public higher education is open to all the public.

Pro football may be in trouble

If Pittsburgh is an indication, professional football is in for some serious trouble.

A call-in poll conducted by a radio station in what is considered by most to be the City of Professional Football shows that 73 percent of its listeners who responded don't care if the football strike ends or not.

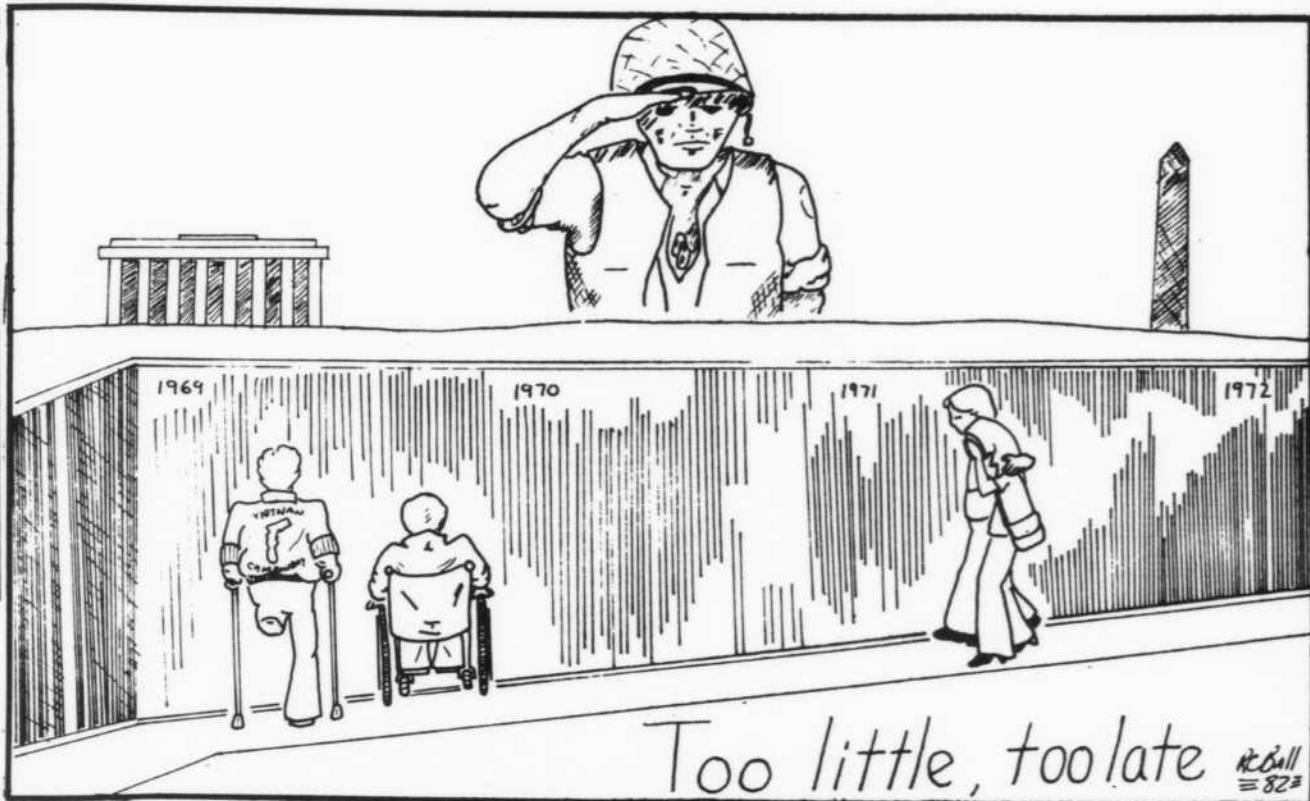
The players' union and management need to be aware that their livelihood is in jeopardy. While the poll was not scientific, such an overwhelming majority cannot be ignored.

THE NEW United States Football

League has appeared at the right time and will benefit most from the strike, according to some. People will drop the NFL and support the USFL, they say.

But the public may be tired of professional football in general. In that case, the USFL couldn't have picked a worse time to appear on the scene.

Either way, football is in trouble and the NFL and the players would be wise to resolve their differences quickly and get to the business of repairing the damage done to the people football is supposed to be for—the fans.



Here and Now

by Maxwell Glen and Cody Shearer

Neither of us had the urge to pursue a master's degree in business administration (MBA), but we know plenty of friends who've done so.

While they could have studied medicine or law with equal devotion, they chose a profession in which no one apologizes for making quick money.

UNFORTUNATELY, as America has become desperate for farsighted business leadership, we've had little reason to believe that this attitude will change much. Though business schools are trying to cultivate a new breed of manager, American business is doing relatively little to return the favor.

It's been almost two and a half years since Harvard professors Robert H. Hayes and William J. Abernathy rattled Corporate America with the claim in the Harvard Business Review that company executives—more than labor leaders, environmentalists and government regulators—had "managed our way to economic decline."

Some critics said that the Hayes-Abernathy line—that U.S. executives had emphasized short-term profits at the expense of longer-term technological investments—was nothing new for anyone familiar with the decline of American steel and automobiles.

BUT THE professors' timing couldn't have been more important for graduate programs charged with training the next generation of Thomas Watsons (IBM) and Roger Smiths (General Motors). In the 1970s, after all, the number of MBA enrollments, applicants and graduates had more than doubled. An increasing number of young professionals were anxious to become managerial mercenaries just as

Hayes and Abernathy were blaming the nation's troubles on a rampart, shortsighted killer instinct.

While Hayes and Abernathy may not be entirely responsible, their concerns have since then permeated most MBA programs, from admissions policy to curriculum. "It's clear that we have to be a part of the solution," said Everett T. Keech, a dean at the University of Pennsylvania's Wharton School.

NOWADAYS, prospective MBA students can't rely on grades alone; job experience, liberal arts training and—surprise—personal qualities are increasingly important in the selection process.

Once enrolled, they might also discover that worker performance, quality control and production technique, long considered too blue-collar for the would-be professional manager, have earned new emphasis in graduate program curricula. Meanwhile, the once-elective courses in "corporate responsibility" are now often requirements.

Overall, numerous business school deans admit, a shift in perspective from short- to long-term profit is taking place. "In the '60s, it was go, go, buy and sell," recalled John Rosenblum, acting dean of the business program at the University of Virginia. "You're getting a different message in the '80s." Added John C. Burton of Columbia University: "There's a greater emphasis on the need to be patient."

