

Keckley explains PR stance on logo issue

By John Pitts

Appearing before the ASB legislature Tuesday night, Public Relations Director Paul Keckley said "at no point did Nathan Bedford Forrest ever enter the picture" while a new school logo was being considered.

"My personal opinion has been joined with my professional responsibilities" on the issue of maintaining Forrest as an unofficial school symbol, Keckley said.

Keckley was asked to appear before the joint assembly to clarify the PR department's proposals for the implementation of a new official logo.

During a short speech, Keckley told the students that the university has 31 letterheads and 11 different rear window stickers. "From a marketing standpoint our present logo is indistinct," he added.

Keckley said the use of a standardized logo on all stationery and other departmental items would save the university \$20,000-\$25,000.

"There is one department where we could save \$8,000," Keckley said. The PR director showed the assembly samples of stationery from the speech and theatre department, where five different letterheads are used, including one with orange and black highlights.

"We haven't coordinated publications, letterheads, calling cards or anything," Keckley added.

On the Forrest issue, Keckley said he had "recommended removal of Forrest from the University Center," and that he did not "see any reason why we

(continued on page two)



Public Relations Director Paul Keckley shows the proposed new MTSU logo to a Tuesday night assembly of the Associated Student Body house and senate. Charles Steed photo

sidelines middle tennessee state university

Vol. 48 No. 33

Murfreesboro, Tennessee 37130

Friday, January 31, 1975

Faculty Senate probes instructor's dismissal

by Phil West

The Faculty Senate's committee to study tenure and dismissals is investigating a possible "breakdown in the faculty evaluation procedure" after receiving

a petition by Anis Salib, assistant professor of economics and finance.

Salib, an instructor at MTSU since 1968, was not rehired for the 1975-76 academic year. His peti-

tion to the Faculty Senate cites that the university's action contradicts the evaluation by his former department chairman.

Roy Shelton, chairman of the senate's Appointments, Tenure, Promotions and Dismissals Committee, said it "is on a fact-

partment chairman Hans Mueller, who is on leave in Brazil, recommended him for tenure and promotion.

However, President M.G. Scarlett told a Sidelines reporter in October, "The recommendation from the school dean and the academic vice president was that his (Salib's) performance did not warrant that we request an exception."

Salib, in an Oct. 29 letter to the editor of Sidelines, requested clarification "of what he (Scarlett) actually meant."

The petition states that Salib objects to a university administrator's making "a public statement which has potentially damaging effects on a teacher's reputation and classroom effectiveness."

Salib's petition said he also objects to "the accuracy of the statement, which directly contradicts the evaluation of my former chairman, Dr. Hans Mueller, as stated in his two recommendations on my behalf for promotion and tenure."

Shelton pointed out that "it can happen that injustices do occur, but we don't know if they did."

Petitions available Monday for upcoming ASB election

Petitions for the upcoming ASB elections will be available Monday in the ASB offices on the third floor of the University Center, election commissioner Bill Bennett announced Wednesday.

Any student interested in entering the election as a candidate for president, speaker of the house or senate, or any of the senate seats should go by the office and pick up a petition, Bennett said.

Students will have two weeks to accumulate signatures to qualify for the race. Presidential candidates must have 250 signatures, 200 signatures are needed for either of the speakership nominations and 75 signatures are needed to run for the senate seats.

Potential candidates will have two weeks to get the proper number of signatures on the petition which must be returned to the ASB office no later than 4:30 p.m. on Feb. 17.

A meeting of all candidates will be held that night in the ASB conference room at 7:30. Campaigning will begin Feb. 23 at noon, and continue up to March 3 at midnight.

Elections will be held on March 4 and 5, with a runoff on March 6, if necessary. The polls will be open from 9 a.m. to 7 p.m. on all days.

Among the financial restrictions placed on the ASB campaign are: no individual may contribute more than \$10, nor any organization more than \$25; senatorial candidates may spend no more than \$75 on the entire campaign, while presidential and speaker candidates may spend no more than \$300 and all candidates must file itemized reports of financial affairs two days before and one day after the election.



Anis Salib

finding mission." "Our main concern is to see if there was a breakdown in the faculty evaluation procedure," Shelton explained.

Salib, a native of Egypt and permanent U.S. resident who will be eligible for citizenship next year, said he questions his dismissal because his former de-

ASSOCIATED STUDENT BODY ELECTIONS MARCH 4 and 5

POSITIONS AVAILABLE

PRESIDENT
SPEAKER OF THE SENATE
SPEAKER OF THE HOUSE
2 GRADUATE SENATORS
5 SENIOR SENATORS
5 JUNIOR SENATORS
5 SOPHOMORE SENATORS

NOMINATING PETITIONS AVAILABLE
IN ASB OFFICE-UC 300
STARTING FEBRUARY 3. PETITIONS
DUE FEBRUARY 17 BY 4:30pm.

FOR INFORMATION CALL ASB AT
Ext. 2464

ASB Legislature questions university PR director

(continued from page one)
should alienate any groups."

"If Nathan Bedford Forrest means as much as he does to some people, we should have heard more about the platitudes of his character," Keckley added.

After his remarks, the floor was opened to questions. Rep. Bill Mason called the controversy "ridiculous." "Hard feelings have come out needlessly," he added.

Mason said President M.G. Scarlett told him earlier Forrest would not be removed, even if a new official logo was approved.

"I think maybe an apology is in order," Mason told Keckley.

"As for an apology, I guess it's hard for me to understand what it is for," Keckley answered. "I have as much right to comment about this as you do to write about abortion," Keckley continued.

"You, I think are to blame," Mason said. Mason then called Keckley "wishy-washy" and said that his appearance before the assembly had been "as confusing as it has been clarifying."

After this exchange, Keckley was asked by another representative why he did not appear before

the ASB earlier. Both Keckley and Speaker of the House Karen Butner said he had not appeared because the ASB "had been too busy."

In conclusion, Keckley said he was "looking for input" on the logo issue and stressed that he was not trying "to shove it (the logo) down anybody's throat."

Keckley also quoted Art Fancher, creator of the popular university of Tennessee emblem as saying the proposed MTSU logo should be "adopted immediately and with great dispatch."

Motorcycles pose dorm fire hazard

Storing motorcycles or scooters in dorm hallways is a violation of two fire codes, Tommy McGee, university safety director, said Wednesday.

McGee said he has received "several" reports of this infraction and is asking for voluntary cooperation from dorm residents.

Any storage in the hallways presents an obstruction of fire routes, he said. Gas in the vehicles poses an improper storage problem, McGee added.

