



DRAMATIC 'AWAKENING' — PAGE 8



PERFECT TIMING — PAGE 15

**THE NATIONAL COLLEGE NEWSPAPER**

# Wanted: Teachers at Any Cost

## Prof Shortage Causing Higher Fees, Crowded Classes

By Amy Gesler  
 ■ Daily Northwestern  
 Northwestern U.

The faculty shortage that already is affecting schools in some areas of study is expected to hit full-force in the next three to five years, and experts say students will be paying the price.

According to research done at the U. of Virginia and other studies, crowded classes, higher fees, less-qualified instructors and fewer available courses

will be the direct results of the shortage, which is expected to last about 10 years before the situation gets any better.

"The liberal arts should be majorly affected by the shortage in the next few years," said David Merkwitc of the American Council on Education. He added that some fields, such as health science, business, physical science and engineering, are already experiencing a lack of qualified faculty to teach growing numbers of students.

Merkwitc said the shortage is due in

part to a smaller number of people entering the teaching field, accepting instead more attractive offers from the business world.

Demographics also play a role, said Karen O. Dowd, a Ph.D. candidate at the U. of Virginia, who is researching faculty issues. "In the next eight years, two-thirds of our present faculty will be retiring," she said. This is the group that was hired shortly after World War II and during the growth spurt univer-

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NEWS FEATURES

**On the Safe Side**

Protecting yourself and your possessions from nature's nasties is relatively simple and inexpensive with renter's insurance.

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SPECIAL REPORT

**The '60s Revisited?**

The activism of the '60s takes on '80s apathy in a boxing match that will determine the outcome of student attitudes in the '90s.

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LIFE AND ART

**Sex Talk**

Birds do it, bees do it, and comedienne and health lecturer Suzi Landolphi entertains students on how to do it safely.

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DOLLARS AND SENSE

**In the Red**

Student loans may catch up with graduates, causing many to fall into debt. Here are some tips to help prevent this trap.

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STUDENT BODY

**Here Comes the Sun**

If you find yourself feeling blue because it's cloudy and cold outside, you could suffer from a disorder doctors have a new treatment for.

Page 18

### Free Fifth Year for Outstanding Grads?

By D.A. Henderson  
 ■ The Tartan  
 Carnegie Mellon U.

Carnegie Mellon U. is considering a proposal developed by its student government president to give a select number of undergraduate scholars a fifth year at CMU tuition-free.

The program, which is still in the developmental stages, would offer students who have completed their undergraduate degrees the opportunity to stay for an extra year to study outside their major at no charge.

See FIFTH YEAR, Page 3

*Shying from the Stereotype:*

## Feminist Movement May Suffer As Today's Students Shun Label

By Dana DiFilippo  
 and Laura E. Wexler  
 ■ The Daily Collegian  
 Pennsylvania State U.

Clenching her teeth, burning her bra and shouting "Death to white males!" a rabid woman storms the Capitol demanding gender equality.

Because they associate feminism with such cases of extreme radicalism, many female students decline to call themselves feminists.

"People are afraid to call themselves feminists because they look on it as a disarming word," said Joanne Tostias, president of the Pennsylvania State U. chapter of the National Organization for Women. "When you read the Equal Rights Amendment, it

says that equal rights should not be denied due to gender or sex. People agree with the assumption underlying it but don't want to be identified with the extremists."

Feminism, according to different feminist groups and Webster's Dictionary, is a principle that means men and women should be equal on social, political and economic levels.

Some Penn State students agree that stereotyping conveys a somewhat negative image of feminism.

"When I think of a feminist, I think of Gloria Steinem screaming women's lib stuff," said Pamela Schmitt, a senior in elementary education.

Sophomore Louise Stubing had another perspective. "Feminists want to try to

See FEMINISM, Page 2



NEWS FEATURES

# RENTER'S INSURANCE

## Protecting You Against Disaster

By Chrissy Williams  
 ■ Technician  
 North Carolina State U.

If a fire, theft or natural disaster should occur, many students living off campus believe they are covered by the insurance for their apartments. While damages to the apartment itself are covered, damages to personal items are not covered by most policies.

Renter's insurance is a policy that

can be purchased to cover up to three people for all valuables in case of a fire, tornado, or break-in. All personal possessions — clothes, lamps, TVs, VCRs — are covered by the policy.

There are a few clauses included in these insurance policies that people may not know about. For instance, if something does happen to the apartment and students cannot stay there, the insurance company will house them temporarily in a suitable place.

See INSURANCE, Page 11



GREY BLACKWELL, TECHNICIAN, NORTH CAROLINA STATE U.

# Test-Taking Goes TOUCH-TONE

By Seema Desai  
 ■ The Daily Pennsylvanian  
 U. of Pennsylvania

At Governors State U., a wrong number can cost students more than a quarter. It can cost them their grade point averages.

The small university near Chicago recently adopted a telephone system that lets students take multiple-choice exams over a touch-tone telephone.

Donald Fricker, a management professor who spent about two years developing the application, said students call a special number and respond to recorded multiple choice questions by pressing digits on their phones.

The system, named Big Mouth, has been in operation since this fall, and four professors currently use it to administer exams. Fricker said more than 100 students in classes ranging from psychology to management have taken exams on the system, adding that most students have responded positively to the new technology.

Senior Greg Scherzinger, who took a Labor Relations quiz on the system, said Big Mouth saved him a 30-mile round trip to the school.

"It's a waste of time for those of us who travel far distances to go take a quiz and then come right back home," he said.

Although Fricker said he believes papers and pencils still have a place on college campuses, he said universities should take advantage of modern technology.

"There's no Xeroxing, no need for pencils or rooms, and it doesn't waste gas," he said.

Some students and faculty have raised concerns about abuse of the system. Currently, students have to enter their social security number to access the system. Students are on their honor not to cheat, Fricker said.

And because students have only five seconds to answer, Scherzinger said cheating is difficult. "There is barely enough time to make an educated guess, let alone

rummage through notes," he said. "You really have to know your stuff."

In the near future, Big Mouth will have the ability to repeat questions and accept short essay answers. Fricker said he also plans to add more security measures to the system, including offering multiple versions of exams and giving each student a special security code.

But national recognition may come slow. Fricker said only three professors from different universities have expressed interest in the system. Most educators resist change, he said.

Despite some of the system's drawbacks, Scherzinger said he thinks it will gain wide acceptance in the academic community.

"I personally believe that the system will come to every college within the next 10 years."

### GRADES BY PHONE

For An A-Plus, Press One . . . Students across the nation have been experimenting with telephone registration for the past several years. But now, a new system has been designed to let students call in to hear their grades over the phone. Boston U. students were able to find out their fall semester grades by using the new Telegrade service. "We can sympathize with the students' desire to know their grades," said BU Associate Registrar Mobasser. She said students use touch-tone telephones as if using computer terminals. Recorded messages are then played back according to the information entered. For confidentiality and security purposes, personal identification numbers (PINs) have been issued, and students must use them to access their grades. ■ Sherry Keyles, *The Daily Free Press*, Boston U.

## Feminism

Continued from page 1

be more like men — they want to dress like men," she said. "You're denying your femininity."

In the long run, however, the movement may suffer from women's unwillingness to identify themselves with feminism, said Jo Searles, a lecturer in the Women's Studies Program. Only through education and awareness can women gain equal rights despite negative stereotypes, Searles added.

*The Daily Collegian* polled 364 randomly selected women students at Penn State. Results show that 38.2 percent of those surveyed consider themselves feminists. But 96.8 percent of the women polled supported gender equality on social, political and economic levels.

Women's Studies Lecturer Donna Hughes blames unfair stereotypes from a male-dominated media as the cause of negative attitudes toward feminism.

"When women are trying to survive and get somewhere, they try to fit in. They don't want the label of

'feminist' to hurt them," Hughes said. Women who agree with feminist principles but reject the label are "pre-feminists," Hughes said.

"It's a matter of consciousness-raising," she said.

Yet, despite their education, college-age women are less likely to be aware of equality issues since they encounter less sexism than women currently in the labor force, said Mary Frank Fox, professor of sociology and women's studies.

While some women shun the feminist label because of its attached stereotypes, other students debunk the generalizations.

"I've always considered myself a feminist," said Tiffany Miller, a junior in elementary education. "I don't consider a feminist the stereotype."

"Whenever I think of feminism, I think of women going out and speaking their minds and having riots and stuff," said junior Sherlyn Verbit. "I do think we should be equal, but I don't want to go to war."

Tosti-Vasey said she does not mind the reluctance of others to accept the feminist label, as long as women believe in and fight for feminist principles.

## Ye Olde Safer Sex Shoppe

### Stanford Store to Reopen After Semester's Absence

By Joi Spencer  
 ■ Stanford Daily  
 Stanford U.

Stanford U., traditionally known for its lack of student dating, may not seem like a conducive atmosphere for Ye Olde Safer Sex Shoppe.

Even Stanford graduate Daniel Bao, founder of the contraceptive vending establishment, admitted the creation of the Shoppe was not due to student demand. "We're educators, not businessmen," Bao said. "We're not here to make a profit."

The Shoppe has been closed since Bao's graduation, however. Members of Project AIDS Volunteer Educators recently have made plans to open the doors of the dormant establishment.

Freshman Rachel Maddow said she was interested in helping run the Shoppe because, "If the things we preach about are not available, it does no good."

Bao will come to Stanford to train the volunteers to operate the Shoppe properly. "It's hard to find people who are not funny about the subject," Bao said.

The Shoppe was originally developed in 1985 by the Gay and Lesbian Alliance at Stanford through the AIDS Education Project. GLAS sought a way to make condoms readily available to students.

Although condoms and other contraceptives were available at the student health center, the Shoppe strove for a more relaxed, comfortable environment.

According to Bao, former treasurer of GLAS, the Shoppe was initiated in order to provide a resource for students to purchase contraceptives, lubricants and other safe-sex products at low costs.

Known for his see-through briefcase full of contraceptive paraphernalia, Bao was dedicated to educating students about AIDS and other sexually transmitted diseases.

Because the Shoppe was subsidized by GLAS, the cost of condoms ranged between 10 and 25 cents. More than 25 types of condoms were available. Safer-sex kits, specially designed for different individuals' needs, were also available.

Bao said that most people are uncomfortable about contraceptives mostly because they are ignorant about the varieties available to them.

Restoring the Shoppe is imperative, he said.

## Fifth Year

Continued from page 1

The proposed program is loosely based on a U. of Rochester program called Take Five. The Take Five program, developed four years ago, allows approximately 20 students annually to stay an extra year and study subjects which they could not study as undergraduates.

"It is not really an honors program," said U. of Rochester Associate Provost Ruth Freeman. "It is really about widening the breadth of education."