NONETHELESS business school graduates are going where the jobs are. According to an estimate by the Association of MBA Executives, two thirds of all business school graduates enter finance, marketing, accounting or consulting, as opposed to 10 percent who

become "general managers."

Among the more prestigious schools, the distribution is even more skewed: of Harvard's 570 MBA recipients last year, 246 found jobs in finance and marketing; only 26 percent took over production and service operations.

"It's the money," moaned Harvard's Robert B. Reich, an industrial expert favored by Democrats. "Until [company] priorities change, you're not going to see any change" in placement.

MEANWHILE, the never-ending flurry of merger activity only reinforces the notion that businessmen have to be greedy—and businesses diversified—to star in this country's economy. In 1982, the FTC reports, major mergers are up 15 percent over this time last year.

"I'm just furious with Bill Agee," said one business school dean of the Bendix Corp. chairman in recalling the Detroit firm's much-publicized attempt to acquire Martin Marietta Corp. "All he's done is shown how much we're cannibalizing ourselves."

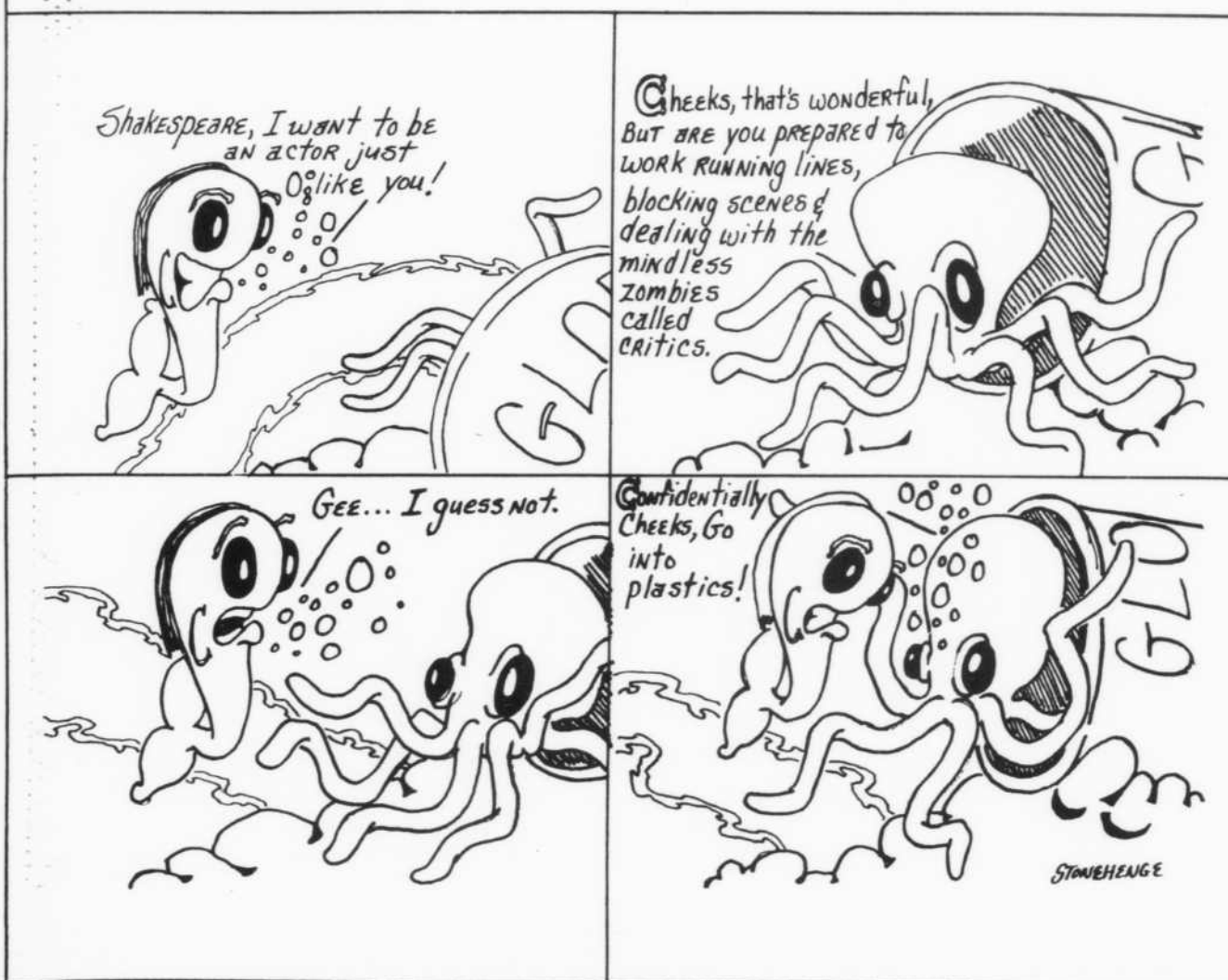
Indeed, in a culture that idolizes the fast-track experiences of an Agee or John Z. DeLorean, even the best B-school can do little to assure pennywisdom and patience, two qualities which seem to have served Japan Inc.'s interests quite well.

ONLY TIME will tell whether the current efforts to breed a better business executive have engendered philosophies and practices which yield long-term results.

But a pervasive economic uncertainty among tomorrow's business leaders may only dampen their faith in new approaches. Unless the business world dares to experiment, its best and brightest may decide that patience, once a virtue, has no value.

CHEEK'S

By Stonehenge



Letters From Our Readers

Concerts don't merit criticism

To the Editor:

I have had it up to here. I have taken all I can stand from the people on this campus who continually trash Student Programming.

Do you suppose you could actually open your little ears for one moment and let me tell some facts of life?

REPEATERS! That is all I hear, all the time. You people will not listen when someone tries to tell you some basics.

For one, we can only get people who are already on tour. Where do you think concerts come from, anyway?

For another and far more important, we ain't rich like Vanderbilt. The Special Events Committee has to make a profit to survive.

IT'S AS simple as that. We have to! Sure, the talking Heads would be nice, but how long do you think we would last on shows that size?

Lastly, due to the attitude of Nashville promoters, if we want a black concert (which we do) we're going to have to promote it ourselves.

That means we need money over and above our expenses. That means we must book acts that make money; acts that, it logically follows, are, like Alabama, loved by the public.

SO, IF we want to let Alabama come back in five and a half months and you don't like it, Mr. Scott Rambo, then you had just better stay home, because there will be a packed house over at Murphy Center loving it, and your snide attitude will be decidedly unwelcome.

Now, for a few other little items: Terry, you said some really dumb things in your CSN review.