NOW OPEN FOR BUSINESS ORIENTAL MARKET



BUDWEISER	\$1.99
PABST	\$1.81
SCHLITZ	\$1.99
OLD MILWAUKEE	\$1.81

WATCH
FOR
TUESDAY AD
IN
SIDELINES

Student's Checks Cashed With ID.

LOCATED IN ORIENTAL GARDENS
MOBIL HOME COMMUNITY

ASB approves appeal committees

by Lisa Marchesoni
Legislation establishing academic appeal committees was enacted unanimously by the ASB Senate and House of Representatives Tuesday night.

The act, sponsored by ASB President David Dodd, will be sent to Harry Wagner, vice pres-

ident for student affairs, for approval or rejection.

If approved, academic appeal committees will be established in the five schools within the university.

When students want to appeal an academic matter under the present process, they first go to

the department chairman, then the dean of the school and finally to the academic vice president. The academic vice president may convene the Discipline Committee to hear the case and make a recommendation.

The proposed appeal procedure would begin with the department chairman, Dodd said. A student would then file a report through the dean of the school.

From this point, the Discipline Committee would have a "full and open hearing," Dodd said.

"All we want to do is afford every student an appeals process through which he has the opportunity to prove his case and receive a fair hearing from an impartial third party," he said.

In the present procedure, "too many people get discouraged," Dodd said.

"The last thing I want to do is attack the integrity of our faculty," he pointed out. "The faculty here is dedicated."

The bill provides the rudiment of academic due process, Dodd explained.

Seminar to study radiation effects

A seminar on "Effects of Radiation on Man" will be presented by Roger J. Cloutier, chairman of Special Training Division of Oak Ridge Associated Universities, at 4:30 p.m. Tuesday in room 100 of the New Science Building.

Cloutier specializes in radiation effects and safety.

NFO plans national sales

Plans are being made to "go nationwide" with the direct-to-the consumer NFO beef and cheese sales recently popularized in Middle Tennessee.

Members of the NFO assessed their mass ground beef sale and made plans for future sales during a meeting Monday night at the Murfreesboro Electric Co-operative.

David Goolsley, chairman of the ground beef committee, told nearly 100 NFO members and consumers about the work put into the sale.

Farmers sold over 8,000 pounds of beef and 3,800 pounds of cheese in one hour and ten minutes Monday morning. Immediate plans were to hold similar sales in Waverley and Centerville Tuesday.

Goolsley chairs a three-man committee which, supervises the direct producer-to-consumer sales.

"The new twist," Goolsley said, "is that the farmers raise the produce, and retain ownership until it reaches consumers."

Max Barnett, a spokesman for the NFO national headquarters in Corning, Iowa, warned of the danger facing cattle farmers.

"The cattle business is in a horrible plight," Barnett warned. "For 15 months, the market has lost \$250,000,000 a month. At this rate, it could trigger a national depression."

Goolsley attested to the quality of the beef sold Monday through a description of the processing, stating that the meat met all requirements of the state of Tennessee.

PAPA DOC'S
2111 EAST MAIN STREET

NOW APPEARING: FORT KNOX
FEATURING MICHAEL SNOW
THROUGH FEB. 1

NEXT TUESDAY: \$.25 BEER NIGHT
WITH "OLDIE BUT GOODIE" NIGHT
DISC JOCKEYS FROM MEMPHIS
PLAY THE BEST BOOGIE OF THE 50's.

"SWEETHEART"
COMING BACK FEB. 5-8.

EVERY WEDNESDAY
IS LADIES NIGHT
(LADIES- NO COVER CHARGE)

OPEN FOR DINING
11AM - 8PM

A LOT FOR A LITTLE

King's Table

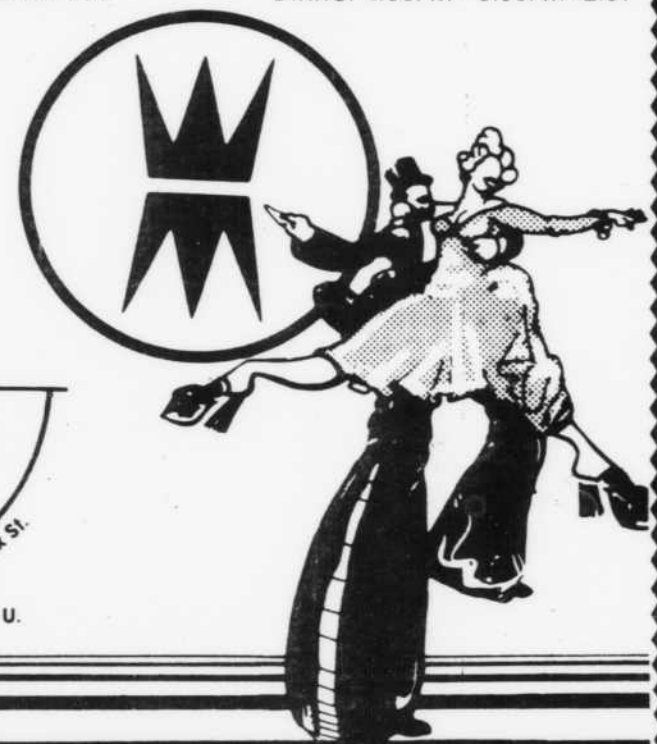
American Smorgasbord Restaurants

Stay within your budget
Satisfy your appetite

A variety of entrees, vegetables and desserts.

Lunch 11AM-2:30PM \$1.79

Dinner 4:30PM-8:30PM \$2.59



Memorial Blvd.

Memorial Village
Shopping Center



Clark St.

Middle Tenn. State U.

Court case dropped in housing violation charge

by Rick Edmondson

ASB general sessions court Tuesday dismissed a case involving a student charged with violation of the open housing regulation.

After the court dismissed the

case, Cantrell requested the case be sent back to the Routing Committee for further adjudication. The committee ruled to remand the case back to the general sessions court after the charge was changed.

Public defenders Jean Byasse and Roy Wilson both maintained this would be double jeopardy, but Cantrell said it would not.

Byasse expressed concern about the implications of a retrial.

"This could be a blatant violation of student's rights. We could accuse people of anything and twist their actions to fit the charge," she said.

Defense attorneys have submitted a request to the ASB Supreme Court for a definitive ruling on double jeopardy.

The charge stems from an incident in which Hock was allegedly "found" in a dorm room

occupied by three girls in J apartments (some) 90 minutes before visitation hours were scheduled to begin.

The court ruled that the prosecution had filed the wrong charge against Hock.

Hock was charged with violation of "open house" regulations as defined under the general heading "Housing Regulations" in the Rescue handbook. However, the court ruled that Hock should have been charged with violation of the J and K "visitation" policies as described under the general heading "Housing Regulations for J and K apartments."