At the U. of Rochester, students are required to write a proposal before their junior year detailing the course of study they would take in four years and the course of study they would take in five years. Then, students write essays attempting to persuade Rochester to allow them to stay an extra year, Freeman said.

For example, "a mechanical engineering student who has been an amateur thespian can take courses in theater," she said.

CMU President Robert Mehrabian has proposed the program to the Academic Council. The AC chair has asked that a more in-depth proposal be presented. The school's University Education Committee will review the proposal and its alternatives, and present its findings this spring.

## Shortage

Continued from page 1

sities experienced through the 1970s.

Since peaking at that time, there have not been many openings in higher education, which dissuaded many from entering the field, Dowd said. Low salaries, which she said have lagged behind the salaries of professionals in other fields, also discourage people from entering the teaching profession.

And the problem will get worse.

Merkowitc said that even if students wanted to enter the teaching profession to ease the current shortage, they wouldn't be available to fill the growing need for five to 10 years, the time necessary to complete undergraduate and post-graduate study.

Until then, schools will be scrambling to fill the gaps.

Experts say in order to attract top faculty members, schools must be prepared to dole out more dollars. These costs could be passed on to students in the form of higher fees.

At more selective institutions, the bulk of the money is not for salaries but for "start-up" money, which is given to faculty members when they are hired. This money goes toward the purchase of research equipment and stipends for graduate students to help with research, said Jerome Cohen, dean of the McCormick School of Engineering and Applied Science at Northwestern U.

The McCormick School has an offer now that includes a \$1 million start-up sum, Cohen said. Eventually, he said, the school will hit a ceiling for its offers.

"I don't think we can do much more than we're doing," he said. "We're stretching our abilities right now."

Dowd predicts that the current shortage will result in the next class of faculty being younger and less experienced. This, she said, has caused some contention among seasoned faculty members, who are concerned that the newcomers will be less published, less known and less committed to the goals of higher education.



MIKE VENSO, KANSAS STATE COLLEGIAN, KANSAS STATE U.

Maria Santucci, K-State theater sophomore, plants a kiss on comedian Red Skelton.

# Funny Bones...

## Red Skelton Pays Visit to Kansas State Campus

By Liz Anne McElhaney

■ Kansas State Collegian

Kansas State U.

Happy grins, shocked faces and star-struck stares paved the way for comedian Red Skelton when he traveled the streets of Manhattan, Kan., last semester carrying a camcorder everywhere he went.

"You're taking pictures of me and I'm filming you," Skelton told Manhattan crowds. "I send this tape home to Mrs. Skelton so she can see where I'm at."

Skelton, who was in town for a performance at Kansas State U., told the crowd he gets up about 5:30 every morning and writes his wife a love letter after he's showered and shaved.

Skelton has composed almost 5,000 songs and 64 symphonies, starred in 48 movies, written more than 22 movie scripts and published five books.

In addition to his performance, Skelton hosted a question-and-answer session with theater students.

"The only home I actually know is the theater," he told the students. "I've been in (people's) living rooms for 45 years, and when they come to the theater, they're in my living room."

He said procrastination is a disease everybody suffers from. He said people must learn to use time and not let time use them.

When asked about retirement, Skelton said he would retire "when they nail the lid down."



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**COMMENT AND OPINION**

**IS THE GLASS HALF FULL OR HALF EMPTY ?**



Shellito 2/12/90  
Daily Nebraskan

BRIAN SHELLITO, DAILY NEBRASKAN, U. OF NEBRASKA, LINCOLN

**EDITOR'S MAIL**

**Make Energy, Not War**

To the editor:

Please let me say a few words in response to Kay Gervais' statement in the November/December issue of *U.* regarding the United States' dependency on Middle Eastern oil.

First, she noted that we import between 20 and 40 percent of our "oil supply" from the Middle East. But she failed to tell us that there are millions of barrels of oil that we are hoarding in old salt mines right here in the United States.

Then she listed a series of things we regularly use in our lives that need petroleum: cars, home heat and transportation for commerce. How will these things operate without oil?

Petroleum is one of the dirtiest, least efficient ways to get around. The easiest way to avoid it is to convert your cars and trucks to run on propane. We also have developed engines to run on methanol, a very clean and nationally producible fuel. You can heat your home cleanly and cheaply with hydroelectric power or natural gas, take your pick.

We should be spending our billions of dollars on developing better solar and wind energy utilization, not dumping the money into a gas-guzzling war machine. Sure, it costs a little money to convert your cars and homes to better energy sources, but it's time for another change before a wholesale slaughter takes place in the desert.

**Robert Gregg**  
U. of California, Irvine

**Message vs. Messenger**

To the editor:

Good friends do talk about sex, politics and yes, even religion, despite Lynn Vavreck's insistence otherwise in the October issue. She says discussing religion is both risky and unpleasant, but she is quick to take the risk and even seems to enjoy it.

She doesn't like campus preachers to challenge her morals, so she indicts their motives. Rather than grant that they can be as intelligent and articulate as she is, Vavreck paints these men as simpletons at best and, at worst, hypocrites.

Why? Because some students rudely and crudely ridicule these preachers. Since when does mocking a messenger disprove a message? Vavreck asks, "Does anybody take these guys seriously?" How pompous, with all the self-righteousness of an arrogant cleric!

Calls for repentance do sting, but the power of the gospel is in its proof, not in its reproof. Acts 17: 30-31 calls for repentance and cites the resurrection of Jesus as proof of a coming judgment day.

Vavreck, and the street preachers as well, should not worry so about "fornication on our devilish campuses." Instead, they should examine the evidence for and against the resurrection of Jesus and decide which is more reasonable. The consequences are monumental, and each of us is the judge.

**Steve Bobbitt**  
U. of Alabama, Birmingham



**Do you want '60s-style activism to return to American campuses?**

In the November issue of *U. The National College Newspaper*, we asked students if they wanted '60s-style activism to return to American campuses. Fifty-four percent of students said they would like to see the activism return, while 46 percent said they would not. When the results are looked at by sex, we find males nearly evenly split on this issue — 52 percent no and 48 percent yes. While 66 percent of females welcomed a return of the trend, 34 percent were opposed to such a movement.

“No, I think this is the '90s, and we need to start a new style of activism instead of this sit-in garbage.”

Heather O'Harin,  
U. of Missouri, Kansas City

“Yes, I think we are long overdue for the return of '60s style activism. We could do so many things to change our society.”

Karen Killing,  
U. of Arkansas

“Yes, I think we should have more '60s-style activism at the schools, more so than the materialism that seems so evident.”

Fred Barnes,  
U. of Cincinnati

**MARCH QUESTION**

**Would you elect President Bush to a second term?**

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## U. NEWS

## ARIZONA

**Phone Book or Phone Bill?** . . . Roommates Tom Grady and Brice McKeever were expecting a phone bill last fall for \$30. Instead, the two Northern Arizona U. students received a bill for \$31,000, with itemized calls to places as far away as Pakistan and China. "When the package arrived we first thought it was a phone book," Grady said. "It was more than 200 pages long." The mistake stemmed from when his roommate applied for an AT&T long-distance calling card weeks prior to the arrival of the hefty bill. "Somehow they thought he was an NAU employee, not a student," Grady said, adding the bill should have been sent to the business office. And after finally working out the problem with AT&T ("Nobody wanted to mess with a \$31,000 phone bill," Grady said), he came to a realization: "NAU is spending too much money on their phone bills." ■ Phil Sampaio, *The Lumberjack*, Northern Arizona U.

## GEORGIA

**Doing the time** . . . Last May, 1,662 Tufts U. students with the same academic standing as Ari Socolow celebrated their graduation. Socolow, a junior having completed all graduation requirements (or so he thought), was not allowed to don a cap and gown because of the private school's policy that requires students to complete eight full semesters of academic study. He had completed all academic requirements of graduation from Tufts. Socolow, the son of history professor Susan Socolow, now has plans to sue Tufts and has chosen to attend Emory U. on a courtesy scholarship until he is able to graduate with the 1991 class. "I think he's absolutely right," said his mother. The cost of a fourth year at the Massachusetts school would have been more than \$21,000, the younger Socolow said. ■ Julian Rubinstein, *The Emory Wheel*, Emory U.

## IOWA

**Attack of the Campus Huggers** . . . Three males on the Iowa State U. campus — two of them students, the other a door-to-door salesman — were arrested in separate incidents last semester involving claims, among others, that they hugged females. One of the students was charged with simple assault of a female student after "hugging" her while she was eating lunch, she told police. The hugger fled the scene after the female student pushed him away. The female student spotted the alleged hugger on the quad several days following the reported incident, and notified campus police of his whereabouts, and the police arrested him. Just several days earlier, two other males — one was a student, the other was not — were both arrested for assault with the intent to commit sexual abuse. The student, an ISU freshman, was arrested and charged with attempted sexual assault of a campus custodian for hugging her and touching her breast and genital areas. It was not reported whether the custodian was a student. The other man, a magazine salesman from South Dakota, was arrested and charged with attempted sexual assault of a female student in a residence hall. The man reportedly hugged and kissed her and touched her upper thigh. He had been visiting several halls, but no other incidents had been reported. ■ Amy Adams, *Iowa State Daily*, Iowa State U.

## MINNESOTA

**Cost of Comfort** . . . Students at the U. of Minnesota weren't able to sit still for this one. The school's board of regents made plans this fall to spend approximately \$23,000 on 21 new leather high-back chairs for its meeting room — the place where regents, the president's cabinet and the provost council meet with lawmakers, propose and set budgets and make all major decisions concerning the university. The regents' plush room, with large drapes, carpeting and a large wooden table, has even seen the likes of dignitaries such as Czechoslovakian official Alexander Dubcek. But students said the purchase is hypocritical in the face of rising tuition, and that the move was politically unwise. They responded by holding a public garage sale-rally;

students were invited to bring their favorite chairs and "sell" them to the regents. Some faculty and administrators also responded unfavorably to the purchase of such costly cushioning — including the president, Nils Hasselmo. "It seems to me there may be some alternative solution," the Associated Press quoted him as saying. Still, the board sent out bids for the new chairs and planned to go ahead with the purchase, said Regent Chairman Elton Kuderer. ■ Marie Beunaiche, *The Minnesota Daily*, U. of Minnesota

## TEXAS

**Rocket Lobsters?** . . . Visualize a tray with a lobster on it. Now, imagine it flying at almost 100 mph, propelled by asbestos rocket engines, into a painted target on

a fence. "You have to admit the idea creates quite a sight to the behold," said U. of Texas, Arlington, Beta Theta Pi member Peter Cushman. While the members of Beta Theta Pi considered it no more than an amusing gimmick for their 3rd annual Lobster Drag Races, others thought it inhumane. Acting on an anonymous phone tip to the North Texas Humane Society, Director Linda Yarbrough brought the UTA police to the Beta house just before the lobster was launched and filed an incident report on animal abuse. No formal charges were filed against the Betas, who eventually substituted the live lobster with pre-steamed crustaceans. Cushman said he understood the complaint, but argued that the end result for the animals was the same. ■ Jason Wills, *The Shorthorn*, U. of Texas, Arlington



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AIM HIGH.