They weren't all bombed... I didn't see any obscene gestures, either, though Graham Nash made one rather rude comment trying to shut up a howler in the fourth row, and the guy richly deserved what he got.

BUT THE remarks about the crowd—that was too much! The show was very good, but my coworkers and I only saw about half of it for dealing with stoned concert-goers sitting in the aisles.

You better believe we had our "hands full." And then some.

After the tremendous sense of unity I felt from the crowd at Alabama, the ridiculous behavior of some people at CSN was downright sickening.

Here's hoping and praying that in the future the people of MTSU will learn to use their heads!

Lisa Millraney
Box 3015

features



Leather jackets and bold stripes capture true new wave characteristics as mass communications major Myra Young shows.

Move over preppies!

Fashion's riding the new wave; sorry Buffy, preppy's outdated

By TERRY MORROW

Feature Editor

When dressing totally chic this year, which of the following would you think the leading designers in New York and London recommend?

1. Soft colors: designer straight leg jeans, a button-down collar shirt, leather shoes and a thin belt to match, or...

2. Bright and shocking colors: dyed chemical warfare pants, a clip shirt, a skinny tie, jazz shoes and a hard hat with a crossbones ensigna on it.

If you chose number one, you're absolutely wrong! It's definitely the latest fashion this year to go with bright, shocking colors and as totally tacky as possible, says David Dean, head buyer at Goodies Warehouse in Nashville.

This new look is the way of the future in fashion, Dean says, and the trend is called "newwave" fashion, sort of an "apparel" expression of new wave music.

LIKE THE popular musical trend, this fashion style is a totally different look, somewhat "tacky" in nature, but definitely bold in approach, he says.

Goodies Warehouse, the first new wave clothing store in the Nashville area, features a bizarre array of clothes that include everything from dyed army surplus shirts (a favorite among the new wave crowd, Davis says) to extremely tight, black pants that "fit like skin."

Dean says a typical new waver's wardrobe would probably include several items such as glasses, a variety of different shirt styles, a thin tie and belt, tight pants, glitter socks or panty hose, jazz shoes or sneakers and, of course, a spray-on hair dye that can turn ordinary blonde or brunette to wild green or bright blue.

GLASSES are a must, he says. The glasses most of them wear are either very thin with tiny slits or the school boy look with big oval shapes.

Shirts styles vary. Most new wavers want to look like Sid Vicious, he says. This would mean they would dress in torn t-shirts and torn faded blue jeans, but the popular trend in new wave fashion for the average individual is for a neater look.

Belts are left to the imagination, Davis says. Very thin belts or something as simple as a rope can be incorporated into the new wave mode.

PANTS are definitely tight, he says. Blue jeans—mostly black—are very popular and set well for new wave fashion setters.

Socks are less trouble than any part of the new wave assemble, Davis says. Most socks for a new wave outfit would either be white or full of glitter.

Shoes are basically left to only two options, he says. A jazz shoe or a sneaker with

glitter or patches keep the new waver's feet in the act.

HAIR IS very important for the person who wants the total new wave fashion experience, Davis said. Goodies Warehouse carries a large supply of spray-on hair dye that will transform any hair color to blue, green, purple or "any color in the rainbow."

The hair dye will not damage or harm the hair in any way, Davis assures. Washing the spray out with warm water is the best solution for ridding oneself of the bizarre colors.

Why would anyone want to dye their hair blue and wear torn t-shirts?

"**PEOPLE** often like to imitate rock and roll stars," Dean says.

"This new wave look in fashion isn't big here in Nashville yet, but we expect it to be within a year or so."

"Designers in New York and London are using the new wavelook in the spring line of clothes."

ACCORDING to Dean, new wave clothing is all the rage on the west coast and New York, but the look is just now getting to this part of the country.

This particular fashion trend is cheaper than the typical trend, Dean says, since a lot of imagination goes into the wearer's "look."

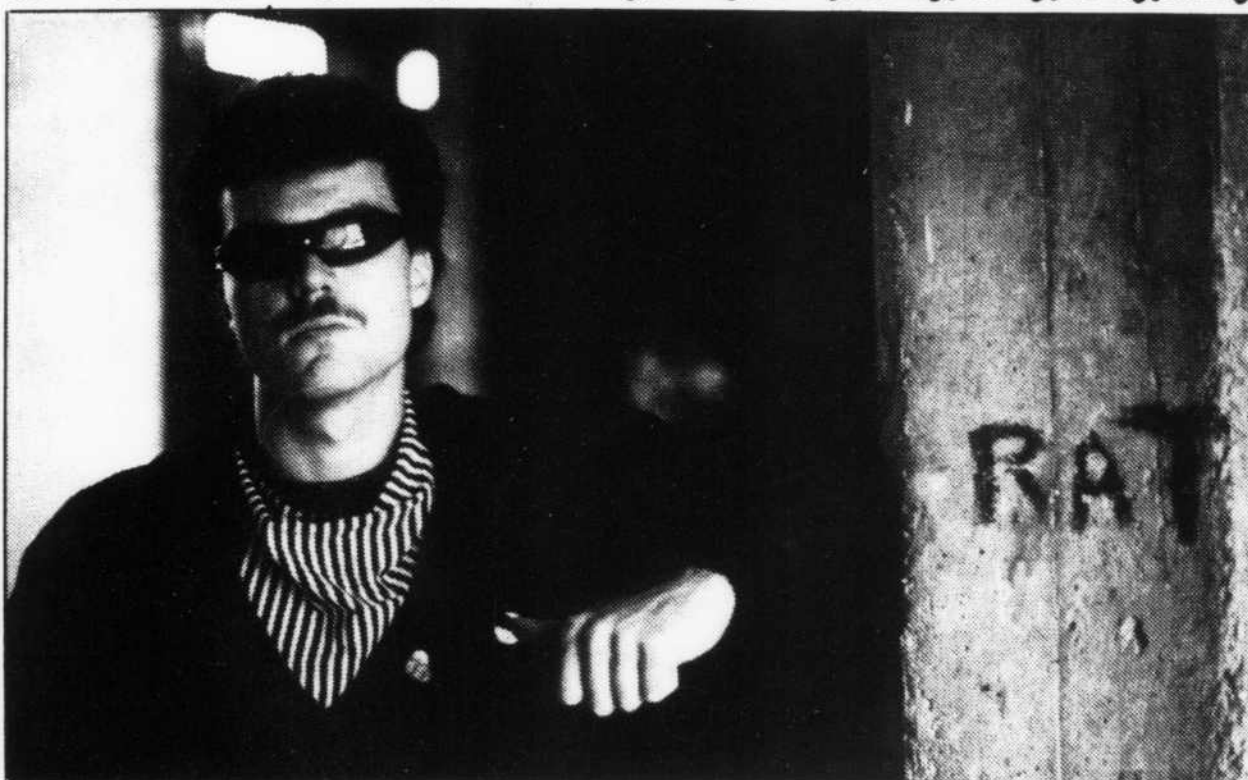
Preppy fashion is definitely out, Davis says. New wave is the tide to ride on now.