Truck to offer latest books

"Bookfair in a Truck," a College Marketing Group vehicle, will be on campus from 9 a.m. to 5 p.m. Tuesday for professors to view the latest material in their field of study.

The truck will be parked across from the University Center. Professors may select complimen-

tary copies to consider for their courses from the 2,500 books on the truck.

The book truck is operated by representatives for major text houses, mass market paperback publishers, university presses and film companies.



Burger Chef



232 S. E. Broad

Coupons Redeemable Thru March 3

Super Chef (.85)

Fries (.30)

Drink (.20)

All for just

\$1.09

w/coupon

Expires Mar. 3, 1975



Big Chef (.75)

Fries (.30)

Drink (.20)

All for just

\$.99

w/coupon

Expires Mar. 3, 1975



Skipper's Treat (.65)

Fries (.30)

Drink (.20)

All for just

\$.89

w/coupon

Expires Mar. 3, 1975



Cheeseburger (.30)

Fries (.30)

Drink (.20)

All for just

\$.69

w/coupon

Expires Mar. 3, 1975



Double Cheese (.69)

Fries (.30)

Drink (.20)

All for just

\$.99

w/coupon

Expires Mar. 3, 1975



Hot Roast Beef
still just \$.89

When you need a calculator — you need it now.

No waiting for delivery. Your University Calculator Center has the largest inventory of quality units available anywhere. Plus, we specialize in the calculator requirements of the college student.



SR-11
From TEXAS INSTRUMENTS,
worldwide leader in the
electronics industry.

SR-11. A versatile, hand-held calculator with a range of nearly 200 decades (10^{99} to 10^{-98}). Its capabilities include scientific notation (EE), square root (\sqrt{x}), reciprocals ($1/x$), squares (x^2), change signs ($+/-$), plus mixed calculations, pi (π) as a constant and a constant for \times , \div . Data may be entered in free form (floating decimal, scientific notation or any combination of the two). Algebraic logic. Rechargeable. All accessories included.

NOW \$62.95

**UNIVERSITY
BOOKSTORE**

"THE STUDENT'S STORE"

**University
Calculator
Center**

Service More
Application Calculators Incorporated

© 1974 Application Calculators Incorporated

Cutting chains opens panic doors

by Michael Gigandet

University officials removed this week the chains and padlocks on University Center "panic" doors that violated National Fire Codes.

"The state has adopted these fire codes, and we have to comply with them," Tommy McGee, university safety director, said Wednesday.

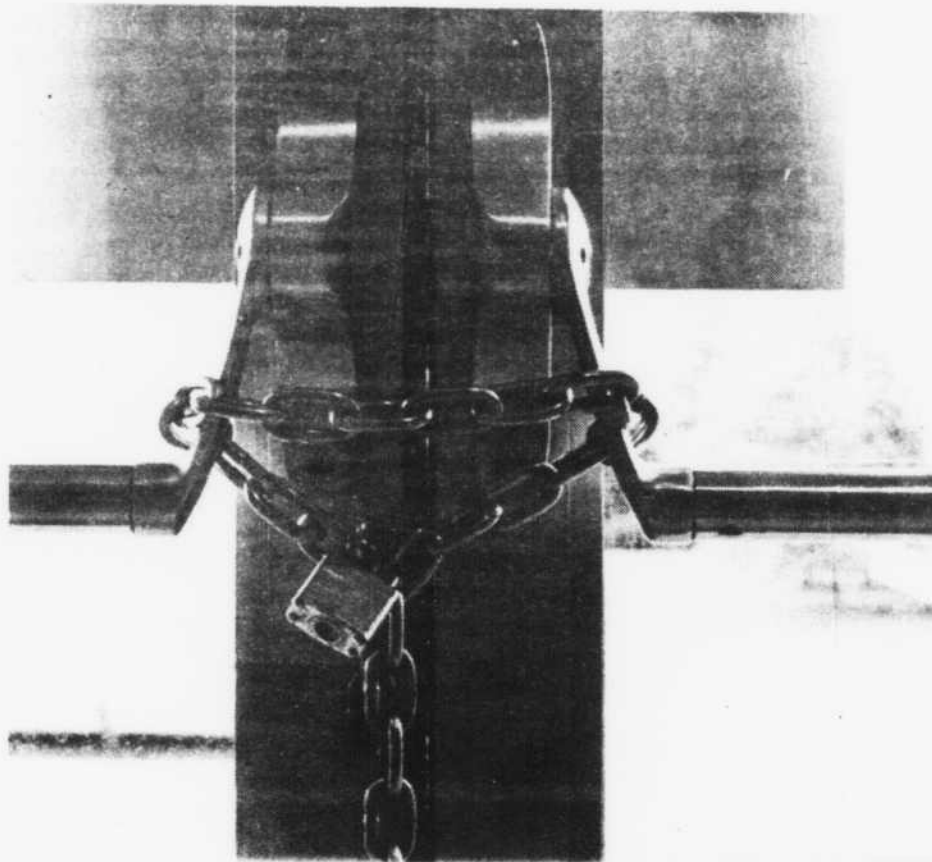
Section 5-2, clause 5-2171 of the codes states, "No lock, padlock, hasp, bar, chain, or other device or combination thereof shall be installed or maintained at any time on, or in connection with any door on which panic hardware is required."

Doors with panic bars may be locked to prevent entrance, but they should allow an excited crowd to exit by pressing against them.

Before chains and locks were removed from doors on the third floor of the UC Wednesday, the two doors on one end of the building were locked at night, leaving only two clear exits at the opposite end of the center.

A safety problem existed because many student organizations meet in the rooms in the locked door area.

UC Director Dallas Biggers said these doors had been chained after 5 p.m. to prevent



theft of university furniture.

Before the addition to the UC was completed, \$1,050 worth of furniture was stolen and taken out the doors in question, Biggers explained.

The first night the addition opened, he added, four chairs were stolen and taken out the other doors.

However, McGee said, "There is no possibility of burglary if doors are operating properly and are locked to the outside."

Saga Food Service officials said that doors previously locked in the grill will also be opened.

On Sunday afternoons, only two doors have been open for use; the rest were locked with chains.

Charles Steed photo

Don't pack
that suitcase!

Today

Seminar: Public Relations for University Personnel, 8 a.m. - 4 p.m., UC 322
Movie: "Day at the Races," 3:30, 6 and 8 p.m., U.C. Theatre, 50 cents

Saturday, Feb. 1

MTSU Clinic Band, 7:30 a.m. - 10 p.m., DA Auditorium
Basketball: MTSU-Western Kentucky, 7:30 p.m., Bowling Green, Ky

Sunday, Feb. 2

MTSU Clinic Band Concert, 2 p.m., DA Auditorium

Monday, Feb. 3

Meeting: Badminton Club, 7:30 p.m., AM Gym. Anyone interested in joining may attend.