BLACK

# Activism

a special report

by ron a. koch,  
editor on fellows

**Think of the '90s as a boxing match between student activism and apathy, with a combined punch of 13.5 million students nationwide.**

The arena is the American college community. The standing-room-only crowd is jammed with student leaders, college administrators and analysts. Like them, you can place your own bets. But get to know the fighters first: In one corner is the bleeding-heart liberal, the '60s throwback; in the other is the me-first conservative of the '80s. It's going to be a close match. No one should be expecting a knockout.

Still, you may have heard that the '90s are going to make the '60s look like the '50s.

It's a statement that's becoming cliché in the movies, music and conversation of the twentysomethings, those 18-to-29-year-olds who appear to be thinking more of me than we, compared to students during the past 15 years. And if you believe that prediction — that the '90s are going to be marked by another restless youth movement — you're in good company.

## 1960s Deja Vu

"The world-be activists are a minority, but it's a rapidly-growing minority," said Alexander Astin, who heads the U. of California, Los Angeles-based Higher Education Institute, now in its 25th year of

measuring and analyzing changing attitudes among college freshmen.

The UCLA survey found that 37 percent of last year's freshmen participated in a demonstration during their senior year in high school.

Not so during the socially restless '60s were there so many young protesters.

In 1966, the first year the protest question was asked, 15 percent of the students they participated in a demonstration; a year later, 16 percent claimed to have demonstrated — still less than half of last year's reported protesters.

Save criminal punishment and drugs, Astin says "student attitudes on most issues are moving back to the left" after the lethargy of the late '70s and '80s.

Stanley Ikenberry, president of the American Council on Education, which jointly conducts the annual survey with UCLA, said students are becoming more idealistic. "Students now believe the world can be a better place," said Ikenberry, who is also president of the U. of Illinois, Champaign-Urbana.

Karen Killing of the U. of Arkansas is such a student: "With activism we could do so many more things to make America better to live in; we're long overdue for activism's return."

The survey of 216,362 freshmen (14 percent of the total freshman population) also found:

- 64.7 percent of them backed legalized abortion. Between 1977 and 1988, support for abortion remained between 53-59 percent.

- 86.3 percent want the government to take a greater role in controlling pollution, the fifth consecutive year that number rose.

## Say You Want a Revolution?

A national, call-in telephone poll of 121 students conducted in December by *U. The National College Newspaper* suggests those betting on a victory for activism could be on the money. Asked "Do you want to see '60s-style activism return to American campuses," slightly more than half — 54 percent — said yes.

Liz Broadhead, 19, a U. of Oregon sophomore, answered the poll after watching a documentary about the unrest in the '60s at the U. of California, Berkeley, which has maintained its reputation as the nation's hotbed of student idealism, if not activism.

"I just finished watching Berkeley in the '60s, and it was incredible," she said. "It made me feel like we're not doing anything."

"They had a cause, and they banded together.

We haven't done anything like that, we haven't had anything like that. I just feel we need to do something to get our views known," she said.

Bonaparte Liu, 20, president of Berkeley's student government, said his school does not quite live up to its fabled image anymore, but he said students at Berkeley and elsewhere won't be able to be as indifferent they were in the '80s.

"The mood is shifting from the me generation to the we generation," he said. "The last decade allowed students to be lulled into a feeling of contentment."

"People who are well-off don't seem to worry too much, but when you look at the realities of our world — racism, finances, employment — there seems to be an increase in disparity," he explained further. "There needs to be a surge of activism, so there will be that movement."

## Hints of Activism

Here are examples of protests and other hints that activism is stirring:

- On Jan. 16, as the long-feared war finally erupted in the Persian Gulf, tens of thousands of protesters — about half students — took to the streets in fright-charged demonstration. Government buildings and school administrative offices from Washington, D.C. to San Francisco were the final destinations of most rallies.

- One hundred-thirteen UCLA students were arrested as they "took over" the president's office; a few blocks away, at the Los Angeles Federal Building, more than 250 students were arrested in a three-day period for demonstrating and stopping traffic.

- But the war activism went beyond anti-war boundaries: About 100 students at Ohio State U. showed support for America's bombing of Baghdad, chanting, "Mess with the best, die like the rest."

- A survey of 220 college editors, also recently conducted by *U.*, found that nearly all of them — 98 percent — noticed an increase in environmental concern on their campuses during the past two years.

- About 30 U. of Oregon students stopped the filming of a Burger King commercial outside the campus library in this fall because they said chain uses public lands for grazing cattle.

- Mary E. Sullivan, president of the student government at the U. of Massachusetts, Boston, is hoping the '90s will bring not only demonstrations, but civil disobedience.

"I hope the '90s will be a time for a new wave of activism," she said. "There are many circumstances happening that warrant such actions as civil disobedience."

## A Split Decision

A nationally unified environmental movement. Anti-war and pro-environmental demonstrations. The cyclical trend toward social and political consciousness. More young demonstrators graduating high school than ever. The youth's restlessness with the last 15 sleepy years. Tire of yuppiness and Wall Street. And a frightening economic forecast.

This is what makes activism seem like such a good bet in the bout that will characterize students' attitudes of the '90s. But most agree that apathy will bounce right back into the match with its three most-mentioned strengths in today's college students:

- A dwindling concern for current affairs.

- A murky view of the often times ineffective and destructive wave of activism in the '60s.

- A more materialistic, selfish outlook than preceding student activists had.

So who then will come out of the fight looking best, activism or apathy? The word coming from the judges — everyday students and their leaders, faculty and administrators, analysts — is that this decade's collegians will try to strike a happy medium, somewhere between activism and apathy, that doesn't minimize either extreme.

UCLA's Astin said the mixed personality of the average '90s student can best be illustrated by the fact that although there are more young demonstrators than ever, there are also more young materialists who are apathetic about the world outside their own. But how? "The two aren't necessarily opposed," he said.

He explained that the apathetic students of the '60s and early '70s weren't so much against activism as they, well, just didn't care.

"The '60s and '70s type of apathetic students were more susceptible to being recruited in the protests (than today's apathetic students)," he said. "The activist group of today is larger, but the non-activist



# who

group is more focused on materialism than their predecessors were."

Wadzinski, the Northern Illinois U. junior, confirmed Astin's call. "In our generation right now, it seems like everyone is trying to see who can make the money the fastest," he said. "When we look at the '60s and the counterculture, we see it as a waste of time."

Not unlike Michael J. Fox in "Family Ties," many students surveyed, polled and interviewed by *U.* were raised by former flower children

# vs. apathy

## Apathy: Defending Its Title

As good as it looks for campus activism, it is going to be a mission, if not a mission impossible, to take down apathy, which has had a headlock on the national campus climate since the late '70s.

On the side of apathy is status quo: too many disappointed, distracting issues; a romanticized image of the last radical wave of student activism that's muddled by drug abuse, violence and a lack of results; and the fact that money — the desire to earn lots of it — is still the main reason students attend college.

"The majority is still looking for a job and getting ahead in life," UCLA's Astin said. "In the late '60s and early '70s, we had half the students who were materialistically orientated than we do now." An example: At the U. of Southern California — an expensive private school, but one obviously with liberal influences of the West Coast — 83 percent of the freshman polled last year for the UCLA-ACE survey said their first priority was to prepare themselves for a career that will offer high pay.

Many students responding to the U. phone poll view the activism of the '60s and the culture surrounding it as a mistake. And they don't want to repeat it.

Michael Lee, 21, a U. of Nevada, Las Vegas senior majoring in hotel management, said this decade's activism will be a far cry from that of the '60s.

"I don't think activism is going to return at all. History is such that you look back at what you did wrong and you try to improve on it. We look back at the '60s and what our parents did, and it didn't do anything — Vietnam still lasted a long time," he said.

"It seems more like it was all just a big party," he said. "You hear about what fun they had at Woodstock and how they smoked pot."

Said Phil Dunlop of the U. of Florida, Gainesville, "I don't think we should have '60s-style activism back because I don't think that it is correct for this day and age. I think that we can all learn from the things like the tragedy at Kent State and the massacres there."

"It depends what you mean by '60s-style activism. If you mean hippies and drugs and tie-dye shirts, I say no. Good peaceful activism, sure," said Tim Wadzinski, 19, a Northern Illinois U. junior majoring in communications.

The ACE survey of college newspapers editors and editors shows that most of today's students don't think they can have as great an impact on the world as their parents did, and they don't think their parents did enough to change the world. Fifty percent of today's students would not trade their parents' generation for their own.

"They were in world affairs. They were in world affairs."

than their parents did: only 35 percent said their opinions would make a bigger difference.

Astin said part of the reason for students' discouragement could be due to confusion about what issues to focus on.

"The issues are different, they're scattered across a wider variety — war, race, internal college policies, sexism, homophobia, Central America, abortion rights — it's going to be hard to galvanize students around one issue," he said, excluding the environment or a major war.

## Ill-Prepared to Keep Democracy

Little concern about student government, equally low concern for current events and disproportionately-low student-voter turnouts for presidential elections don't bode well for activism in its jostle with apathy, either.

The baby busters — so named because their generation broke the post-World War II baby boom — "know less about current affairs, care less, vote less and are less critical of their leaders than young people in the past," said an extensive report released last summer by the Times Mirror Center for People and the Press.

"America's youth are alarmingly ill-prepared to keep democracy alive in the '90s and beyond."

Broadhead, the U. of Oregon sophomore whose interest in activism was perked by the Berkeley documentary, is a portrait of the buster painted by Times Mirror. She cares about her world and wants to do her part to make it a better place. But she's — admittedly — uninformed.

"We don't have a TV, and we don't get the paper, so we're kind of isolated," she said of herself and her roommate, failing to recall the name of her campus newspaper.

"A lot of times I really don't have opinions. I have feelings. So I just go by a lot of what other people say," she confessed.

The study by Times Mirror, a public opinion research center, looked at 50 years of data and stated, "Over most of the past five decades, younger members of the public have been at least as well informed as older people. That is no longer the case."

U.S. Census Bureau studies echo the Times Mirror report. Since 1972, the share of the decline national elections has increased, but only in the 18-to-24 age group. In 1988, 30 percent of that group voted, compared to the 65 percent of the 65-to-74 age group who voted in a 1972 election.



When it comes to campus politics, today's students are no more enthused.

Another U. survey, this one targeted at 53 student government presidents, found that at 32 schools, less than 10 percent of the student body voted in recent student government elections.

## Conservative Trends

The UCLA-ACE survey, which largely supported predictions of an upcoming trend of liberalism, also tells a story of increasing conservatism.