No, they aren't the latest new wave group. But, Burt Drake, Teresa Morrow (front) and Terry "Let's Get Frisky" Morrow display classic new wave fashion that would be fitting for an evening at a new wave night spot or a stylish party that fits the mood.



As in any fashion trend, new wavers can go casual or dressed up. Here, Terry "Wasted" Morrow (in the can) and Burt Drake model the untucked shirt and a sloppy jacket make the new wave statement.



Oh rats! Burt Drake models a thin black jacket, tight shirt and a hankkerchief with a thin pair of glasses to compliment the new wave assemble.



Business major, Burt Drake (front) and news-editorial major, Terry "Hollywood" Morrow (behind) show that glasses are an essential part of the new wave look.

Sports

Potter writing MTSU book on kicking

By CODY MARLEY
Sports Guy

For the last two seasons MTSU's place-kicker Kelly Potter has been largely responsible for the only statistic that really counts when a football game is over. That statistic is points.

It's easy to see what an important cog he is in the Blue Raider scoring machine. In his freshman season last year, Potter earned All-OVC honors and is currently leading the league in scoring.

POTTER modestly adds, "I just want to help the team however I can."

Though he's not the only reason MTSU has had two consecutive winning seasons, it must be stated that Potter has never played on a losing football team.

From Junior Pro to college he has never played on a losing team. In fact, while prepping at Father Ryan his team lost only two games in two years.

POTTER destroys the panzy stigma associated with most kickers and comes from more of the Ray Guy mold. His All-Nashville honors as Ryan's receiver and star baseball player prove he's just as much of a man as anyone on the field.

The picture is drawn. Potter is a winner.

Like most winners, Potter has paid the price. He's no Tony Fritsch. He believes in keeping himself in shape.

"IN THE summer I'll build up to running about five miles every other day. On days I'm not distance running I run up hills backwards and forwards," Potter says.

Potter is also on a weight training program but doesn't really want the Charles Atlas look. "I lift to keep what muscles I do have strong, not to build new ones."

Former MTSU kicker, Gerald Williams is the man Potter attributes much of his success to. "He's shown me a lot of good stretching exercises and that takes the strain off my knee."

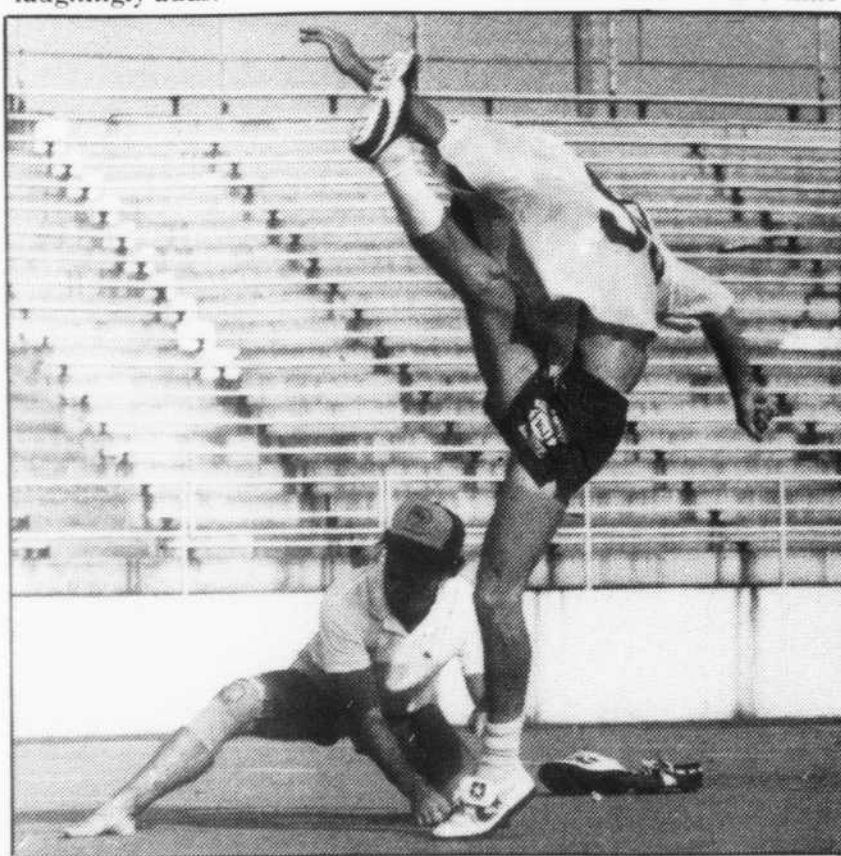
THE BLUE Raider booter says keeping his kicking in shape is vital.

"I never was really coached on how to kick in high school, so Gerald is my first coach," Potter says. He still managed, though, to kick a 47 yarder in high school.

Potter is not a former soccer great from Europe and said that soccer had nothing to with his side-winding kicking style. "I've never played soccer in my

life. I saw Jan Stenarud kick on TV when I was a kid, then I just started trying it."

GOOD THING for the Blue Raider faithful. "I kick like a duck straight away," Potter laughingly adds.



Lotta Leg

Middle Tennessee placekicker Kelly Potter is on his way to another outstanding season, currently leading the league in scoring. He ranks 11th nationally in scoring. The Father Ryan graduate hails from Franklin.

Kickers, as one might imagine go under a lot of pressure. But Potter says nervousness and pressure don't play as much of a role as most people think.

"A kicker doesn't have time

to be nervous. You've got to put everything out of your mind. Just look at the tee and when the ball's placed, kick it," Potter says.

"THE ONLY time I get nervous is after I've kicked and go back toward the bench." Potter chuckles, "I really get nervous if I've missed," he added.

Potter, in a more serious tone, describes kicking as an 11 man show.

"Without the great blocking I get, the good snaps from David Little and holds from Brad Zeitner, heck, I might as well stay at home." He says they are the reason he has a perfect extra point slate.