Upcoming

Residence hall tutorial service needs tutors in chemistry, biology, English and math. Interested persons call or come by residence hall programming office, UC 120. Tutors are paid.

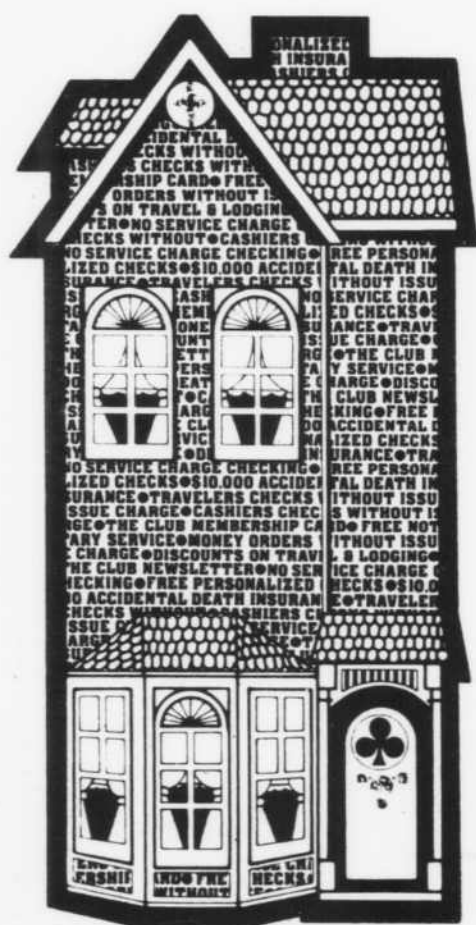
Women interested in participating on an independent team during Derby Week (April 7-12): Call Eddie Stewart, 893-9049 or Steve Rice 890-1435.

Anyone interested in forming a hang gliding club should contact Sam Bourchard at 893-6545 or contact Sidelines.

Student teachers must file forms

Students planning to practice teaching during the 1975 fall semester must submit completed applications to the office of student teaching (NCB 209) no later than Feb. 14.

A Full House of banking services, all for \$3 a month



THE CLUB



citizens central bank

F.D.I.C. P.O. Box 1335 Murfreesboro, Tenn. 37130

Phone (615) 890-6700

- Unlimited checking activity without a service charge
- \$10,000 accidental death insurance (reduced amount for depositors 70 and over)
- Free personalized checks and deposit tickets
- Travelers checks, cashiers checks, and money orders without issue charge.
- Discounts on travel and lodging
- Free notary service
- Quarterly newsletter
- Other services as they become available

Administration needs student media lesson

Question: What is the role of the student media in the university arena?

This perplexing question has baffled administrators for years.

Is the student newspaper merely an organ to be used for transmitting favorable news to alumni and local townspeople, or does it exist primarily for the student community?

Is the annual a public relations medium for luring high school seniors to the campus?

What about the student magazine? Is it a showcase of university talent to be used for public relations?

There has been some question as to whom the student media on this campus are responsible. The answer is the students.

We students gather the news and talent. We students write the articles and take the photographs. We students are solely responsible for the things we write and print.

As citizens and journalists we are entitled to first amendment rights.

The editors of each publication have the **SOLE AUTHORITY** over what is to go into the paper, annual and magazine.

Administrators should know that any attempt to control, flavor or censor any article, photograph or news story would land them in court instantly.

Recently several administrators criticized Midlander's editor over some photographs concerning desk doodling. They also questioned whether the annual was really good for public relations.

First of all, the annual is for the students of this university and not in anyway, shape or form a PR tool. It is not primarily for the faculty, administration or the alumni although they have every right to read and criticize it.

Midlander's editor felt that the students are mature enough to see the university as it is — streakers, desk doodles and all. This is just as much a part of the university as the palace, the NCB and the grill and should be printed as such.

Secondly, the critics wrote letters complaining of the taste shown in printing these pictures. Constructive criticism, favorable or not, is encouraged by the editors of all publications.

However, these letters should be sent to the editor, not the publications adviser or mass communications department chairman. The adviser is just that — an adviser to be called upon for assistance. The department chairman is a chairman, not an editor.

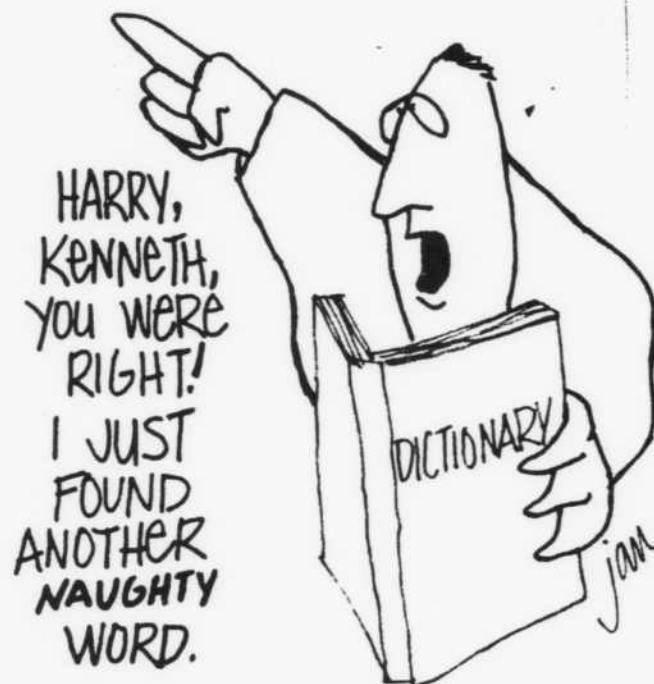
You won't get an article in the newspaper by complaining to the

adviser. You won't get the annual to drop a photograph by writing the department chairman. You won't get a feature in the magazine by lobbying with a mass communications professor.

Your complaints and criticisms will be heard, read and considered by the editors in charge.

Although it has taken a long time, the student publications have shed their public relations role and are beginning to take on the role they should have been playing a long time ago.

All that is needed now is some modern administrators who realize that student editors can do their own talking, explaining and if need be, apologizing.



Guest column

PR director explains logo, symbol issue

by Paul Keckley

Director of Public Relations

At the request of the ASB House and Senate, and because there is immediate need to clarify the university logo situation, I am writing this letter of explanation.

It seems, at the outset, that there is some misunderstanding of the term "logo." In short, a logo is a visual sign which is designed to immediately elicit recognition of an idea, place or thing. Normally a logo is used in a specific campaign, for example the Bicentennial, energy conservation or a political candidate's race.