■ The percentage of freshmen who reported drinking beer dropped from 65 percent in 1988 to 60 percent last year (75 percent of the freshmen in 1981 were beer drinkers).

■ There are still deep pockets of anti-liberalism in the nation, despite the general trend, according to survey results from the U. of Tennessee. An example: 55.6 percent of UT's respondents favored legislation forbidding and punishing those involved in homosexual relations.

■ Responding to a question first asked last year, 78 percent of the students said they favored greater governmental control of handguns.

■ The percentage of students who agree that marijuana should be legalized plunged to another all-time low, 26 percent last year, down from 40 percent in 1988 and 52 percent in 1977. The outlook on drugs has changed, though, as more than 200,000 peace and justice activists demonstrated on 100 campuses this fall.

• page design: ron koch, u.  
• illustrations: wayne kunert, the hornet, california state u., sacramento  
• photos: various u. member newspapers

# wins?

whose change of goals (if not heart) in the '70s and '80s has caused them to disbelieve in activism.

The same people who burned their draft cards, wore tie-dyes and seemed to protest every time society's freedoms, not just their own, were infringed upon became, ironically, the thirtysomething segment — the conservative, Republican-voting grown-ups who now embrace much of what once revolted them.

Still, students like Broadhead romanticize '60s idealism, even if it didn't change much.

"They tried so hard and did so much for the same cause, but ultimately it

didn't really do anything," she concedes. "But it did in their hearts and minds, it affected the people involved. I don't know about anyone else."

## An Activism All Their Own

Though everything can ultimately become political, what seems likely to emerge during the more-conscious '90s are collegians who find human activism — racism, equality, animal rights — more to their liking than the political activism — war, foreign and domestic policies — which so many in '60s were involved in.

"Human causes" are what Lee, the U. of Nevada, Las Vegas, senior, says will give his generation its own identity.

"Yes, I want people to be more like the '60s, but we really need to find ourselves," he said. "We can't walk around with tie-dyed T-shirts and 'No War' signs."

Wadzinski said, "I think I see the '60s as a marketing tool — 'Oh, the '60s are coming back.' But who needs all that? Who needs those clothes and everything else? I'll look to the future for direction, not 30 years back."

Says Heather O'Harin of the U. of Missouri, Kansas City, "I think we need to start a new style of activism instead of this sit-in garbage."

Liu, the Berkeley student government president, said, "I think you could characterize the '60s as being anti-establishment. In the future you'll see the idealism, but it will be less anti-establishment."

And so it appears students will once again be thinking of peace and love — and the earth — during this decade, but looking out for No. 1 will still come first.

Lee probably said it best, describing how he'll walk the line between activism and apathy after he graduates from the Las Vegas campus this spring.

"I want to be involved in my community, more so than people have been in a long while," he hopes. "But if speaking out is going to endanger your job, what are you going to do? Unless it is something I believe in heartedly, I'll have to consider my job first. That's the bottom line."







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# Who's That (Material) Girl?

## Sophomore Strikes a Pose as Madonna

By Mike Perkins  
 ■ The Sagamore  
 Indiana U.-Purdue U., Indianapolis

For almost three months, Holly Beavon spent every evening in a sultry pink gown, staying out until 1 a.m.

The platinum blonde sophomore at Indiana U.-Purdue U., Indianapolis, landed the role of musical superstar Madonna in a community production of "The '80s — We Fell in Love for Investment Purposes."

"People have been telling me I look like Madonna since I was 12," said Beavon, an 18-year-old theater major. "It was going to happen eventually."

But she said it wasn't until recently that she has grown to like the "material girl."

"I used to hate Madonna," she said. "I got so sick of being called a Madonna wannabee."

Playing Madonna on the stage at the American Cabaret Theater has changed Beavon's opinion.

"I can respect her a lot as a performer," Beavon said. "She knows how to work a stage and she is a showman."

While she looked like Madonna to land the role, she said playing the star took a great deal of practice.

"I've spent a lot of time studying her,

trying to get the attitude she has."

Because she did not use video equipment or mirrors in her preparation for the part, she had to rely on what other people told her.

"You can't see what you look like and you can't see what you come off like," Beavon said. "I end up being too sexy with some of my movements where she is real staccato."

Beavon has been involved in acting for several years, but this is the first time she has done an impersonation.

"It's a lot different from trying to create a character. You don't need to think about the depth of it all, what she's like as a person inside," Beavon said. "You just need to be able to do it face value."

fine arts, such as sculpture, painting and fashion design.

Last spring she earned her first starring role as the lead actress in the comedy "Goodbye Charlie," produced by the IUPUI University Theatre, and during the summer she performed in a community production of "Women and Uncommon Others."

She also acted in Cabaret for Kids, a children's program at the Indianapolis Zoo which features animal-related songs such as "Dr. Doolittle."

While Beavon said her future is uncertain, she is thinking about finishing school in New York City.

"I like theater, and my appreciation for theater is growing immensely. I'm

not really sure what direction I want to go in," she said, adding that she also would like to pursue a career in fashion design.

Beavon was able to combine her two

hobbies during the summer when she worked as a costuming apprentice for the Indianapolis Shakespeare Company.

Whatever she chooses, she said she doesn't want to build her career on portraying Madonna.

"I want to do more than just be somebody else," Beavon said.

"I want to be the next Holly Beavon, not the next Madonna or Marilyn Monroe."



PHOTO COURTESY OF THE AMERICAN CABARET THEATER

Holly Beavon appears as Madonna in a satirical tribute to the 1980s.

## MUSIC

Despite juggling classes and a seven-hour rehearsal every day, she said she enjoyed her role.

Beavon started her acting career when she was 15 with a part in the movie "Pushed Too Far," which was filmed in Indiana.

Acting was a hobby than an aspiration for her in high school, where she had roles in the plays "Dracula" and "Up the Down Staircase." Instead, Beavon focused on other areas of the

### SOUNDBITES

#### Van Morrison *Enlightenment*

Van Morrison's latest effort, "Enlightenment," a sequel to the highly religious "Avalon Sunset," is a sort of rebirth. But Morrison isn't quite ready to let go of his roots. Morrison has the ability to incorporate spirituality into his music without incorporating a soapbox preacher. "Enlightenment" simultaneously explains and mocks the uncertainties of a man on a quest for truth. The theme of rebirth runs throughout "Enlightenment" on the songs "Avalon of the Heart," and "Start All Over Again." As the album draws to a close with the song "Memories," so might Morrison's career. He now sings like a man who has achieved a sort of inner harmony and no longer needs music to find himself. ■ Kristin Lieb, *The Daily Orange*, Syracuse U.

#### Betty Boo *Boomania*

"Boomania" accurately sums up the spirit behind Betty Boo's debut album: With 12 tracks full of unrelenting beats and fun, "Boomania" just might supplant the B-52's "Party Mix" and anything by R.E.M. as THE party album this year. From the top of her sleek bob to her Betty Boop-crossed-with-Mae West voice, she bops from one happy track to another, mixing house and dance rhythms with rap for a sound that is very and dancy and very hot. "Hey DJ, I Can't Dance (To That Music You're Playing)" is the album's stand-out track. An enormous hit in England, the song features a sound eerily reminiscent of the Jackson 5 and plenty of rhythms for the dance floor. No heavy messages or socially chic concerns mar the bubbly "Boomania," but Boo may have audiences rapping and dancing long after "concerned" acts sample themselves off the charts. ■ William Rudolph, *Daily Nebraskan*, U. of Nebraska, Lincoln

## Deee-Lite Proclaims 'Groove O'Clock'

By Jennifer Weglarz  
 ■ The Daily Iowan  
 U. of Iowa

Deee-Lite is the group that dares to ask the musical question "How do you say degroovy?" — and then proceeds to answer it with "World Clique" on the Elektra label.

As much as Deee-Lite wants to foster an aura of acid-house happy face, retro-polyester, hand-me-a-daisy wackiness, the group's music — embracing '70s soul and disco, '80s hip-hop and house — is the product of three world-centered people, not a bunch of naifs careening into deep space.

### ALBUM REVIEW

These three are the Lady Miss Kier Kirby (the American of the catsuit and flip hairstyle), Jungle DJ Towa Towa (the Japanese of the silly hat and glasses) and Super DJ Dimitry (the Soviet of the flares and platform shoes).

The three collided in the Global Village (New York City) much as the particles collide in a nuclear reaction, and — "Hello . . . it's groove o'clock!" A world clique indeed.

The message of Deee-Lite is that the power of love (and a good groove) will make everything all better. While we don't underestimate the power of music as a medium, it's hard to expect that the Pollyanna-like sentiments will extend far beyond the dance floor.

Deee-Lite is undaunted by such criticism. "Let them call me naive, but I still believe," sings Kier in "The Power of Love."

Nevertheless, "World Clique" is a marvelous album. With Kier as soul diva, Towa and

Dimitry sample, scratch and mix a consistently tuneful and funky set, relying on an R&B base and subtle samples rather than a too-trendy mishmash of house styles.

Standouts on "World Clique" are "E.S.P.," a deep house groove; "Who Was That?," complete with the "Jive Talkin'" guitar riff; "Smile On," insisting that a smile makes all the difference (of course); "What is Love?," which recalls 7-Up commercials; "Long ago, and the former No. 1 dance single "Groove is in the Heart," featuring '70s icon du jour Bootsy Collins on bass and a rap by Q-Tip of A Tribe Called Quest.

In about a year, I suspect a lot of dance music will head in this direction, but for now, Deee-Lite is setting the pace.



PHOTO COURTESY OF ELEKTRA RECORDS

**Con**

hear the door open. I look in. By the time I get to the door, the machine is empty for the phone. I look at the books and mail on the table. I'm going over my list of things to do, just to make sure I don't miss. And somewhere between the door and the phone, my keys disappear.

This happens two or three times a week. Except that I only pick up my mail twice a month so I'm never disappointed by an empty mailbox. The dropped mail was added as a colorful detail to my story. You can, however, be assured that when I have mail, I drop it.

My second system is a bit more complicated. It involves a 3-by-5 card and a list, two things that organizationally dysfunctional people such as myself despise. But bear with me here.

The idea is that at night, right before bed, I take a card and write down six things that I want to do the next day. Only six. Not seven, not five. An additional rule is that when I write them down, I must actually intend to do them. I am not supposed to write down things like "write Grandma a long letter" if I have no intention of doing so.

The next day, I carry the card around in my pocket and look at it every so often. As I do the things, I check them off. At the end of the day, I have a feeling of accomplishment to counteract the nagging conviction that all I've really done is run a bunch of stupid errands that probably could have taken care of themselves, eventually.

As it turns out, however, if I don't forget to write the six things down in the first place, I lose the card. If I don't lose the card, then I simply forget to look at it. If I happen to look at the card, I decide that it would be more fun to wander around aimlessly for a few hours than wait in line for stamps.