KELLY Potter is well on his way to becoming the author of the chapter on kicking in MTSU's record book.

He holds the mark for most field goals in a game, three and most in a season, 13. Potter also holds the career field goal mark, 25 and is just a sophomore.

With this kind of talent in his foot, aspirations of pro football have changed from a childhood fantasy to a real

possibility.

"EVERYBODY dreams about it and if I'm still improving by my senior year I might just give it a shot."

Potter goes on and says, "but for now I'll just take it day by day and get an education."

Just the thought of Kelly Potter not playing for MTSU makes Blue Raider fans nauseated. He had planned on working at the family farm in Franklin.

"I DIDN'T plan on going to college until pretty late," Potter says. This is why Potter wasn't heavily recruited out of high school.

"A few schools talked to me, but obviously weren't interested when I said I wasn't going to college," he says.

Lucky for him, the university and the fans that marvel at his kicking, that he did.

Middle Tennessee's Blue Raiders football squad has an open date this week.

Next week, the Raiders take their 7-3 record to Tennessee Tech in their final contest of the year.

Freshman tailback K. Baker receives third Rookie award

For the third time this season, MTSU's freshman tailback Kevin Baker has been named OVC Rookie of the Week.

Baker shares the honor for this week with Roger Cleveland of Morehead State.

THE FRESHMAN tailback from Memphis rushed for 101 yards on 23 carries in the Blue Raiders 31-16 swamping of Western Kentucky.

He picks up the award for the third time, after being awarded the honor for two consecutive weeks for outstanding performances against Murray State and Austin Peay.

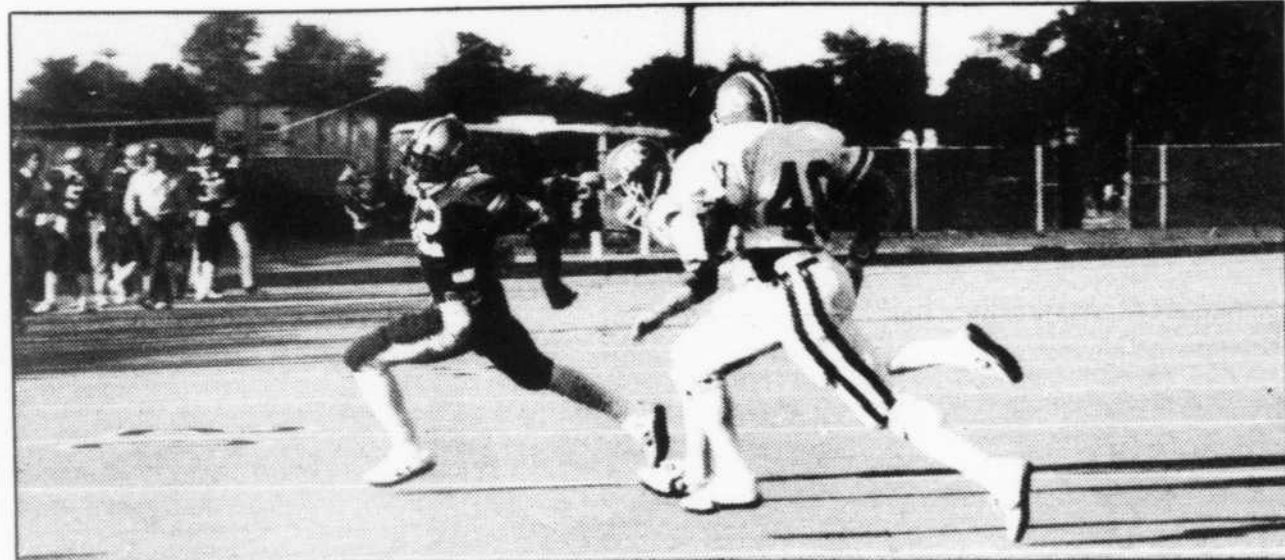
In the outing against Murray State, Baker rushed for 108 yards in carries. He also exploded for a 71 yard touchdown run in that game.

FACING Austin Peay, Baker rushed for 74 yards in 11

carries.

Baker had played in a reserve role behind Vince Hall for most of the season, until Hall was dismissed from the team. He has been the starting tailback for the remaining games.

Baker is a strong candidate for the OVC Rookie of the Year Award, having been selected to the Rookie of the Week honor more than any other freshman during the 1982 season.



Freshman tailback sensation Kevin Baker (32) motors around end in football action earlier this year. Baker has received his third OVC Rookie of the Week Award for the 1982 season.

Senior standout Mix receives OVC Defensive Player of Week

Senior defensive end, Dennis Mix has been awarded the OVC Defensive Player of the Week award.

Mix had an outstanding afternoon of football against Western Kentucky, hammering the opponent with nine tackles and two assists, breaking up two passes and blocking a punt which led to a touchdown scamper by teammate Albert Lane.

Dennis is the leading tackler on the Middle Tennessee squad with 50 tackles and 38 assists.

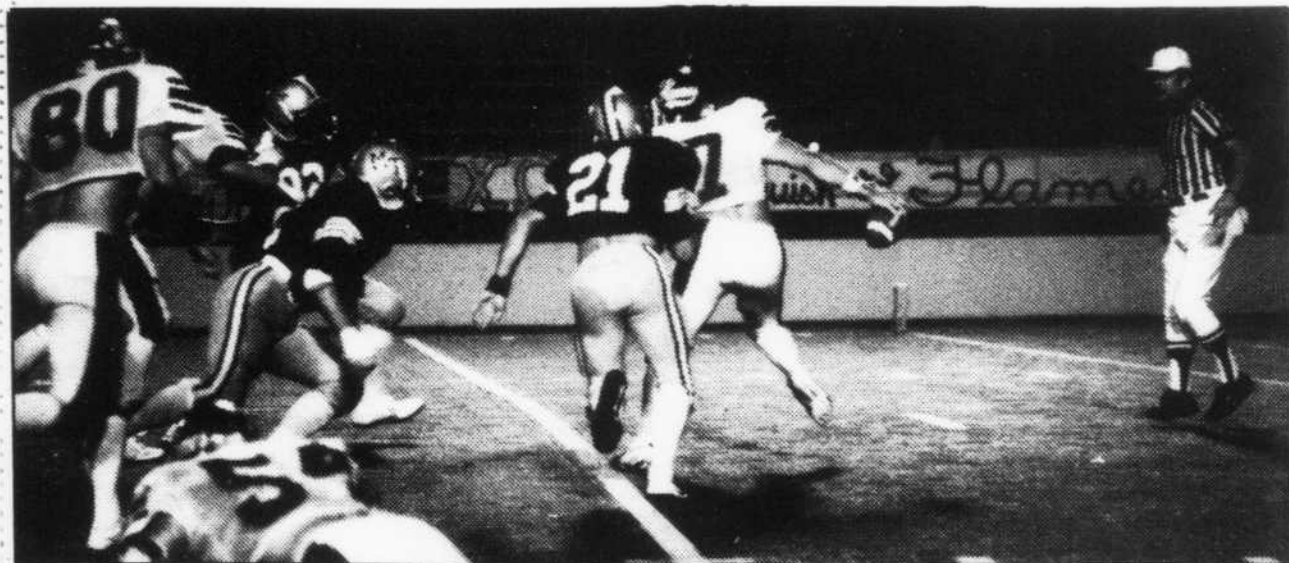
He also leads the team in tackles for losses with 17 for a minus 96 yard total.