Unfortunately, many have associated the logo proposal, as discussed in Mr. Manley's Sidelines article of Jan. 14, with the university symbol of Nathan Bedford Forrest. The distinction is real when viewed in terms of time and intent.

My primary responsibilities as director of public relations include news dissemination, intra-university communication, media relations, publications and numerous special projects.

Upon coming to MTSU in September, and after evaluating the

PR needs of our growing university, I prepared a lengthy report wherein I outlined 30 specific proposals for achieving more effective internal and external communication. Dated Nov. 15, 1974, this report contained a recommendation that a new logo be used by our office on its materials immediately.

Also, it was proposed that all publications of the university excluding student publications be channeled through the PR office, utilizing the same logo. It was felt then, and now, that by coordinating all publications through one office three distinct advantages would accrue: (1) better quality publications, (2) lower costs, and (3) coordination (through the continued use of our Carolina Blue logo.)

In effect, we were saying that just as all major universities seeking recognition through their publications have done, we need a common denominator in our materials.

After surveying faculty, staff and student opinion on an informal basis for a period of two months, I decided to move in this direction within the realm of the

activities of my office. At the same time, support for this progressive logo was so great that other university offices chose to use the logo in their activities.

Well, how did Nathan Bedford Forrest get into the act? I am led to believe that the infamous general's presence in the controversy stemmed from my personal opinion that his career as founder of the KKK and his understandable offensiveness to our black students is less than representative of our fine university.

However, at no point in the development of the logo was this matter even discussed. This was only a personal opinion, and my responsibilities in PR do not involve such matters as portraits on buildings or even the naming thereof.

It is most important then that two distinctions be made: first, the distinction between a symbol and a logo, and second between my personal opinion and the logo proposal which involved only our publications planning for the '75-'76 school year.

I realize that our emotions run in higher gear at times — it is

only natural that each of us should respond to things as we see them.

I believe every member of the university community wants it to be recognized as the growing, progressive school it is. This logo, in my opinion, is step one toward this objective. For my part, it involves publications, stationery and the like.

I am anxious to meet with any group wanting more information about our PR program. More importantly, those of us in administrative positions are anxious to listen. We will not always agree, but we will defend each of our rights to disagree.

Sidelines

Michael Gigandet
editor-in-chief

Gary Keel
advertising director

Published Tuesday and Friday by the students of MTSU. Editorials represent the majority opinion of the editors and do not necessarily reflect the views of the administration or faculty. Columns and letters are solely the authors' opinions.

Jocks victimized by 'nutty girls'

You probably won't publish this because it criticizes people other than politicians, football players and coaches.

The main problem is YOU. Last fall you cut Coach Peck to

the ground because he wasn't winning; he got fired. The football team as a result got a new coach. You manage to write a few sparing lines about him and that's all.

Was speech faculty first in open meetings game?

We read with interest your recent news story reporting as an "MTSU first" one department's decision to allow a Sidelines reporter to attend its faculty meetings.

We found even more intriguing your follow-up editorial of Jan. 28 in which you indicated that this innovation "set an example for other departments to follow."

We thought you would be interested in knowing that the speech and theater department voted over two years ago to encourage students majoring in each of the three departmental divisions to elect student representatives to participate fully and directly in our faculty meetings.

Since that time, our faculty meetings have included three student-elected student participants.

While concern for open decision-making with student participation may be a first for the mass communications department and its publication, it is not a first for academic departments on campus.

Nevertheless, we join the mass communications department's publication in applauding the mass communications department for its newly found concern.

Jim Brooks
Ralph Hillman
David Walker
Jay Conner

/ Faculty members, speech and theater department

Editor's Note: Read the story and editorial again. The "first" refers to a Sidelines reporter's attending the meetings for the purpose of publication.

We applaud your concern in student participation and feel it, too, is a worthy example for others to follow.

Keckley shows no discretion, should resign

While watching the news the other night I saw a photograph that our public relations director permitted and assisted Nashville TV camera crews to take.

A few people may be shocked by public display of this graffiti, but in its proper place it is no more prurient than National Geographic.

Like an off-color joke among close friends, this graphic representation of student boredom in the classroom doesn't offend those who live with it daily and come to understand casual obscenities as simply poor puns.

Through his lack of discretion, Paul Keckley holds the entire student body of MTSU up for ridicule. Tennessee will now associate all MTSU graduates with the few desk doodlers who have a destructive nature.

Since Keckley has had the bad taste to slander the student body, I do not expect he will have the good taste to resign. Maybe he will be fired.

A bawdy joke among friends doesn't offend. But one can but wonder about the sanity of the man who displayed such graffiti out of context through a medium whose dissemination is not for a select, relatively homogeneous group.

I have one question: Who in hell hired this man?

I ask that my name be withheld because I value my job. If a PR man can hatchet a school publication this easily, goodness knows what he can do to me. Name withheld upon request.

Delivery pizza mostly grease

A few days ago it occurred to me that other MTSU students might like to share an experience I had that they could relate to.

It was a typical MTSU weekend when the cafeteria was closed for meal ticket holders, and my roommate and I were out of food so we resorted to B and L pizza.

Unfortunately B and L is the only pizzeria that delivers. An hour later, the pizza came. The box was warm, but the pizza was cold.

After we unglued it, we thought it looked like rubber. The crust was rubber, the meat was rubber and the cheese was rubber; but, the tomato sauce made it wet, and the grease made it shiny.

After indulging in two pieces, WE GOT SICK!

Carol Douglas
Box 2490

Then you write a story about how poor August Lyday and Suzanne Pridgeon got interrupted by the drooling catcalling "sex starved" football players. Bull, what ever made these two girls think that any football player or anyone else would drool over them?

If the football players are so-called "sex starved," it is because of nutty girls like these two running around our campus trying to throw themselves on us.

Worse than that our school campus is supposed to be behind the team. When given a chance, students slander the team. You wonder why the football team had a sorry season last year.

You wonder why in the fourth quarter with the stands full and screaming we failed. It's probably because we knew that those screaming fans were laughing at us and telling stories behind our backs that we were loud, ugly and stupid. Then you want us to fight extra hard for you and the student body.

The team has a new football staff and a new program. We all have to live in the dorm, can't drink or smoke and must be clean-shaven with neat hair. We're going to win. Not because you are supporting us, but because we want to win within ourselves.

You treat us like dirt now. Don't come around when we're number one.

John Harrison
George Goodson
Gary Bobcik
Frank Long

'Mouthpiece not needed'

Paul Keckley's critique of the Midlander is both inconsistent with his profession as a public relations man and will only serve to widen the existing gap between MTSU students and the administration.

In the past few weeks, several editorials and letters have appeared in Sidelines decrying the "blob of apathy" which exists on this campus. Many have attributed the widespread apathy to feelings of despair.