I've come to terms with the fact that I will never be an effectively organized person. Dry-cleaning slips will continue to elude me.

But maybe someday I will be able to keep my keys on that nail.

**Awakenings**

Continued from page 8

it turned out the thing that worked the best was just the opposite. 'Good Morning, Vietnam' had the rifts on the radio, which were fun, but the thing that also sold it was the other stuff — the interrelations with the other characters. And then 'Dead Poet's Society' was something else."

But actually "Dead Poet's Society" was more of the same. Again, Williams' brief comedic moments were used to sell the film, while the real appeal came from his highly acclaimed dramatic performance — appealing enough, in fact, to earn him a second Best Actor nomination.

It was also good enough to attract the attention of the director and producers of his most recent and challenging feature, "Awakenings," in which Williams plays Dr. Malcolm Sayer, a reclusive neurologist who discovers a way to awaken a group of patients who have been literally immobile "living statues" for up to 50 years.

Williams was first drawn to this latest project while reading the script on an airplane. It was so moving, he remembers, that it caused him to weep. "The stewardess thought I was having a nervous breakdown."

The film, which also stars Robert De Niro and is directed by Penny Marshall ("Big"), is his most dramatic role to date. There is no room for comedy dialogues or impersonations — just very real and heavy emotional burdens. Williams said his restraint in the role was "because it's based on a wonderfully restrained man," referring to Dr. Sayer's real-life counterpart, Dr. Oliver Sacks, whose book is the basis for the movie.

Still, many in the industry considered the decision to cast Williams a risky one. But the film's director and producers did not agree. Producers Walter F. Parkes and Lawrence Lasker said that following their screening of "Dead Poet's Society," Williams became their first choice for the part.

The comedian and actor had three years of training at the renowned Julliard acting academy, where he studied under the tutelage of John Houseman.

Williams admits that "Awakenings" has probably left the greatest impression on him of any of his features to date, primarily because of the people he came in contact with. "It's more the real people, like Oliver and the patients that leave an incredible impression on you. I mean, you can't walk away from (these people) and ignore it. . . . You realize — like Mel Brooks' line, 'There's something bigger than film' — that there is a world. . . . When you meet people like that it puts it all into perspective."



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**Insurance**

Continued from page 2

give them a meal allowance and pay to store any possessions that may have been salvaged.

Also, if anyone ever gets hurt in the apartment, the policy pays up to \$1,000 in medical bills for each person injured. And in the event of a lawsuit, the insurance policy covers the renter up to \$25,000.

Prices vary with each company, but for a two-bedroom apartment Prudential estimates \$125 per year. Rates also vary in different geographic regions of the United States. These policies also provide up to \$15,000 of personal coverage and carry a deductible of around \$250.

Chris Kelly, sophomore at North Carolina State U., said renter's insurance is worth the money. "It's taken me years to accumulate all the things I have, and I'd hate to lose it all in one fell swoop."

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2. Mail your entry in a hand-addressed 4-1/8" x 9-1/2" (#10) envelope to: GMAC "MOVING UP" Sweepstakes, P.O. Box 4533, Blair, NE 68009. Each entry must be mailed separately and must be received by June 26, 1991. No responsibility is assumed for lost, late or misdirected mail. No photocopied or mechanically reproduced entries accepted.
3. Four (4) Grand Prize winners will be chosen in a random drawing to be held on or about June 28, 1991, by D.L. Blair/West, Inc., an independent judging organization, whose decisions are final. Odds of winning depend on the number of entries received. Four (4) Grand Prizes will be awarded: (1) 1991 GEO Storm GSI or 1991 GEO Tracker Convertible LSI (Approximate Retail Value, \$13,000); (1) 1991 Oldsmobile Cutlass Supreme Coupe (Approximate Retail Value, \$17,076); (1) 1991 Buick Regal Gran Sport (Approximate Retail Value, \$19,300); (1) 1991 Pontiac Sunbird LE Convertible (Approximate Retail Value, \$16,514). Options other than those standard in vehicle will be prize winner's responsibility and expense. Winners will have no choice as to which of the four (4) Grand Prizes will be awarded.
4. Sweepstakes open to residents of the contiguous 48 states who are 18 years of age or older and are college undergraduates, or graduate students as of March 5, 1991. Employees of American Collegiate Network, General Motors, General Motors Dealers, their subsidiaries, affiliates, advertising and promotion agencies and the immediate families of each are not eligible. Limit one prize per student. All prizes will be awarded, and winners will be notified by mail. All federal, state and local laws and regulations apply. Void in Alaska, Hawaii, Puerto Rico and where prohibited by law. Taxes, licensing and registration fees are sole responsibility of winners. No substitution or transfer of prize permitted. Grand Prize winners will be required to sign and return an Affidavit of Eligibility and Release of Liability within ten (10) days of notification. Non compliance within the time allotted may result in disqualification and an alternate winner may be selected. Any prize or prize notification returned to sponsor or D.L. Blair/West, Inc. as undeliverable will be awarded to an alternate winner. By acceptance of a prize, winner consents to the use of his/her name and/or likeness and/or biographical data for purposes of advertising or trade without additional compensation.
5. For the names of winners, available on or about September 15, 1991, send a separate self-addressed, stamped (#10) envelope to: GMAC "MOVING UP" SWEEPSTAKES, P.O. Box 4560, Blair, NE 68009.

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The GMAC College Graduate Finance Plan and the GMAC *MOVING UP* Sweepstakes are special offers. So enter the sweepstakes today. Then, visit your nearest participating GM dealer and find out how the GMAC College Graduate Finance Plan can get you moving in the right direction.

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Equal Credit Opportunity  
Company.**

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FINANCIAL SERVICES

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# DOLLARS AND SENSE

COLUMN

## To Buy or Not To Buy?

By Jeff Kirk  
■ The Cavalier Daily  
U. of Virginia

It's Saturday night and you have a date with the hottest-looking guy or girl you've ever seen. You're ready for the perfect dinner at a small, intimate restaurant, but your '72 Nova isn't. It's dead.

If this has happened to you, or you think it will in the near future, then it's time to look for another car.

Buying a car may be one of the largest and conceivably most detrimental expenditures a person can make. And buying the wrong one — as many of us well know — can be costly.

For those of you who have not had the displeasure of dealing with a lemon, here are some tips on buying a car from someone who has.

- Beware of insurance. Insuring college-age people is a costly endeavor, so make sure you know what your premiums are before purchasing a car. Keep in mind, as a rule, that the sportier the car, the higher your insurance costs will be.

- If you are buying a used car, have a mechanic thoroughly check it out before you buy; it is well worth the extra cost. There can be any number of things wrong that are not readily apparent from a test drive or a quick lookover.

Check over the car completely yourself too. Look for signs that the odometer may have been rolled back. (For example, worn-out brake and accelerator pads and excessively worn seats may indicate that the car is older than the odometer would have you believe.) Also, look for signs that the car may have been in an accident; mismatched paint on a certain area of the car is often a clue.

- Research automobile manufacturers' bonuses. Special financing is often available for college students. Investigate such incentives.

- Compare prices. Large cities usually have the most competitive costs.

- Deal. The sticker price of a car is almost never what you end up paying. Buy a book on wholesale prices of cars. Most bookstores have them.

If you deal hard enough, you can get a car for only a few hundred dollars over what the dealer paid. If it is a private sale, the price should be negotiable. If it isn't, take your business and money elsewhere.

## AUTOMOTIVE

## Vrrroooooom

Central Michigan U. student Barry Kluczyk test drives two standout 1991 cars that fit the student budget.

Page 14

## ENTREPRENEUR

## Time on His Hands

Wharton grad Geoffrey Walsh turned his thesis project into a lucrative watch-making business.

Page 15

## In the Red

### Student Loans May Put College Grads in Debt

By Pete Winton  
■ Indiana Daily Student  
Indiana U.

After four years of financial skimping, many college graduates dream of living the good life.

...Until they remember their student loans.

Tuition increases during the last decade have required more students to take on additional debt to pay for their education, which might create payment problems after graduation, experts said.

"Ultimately, it's a debt," said Fran Baker, assistant vice president and educational loan officer for Bank One in Bloomington, Ind. "It's a loan and it has to be repaid."

But Baker warned if students don't plan ahead, they might fall into the trap of accumulating an enormous debt.

She said students often forget about their loans until graduation when repayment begins.

But forces beyond students' control also add to their financial woes. College tuitions are increasing faster than inflation.

Therefore, students often try to minimize their student loans through other means.

Indiana U. sophomore Christine Gruscynski said she applied for scholarships and work study "to prevent having to pay for it all later."

"I don't foresee having a lot of debt when I get out and having to worry about getting an extremely high-paying job," she said.

But not all students think this way, particularly those in graduate programs such as law — a three-year program with higher tuition costs.

Mary Kay Moody, director of IU law school's Office of Career Services, said large student loan debt is a major consideration in many law students' job searches.

Moody said public defender offices and the federal government have trouble attracting law school graduates because they cannot pay enough for graduates to cover loans and still live comfortably.

"I think the financial needs of the individual students affect their career choices," she said. "Some students say, 'I'm going

See DEBT, Page 15

## Insignias Licensed, Manufacturers Outraged

By Rebecca Bahr  
■ The Northern Star  
Northern Illinois U.

A Greek lettering licensing push to regulate logos on products is being called a scam by manufacturers nationwide.

Nine national sororities late this fall signed licensing agreements with Greek Properties, Inc., a company that promises to protect the patented use of Greek emblems and crests.

While licensing may allow national sorority headquarters to screen and approve items, manufacturers claim the licensing technique is purely a money-making tactic. Consumers, they say, will see as much as a 20 percent increase for products bearing Greek symbols.

Vendors and manufacturers will be taxed for using the logos

See INSIGNIAS, Page 23



MICHELE KATZ, THE INDEPENDENT FLORIDA ALLIGATOR, U. OF FLORIDA

Margaret Erwin is hard at work sewing Greek letters on sorority wear.



*For Wharton Grad...*



By Drew Zoller  
 ■ Daily Pennsylvanian  
 U. of Pennsylvania

Although many economic forecasters are pointing to signs that indicate a recession is on the horizon, they have yet to convince 1989 U. of Pennsylvania graduate Geoffrey Walsh.

Walsh expects that his fledgling company, which produces watches with classic paintings on the faces, will do "pretty well" this year.

It is a modest claim for a firm that has projected its revenues will top \$1.5 million this year alone.

Starting in 1989 with a watch picturing Vice President Dan Quayle, the Wharton School graduate quickly learned that people, especially college students, were interested in having more than just the time of day.

He said that the idea for the watches, which feature works by Picasso, Toulouse-Lautrec, Degas, Dali, Renoir and Van Gogh on the faces, came out of his senior thesis.