His big play capability is evidenced in other categories. Mix has three pass in-

terceptions, two fumble recoveries, two blocked punts and has broken up four passes.

the specialty team, as well as making a key sack or interception for us. He is an exceptionally versatile player."

Mix is a 1981 All-OVC performer and a pre-season All-OVC selection who hails from McMinnville, Tenn.



Defensive end Dennis Mix (21) is the recipient of the OVC Defensive Player of the Week award for his outstanding afternoon against Western Kentucky. Mix is senior from McMinnville's Warren County High School.



Lamont Sleet



Glen Green



Ricky Hood

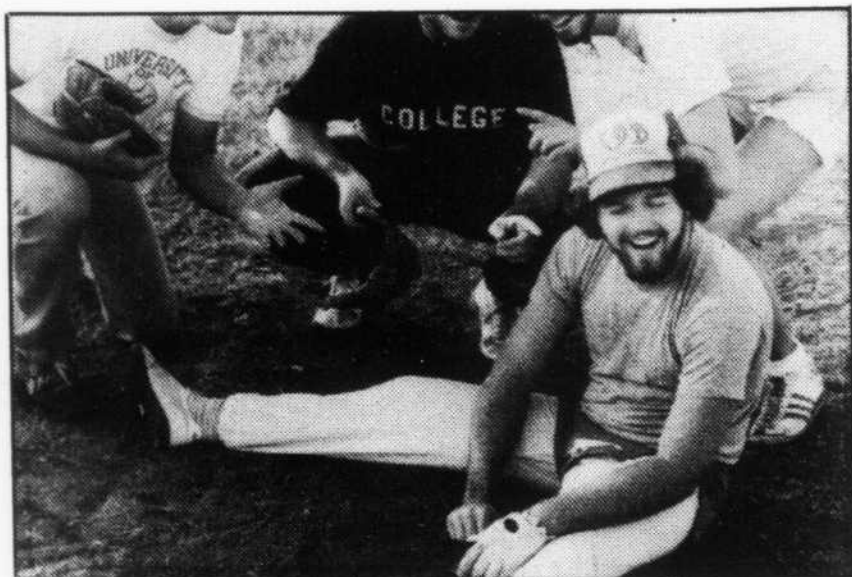
Pre-season All OVC lists three from Murray State; none from Middle

The OVC Sports Information Directors have released their 1982-83 pre-season All-OVC Basketball team.

The squad is headed up by three Murray State players, as the Racers have been picked by the coaches poll to take the conference for the 1982-83 season.

Glen Green-----Murray State	6-6, 175	Sr.
Ricky Hood-----Murray State	6-7, 215	Sr.
Joe Jakubick---Akron	6-5, 175	Jr.

Lenny Manning---Austin Peay	6-6, 210	Jr.
Lamont Sleet---Murray State	5-10, 175	Jr.



Sidelines Marty Lawrence sits in dejection after his grand slam attempt was unfortunately caught to end the *Sidelines* comeback attempt. ASB won the disputed game, 12-7.

ASB upsets *Sidelines*

By MAYS WILLIE
Sports Writer

In what many described as a "farce," the ASB walked away with the coveted "People Who

Live in Glass Houses" trophy by defeating *Sidelines* in their annual softball bonanza by the score of 12-7.

Sidelines coach Mike Jones refused comment after the game, but Editor in Chief Claudia Robinson was "humiliated" and "bruised."

Despite home run blasts from Mat "Chili" Williams and

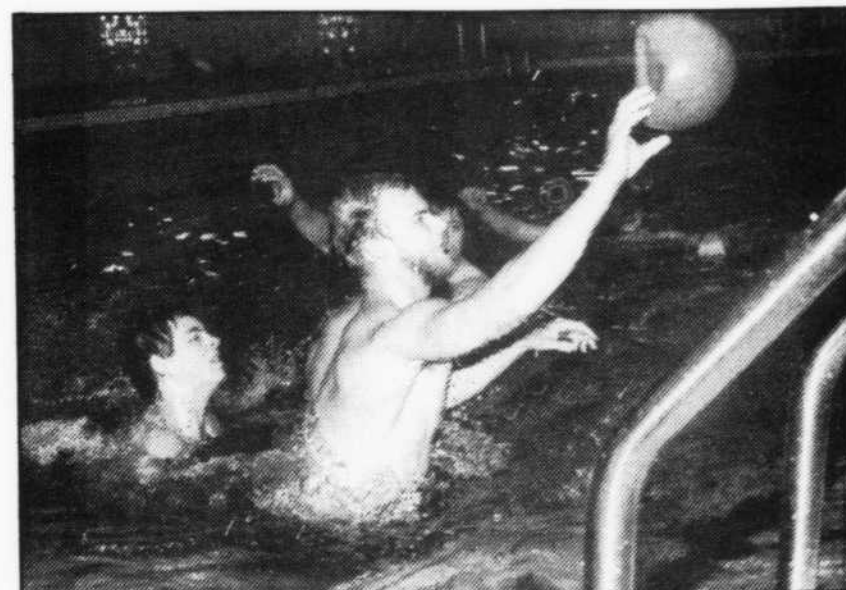
Mike "Mr. November" Jones, along with a valiant seventh inning rally, the *Sidelines* squad was simply overcome.

Marty Lawrence almost salvaged a victory chance for the losing squad when a grand slam opportunity was caught

by the ASB leftfielder.

The ASB will retain the majestically crafted trophy as long as their reign continues,

which many *Sidelines* partisans believe will not be that long.



Swim Club action was "wet and wooly" last night at the university pool. The club meets Thursday nights at 7 p.m.