There is a vicious circle of doubt and suspicion that characterizes student — administration relations. Students doubt the administration cares about them; the administration is fearful that student opinion and expression will hurt the university's "image."

Yes, a public relations person is sorely needed here. But the students (is THAT what we're here for?) didn't need yet another "mouthpiece" for administration views. And the administra-

tion can ill afford the inevitable consequence: a university solely composed of 400 administrators.

Keckley's particular remarks at least deserve a response:

—"I'm a little too traditional." Hypocritical would be a better description.

—"Administration was good ... downhill from there." Obviously, because the STUDENTS followed the administration section.

—"Wouldn't use it as a public relations tool!" I thought YOU were being paid to do the PR work here.

—"... not bothered about streaking." Obviously, because students are only good for things like streaking, not for anything worthwhile.

—"... doodling not tasteful." The students would welcome your judgments on taste once you have mastered "public relations."

Kathy Eckenfelder
General Delivery

Letters

Sidelines invites letters to the editor. Letters should be short to fit space allowances. We reserve the right to edit letters for libel and length. Send letters to Sidelines, Box 42.

Letters to the editor and columns are solely the opinion of the author and do not represent the newspaper, faculty or administration.

Congratulations to pep band

Congratulations to the Band of Blue pep squad for the fine job it has been doing this winter at basketball games.

The band's beautiful rendition of the national anthem — and for that matter, all of its tunes — makes me proud that MTSU is producing such talented musicians.

Keep up the good work, gang. It's being appreciated, even if most of us don't actually come up to you and tell you so.

Jerry Hilliard
Box 356

Modern dancers mix old, new to please crowd

by Robin Freeman

A mixture of abstract, contemporary and jazz dances made for an entertaining 90 minutes Tuesday night for those viewing the MTSU Modern Dancers.

The performance, held in the DA Auditorium, began with a dance by the entire company and included numbers by smaller groups.

Special effects added a profes-

sional air to the show. Different colored background and strobe lights seemed to please the audience.

Two of the more popular dances were the jazz numbers, "Boogie Woogie Bugle Boy" and "Rockin' Robin." Another favorite was "Cabaret."

Recordings provided the music which ranged from contemporaries like Peter, Paul and Mary to jazzy, brassy pieces by Liza Minnelli and Bette Midler.

The simplicity of the set allowed the audience to concentrate on the mood of each dance. Costumes were limited to rehearsal leotards and an occasional jacket or skirt.

The dancers themselves seemed to enjoy the performance as smiles radiated from each performer's face.



During the "nostalgic jazes" segment of the dance show, Cindy Frazier, Mala Freeman and Kathi Ray perform to the tune of "Boogie Woogie Bugle Boy."

Larry Robinson photos



Lisa Davis (left) and Mendi Maples dance to the tune of the Jackson Five's "Rocking Robin."

Finally. Car stereo that doesn't look like car stereo.



We never quite understood why most car stereos look the way they do, either. Especially for something called "stereo."

But Pioneer has started to change that.

The new 828. Car stereo that can't be compared to other car stereos. But to home components.

It has that look. Brushed aluminum instead of standard black. A large illuminated volume dial instead of a tiny, hard to read dial. Slide controls. And most important, an exciting "tilt-up" design that makes the 828 as easy on your eyes as it is on your ears.

But looks aren't everything. 8 watts RMS, 16 watts peak power. Integrated circuits. Auto and manual program change. Wide frequency response. 30-10,000 Hz.

The TP-828 is an 8-track stereo tape player that features a huge illuminated volume dial. Fast forward and repeat controls.

Usually we say stop in and listen. But this time we say stop in and look.

PIONEER \$89.95
TP-828. Deluxe 8-track stereo.

NOW AT MIDDLE TENNESSEE'S MOST COMPLETE

THE Music Shop

OPEN 'TIL 8:30 MON. & TUES.

PARK FREE
BEHIND STORE

102 E. VINE 1 BLOCK SOUTH OF SQUARE

Baba's

Memorial Village

WATERBED SALE!

20% OFF ON ALL BED SETS
(Mattress, Liner & Frame Included)

ALSO:

25% OFF
FLORENTINE FURNITURE
Complete Custom Leather Craft
Persian Turquoise Jewelry



Joust's Special

MONDAY AND TUESDAY SPECIAL

SPAGHETTI REG. \$1.55 SPEC. \$1.29

MURFREESBORO-NORTHWEST
Jackson Heights Plaza
MURFREESBORO-EAST
1902 East Main Street
MADISON-CENTRAL
105 Webster
NASHVILLE-WEST
5418 Charlotte

NASHVILLE-SOUTH
3813 Nolensville Road
NASHVILLE-CENTRAL
2812 West End
NASHVILLE-SOUTHWEST
734 Thompson Lane
CLARKSVILLE
868 Kraft Street



DAVE LOGGINS

10:00 pm, Feb. 10 (after the MTSU/ETSU Ballgame)