Myles Bass, a Wharton professor, said that as a student, Walsh was "very aggressive and had good critical-reasoning ability."

One of Walsh's watches features an African elephant painted by noted wildlife artist Betsey Fowler.

Half of the profits from the sale of this watch will go to save the endangered animals.

Walsh said he thinks the watches, which retail for about \$65, are educational in addition to being fashionable.

"This gives the average person who can't afford to go to Europe a chance to experience this art," he said.

For purchasing information, call 1-800-767-3254.

**Debt**

Continued from page 10

to have to take this job at a giant firm for \$75,000 a year because I need to pay back my loans.' Students can't afford to take a job for \$30,000 in Washington, D.C.," she said.

But ultimately, students "have to be realistic with what their income will be (when they graduate) and try to minimize what they borrow," Baker said.

If students acquire too much debt, the repayment alternatives often are not appealing. "You either pay back your student loan and don't have a life for a period of time," or extend the loan over a longer payment period at a higher interest rate, Baker said.

Cary Henson, a graduate student in comparative literature, said although his loans probably will total more than his starting salary in his profession, he has not considered changing his career.

"They outlawed debtor's prison a long time ago," he said.

But defaulting on a student loan can be costly.

A student loan is like any other loan, Baker said. When students default, their credit history suffers, and the federal government usually withholds tax refund checks until the loan is paid.

Planning ahead is the best way for college students to avoid incurring too much debt, Baker said.

Here are some other tips about student loans that Baker said students should keep in mind:

- Do not rely solely on student loans to finance college. Apply for as many grants and scholarships as possible. Some scholarships are not awarded because no one applies.

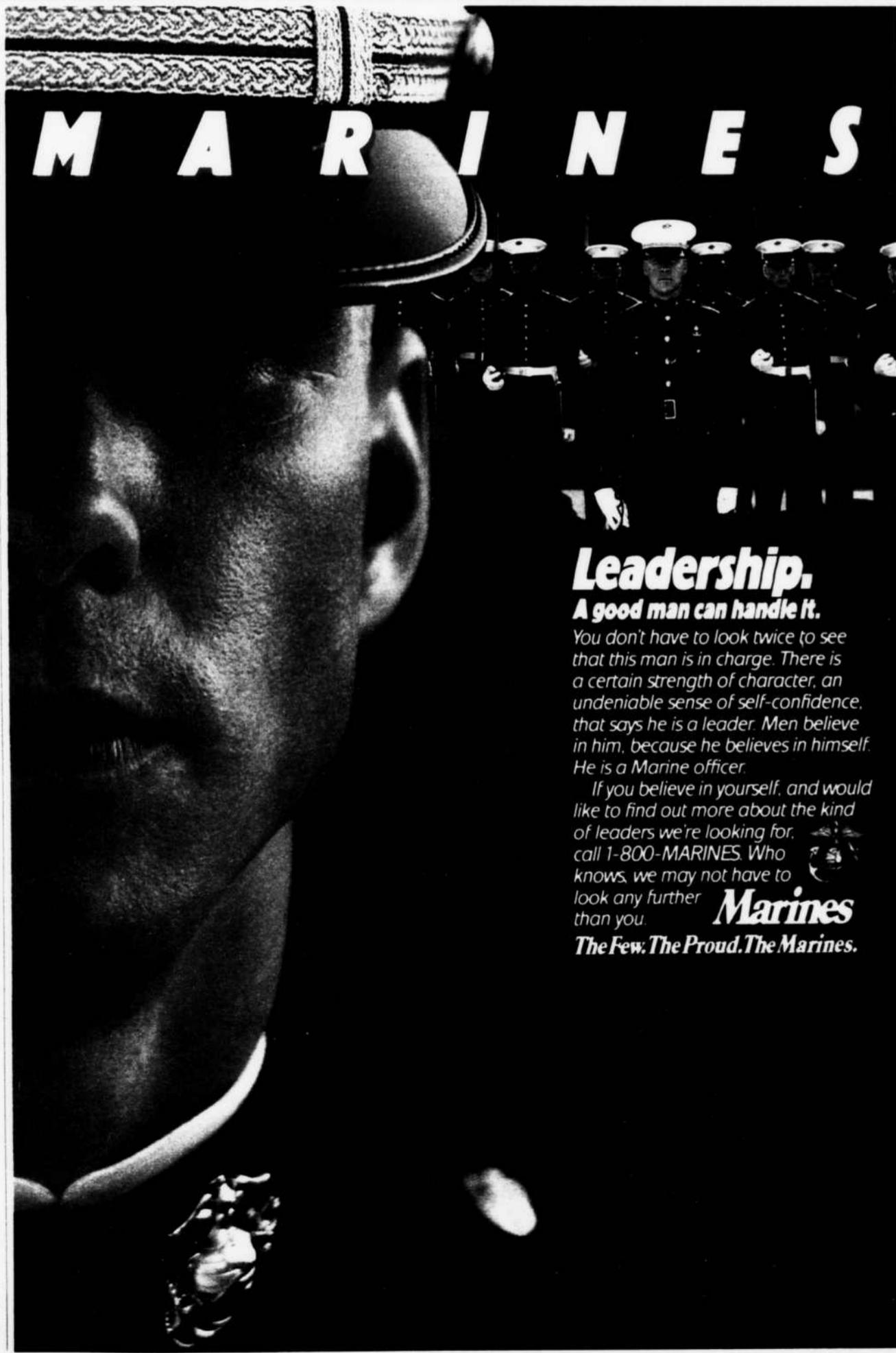
- Try to obtain all student loans through the same financial institution. Consolidating loans later at a different bank requires the student to pay a higher interest rate on the consolidated loan. It is also easier to deal with one bank if loan payment problems arise.

- Look into employment opportunities in a profession that might offer programs to help students repay their loans.

- Repay the loans as soon as possible. Students should not extend their loans with hopes that inflation will allow them to repay their loans with cheap dollars.

- Split monthly payments in half and pay it twice a month to reduce the loan principal faster and the interest paid.

- Notify the lender immediately if payment problems occur. There are deferments for illness and unemployment. Most banks try to work with students.



**Leadership.**  
**A good man can handle it.**

You don't have to look twice to see that this man is in charge. There is a certain strength of character, an undeniable sense of self-confidence, that says he is a leader. Men believe in him, because he believes in himself. He is a Marine officer.

If you believe in yourself, and would like to find out more about the kind of leaders we're looking for, call 1-800-MARINES. Who knows, we may not have to look any further than you.

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**The Few. The Proud. The Marines.**

# U. Foundation Undergraduate Scholarships

## Humanities

### The Anheuser-Busch Companies

are proud to present a Humanities Scholarship in the amount of \$1,000 to an outstanding student in the Humanities. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Demonstrate outstanding achievement in the classroom and field studies
- Demonstrate financial need



ANHEUSER-BUSCH  
COMPANIES

## Business Administration

### AT&T

is proud to present a Business Administration Scholarship in the amount of \$1,000 to a student who demonstrates high potential in Business Administration. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Demonstrate an outstanding record in the field of Business Administration
- Demonstrate financial need



AT&T  
The right choice.

## ROTC Achievement

### The Army ROTC

is proud to present an Army ROTC Achievement Award in the amount of \$1,000 to an outstanding student enrolled in the Army ROTC program. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Enrollment in Army ROTC
- Participation in student activities
- Demonstrated community service record



Not open to current Army ROTC scholarship recipients.

## Finance

### General Motors Acceptance Corporation

is proud to present a Financial Services Scholarship in the amount of \$1,000 to an outstanding student in Finance. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Academic commitment to finance and exceptional knowledge of financial services
- Demonstrate financial need

**GMAC**  
FINANCIAL SERVICES

## Communication Arts

### Smith Corona

is proud to present a Communication Arts Scholarship in the amount of \$1,000 to an outstanding student in Communication Arts. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Demonstrated achievement in Communication Arts, which may include writing, print, broadcast, film or speech
- Demonstrate Financial need



TOMORROW'S TECHNOLOGY  
AT YOUR TOUCH.

## Community Service

### Zenith Data Systems

is proud to present a Community Service Scholarship in the amount of \$1,000 to a student who has shown a dedicated commitment to community issues and concerns in the world today. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- Demonstrated record of community service involving pertinent social, environmental or economic issues
- Outstanding academic record and potential for excellence outside the classroom
- Demonstrate financial Need



Groupe Bull

## Platoon Leaders Award

### United States Marine Corps

is proud to present a Platoon Leaders Award in the amount of \$1,000 to an outstanding Platoon Leader. To be eligible, the student must achieve the following:

- A minimum 3.0 grade point average
- Demonstrated record of community service
- Open to African American or Hispanic Applicants

**Marines**  
The Few. The Proud. The Marines.

Must be a member of the Platoon Leaders Class, NROTC-Marine option, or MECEP.

## Academic Achievement

### Toyota Motor Sales

is proud to present a Scholarship Award in the amount of \$1,000 to a student who demonstrates outstanding academic excellence in any recognized field of study. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- A combination of excellence in the classroom, co-curricular and extra-curricular activities
- Demonstrate financial need



## Academic Achievement

### IBM

is proud to present a Scholarship Award in the amount of \$1,000 to a student who demonstrates outstanding academic excellence in any recognized field of study. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- A combination of excellence in the classroom, co-curricular and extra-curricular activities
- Demonstrate Financial need



## Marketing

### Chase Manhattan Bank

Announcing the Chase Manhattan Bank (USA) 1991-92 Excellence in Marketing Scholarship. \$1,000 will be awarded to one student who demonstrates superior talent in the field of Marketing. To qualify, the student must meet the following criteria:

- A minimum 3.4 grade point average
- Academic and extra-curricular achievements demonstrating potential for career in marketing
- Must show financial need



## Leadership

### Trident

is proud to present the Trident Leadership Award in the amount of \$1,000 to a student who demonstrates outstanding leadership skills. To be eligible, the student must achieve the following:

- A minimum 3.2 grade point average
- A demonstrated record of excellence in leadership
- Demonstrate financial need



## Special Achievement

### The U. Foundation

is proud to present a Special Achievement Award in the amount of \$1,000 to a student who consistently overcomes personal hardship and obstacles to excel in the academic and extra-curricular arenas.

- A minimum 3.2 grade point average
- An outstanding academic and extra-curricular record of achievement
- Demonstrate Financial need

THE U FOUNDATION  
Excellence • Achievement • Leadership



# U. Foundation Undergraduate Scholarships

## Foundation Announces Awards for Individual Excellence

*Excellence. Achievement. Leadership.*

These are the watchwords of the U. Foundation, a non-profit arm of the American Collegiate Network.

The Foundation is proud to join with distinguished corporate sponsors to provide scholarships for top-flight students in a variety of fields.

Each corporate scholarship carries a \$1,000 cash award and is designed to help an outstanding student

— current freshman, sophomore or junior — continue his or her education.