From behind the Mike

by Chip Walters

Ten games are played and it comes down to trying to win four.

That is the TSSAA playoff system. After making the playoffs, it's only a matter of which team can put together a four game winning streak to capture the state championship.

THIS YEAR, as a rule, class AAA football throughout the state of Tennessee was stronger than usual, but AA football was a little less competitive than usual.

Class A is probably about the same, with Memphis Catholic and Franklin Road Academy of Nashville the class of the division.

CLASS AAA:

Lebanon (7-3) hosting Lincoln County (9-1). Lincoln County was the class of District 8AAA this season going undefeated in the district. Lebanon was picked to finish dead last in 7AAA, but they finished with enough wins to go to the playoffs.

Pick of the contest: Get the ambulances ready on the Lebanon sidelines. Lincoln County will more than likely roll to the Region 4AAA championship.

DICKSON County (10-0) at

Gallatin (10-0). See ya' in the Clinch Bowl, Gallatin. The Wave will come in and Cougars don't swim very well.

McGavock (9-1) at Overton (10-0). This one is hard to call, but I will stick to the favorite. Overton will prevail, but not by much.

By McAvock has been scoring an awful lot of points in the last few games. I think it will be up to the Overton defense to keep their hopes alive for another state championship.

Chattanooga Baylor (4-6) at Chamberland County (9-1). Chattanooga must really be weak this year if Baylor made it to the playoffs. This one could be a laugh. Look for Cumberland and Lincoln County in the quarterfinals.

CLASS AA:

White County (7-3) at Beech (8-2). As close to Gallatin as Beech is, some of that winning tradition has got to rub off. Although there is a good team in Sparta, the home field advantage will prove to be the difference as Beech will make it to round two.

BEECH by the way, is one team that will move up to Class AAA next season under the new one-third, one-third, one-third plan of the TSSAA.

Brentwood Academy (10-0) at Marshall County (8-2). This is the best team that has come out of Lewisburg in quite a while. They are playing at home, but be real, Brentwood Academy in a rout.

CLASS A:

Huntland (7-3) at Mount Pleasant (8-2). Huntland comes out of the tough Duck River Valley Conference, but Mount Pleasant has played better competition this season. Huntland will try to put out the "Eye of the Tiger," but it won't happen tonight.

Franklin Road Academy (9-0) at Houston County (4-6). FRA is on the road to a matchup with Memphis Catholic. Nothing is going to stop them, especially not a 4-6 team.

Gordonsville (10-0) at Friendship Christian (8-2). Turney Ford has been on the sidelines for Gordonsville for the last 41 years and his players aren't going to let him lose the first round of the playoffs in 1982.

Copper Basin (9-1) at Marion County (8-2). Copper Basin literally "whipped" Charleston when they were undefeated this year. That win alone makes me give the nod to Copper Basin.

"Achilles' heel" for both of these teams for both of these campaigns and both have struggling conference records at 1-4.

EASTERN Kentucky faces Central Florida in a non-conference battle down in the sweaty Everglades state.

opponent Central Florida.

The most highly touted match of the weekend would have to be the Akron vs. Murray State game. Akron is in a must win situation. The Zips are one game behind Eastern in the OVC title race and the win would keep the door open on a possible share of the OVC championship.

The Penguins have been in the cellar for the majority of the season and the chances look slim of the Racers making it out of that hideous dungeon.

THE YOUNGSTOWN

Penguins will be fighting with Morehead State for a possible third place spot. Morehead has surprised many this year and have come on to tally up a respectable 2-3 in the conference. Morehead is 5-4 overall.

The Penguins are on a winning streak, having taken their last three games while Morehead dropped a 13-10 loss to hapless Liberty Baptist. The Eagles of Morehead are undefeated at home, which could weigh heavily in the minds of Penguin partisans who travel to Morehead to check that ball game.

Tennessee Tech travels to Austin Peay for an intrastate rivalry. Injuries have been the



The Lady Raider volleyball team continues to work towards the OVC tournament later this month.

Lady netters continue winning ways

By KATY KOSHAKJI
Sports Writer

On Tuesday, the Lady Raider Volleyball team in-

creased their record to 11-4 by beating Austin Peay in a

struggle match according to Coach Diane Cummings.

"We looked sort of sloppy," said first-year Coach Cummings, "and we almost gave them the game."

The girls let up because Austin Peay was not a very strong team said Cummings.

Cummings also explained that the win should have elated

the players, but the mistakes made during the game put a damper on the victory.

The team plays North Alabama on Nov. 11 which, according to Cummings will

prepare the team for the OVC tournament at Tennessee Tech on Nov. 19 and 20.

Coaches pre-season polls listed

Basketball

The 1982-83 OVC Coaches poll.

1. Murray State
2. Morehead State
3. Tennessee Tech
4. Youngstown State
5. Middle Tennessee
6. Austin Peay
7. Eastern Kentucky
8. Akron

The 1982-83 OVC coaches poll for women's basketball.

1. Middle Tennessee
2. Tennessee Tech
3. Morehead State
4. Eastern Kentucky
5. Murray State
6. Austin Peay

Top OVC spots on the line Saturday

By MIKE JONES

Sports Editor

The Ohio Valley Conference is rapidly reaching the final stages of the season, with only two weeks of action remaining. The race is getting hot and heavy in several aspects.

Eastern Kentucky has again earned themselves a berth in the NCAA Division I-AA playoffs and at least earned a tie for the conference title. The Colonels have racked up an amazing 8-0 overall record on the 1982 slate and have won six of those games in the conference.

THE CLOSEST competitor to EKV is Akron, who are hot on the heels of the Colonels and have compiled the second best record in the conference at 4-1, being 5-4 overall.

The battle for third is a "white knuckler" of an affair and your Blue Raiders are in the thick of this race. The Raiders are currently tied for third in the OVC, along with the Penguins of Youngstown State.