In Dramatic Arts Auditorium

Tickets on sale Monday, Feb. 3 —Room 308; 10:00 am

\$3.00 advance

\$4.00 at the door

Special Events Committee

Fun Night



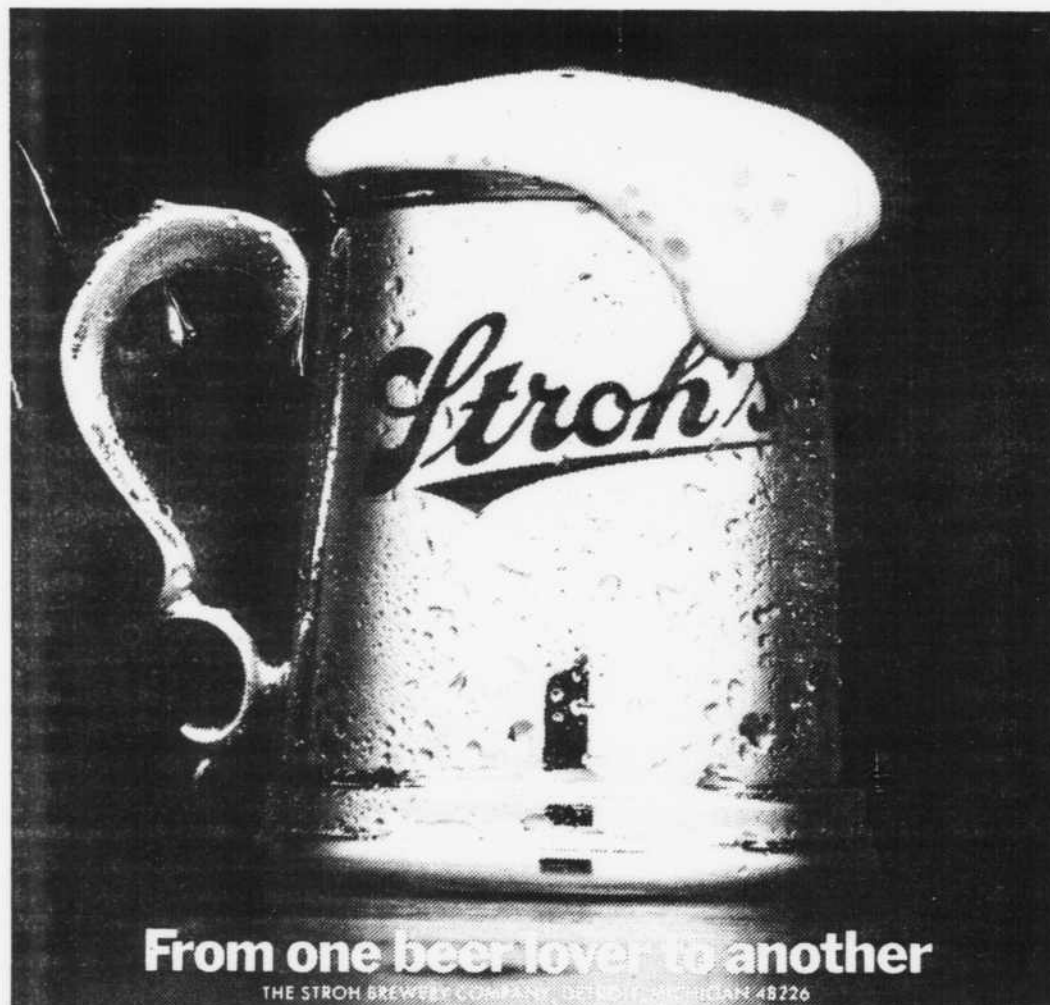
peace and quiet

TUESDAY FEB. 4 8:00 PM TENNESSEE ROOM STUDENT UNION BUILDING

Admission \$.50 All Persons Must Have a MTSU I.D. to be Admitted

Sponsored by the Dance Committee

The Loving Cup



For Your Entertainment

Boogie With:

THE PRIDE

Appearing Nightly

Mon. - Sat.
9:30PM - 2:30AM

Opening Night:

All Unescorted
Ladies
\$.25 for your
Favorite Beverage

Roadway Inn

I-24 Old Hickory Blvd. Exit



Quiz Bowl date set

Competition in the third annual Campus Quiz Bowl, sponsored by residence hall programming, is set to begin Feb. 11.

Emily Ruffner, assistant dean of women, said the quiz bowl is designed to give campus residents an opportunity to match wits in a competitive atmosphere. Rules and procedures are similar to those used on the High School Challenge television series.

Each quiz bowl team will possess five members, and residence halls may enter as many teams as they wish. Independent teams may also enter, Ruffner said.

Team lists should be sent to Ruffner no later than Feb. 7. Lists should contain names, box numbers, phone numbers and the name of the sponsoring hall.

Mail entries to Ruffner, Box 556, or drop them by the residence hall programming office in UC 120.

Classes offer horticulture

Want to improve the appearance of your residence? If so, you're sure to find guidance in landscaping and gardening classes being offered by the office of continuing education.

The non-credit landscaping class will begin Feb. 12 and will meet on four consecutive Wednesdays from 7 to 9 p.m. in room 204 of the Agriculture Building.

Earl New of the agriculture department will provide the instruction.

The gardening class, also a non-credit offering, will begin March 19. The sessions will be held from 7 to 9 p.m. in room 204 of the Agriculture Building.

Harley Foutch of the agriculture department will be the instructor.

The registration fee for each class is \$10.

To register for either or both, contact the office of continuing education.

Theatre slates Shaw rendition

MTSU's speech and theatre department will present George Bernard Shaw's rendition of "Androcles and the Lion" Feb. 21-22 and Feb. 24-28 in the Arena Theatre.

Admission is free for students with presentation of an ID card and \$2 for non-students.

Matmen maul Tigers; UTC quad meet next

Pinning five of their first six opponents, the Blue Raider grapplers swept past the University of the South 40-9 Wednesday at Hillwood High School in Nashville.

Pat Simpson, 118-pound class, got things rolling for the Raiders by pinning Clarence Presha in 3:51.

Paul Lane followed Simpson's act, pinning his opponent in 49 seconds, while Scott Webster got MTSU's third consecutive win by pinning Len Coleman in 6:09.

Making it four in a row, Dave Scott, 142-pound class, pinned John Whitaker in 42 seconds.

Dave Buck could not make his opponent do the back-down act

on the mat but decisioned Kelly Wilson by a 12-2 margin.

Scooter Kindle got the final Raider pin by downing David Walters in 5:34.

After the Raiders suffered two straight defeats, Mike Hooker came back to decision Kevin Marchetti 8-2.

In the heavyweight match-up, Tom Wright got the final Raider points by outpointing Bill Jordan in a close one, 4-3.

As the Blue matmen continue to improve vastly on last year's 0-13 mark, the Raiders are entered in a quadrangular meet with the University of Tennessee at Chattanooga, Marshall and Southern Tech tomorrow at UTC.



Raider wrestler Scooter Kindle, shown in an earlier meet, walks toward the bench as MTSU mentor Gordon Connell yells instructions in the foreground. Kindle pinned his man in the Raiders' win over Sewanee Wednesday.

Tim Hamilton photo

Recount changes gymnast finish

by Lisa Marchesoni

After a vote recount in the women's gymnastic meet Saturday, Sally Krakoviak placed first in all-round competition instead of second place, Coach Pat Hannon said this week.

The recount followed a dispute stemming from her second place finish to the University of Florida's Pat Broomfield in MTSU's second place finish last weekend.

The women's next meet will be tonight with Memphis State and the University of Arkansas at Memphis.

"Memphis State is as tough as UTK and the competition should be very close," Hannon said.

"We've got a good team and I

Raiderettes clip UTC; Johnson sparks win

by Mark Barebo

In their third road game of the season, the Raiderettes basketball team whipped the University of Tennessee at Chattanooga 71-58 Tuesday night at UTC.

Coach Dee Hunt said that "the Raiderettes played their best game of the season" against UTC, and "scored 23 points above the team average."

The MTSU squad shot 47 per cent from the floor, and 53 per cent of its free throws. The Raiderettes grabbed 50 rebounds, and Hunt used the entire team in the contest.

Once again, Stephanie Johnson was the offensive star, pumping in 20 points, followed by Cheryl Dickens with 14, and Carol "Tree" Lance with 11. LuAnn Wells and Lance each pulled in 14 rebounds.