Specific qualifications and criteria are listed in the individual announcements. The scholarships favor students demonstrating excellence in academic and extra-curricular activities who have genuine financial need.

Except for scholarships designed specifically to aid minority or handicapped students, the awards will be

given without regard to race, gender, color or creed.

Applications with supporting documents must reach the Foundation by April 30, 1991. Use the application form below.

Winners will be chosen by the Foundation's Board of Trustees, and will be informed by June 30, 1991. The winners will also be announced in the September 1991 issue of *U. The National College Newspaper*.

### 1991 U. FOUNDATION SCHOLARSHIP APPLICATION

Name \_\_\_\_\_ Soc. Sec. No. \_\_\_\_\_  
(Last) (First) (M.I.)

Scholarship Applied For \_\_\_\_\_  
(Each scholarship applied for must have a separate application form.)

College or University \_\_\_\_\_

Current Year in School \_\_\_\_\_

Major \_\_\_\_\_ Minor \_\_\_\_\_ GPA \_\_\_\_\_

School Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Permanent Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

The statement included in this application and supporting documents are true and accurate.

Signature \_\_\_\_\_ Date \_\_\_\_\_

This application must be accompanied by the following: 1) an academic transcript; 2) at least two letters of recommendation (one must be from a professor in your major); and 3) an essay of no more than 500 words describing your qualifications. Include pertinent campus and community activities and explanation of financial need. Current resume may be included if available. A small photo may be included if available.

Applicants may apply for more than one scholarship, but each application must be accompanied by a separate application form and a complete set of supporting documents. Photocopies of supporting documents, including official transcripts are acceptable. Documents will be verified as part of the selection process.

This scholarship is funded by the U. Foundation. The determination of the winning student is the sole responsibility of the U. Foundation. The award is not available to employees or family members of the U. Foundation, American Collegiate Network or the sponsoring organizations except the Marine Platoon Leader's and Army ROTC Achievement awards which are intended specifically for participants in those programs.

Winners will be notified by June 30, 1991. Winners will receive their checks and scholarships as soon as possible, following enrollment for the Fall term. Proof of enrollment will be required.

- Checklist:  Application       Transcript       Two recommendation letters  
 Essay       Resume (optional)       Photo (optional)

Please mail completed scholarship information packet to:  
 The U. Foundation for Excellence, Achievement and Leadership  
 Keith Berwick, Director  
 3110 Main Street, Suite 104, Santa Monica, CA 90405

**DEADLINE:**

To be considered for a scholarship, a complete application must be received no later than April 30, 1991.

APPLICATION

# THE STUDENT BODY

COLUMN

## The HIV-Test Trial: Student Guilty of AIDS Denial

By Jill Buddenhagen  
 ■ Ka Leo O'Hawai  
 U. of Hawaii

### FREE ANONYMOUS AIDS ANTIBODY TESTING.

I had been reading the ad for months in a semi-subliminal way. It was part of my daily scanning ritual. First, the headlines, the horoscopes, check the toons, turn over to sports . . . Whoa! There's that AIDS ad again. Then I'd casually toss the paper in the bin and go on with my merry life of denial.

On this particular day, however, the words stuck in my mind like bubble gum on hot asphalt. AIDS, AIDS, AIDS.

"Can I help you? Hey, hawle girl! Whatchu like? I cannot wait all day for you."

"Huh? . . . Oh . . . sorry, I'd like a small decaf and an AIDS muffin, please."

"AIDS muffin? You got AIDS?"  
 "Wha? AIDS? I don't have . . . I DON'T HAVE AIDS!"

Or did I? How could I be so sure? So I called the number in the ad and made an appointment. I found myself at the confidential place, at the confidential time, walking and thinking how responsible I was for taking the time to go through with the whole ordeal — sort of like voting. Never mind the top drawer full of unused condoms.

My doctor, who I was certain was a Southern Baptist Minister, finally came for me. All of a sudden, AIDS was so real.

The next week . . . the marshall . . . was haunted by a . . . on the hands of my . . . would not allow . . .

have . . . Oooh! That's . . . the day came . . . remember . . . to . . .

"No . . .

He . . . his . . .

"A . . .

the . . .

EATING HABITS

### The Power of Suggestion

It's no news that it's not good for the body to veg out in front of the TV, but now research by two nutritionists at the U. of Minnesota tells us that we are we watch.

Page 18

HEALTH

### That Explains It

Some college students might think they know why women get drunk faster than them, but scientific evidence can now back up their claims.

Page 19

# Schools Evaluate Need for P.E.

By John Lincoski  
 ■ The Daily Collegian  
 Pennsylvania State U.

As universities re-evaluate their curriculum, mandatory physical education requirements have become a hot topic among college communities across the nation.

Among the universities contacted, Pennsylvania State, Stanford U. and Harvard U. have an undergraduate P.E. requirement, while Syracuse U., Temple U., Pittsburgh U. and the U. of Maryland do not.

Penn State has always maintained a strong commitment to its P.E. requirement, said Bob Eisenbraun, professor in charge of the exercise and sport science department's basic instruction program.

The university's conservative atmosphere and its heavy investment in physical education facilities are reasons for sup-

porting the requirement, Eisenbraun said.

Another reason is the university faculty senate's commitment to P.E. as an important part of a total education, he said. But other universities have dropped the requirement.

"Most universities don't have P.E. requirements anymore," said Tim Chandler, Syracuse professor of health and physical education.

In general, the change in the requirement came about as an outgrowth of the late 1960s liberalism and the desire for increasing student choice, Chandler said.

In 1972, Maryland dropped its requirement and opted for a wider variety of activities.

"We felt that we were losing the students who needed it most, but forcing (P.E.) on them wasn't creating a healthy environment, anyway," said Jerry Wrenn, Maryland's associate dean of health and human development.

See P.E., Page 23

## Under the Weather?

### Spring: End of the Blues

By Lynn Barfield  
 ■ The Red and Black  
 U. of Georgia

If the winter months mean misery for you, take a minute to answer these four questions:

- During cold weather, do you tend to lose or get an excess of sleep?
- Do you undereat or overeate during the winter months?
- Do you sometimes feel lethargic and sluggish?
- Do you experience a lack of concentration during simple activities?

If you answered yes to any of these questions, you may suffer from seasonal affective disorder.

Medical journals describe SAD as a disorder that may be caused by a change  
 See SEASONAL, Page 19

### Doc's Visit No Excuse

By Phil Sampaio  
 ■ The Lumberjack  
 Northern Arizona State U.

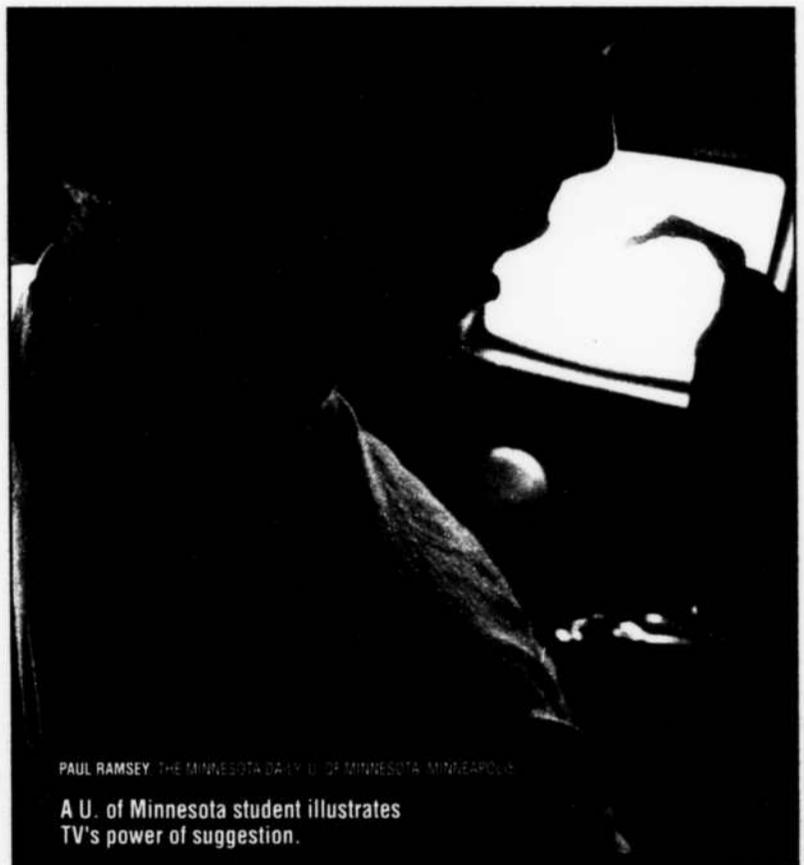
The Flagstaff, Ariz., morgue may be the only place Northern Arizona U. students can get a viable excuse for missing a test this year. In other words, unless you're dead, forget about getting a medical excuse from NAU's health center.

Following what it says is the lead set by schools across the nation, NAU's health center is no longer providing students with medical excuses.

A memorandum from the health center addressed to students and faculty states that the medical excuse is "an antiquated phenomenon that is found in very few colleges and universities today."

The memorandum also states that the department is in full agreement with the NAU Faculty Advisers' Guide in that it is the "responsibility of the student" to report the reasons for their absences.

Dr. Leonard A. Wright, director of Fronske Health Center, said the new pol-  
 See EXCUSES, Page 19



PAUL RAMSEY, THE MINNESOTA DAILY U. OF MINNESOTA, MINNEAPOLIS

A U. of Minnesota student illustrates TV's power of suggestion.

# WE ARE WHAT WE... wa ch

By Timothy Casey  
 ■ The Minnesota Daily  
 U. of Minnesota, Minneapolis

Thursday, 7 p.m.  
 Been a hard day at work, but everything is fine now.  
 Check the local listings . . . nothing until "L.A. Law." That's okay.  
 Check the supplies.  
 Cooler full of Sugar Yeah colas, check; two bags of Greasy brand chips, check; and a box of Spongy-goops.  
 Check, check, check.  
 Remote in hand, body relaxed.  
 Let the good times roll.

Sound familiar?  
 Research by two university nutritionists found that regular exposure

to unhealthy foods shown on TV might influence eating habits in the same way smoking ads or violence are believed to affect viewers. In other words, TV may be turning couch potatoes into sweet potatoes.

More than 60 percent of the food featured on prime time TV is high in sugar, salt and fat, the study found.

Dr. Mary Story, nutrition director of the Adolescent Health Program in Minneapolis, and nutritionist Pat Faulkner studied messages related to food and eating behavior in 11 different television shows during the summer of 1988.

"We weren't surprised by what we found," Faulkner said. "In fact, we were disappointed. What we're seeing is inconsistent with dietary guidelines for healthy Americans."

See TV, Page 19

**TV**

Continued from page 18

More than half of all food references in the TV programs were of low nutrient beverages and sweets, according to the report.