ALL BUT one of the OVC members will see action this weekend, with three conference matches slated. Middle Tennessee is idle, while Eastern plays non-conference

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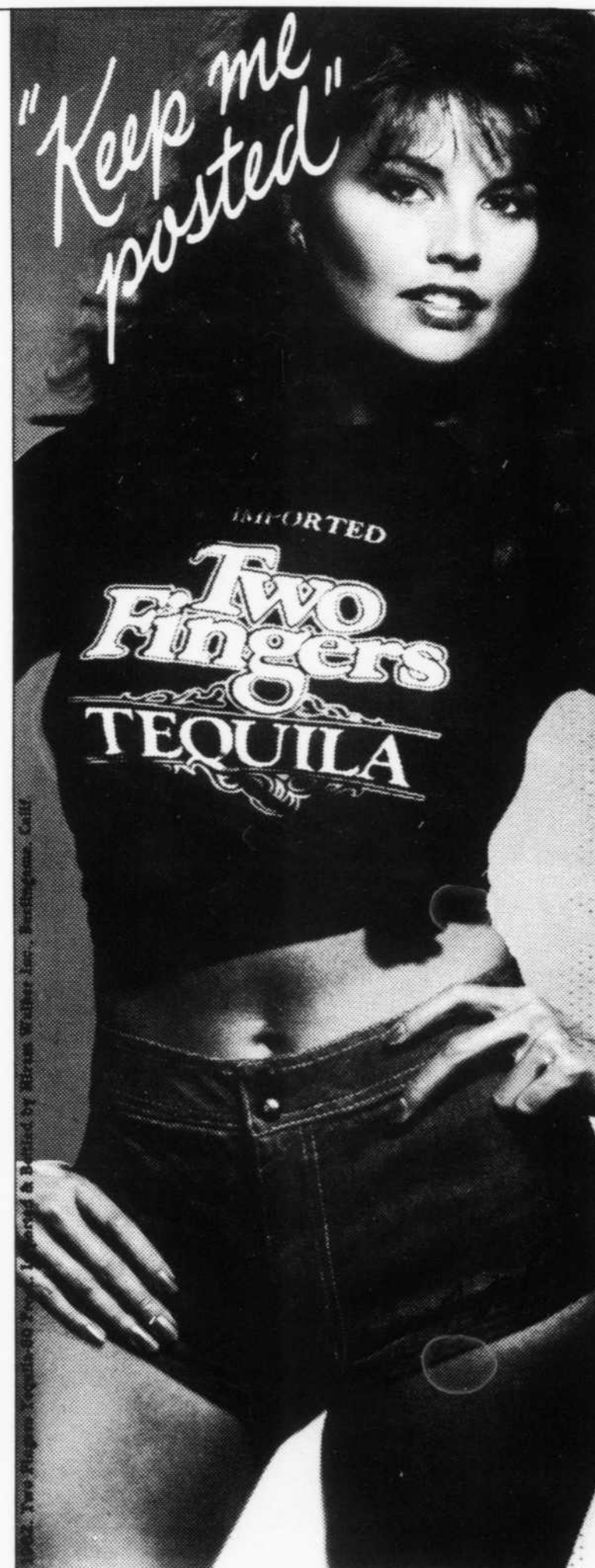
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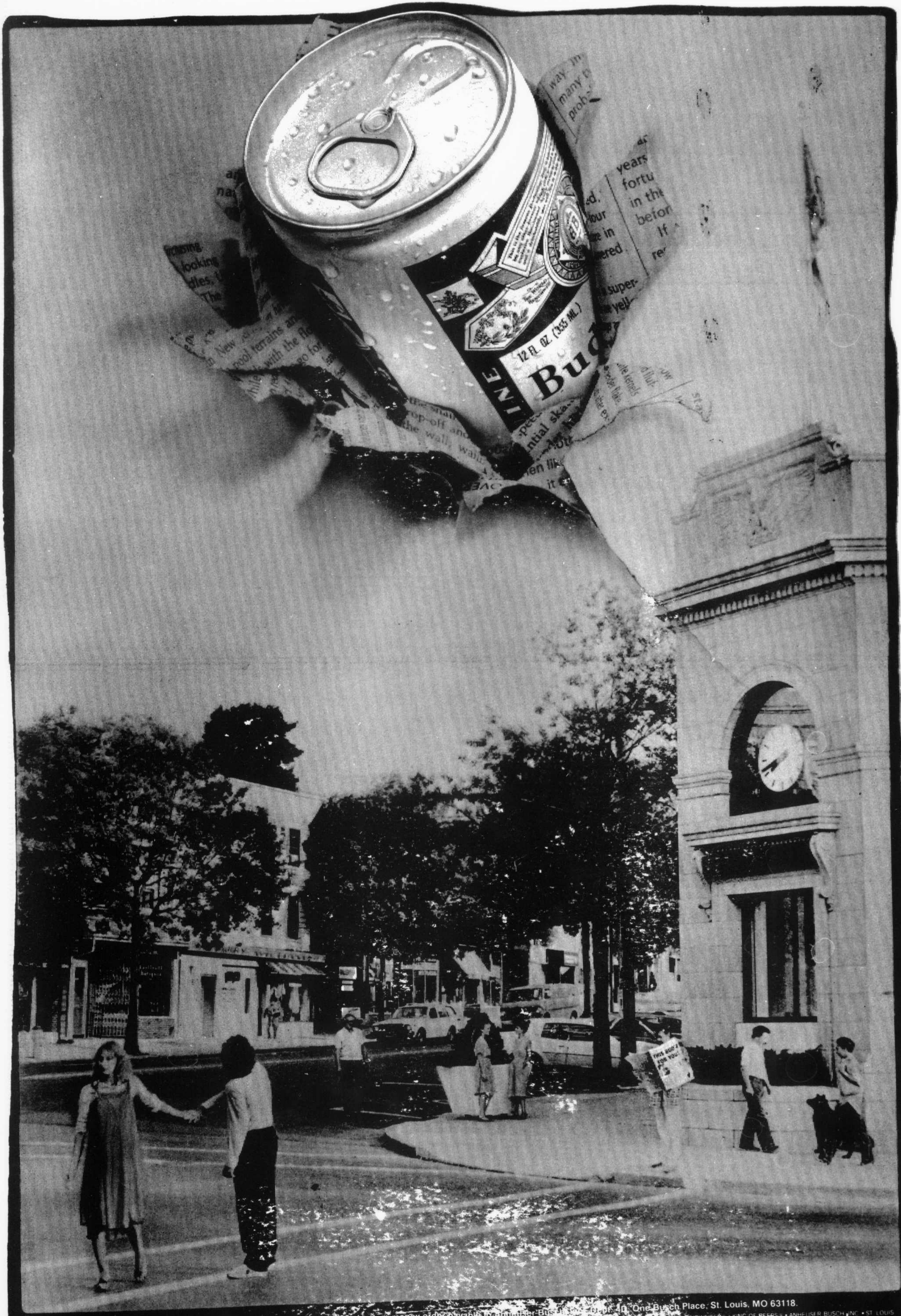


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