The Raiderettes will go against Austin Peay State University at 7 p.m. Tuesday night, at APSU.

think we can beat them," Hannon said.

The team has never competed against Memphis State.

The men's gymnastic team will open the season against Memphis State Saturday, Hannon said.

"We are competing with the strong Memphis State team mainly for the experience," Hannon said.

HAMBURGERS
SEAFOOD STEAKS
BREAKFAST
FLAVOR CRISP CHICKEN
PRONTO (DRIVE-IN)
RESTAURANT

Next to Murphy Center on Greenland Dr.

OPEN: 7:30-11:00 Mon.-Sat. 11:00-9:00 Sun.

Harveys



FAMOUS "FAST BREAK" CONVERSE CANVAS SHOES FOR KIDS AND MEN

Regular \$8.00 & \$9.00 **\$6.44**

"Fast Break" is their name, comfort is their game. Harveys duck canvas uppers come in white, red, blue or gold.

MEN'S SHOES, ALL STORES

OVC showdown coming at Western

by Tom Wood

Assistant Sports Editor

"Outside of Pennsylvania, Western Kentucky will be the toughest team we face this year."

Thus saying, assistant coach Stan "Ramrod" Simpson has described tomorrow night's OVC showdown battle with Western Kentucky to a tee. Tipoff time for the Bowling Green, Ky., contest is 7:30 p.m.

"We're not on cloud nine," head coach Jimmy Earle declared. "It feels very good to win, but we're going to be humble about it."

"E.A. Diddle Arena is a tough place to play in," Simpson said. "It's going to take a combination of our best offensive and defensive efforts of the year to win."

Middle Tennessee goes into the

game carrying an undefeated 6-0 OVC record, while posting an overall 14-2 mark. The Raiders will also be taking an unprecedented 3-0 road record with them.

A pair of problems facing a possible Blue victory are senior Mike Odemns, called by Simpson "one of the quickest forwards in the OVC," and junior Johnny Britt. Odemns is leading the Hilltoppers in both the scoring and rebound columns, averaging 17.5 points per game and grabbing an average of 11.4 rebounds per game. Britt, meanwhile, is averaging 17.4 points a contest.

"Team-wise we're going to have to stop their fast break," Simpson said, a view strongly shared by Earle. "They run a three-guard offense," Simpson explained. "One of these, their 'release man,' will break down court for the lead pass, and that is what we will have to control."

This fast break is just one of the factors which helped the 'Toppers beat the seventh ranked team in the nation, La Salle, 91-87 Wednesday night. Odemns poured in 33 points and pulled down 13 rebounds in the Western win. The Raiders are going to have

to play at a peak performance level if they hope to win at Western, but they will be receiving no help from the flu bug, who has seen fit to bite the Raiders at the most crucial period of the season, if they hope to extend their winning streak to 10 in a row.

"We are not in good physical shape," Earle said. "George Sorrell has the flu, and the rest of the team has a touch of it also."

"But I'm not making any excuses," Earle said. "We will be ready to play tomorrow night."

Blue Raider notes: Gamma Beta Phi advisor Aaron Todd said more than 40,000 Pizza Hut Basketball Classic ballots have already been filled out in the George Sorrell "40 for 40" campaign.

Senior running back Dwaine "Roadrunner" Copeland was chosen by the Miami Dolphins in the 17th round in the National Football League draft earlier this week.

Although placekicker Mike Shaven was not drafted, it is known that at least one pro team is interested in signing him to a free agent contract. Neither player could be contacted to make a statement.

BONANZA Sirloin Pit In Mercury Plaza

1. 5oz. RIBEYE.....\$1.99
2. 7oz. TOP SIRLOIN.....\$2.69
3. 8oz. SIRLOIN STRIP.....\$2.99
4. 13oz. T BONE.....\$3.99
5. CHICKEN FRIED STEAK.....\$1.59
6. CHOPPED SIRLOIN.....\$1.79
7. FISH DINNER.....\$2.39
8. BONANZA BURGER.....\$.99
9. CHILDS PLATE.....\$.59

LUNCHEON SPECIALS
RANCH STEAK.....\$1.39
CHOPPED SIRLOIN.....\$1.29

STEAK-SALAD-TOAST

Tuesday Special

5oz. RIBEYE.....\$1.69
CHOPPED SIRLOIN.....\$1.49
STEAK-SALAD-TOAST-POTATO

Toward Purchase
of any Steak
25¢
Good Mon. - Thurs.

OPEN

11 - 9 Sun. - Thurs.

11 - 10 Fri. - Sat.

Coupon not valid on specials

CLASSIFIED

O.K., you guys and dolls, Do You Dig Greasy Rock-N-Roll? If so, join the Rock-N-Roll Society by calling Wimpy at 2815 or 3202.

For Rent--1 bedroom, furnished apt. \$85. 893-5599.

For Rent--One bedroom apts.--\$115., & two bedroom townhouse apts.--\$140. Limited vacancies, selected pets accepted. Capri Apts. 890-6082

FOR RENT-- One or two bedroom apts. Most for the money in town. Pine Park Apts. 896-4470 or 896-0667.

FOR RENT-- Granville Court Apts. still renting 2 & 3 BR, all equipment furnished in the kitchen, lots of closet space, lovely club house with laundry room, tennis court, pool. Call 896-2471.

TYPING--By former English teacher and experienced typist. 50 cents per page. 896-9375.

For Sale--Ping-Pong table, regulation size, unused. \$75. Contact Box 580, 898-3434 or 898-4888.

Students planning to student teach during the Fall, 1975 semester must submit completed applications to Office of Student Teaching (NCB 209) no later than Feb. 14.

JOBS ON SHIPS! No experience required. Excellent pay. Worldwide travel. Perfect summer job or career. Send \$3.00 for information. SEAFAX, Dept. S-17 P.O. Box 2049, Port Angeles, Washington 98362.

TF's GRADS PROF's EARN \$2000 or more & FREE 5-8 WEEKS IN EUROPE, AFRICA, ASIA. Nationwide educational organization needs qualified leaders for H.S. and College groups. Send name, address, phone, school, resume, leadership experience to: Center for Foreign Study, P.O. Box 606, Ann Arbor, MICH 48107.

WORLD WIDE TRAVEL AGENCY

300 E. MAIN STREET (COLONIAL OFFICE BLDG.)

896-5585

via 

Planning A Trip For Spring Break?

Or for the summer?

Whatever your needs, by train or or plain, plane



a trip home,

or a cruise, call

AAA WORLD WIDE TRAVEL



for the best best in

PROFESSIONAL travel planning.....

896-5585 896-5585 896-5585 896-5585 896-5585

(no charge of any kind for our services)