Television, Faulkner said, should set a good nutritional example by the foods consumed in their programming.

"Our findings were that messages related to eating practices are conveyed frequently during prime time television viewing," according to the published study, "The Prime Time Diet."

"An important but unanswered question is whether television exposure to food references has any impact on actual eating behavior."

But one programming director for a local television station doesn't see the immediate connection between television and a person's eating habits.

"In all the series, most of them are reflective of what's going on in society today," said John Degan, vice president and station manager of KSTP television.

"If we have bad eating habits, they are going to show

up on TV," he said. "They're either reflective of what is going on or part of the fantasies of what people like to think is going on."

Faulkner said, "He's right — the question is, does it reflect society or does it influence or teach bad behavior?"

Faulkner pointed to the fact that since TV has dropped cigarette ads, fewer people smoke.

"And that is very much true of dietary habits," she said. "People are watching a lot of TV — seven hours a day."

In their study, Story and Faulkner say that the media can be important in creating "social norms" and should use their influence to reduce the consumption of junk food.

"If the public would become aware of it and care about it, they could call TV show producers and make them aware their concerns," Faulkner said.

The TV shows that made up their study included "The Cosby Show," "Cheers," "Growing Pains," "Who's the Boss" and "The Golden Girls," among others.

"I'd like to think the media feels a social responsibility," Faulkner said. "They have to recognize that they shape behavior."

**ALCOHOL AWARENESS**

**Why Women Get Drunk Faster Than Men . . .** It might be a common perception of some people that women become intoxicated faster than men. Until recently, however, why a woman of equal weight and size as a man gets drunk faster has confounded the science community. A group of Italian and American researchers has concluded that women have significantly smaller quantities of an enzyme called alcohol dehydrogenase, which breaks down alcohol in the stomach. The study dispels certain cultural and social myths about drinking, replacing them with scientific evidence. However, the study, which was released in *The New England Journal of Medicine*, does not suggest that men can drink much more than women and not have to fear the consequences. Rather, the study holds that men can tolerate only slightly more alcohol than women. "It is not debatable that there is a significant difference," said Professor Harry Bernheim of the Tufts U. biology department. ■ Sophia Stefandis, *The Observer*, Tufts U.

**Seasonal**

Continued from page 18

in day length during the months of October through February or mid-April, said Anne Layton, a mental health social worker in Clarke County, Ga.

"It can be real hard if you are a student because things you do will start to suffer," Layton said.

Richard, a 1988 U. of Georgia graduate who didn't want his last name used, has suffered from seasonal affective disorder since he was a teenager. He suffered most during his college years. "I dropped classes more often in the winter time than the fall and spring," he said.

Layton said doctors have published research showing the ability of light striking the retina to stimulate a biological clock in the brain that mediates a hormone that fluctuates in a person's body to control daily brain rhythms.

In a report issued in 1985 by Oregon Health Science U., people who are "depressed" secrete melatonin later in the evening than non-depressed people.

**Excuses**

Continued from page 18

icy is responding to unnecessary pressure to provide medical excuses that is placed on the center by both students and faculty.

"We had faculty demanding this, which pressured the student into coming and saying, 'I need a slip because I was here,'" Wright said. The director said that all past medical excuses provided by the center did not state whether a student was ill, but only indicated the student had received a medical examination.

"All it basically said was the student was here," he said, adding, "there seemed to be an inverse relationship between the degree of sickness and the request for such a slip," he said.

Wright said the new policy is long overdue.

"We are almost the last of the Arizona university schools to do this," he said.

"This is a more mature policy because the student then goes to the professor and says, 'I was sick,' and the professor says either, 'I don't believe you,' or understands that illness occurs."

And faculty response has been mostly favorable.

"I personally don't think the slips are necessary," said Professor Arthur L. Ginsburg. "The teacher should make his own judgement call."

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Cooper won a Geo Storm GSI; Yng received an Oldsmobile Cutlass Supreme Coupe; McCoy won a Buick Regal Gran Sport and Topic won a Sunbird Le Coupe.

McCoy remembers her reaction to the win, "I basically acted like one of those people who wins the Publisher's Clearing House. I opened the letter and I said, 'Oh my God, I won a Car!'"

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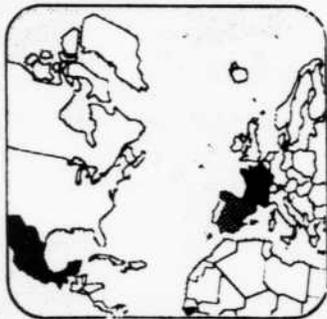
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# Insignias

Continued from page 14

and letters on products, and will pass the cost on to the purchasers. Royalties will go to the sororities. But Greek Properties Marketing Vice President Pat Battle disputes such claims. "The theory of competition says that prices will ultimately go down," she said.

One manufacturer said the licensing fee would double the cost of his 35-cent buttons. But Greek Properties Marketing Vice President Pat Battle disputes such claims. "The theory of competition says that prices will ultimately go down," she said.

By licensing for the use of Greek letters, Battle said there will be the opportunity for a wider range of products, higher quality merchandise and an expanded market.

But one retailer in Illinois said, "If

they can license the use of the Greek alphabet, why not license the English alphabet?"

Maggie Watkins, executive director for Delta Gamma headquarters in Columbus, Ohio, said the decision to hire Greek Properties, Inc., was made in order to protect colleges and alumnae from fraudulent companies and to monitor the kind of items sold with their insignias.

"We've seen items that are reprehensible — underwear with suggestive pictures on them, even condoms were offered to us," Watkins said.

"Sororities want quality products that will not make them look bad," said Tricia Harrison, licensing coordinator for Greek Properties, Inc. "We are currently negotiating with another sorority and believe that soon most will be licensed."

■ Laura Porco, *The Lantern*, Ohio State U., contributed to this story.

# P.E.

Continued from page 18

"You can't win them all," Wrenn said, disappointedly.

Maryland and other schools have added more non-traditional classes — such as ballroom dancing, water polo, stress management, mountain climbing and archery — in an effort to retain those who were turned off by high school P.E., Wrenn said.

Dropping the requirement eliminated the problem of scheduling physical education classes along with academic courses, he said. Students who take P.E. courses often complain that they need to shower twice a day: once in the morning, once after class. And when it's cold, they complain of catching colds from having wet hair.

Chandler said he would like to see

Syracuse return to a mandatory P.E. program.

"Everyone has to take Introductory Writing and Psych 100," he said. "Doesn't it also make sense to make people aware of what it is to be healthy?"

Last year, Penn State conducted a survey of 10 percent of the students taking P.E. classes, and found that 74 percent of them supported mandatory courses.

But other students do not think P.E. should be a requirement.

"You should have a choice if you want to take it," said Dana Zeman, a junior elementary education major, adding "some people just aren't athletically inclined."

Most students who opposed mandatory P.E. classes disliked the scheduling problems it creates.

"I don't know when I'm going to be able to get them in, probably in the summer," said Chris Deiter, a freshman engineering major.

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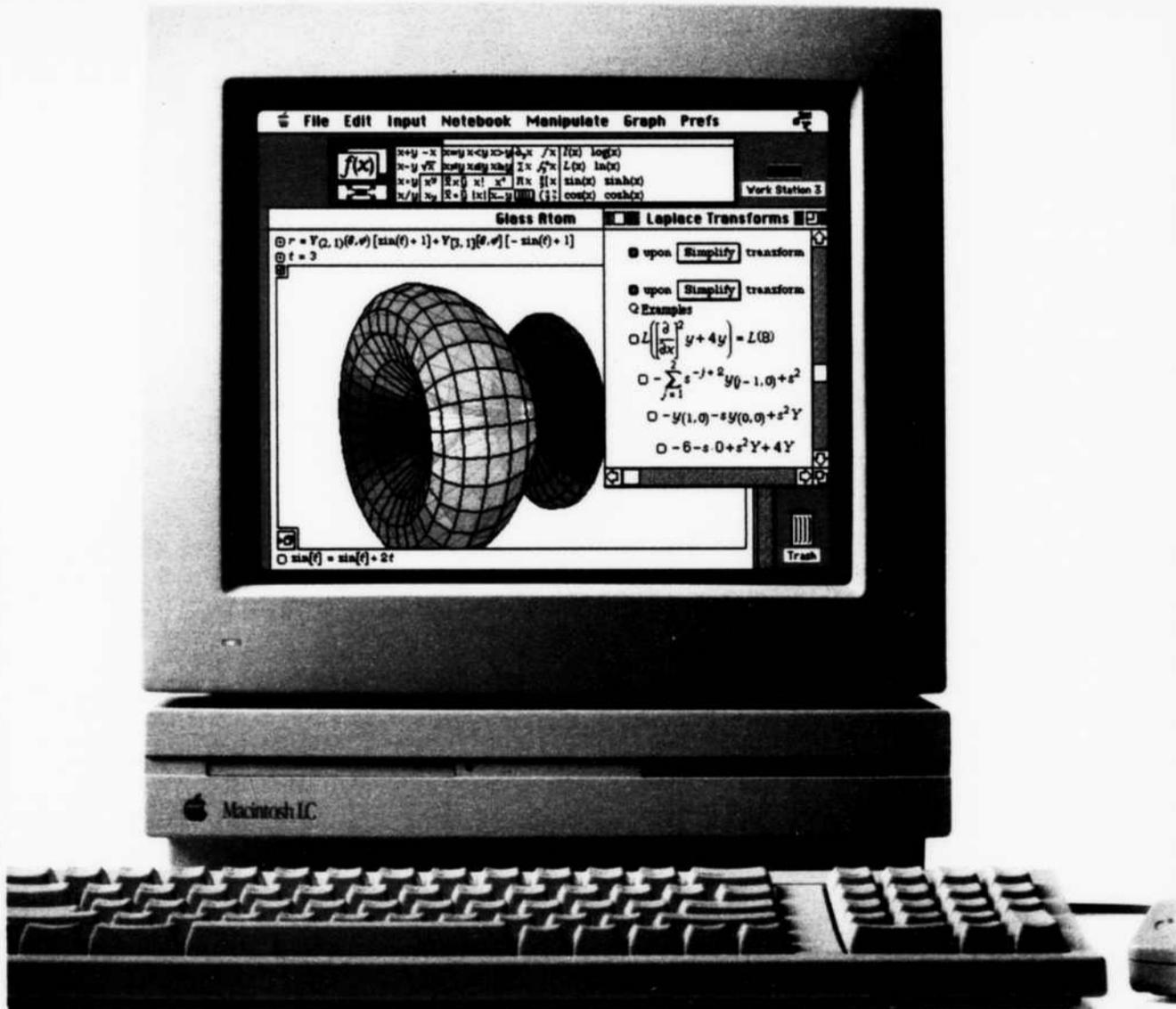
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